

DOGCOACH SOCIAL MEDIA

Wish list

- Keep as much focus as possible on the dogs.
You could show parts of the products, but it works very well if the dog is the main figure.
It works well on photos to engage with the dog(s) and not always look right into the camera.
 - DogCoach likes happy faces and dogs!
We wish for you to have fun during photoshoots, and it should also always be fun for your dog(s) – that's the most important.
 - We are a super personal brand – so please send us a little info to the insta text about your dog and your adventures to share with the photos.
 - Reels and videos work amazing for us
(Short and funny videos below 30 seconds and in highspeed works great)
 - We love you to endorse the products on the webshop and on Trustpilot as well.
It means a great deal for our sales and scores
 - Please upload all creatives in this ambassador folder no later than 2 months after receiving the product. Link to the folder:
https://drive.google.com/drive/folders/1Dkw7V2bJljKT4no6pl-lu_eAgyo7Y8tm
 - Please try to make content in English or German
-



Examples of
photos & video
that works really
well on our
profiles

See more on
the next page



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<https://www.instagram.com/reel/CQJlzABnnIA/>

<https://www.instagram.com/reel/CVpPiR7oGKp/>

<https://www.instagram.com/reel/CWbWqF4Iijo/>

<https://www.instagram.com/reel/CTeVgqNovoo/>

<https://www.instagram.com/reel/CRb-c2DjvT5/>

<https://www.instagram.com/reel/CP6II I-nNOA/>