



LOOFBALL SPORT
DEVELOPMENT
INITIATIVE

...Extending Opportunities



ANNUAL REPORT

2021-22

Year in Review



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BRIEF DESCRIPTION OF THE ORGANIZATION

Loofball Sport Development Initiative (LSD Initiative) is the major non-profit organization controlling and promoting the sport of loofball and its philosophy via a systematic approach to grassroots sport development. Our mission is to ensure that every youth gets a chance to play loofball and enjoy the benefits thereof. Every year, we reach hundreds to thousands of youths including children and young women in both rural and urban areas through a range of structured programs. Our programs include school-based games and interactive sessions, seminars and outreaches, special programs and competitions. This robust strategy became necessary in view of the peculiar issues associated with sport development in Africa.

We have evolved from a coaching team to an organized setting which successfully impacts policy and practice. Our core values of integrity, teamwork, sacrifice, accountability and excellence are the principles by which we work. We're always committed to creating a positive culture in which all members work together to achieve our mission.

Range of Activities:

Our work is divided into six categories:

- Strategic Planning
- Field Development
- Programmes and Events
- Monitoring and Evaluation
- Research and Development
- Partnership

Cooperation/Membership

We consider cooperation as necessary tool for development. Therefore, we maintain partnerships with different stakeholders, being aware of the importance of every single pillar: schools, local communities, government authorities, other organizations and individuals at national and international level.

PROGRESS IN 2021-22: HIGHLIGHTS



While we can't say that all our targets were met in 2021, it was nonetheless a productive year at Loofball Sport Development Initiative. With the support of our volunteers and other stakeholders, we were able to record significant successes. Highlights of the key achievements recorded last year are as follows:

- **Loofball Teaching Guide For Teachers Launched:** In furtherance of her mission to ensure the success of loofball in schools, LSD Initiative launched a new guide for teachers to help them teach and engage students in the sport. This was in line with LSD Initiative's roadmap for establishing loofball at the grassroots level.
- **Basic Loofball Coaching Manual Published:** In the first quarter of the year, the maiden loofball coaching manual titled 'Basic Loofball Coaching Manual' was published to make loofball coaching and learning quite easy and fun for coaches and trainers. The manual is intended to equip coaches and athletes with basic and tactical knowledge of the sport, tips for effective coaching, player development, and so much more. This is to ensure that athletes get the best training possible, and that a positive and safe learning atmosphere is created.
- **LSD Initiative Joins Sport For Climate Action Forum:** In April, LSD Initiative joined the Sport for Climate Action Forum. Organized by Beyond Sport, the forum brought together individuals and organizations around the world for a series of showcases, workshops and keynotes focused on the key role that sport can play in protecting our environment.

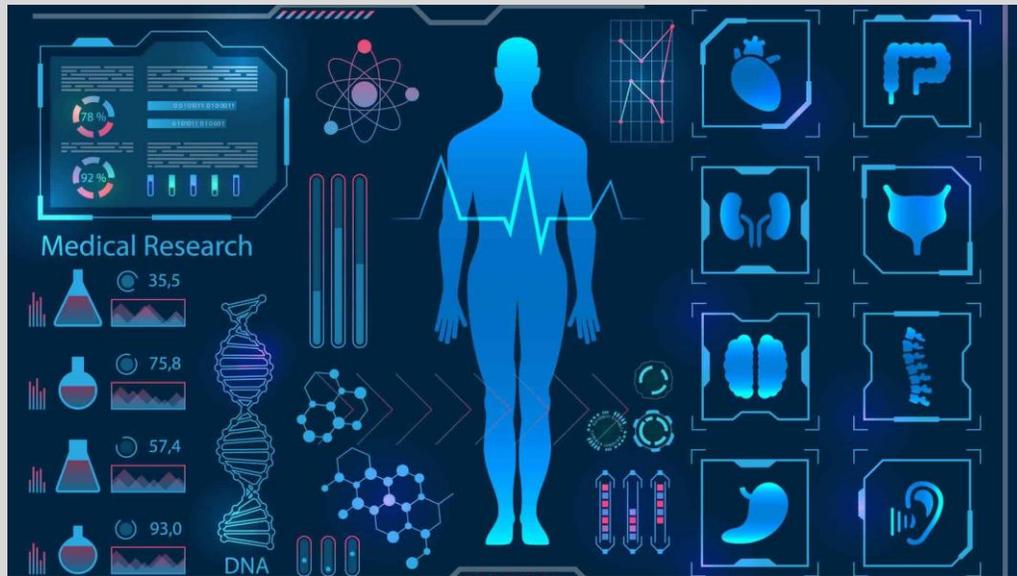
- **Loofball Features In Unity Tournament:** Loofball was on 24th April, 2021 featured in a volleyball unity tournament in Numan Local Govt. Area of Adamawa State, North-East Nigeria. The final of the competition, which saw a brief display of loofball, was witnessed by many dignitaries including traditional rulers, politicians and sports administrators.
- **Volunteer Survey A Success:** On April 28th, we launched an online survey to let volunteers share their views on their volunteering experience with us so we could make informed decisions and better our service delivery. The responses recorded were indeed encouraging, some of which were analyzed as seen in the next section.
- **LSD Initiative Advocates Children’s Safety in Sport:** LSD Initiative was thrilled to join sport organizations around the world in celebrating this year's Safer Sport Day. Championed by the International Safeguards for Children in Sport Initiative and backed by bodies including the International Olympic Committee (IOC), the Safer Sport Day, which falls on August 8 each year, seeks to encourage organizations working with children in sport to pledge to embed safeguarding across their work.



- **School Awareness Campaign Kicks Off:** In continuation of her quest to ensure the success of loofball, LSD Initiative launched an awareness campaign in schools to increase the popularity of loofball at the grassroots level.

The awareness campaign took off Thursday 18 November 2021 at GSS Garki Abuja with demonstrations of skills and mini games. The memorable event also witnessed the distribution of notebooks to participants.

WAVES OF COVID 19 AND ITS VARIANTS: IMPACT AND MEASURES



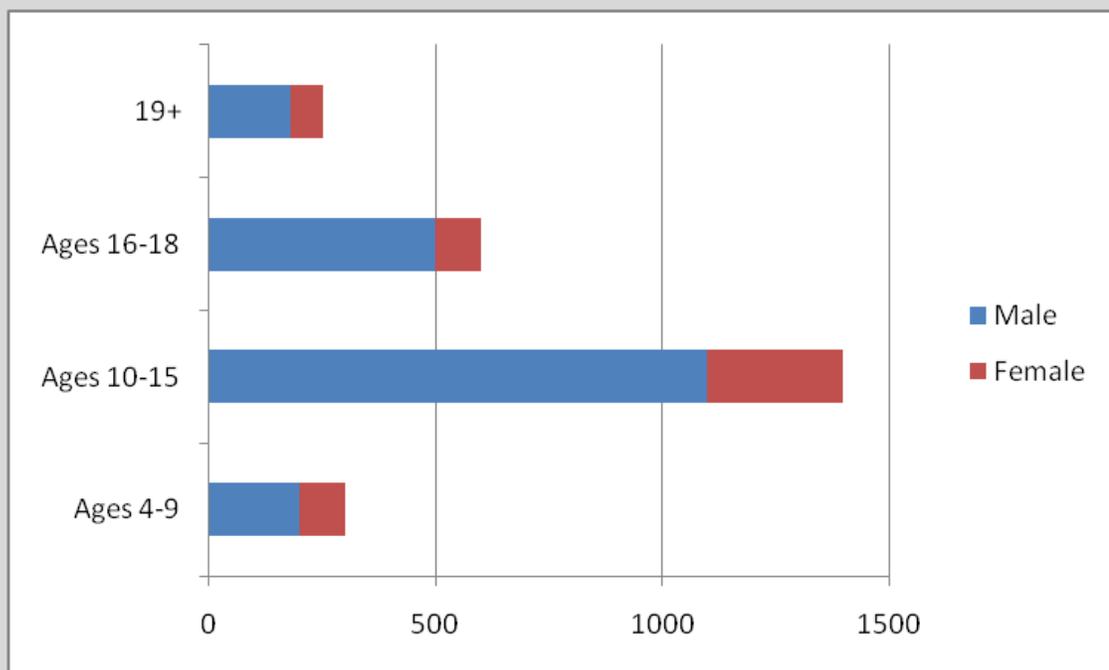
The lingering impact of COVID 19 and its variants on sporting activities has demoralized sport enthusiasts despite the resumption of sports in various parts of the world. The delay in resumption of PE and sporting activities in schools in early 2021 resulted in extending the postponement of our school activities and events to mitigate the risk of exposing students and coaches to the virus. During that period, LSD Initiative remained active online through creating awareness with available resources. In the 3rd quarter, LSD Initiative resumed activities in some of her partner schools with COVID 19 precautionary measures properly put in place as recommended by World Health Organization (WHO) and other regulatory bodies.

During the course of the year, LSD Initiative through her Health and Sport program, engaged regularly in scoping visit to partner schools to ensure that COVID 19 protocols were put in place for students and teachers as well as outlining current and future impact of the pandemic on sport and the necessary measures to be taken. Health and Sport program was also used as an avenue to meet with Sport and Health Experts to exchange information, views on sports development and examples of good practice.

COVERAGE AND PLAYER DEMOGRAPHICS

Our paramount target at the moment is the Nigerian youth, who constitute a very active and consequently very volatile section of the country’s population. Through our school and non-school programs, we engaged children and young people in the age brackets of 4-9 years, 10-15 years, 16-18 years and 19+ in 2021.

2021 Player Demographics



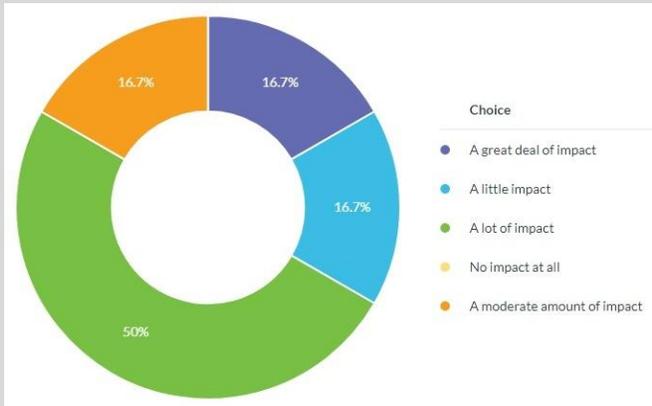
Activities were carried out in 3 states including the FCT. Although we can’t account for all the states where loofball may be played, we’re confident that our online presence and holistic approach to sport development have helped increase the popularity of loofball in many parts of the country.

We are looking to possibly expand our coverage to include more states through virtual and on-field volunteering. While we continue to leverage on technology and economies of scale to grow as an organization, we are committed to making loofball a household name and a brand that appeals to as many people as possible.

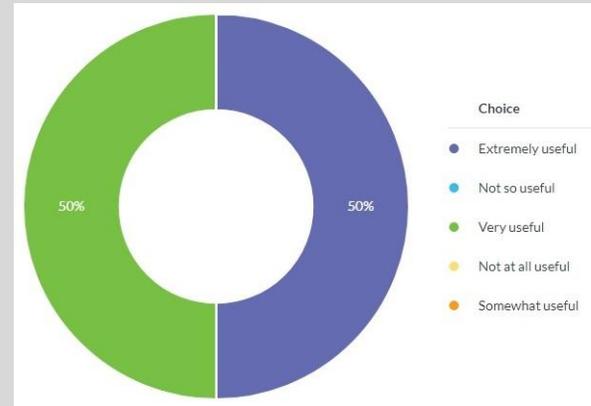
SURVEY REPORT ANALYSIS

In the second quarter of the year, we launched an online survey to hear from our volunteers about their volunteering experience with us in which a significant number of them participated. Some of their feedbacks were analyzed and presented as shown below.

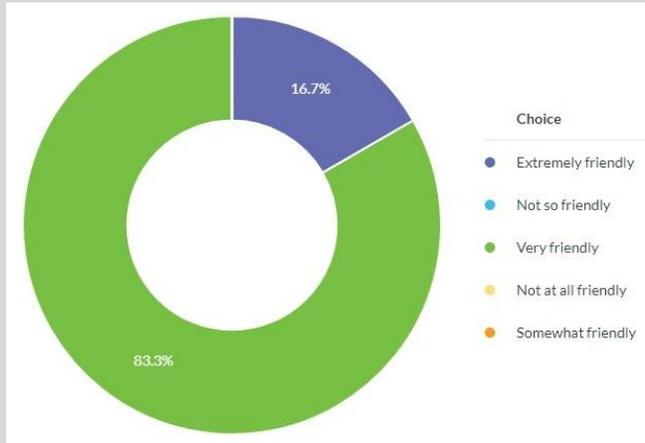
How much of an impact do you feel your volunteer work has had?



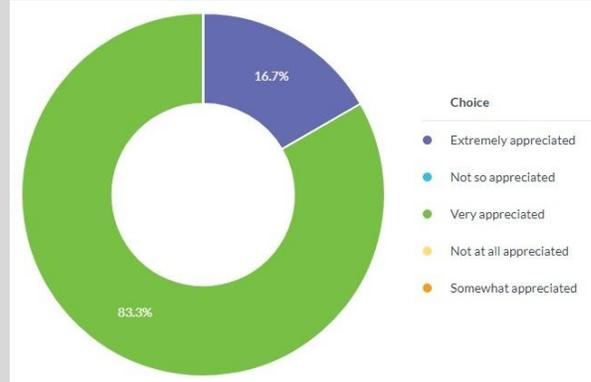
How useful were the volunteer training sessions at our organization?



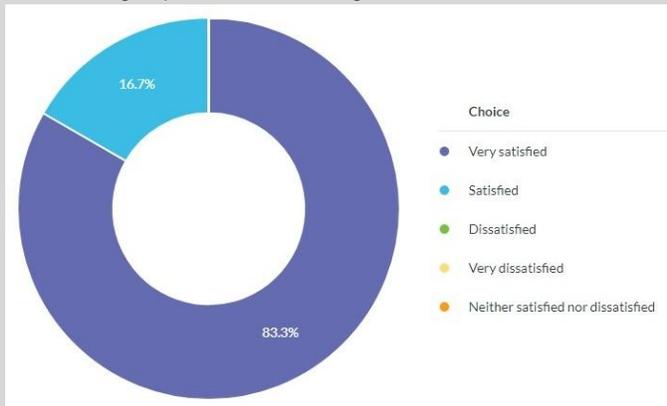
How friendly are the staffs of our organization?



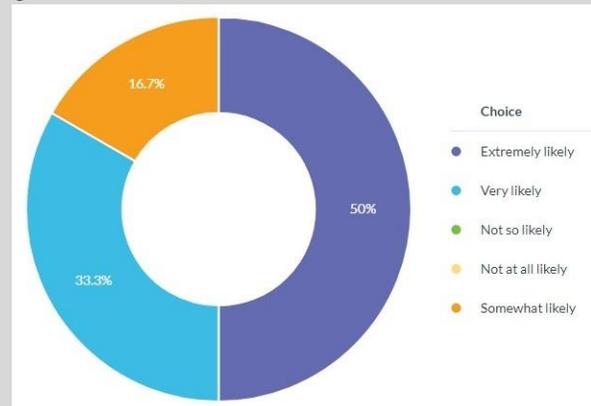
How appreciated did your volunteer supervisor make you feel?



Overall, were you satisfied or dissatisfied with your volunteering experience at our organization?



How likely are you to continue volunteering at our organization in the future?



IMPACT OF OUR SPORT DEVELOPMENT EFFORTS

✓ *Loofball takes root at grassroots level*

- An awareness campaign has been launched to make loofball more popular in schools. This includes publication of teaching guides and the distribution of custom writing materials to students.
- A program calendar has been designed to ensure continuous and organized program delivery in schools and communities.



✓ *Loofball addressing the UN SDGs*

- LSD Initiative provides useful resources that address the UN SDGs and the UN Convention on the Rights of the Child. Our Child Protection Policy and other safety measures are put in place to ensure the safety of young and vulnerable athletes.
- Loofball has become a viable tool for social inclusion and cohesion thanks to our carefully designed programs and initiatives.



IMPACT OF OUR SPORT DEVELOPMENT EFFORTS

✓ ***LSD Initiative community engagement continues to grow***

- Virtual and part-time volunteering on the cards at LSD Initiative.
- Online surveys, forums and networking now embraced at LSD Initiative.



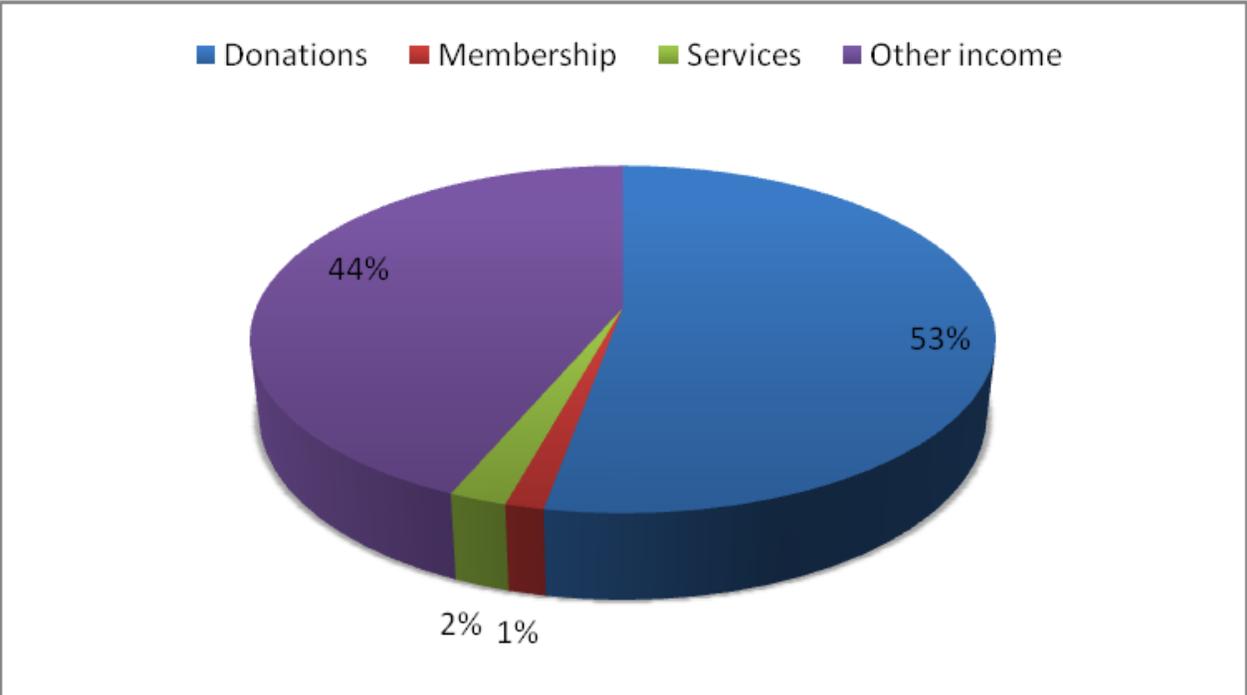
✓ ***LSD Initiative unlocking market opportunities***

- Branded loofball sport T-shirts are now available on Amazon on a print-on-demand basis.
- The development of balls and other loofball equipment is still ongoing.

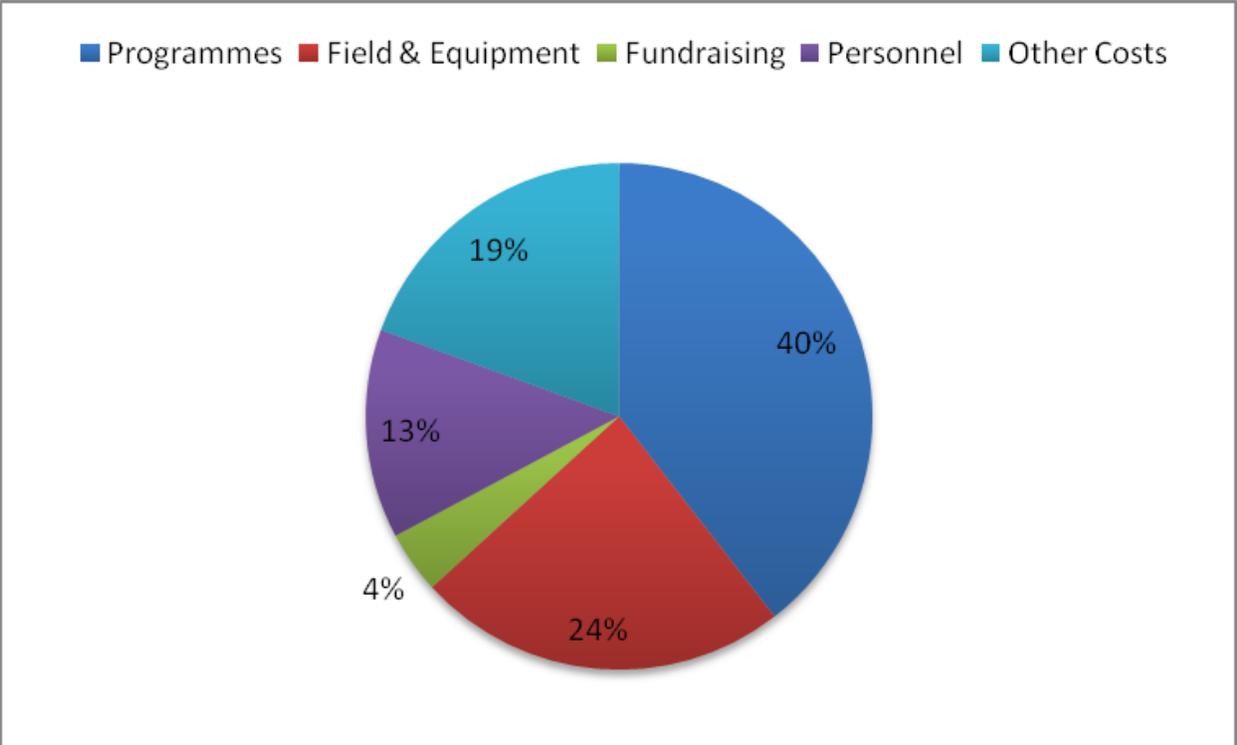


FINANCIALS

Sources of Funds



Use of Funds



LOOKING AHEAD



As we look back over the year, one thing that continues to resonate is that our sustainable progress is only possible when we work together. In spite of the difficulty, loofball remains as promising as ever thanks to the efforts of our dedicated team and the motivation from our ardent supporters.

Going forward, LSD Initiative will continue to use all within her means to build a community of sport enthusiasts while enhancing loofball through research and innovation. By leveraging on proven ideas and the experience of her staff and experts in the sport industry, LSD Initiative will keep expanding her network and coverage in her bid to ultimately take loofball to the mainstream. To this end, the following actions are deemed necessary;

- Improve networking and marketing
- Invest in equipment and facilities
- Enroll more volunteers
- Evaluate and redesign programs
- Increase public presence via press/news media
- Strengthen relations with authorities and regulatory bodies

Based on the feedback we have received from our volunteers, we are working towards developing a volunteering policy to better manage our volunteers and improve their volunteering experience. We are also looking to develop a range of online resources as well as print materials to aid learning and practice of loofball.

We will continue to collaborate closely with schools, local communities and stakeholders with a view to making loofball a mainstream sport. We will invest time, expertise and available resources to establish a strong community viable for success and sustainable growth.

SPECIAL THANKS

The management of LSD Initiative would like to thank all our volunteers, Advisory Board, partners and other stakeholders for their enduring support. We look forward to a progressive and prosperous year in 2022.

For more information about loofball and LSD Initiative, please visit www.lsd-initiative.org or www.loofball.com.ng. You can also reach us via email on info@lsd-initiative.org or via phone on +2348135406338.

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