WABC-TV Annual EEO Report February 1, 2024

This Annual EEO Report is filed on behalf of WABC-TV, New York, New York, in compliance with the FCC's EEO reporting requirements. WABC-TV, which is licensed to WABC Television, LLC, serves a potential viewership of 20.3 million people living in the greater New York City region, New Jersey, and Connecticut. This report includes information from February 1, 2023 to January 31, 2024, and it will be placed in the station's public file, and on the station's website as of February 1, 2024.

WABC-TV is an equal opportunity employer and is committed to a policy that advances opportunities for all qualified individuals. It is our policy to promote the realization of equal employment opportunities through a positive, continuing program of specific recruitment, outreach, hiring, promotion, and other practices designed to ensure the full realization of equal employment opportunity.

To make this policy effective, and to ensure conformance with the requirements of the FCC, we have adopted an Equal Opportunity Program as described herein.

# **Job Vacancy Posting Practices**

As a general practice, in addition to internal dissemination, full-time job vacancies are posted on WABC-TV's public website at <a href="http://www.abc7ny.com/jobs">www.abc7ny.com/jobs</a> and on the public website of The Walt Disney Company at <a href="http://www.jobs.disneycareers.com">www.jobs.disneycareers.com</a>. The Walt Disney Company, through wholly owned subsidiaries, is the parent company of WABC Television, LLC, WABC-TV's licensee.

In addition, the station typically posts notices of full-time job vacancies on a variety of trade and community websites (see Attachment A) and usually sends them to various organizations on its mailing list. That organization list is attached as Attachment B. The mailing list is updated through monthly on-air advertisements and a posting at www.abc7NY.com/jobs inviting organizations that provide job information or referrals to contact us and place their names on our mailing list to receive notification of job vacancies.

In addition, the Disney-ABC Television Group Human Resources department has contracted with The Direct Employers Association to distribute notice of each full-time position to Direct Employers' network of hundreds of organizations that cater to students, alumni, veterans, minorities, disabled individuals, and individuals seeking employment information.

From February 1, 2023 to January 31, 2024, WABC-TV filled 13 full-time jobs. These job vacancies were publicly posted on www.abc7NY.com/jobs and on <u>www.jobs.disneycareers.com</u>. Many were also posted or communicated in other ways, such as on websites listed in Attachment A, that varied according to the type of job. In addition, job vacancies were sent to all of the organizations in Attachment B. Those job vacancies were also sent to The Direct Employers Association for further distribution, as described above. See Attachment C for more recruitment details by position and candidate.

# **Record Keeping**

In compliance with EEO record keeping requirements, the station creates a file for each full-time position filled. Each of these files contains a summary sheet with the job title, the date recruitment started, the total number of applicants, what recruitment sources were used for each opening, the date the job was filled, and the source that referred the hired individual. Station procedure requires approval by the President and General Manager and the applicable Department Head prior to extending a job offer. EEO requirements and management responsibility toward EEO are discussed regularly at management meetings.

### **Supplemental Recruitment Activities**

In addition to the specific job recruitment efforts mentioned above, the station also engages in a variety of longterm initiatives designed to increase awareness of and develop qualifications for careers in broadcasting. During the reporting period, those included the following:

### 1. Job Fairs

### NABJ Conference and Career Fair

NABJ (National Association of Black Journalists) is an organization of journalists, students and mediarelated professionals that provide quality programs, services, and advocates on behalf of black journalists worldwide. NABJ holds an annual convention and career fair each summer with sessions and workshops for professional development. This year's event was held from August 2-6, 2023 in Birmingham, AL. Senior Recruiter Roberto Mucciacciaro represented WABC-TV.

#### NAHJ Conference and Career Fair

NAHJ (National Association of Hispanic Journalists) is an organization dedicated to the recognition and professional advancement of Hispanics in the news industry. It also holds an annual convention and career fair. NAHJ holds an annual convention and career fair each summer with sessions and workshops for professional development. This year's event was held from July 12-15, 2023 in Miami, FL. WABC President & GM Marilu Galvez, Eyewitness News Anchor/Reporter Joe Torres and Eyewitness News Reporter CeFaan Kim attended the Storytellers Spotlight Summit. Producers, writers, reporters, and content creators participated in development workshops, which featured a series of panels, cutting-edge conversations, and training sessions.

#### AAJA Conference and Career Fair

AAJA (Asian American Journalists Association) is an organization of journalists, students and media-related professionals that provide quality programs, services, and advocates on behalf of Asian American journalists. AAJA holds an annual convention and career fair each summer with sessions and workshops for professional development. This year's event was held from July 19-23, 2023 in Washington DC. WABC President & GM Marilu Galvez and Eyewitness News Reporter CeFaan Kim participated in the Storytellers Spotlight Summit, sharing professional experiences, and valuable advice with the attendees.

#### Military Veterans in Journalism

Military Veterans in Journalism is a professional association that builds community for vets, supports their career growth, and advocates for diversifying newsrooms through hiring and promoting more vets. It also holds an annual convention and career fair with sessions and workshops for professional development. This year's event was held from October 5-7, 2023 in New York City. Reporter CeFaan Kim represented WABC-TV.

#### The Association of LGBTQ+ Journalists

The Association of LGBTQ+ Journalists (NLGJA) is an organization of journalists, media professionals, educators and students working from within the news industry to foster fair and accurate coverage of

LGBTQ issues. This year, they hosted a Convention and Career Fair from September 7-10, 2023 in Philadelphia, PA. Talent Acquisition Manager Nathan Small represented WABC-TV.

### National Association of Broadcasters

The National Association of Broadcasters (NAB) Leadership Foundation is an organization dedicated to developing programs and opportunities designed to develop leaders, advance diversity and highlight the community service initiatives of the broadcast industry. This year, they hosted a Career Fair on October 26, 2023 in New York, NY. VP of Technology Pat Stahl represented WABC-TV.

<u>Hofstra University</u> – The Hofstra University Career and Internship Fair took place on October 25, 2023 in Hempstead, NY. VP of Community Engagement & Development Porsha Grant and VP of Technology Pat Stahl represented WABC-TV.

- 2. <u>Internship Programs</u> WABC-TV sponsors an internship program aimed at third and fourth year college students who attend school in the tri-state area. The purpose of this program is to enrich and supplement the education of local college students in the field of television. Although the program is open to all, we place special emphasis on seeking out and identifying female and minority students who are majoring in broadcasting. During the reporting period, the station had a total of 19 interns. For a list of participating schools see Attachment D. Students can apply online with the assistance of Disney Campus Recruitment and get interviewed by various department managers. Students gain first-hand experience at a television station and can also receive college credit. These internships also help students develop relationships with industry professionals who may be of assistance to them in their future careers. They often assist in finding employment in similar markets.
- 3. <u>Provision of training to management level personnel as to methods of ensuring equal employment</u> <u>opportunity and preventing discrimination</u>

WABC-TV employees are required to complete the Walt Disney Company's "Preventing Discrimination & Harassment" and "Standards of Business Conduct" training courses every year. These courses cover discrimination prevention and the importance of offering equal employment opportunities to all employees. Additionally, The Walt Disney Company provides Town Halls and other offerings specifically related to and stressing the importance of diversity, equity and inclusion and the pillars that guide the company.

4. <u>Training programs designed to enable Station personnel to acquire skills that could qualify them for a higher level position.</u>

WABC-TV employees have access to a wide range of professional, leadership, and management training through the Walt Disney Company's D-Learn training program.

5. WABC-TV participates in job shadows, career days and events, speaking engagements in the Community throughout the year.

Event	Participants					
Cardozo High School	Eyewitness News Reporter CeFaan Kim attended Career Day	2/16/2023				
Craig Newmark Graduate School of Journalism at CUNY	Eyewitness News Reporter Chante Lans spoke with journalism students. Students were interested in career paths, how to put together and find stories and how to handle breaking news.	2/16/2023				

She's The Boss 2023	Eyewitness News Reporter Nina Pineda participated in a panel and discussed leadership, resilience and equity. The evening included a panel discussion, Q&A session, and time to engage with attendees.					
Making an Impact Breakfast for the Girl Scouts of Suffolk County	Eyewitness News Reporter Kristen Thorne was a panelist. The panel discussion addressed mental wellness and self-care, the importance of financial literacy, exposure to career preparatory programming, combating gender gaps in the STEM fields and more.					
The James Baldwin School: A School for Expeditionary Learning	Eyewitness News Reporter Chantee Lans spoke at the annual Shadow Day at her former high school					
Disney Dreamers Academy	Sade Baderinwa inspired teens while hosting two panels. Sessions helped the kids to develop skills in interviewing and networking so they have an edge as they enter the workplace.	3/24/2023				
Trinity School	Eyewitness News Anchor Bill Ritter was a guest speaker	4/24/2023				
Hispanas Organized for Political Equality (HOPE)	WABC-TV President and General Manager Marilu Galvez spoke at HOPE's Latina Career advancing training lunch	5/5/2023				
Harvey Milk High School	Eyewitness News Entertainment Reporter Sandy Kenyon presented on careers in television	5/12/2023				
Broadcast Awards for Senior High (BASH)	Eyewitness News Chief Meteorologist Lee Goldberg served as keynote speaker. In addition to awards, the event is also a learning conference for Long Island students, teachers and administrators involved in journalism programs. Eyewitness News' Long Island reporter Chanteé Lans served as a judge.	5/15/2023				
FMC Summer Boot Camp 2023	Eyewitness News Reporter Chanteé Lans was a boot camp trainer, where the focus was on improving media relations skills for business and nonprofit organizations	7/13/2023				
Summer High School Journalism Institute at Hofstra University	Eyewitness News Reporter Chanteé Lans participated	7/21/2023				
Grace Outreach Annual Breakfast	WABC-TV reporter Lauren Glassberg was the emcee	10/5/2023				
Medgar Evers College	WABC-TV President and General Manager Marilu Galvez was the keynote speaker for their Hispanic Heritage Month celebration. WABC-TV reporter Sonia Rincon also participated in a panel discussion at this event.	10/6/2023				
PS 63Q Eyewitness News reporter Chantee Lans was part of a speaking engagement with students in the Journalism class						

# 6. <u>Tours</u>

WABC-TV has resumed station tours, which had been paused due to the COVID-19 pandemic. Tour groups also participate in a panel discussion with early career professionals across the company.

Organization	Participants				
US Tennis Association	Students went on a station tour and participated in a panel discussion with early career professionals across the company.	9/6/2023			
Big Brothers Big Sisters of Long Island	Eyewitness News investigative reporter Kristin Thorne hosted	11/10/2023			

Hunter College	WABC digital director Bob Monek lead a tour of students	12/1/2023
Hofstra University	WABC director Brenda Laux hosted a group of students from Hofstra's advanced TV production class. WABC engineer Victoria Chong also spoke with the students about internships and jobs, while WABC anchor David Novarro spoke about on-air careers in broadcasting.	12/12/2023
Brownsville High School	Eyewitness News anchor Shirleen Allicot lead a station tour for students	12/13/2023
Young Women's Leadership School of Astoria	Senior Executive Producer Rhonda Lamon led the tour group, organized by Vice President of Community Development and Engagement, Porsha Grant	12/18/2023

The station will maintain a positive and continuing program of specific practices designed to ensure equal opportunity and non-discrimination in every aspect of station employment policy and practice. In addition, the station will regularly assess and improve its recruitment and promotion methods and sources by analyzing their effectiveness and making changes as appropriate.

Attachment A

www.abc7NY.com/jobs - WABC-TV's website

www.jobs.disneycareers.com

www.indeed.com

www.linkedin.com

www.nahj.org

www.nabj.org

<u>www.aaja.org</u>

www.journalismnext.com

#### Organizations that receive WABC-TV job listings

#### 2/1/2024

Organization Name	Address	Telephone Number	Fax Number	E-mail address	Contact Name	Has this source requested notices?
1 Brand New Day	176 Front Street, Elizabeth, NJ 07206	(908) 282-0781	(908) 282-0788	nadeigelp@gmail.com	Nadeige B. Louis-Pierre, Exec Asst / Office Mgr	Yes
2 Ceceilyn Miller Institute	P.O. Box 1449, Clifton, NJ 07015	(973) 980-7977		leydag2011@gmail.com	Leyda Gonzalez, Admin Asst	Yes
3 Gay Men's Health Crisis	307 W 38th St, New York, NY 10018	(212) 367-1349		berkisd@gmhc.org	Berkis DeLeon	Yes
4 Haitian Women for Haitian Refugees	208 Parkside Avenue, 2nd Floor, Brooklyn, NY 11226	(718) 462-0791		haitianwomen@aol.com		Yes
5 Job connections				nhlcritic@yahoo.com	John Sanful, Job Connections	Yes
6 Lincoln Square Neighborhood Center	250 West 65th Street, New York, NY 10023	(212) 874-0860	(212) 799-6574	anndrewvacca@gmail.com	Anndrew Vacca, Admin Coordinator	Yes
7 Manhattanville College	2900 Purchase Street, Purchase, NY 10577	(914) 323-5484	(914) 694-2946	careers@mville.edu	Laura Montoya-Uribe,Asst. Director, Employer Relations	Yes
Midtown Urban Renaissance 8 Corporation	57 S. Main Street, Neptune, NJ 07753	(732) 775-1280	(732) 775-1110	daharris17@optonline.net	Dianna Howard, MURC President	Yes
New York State Broadcasters 9 Association	1805 Western Avenue, Albany, NY 12203	(518) 456-8888	(518) 456-8943	telmendorf@nysbroadcasters.org	Trevor Elmendorf	Yes
10 Occupational Center of Union County	301 Cox Street, Roselle, NJ 07203	(908) 241-7200	(908) 241-2025	lboyko@ocucnj.com	Lynn Boyko, Employment Services Coordinator	Yes
Southeast Bronx Neighborhood Centers 11 Inc.	955 Tinton Ave, Bronx, NY 10456	(917) 557-1885		Cthompson@sebnc.org	Clyde Thompson	Yes
12 Claremont Community Center	489 East 169th St, Bronx, NY 10456	(718) 450-5828		Cthompson@claremontcenter.org	Clyde Thompson	Yes

#### WABC-TV Full-Time Job Vacancies Filled February 1, 2023 - January 31, 2024

Date of Opening	Job Title	Department	Date of Interview	Candidate Interviewed	Hired / Not Hired	Date Hired	Referral Source
10/31/2022	Creative Services Multimedia Marketing Producer	News		* * * *	Hired Hired NH NH NH NH NH NH NH NH		Internal Department Knowledge (current WABC-TV employee) Former WABC-TV Intern Former WABC-TV Employee Former WABC-TV Intern www.linkedin.com www.linkedin.com www.linkedin.com Internal Department Knowledge (current WABC-TV employee) Internal Department Knowledge (current WABC-TV employee)
8/29/2022	Newscast Producer	News	02/22/23 02/17/23 02/02/23 10/14/22 09/27/22 09/27/22 09/28/22 09/15/22 10/20/22 09/28/22 02/01/23	* * * * * * * * * * * * * * * * * * *	Hired NH NH NH NH NH NH NH NH NH NH NH	5/1/2023	www.disneycareers.com Referred by WABC-TV employee www.disneycareers.com www.disneycareers.com Internal Department Knowledge (current ABC Network employee) www.indeed.com www.disneycareers.com www.disneycareers.com www.disneycareers.com www.disneycareers.com www.disneycareers.com www.linkedin.com Former WABC-TV employee
3/20/2023	EFP Photographer/Editor	News	04/27/23 04/26/23 04/26/23 04/27/23 05/01/23 04/25/23 04/24/23 04/27/23	* * *	Hired NH NH NH NH NH NH	5/21/2023	Internal Department Knowledge (current WABC-TV employee) Internal Department Knowledge (current WABC-TV employee) Internal Department Knowledge (current WABC-TV employee) Internal Department Knowledge (current WLS-TV employee) www.indeed.com www.linkedin.com www.disneycareers.com Former WABC-TV Intern
6/28/2023	Supervisor - Field Operations	News	<b>07/03/23</b> 07/05/23 07/05/23 07/05/23		Hired NH NH NH	8/13/2023	Internal Department Knowledge (current WABC-TV employee) Referred by WABC-TV employee Internal Department Knowledge (current WABC-TV employee) www.disneycareers.com
5/31/2023	Executive Producer - Special Projects	News	06/20/23 06/15/23 06/19/23 06/15/23 06/21/23 06/22/23 06/23/23 06/21/23	* * *	Hired NH NH NH NH NH NH	7/16/2023	Internal Department Knowledge (current WABC-TV employee) Internal Department Knowledge (current WABC-TV employee) Internal Department Knowledge (current WABC-TV employee) Internal Department Knowledge (current WABC-TV employee) www.disneycareers.com Internal Department Knowledge (current WABC-TV employee) www.disneycareers.com www.disneycareers.com
6/28/2023	Weekend Photographer/Video Journalist	News	08/01/23 07/31/23 08/02/23 07/31/23 08/02/23		Hired NH NH NH NH	9/25/2023	Recruiter sourced Former WABC-TV employee Internal Department Knowledge (current WABC-TV employee) www.disneycareers.com www.disneycareers.com

#### WABC-TV Full-Time Job Vacancies Filled February 1, 2023 - January 31, 2024

					Hired /		
Date of Opening	Job Title	Department	Date of Interview	Candidate Interviewed	Not Hired	Date Hired	Referral Source
		•					
7/5/2023	Supervisor - News Operations	News		Pauline Chiou	Hired	12/11/2023	Referred by WABC-TV employee
			08/29/23 08/29/23	*	NH NH		www.nabjonline.org
							Internal Department Knowledge (current WABC-TV employee)
			08/28/23		NH NH		Internal Department Knowledge (current WABC-TV employee)
			08/29/23 09/05/23		NH		Internal Department Knowledge (current WABC-TV employee) Internal Department Knowledge (current WABC-TV employee)
			09/03/23		NH		Former WABC-TV employee
			08/14/23		NH		www.linkedin.com
3/10/2023	Oranda Braduan	Neuro	00/05/00	A	I line al	44/5/0000	
3/10/2023	Sports Producer	News	09/05/23	Andrew Wichman	Hired NH	11/5/2023	Internal Department Knowledge (current WABC-TV employee)
				*	NH		Internal Department Knowledge (current WABC-TV employee)
			09/06/23 06/26/23		NH		www.indeed.com
					NH		Internal Department Knowledge (current KTRK-TV employee)
			05/30/23		NH		Internal Department Knowledge (current ESPN employee)
7/8/2023	Newscast Producer	News		Alex Bacon	Hired	10/29/2023	Internal Department Knowledge (current WABC-TV employee)
			08/15/23	*	NH		www.disneycareers.com
			08/16/23		NH		www.linkedin.com
			08/17/23		NH		www.linkedin.com
			08/21/23		NH		www.disneycareers.com
			08/18/23		NH		www.disneycareers.com
			08/17/23	^	NH		Recruiter Sourced
9/19/2023	Craft ENG - Photographer/Editor	News		Brett Cohen	Hired	11/26/2023	Internal Department Knowledge (current WABC-TV employee)
			11/06/23	*	NH		Internal Department Knowledge (current WABC-TV employee)
			11/07/23		NH		Internal Department Knowledge (current WABC-TV employee)
			10/30/23		NH		www.disneycareers.com
			11/07/23		NH		Recruiter sourced
			10/31/23		NH		www.indeed.com
			10/31/23		NH		www.indeed.com
			11/13/23	-	NH		www.indeed.com
9/27/2023	Weekend Photographer/Editor	News		Steven Cappo	Hired	12/17/2023	Internal Department Knowledge (current WABC-TV employee)
			11/16/23	*	NH		Internal Department Knowledge (current WABC-TV employee)
			11/13/23		NH		Recruiter sourced
			11/15/23		NH		Recruiter sourced
			11/15/23	*	NH		Internal Department Knowledge (current WABC-TV employee)
12/13/2023	Weekend Anchor/Reporter	News		Pedro Rivera	Hired	1/29/2024	Former WABC-TV intern
			12/16/23		NH		www.linkedin.com
			12/19/23	*	NH		Internal Department Knowledge (current WABC-TV employee)
11/11/2022	VP, Operations & Business Planning	Finance		Lisa Hakim	Hired	4/3/2023	Referred by WABC-TV employee
			01/24/23		NH		www.disneycareers.com
			12/19/22		NH		Internal Department Knowledge (current WPVI-TV employee)
			11/22/22		NH		Internal Department Knowledge (current KTRK-TV employee)
			11/30/22		NH		www.disneycareers.com
			12/13/22		NH		www.disneycareers.com
			01/18/23	<u>^</u>	NH		Referred by WABC-TV employee

- Brooklyn College
- Carnegie Mellon University
- Columbia University
- CUNY Hunter College
- Emerson College
- Hofstra University
- Hunter College
- Ithaca College
- James Madison University
- Marist College
- Montclair State University
- Penn State University
- Sacred Heart University
- State University of New York at New Paltz
- West Chester University