














BLACK FRIDAY

NOVEMBER 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
7 Subscribe & Opt-In for Black Friday Updates! 	8	9	10 Download your FREE calendar on the blog 	11	12	13
14 DAY 1 THC-Free Sale 12 Days of CBD Begins!	15 DAY 2 Topical Day 	16 DAY 3 MCT Sale 	17 DAY 4 Four-Legged Friends Day (Pet Products Sale)	18 DAY 5 The "Coolest" Day (Mint & Menthol Sale) 	19 DAY 6 Free Gift Box & Tee	20 DAY 7 Gummy Sale 
21 DAY 8 D8 (Delta-8 THC) Sale	22 DAY 9 Organic Products Sale	23 DAY 10 Gift Card Sale	24 DAY 11 CBD Oil & Tincture Sale	25 THANKSGIVING DAY 12 Stock Up On Your Stacks 	26  BLACK FRIDAY Secret Sale	27  BLACK FRIDAY Secret Sale
28  BLACK FRIDAY Secret Sale	29  CYBER MONDAY Secret Sale	30  GIVING TUESDAY Spend \$100, Get A Free Coupon Book! 	We are partnering with Save A Brain for Giving Tuesday! We will donate 5% of sales from Nov. 30 to Dec. 3.		3	4