

BUSINESS TIMES

AGENT CATALOGUE ISSUE 39 BY ARTHUR FORD

NEW
30 ml's

MINI SIZE, SUPERIOR
FRAGRANCE

SCAN
ME FOR
WHATSAPP
CHAT



WELCOME TO ALL OUR CURRENT AND NEW AGENTS.

We look forward to a **SUPERIOR** year ahead with you.

ARTHUR FORD is a Personal Care and Health Company. We produce Superior Quality Products and use Superior Grade Fragrances. We are passionate about our brand, we are always trying to innovate, try new things, produce new exciting products and improve our journey and experience for our agents. Ultimately, we want to see our agents grow and prosper, and this year we are working hard to help you make that happen.

SOME INFO FOR OUR NEW COMMERS ON HOW THIS PRICING AND CATALOGUE WORKS FOR AGENTS:

Each product has its own RSP* price which your customers pay or customers can pay in store.

*RSP means Retail Selling Price.

YOU, as an agent, pay the pricing depending on the quantities you buy.

BUY MORE STOCK AND YOU PAY LESS

FOR EXAMPLE, if you buy 1 perfume it will cost you **R195** (full price) but if you buy bigger quantities you pay less.

Recommended Retail Price*

R195

per 50 ml perfume



FOR EXAMPLE, when you buy 5 perfumes you pay R90 per perfume, that is a **GREAT** saving of **R105 PER PERFUME.** And then if you buy **6** or more it's an even better saving. See our pricing blocks for all the pricing.



BENEFITS OF PRICING BLOCKS

View all the pricing blocks to benefit from better pricing and still sell your product at full price.

MEN'S BODY WASH VARIANTS 400 ml

WOMEN'S BODY WASH VARIANTS 400 ml

BLACK		ORANGE		WHITE		PINK	
BLACK#5	Majestic Woods	ORANGE#1 (DUN-M)	Citrus	WHITE#3	Imperial Floral	PINK#1 (OPM-F)	Oriental Dynasty
UNITS		1 - 2	3 - 4	5 - 9	10 - 19	20 +	
PRICING		R75	R50	R45	R43	R42	
RECOMMENDED RETAIL PRICE*: R75 each							

We would like to inform you that several variants and products have been discontinued. If you see that a particular product is no longer featured in the Business Times, it means that we will not be restocking it. We appreciate your understanding.

Bigger Quantity = Better Price = **Savings**

LET'S GROW OUR BUSINESS!

BUSINESS TIP: Use a full 50 ml perfume as a tester, carry it with you and spray people's wrists for them to try the perfume. Perfume on a potential customers skin has more chance of turning them into a loyal customer rather than just telling them about the perfume.

WE SUGGEST YOU SELL YOUR PRODUCTS AT THE RSP PRICE (RETAIL SELLING PRICE) WHICH YOU CAN VIEW IN THIS BUSINESS TIMES, IN THE CATALOGUE AND ONLINE.



R515 PROFIT JUST LIKE THAT!

LET'S SAY YOU HAVE 5 PERFUMES, which you paid R92 each for, totaling a cost of R460. We recommend you sell each perfume to your own customers for the RSP price of R195. If you sell all 5 perfumes at R195 each, you will receive R975, while you initially paid only R460 for those perfumes. This means you make a profit of R515 (**R975 - R460**).

Recommended
Retail Price*

R195

per 50 ml perfume



THIS MEANS THAT YOU MAKE A PROFIT OF R515!!! HOW GOOD IS THAT. R515, JUST LIKE THAT.

KEEP YOUR MONEY GROWING

NOW, YOU RE-INVEST THAT R515 PROFIT INTO YOUR BUSINESS to grow it even more. So, you take R460 from the R975 you earned and buy another 5 perfumes, leaving you with R515. You can also use this R515 to buy an additional 5 perfumes. In total, you can buy 10 perfumes for R920 (5 with the initial R460 and 5 with the R515 profit). You sell these 10 perfumes for R195 each, making a total of R1950. From this sale, your profit is R1030 (R1950 - R920). **Your money is growing.**

A TOP TIP WE CAN GIVE YOU IS THE BIGGER QUANTITIES YOU BUY THE BIGGER THE DISCOUNTS.

SCAN US TO CHAT ON WHATSAPP AND FIND OUT ABOUT OUR LOYALTY PROGRAM DESIGNED FOR YOU.



5 perfumes is R92 each but 11 perfumes is R88 each. Try to always buy in bulk to save on your purchases.

WhatsApp us on +27 67 395 4896 for more information.

NEW 30 ml's

Introducing **ARTHUR FORD** Ombre **30 ml's** for Him & Her

Recommended
Retail Price*

R125

per 30 ml perfume



INTRODUCING

Our Sexy Little 30 ml perfumes in our best fragrances from our **ARTHUR FORD** range.

Why buy the 30 ml?

- Great travel size
- Great for gifting
- Perfect tool for you, as agents, to use to introduce top fragrances to your customers
- Great pricing



MEN'S PERFUME VARIANTS 30 ml

BLACK				
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
BLACK#4	Oriental Dynasty	Pear / Cinnamon/Sage	Aromatic	Winter
BLACK#5	Majestic Woods	Pepper/Vetiver/Cedar	Woody	Autumn
BLACK#6	Oriental Dynasty	Cardamom/Ginger/Tonka Bean	Aromatic	Autumn
ORANGE				
ORANGE#1 (DUN-M)	Emperors Garden	Apple/Lemon/Musk	Citrus	Spring
BLUE				
BLUE#2 (BLU-M)	Oriental Dynasty	Pink Pepper/Lemon/Mint	Aromatic	Autumn
CHARCOAL				
CHARCOAL#5	Majestic Woods	Juniper Berries/Lavender/Vetiver	Woody	Autumn

WOMEN'S PERFUME VARIANTS 30 ml

PINK						
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON		
PINK#1 (OPM-F)	Oriental Dynasty	Vanilla/Coffee/Pear	Oriental	Winter		
PINK#2 (OLP-F)	Imperial Floral	Vanilla/Salt/Jasmine	Floral	Spring		
WHITE						
WHITE#3	Imperial Floral	Mango/Nectarine/Coconut	Floral	Spring		
GREEN						
GREEN#2 (CHL-F)	Imperial Floral	Apricot/Spices/Sandalwood	Floral	Autumn		
UNITS	1 - 4	5	6 - 10	11 - 20	21 - 99	100 +
PRICING	R125	R58	R57	R56	R55	R54

RECOMMENDED RETAIL PRICE*: R125 each

R195Recommended Retail Price*
per 50 ml perfume

OMBRE EVERYDAY RANGE FOR HIM



MEN'S PERFUME VARIANTS 50 ml

Our 50 ml perfumes are perfect for everyday use, we have 12 Ombre Standard colour ranges – 6 for men and 6 for women. We also have a Premium Range which is a little more expensive than our core range and have beautiful creative packaging, currently we have 3 Premium ranges for men, and 3 for women.

BLACK					
VARIANT	FAMILY NAME		NOTES	TYPE OF SCENT	SEASON
BLACK#1	Oriental Dynasty		Clove/Basil/Sandalwood	Aromatic	Autumn
BLACK#2	Oriental Dynasty		Saffron/Truffle/Oud	Aromatic	Winter
BLACK#3	Emperors Garden		Apple/Sage/Amber	Fresh	Summer
BLACK#4	Oriental Dynasty		Pear/Cinnamon/Sage	Aromatic	Winter
BLACK#5	Majestic Woods		Pepper/Vetiver/Cedar	Woody	Autumn
BLACK#6	Oriental Dynasty		Cardamom/Ginger/Tonka Bean	Aromatic	Autumn
BLACK#7	Oriental Dynasty		Bergamot/Cinnamon/Tobacco	Aromatic	Autumn
BLACK#8	Oriental Dynasty		Suede/Spice/Musk	Aromatic	Autumn
CHARCOAL					
CHARCOAL#2	Emperors Garden		Grapefruit/Ginger/Oak	Citrus	Spring
CHARCOAL#5	Majestic Woods		Juniper Berries/Lavender/Vetiver	Woody	Autumn
CHARCOAL#7	Majestic Woods		Bergamot/Coconut/Tonka Bean	Woody	Winter
EMERALD					
EMERALD#1	Emperors Garden		Ginger/Spices/Cedar	Floral	Spring
EMERALD#2	Majestic Woods		Bergamot/Sandalwood/Orange Blossom	Woody	Autumn
EMERALD#3	Majestic Woods		Black Pepper/Coriander/Cacao	Woody	Autumn
EMERALD#4	Oriental Dynasty		Pink Pepper/Vetiver/Leather	Spicy	Autumn
EMERALD#5	Emperors Garden		Lavender/Ginger/Amberwood	Fresh	Spring
UNITS	1 - 2	5 - 10	11 - 20	21 - 99	100 +
PRICING	R195	R92	R88	R87	R85
RECOMMENDED RETAIL PRICE*: R195 each					

OMBRE EVERYDAY RANGE FOR HIM



MEN'S PERFUME VARIANTS 50 ml

R195

Recommended Retail Price* per 50 ml perfume



BLUE					
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON	
BLUE#1 (INV-M)	Majestic Woods	Sea Notes/Bay Leaf/Oakmoss	Woody	Autumn	
BLUE#2 (BLU-M)	Oriental Dynasty	Pink Pepper/Lemon/Mint	Aromatic	Autumn	
BLUE#3 (WES-M)	Majestic Woods	Bergamot/Watermelon/Leather	Woody	Winter	
ORANGE					
ORANGE#1 (DUN-M)	Emperors Garden	Apple/Lemon/Musk	Citrus	Spring	
ORANGE#2 (DSL-M)	Oriental Dynasty	Passionfruit/Ginger/Leather	Woody	Autumn	
ORANGE#3 (VIP-M)	Oriental Dynasty	Mint/Cinnamon/Leather	Spicy	Winter	
ORANGE#4 (MIL-M)	Majestic Woods	Grapefruit/Mint/Tobacco	Woody	Autumn	
ORANGE#5 (HBO-M)	Imperial Floral	Citruses/Ginger/Cedar	Floral	Spring	
ORANGE#6 (KOKO-M)	Majestic Woods	Fig Leaf/Vetiver/Patchouli	Woody	Autumn	
ORANGE#7 (ZAR-M)	Majestic Woods	Lavender/Artemisia/Oakmoss	Woody	Autumn	
NAVY MAN					
NAVY MAN#1	Oriental Dynasty	Pineapple/Blackcurrant/Musk	Aromatic	Summer	
NAVY MAN#2	Majestic Woods	Sea Notes/Bergamot/Rosemary	Woody	Spring	
NAVY MAN#3	Majestic Woods	Ginger/Apple/Sage	Woody	Autumn	
NAVY MAN#4	Oriental Dynasty	Orange/Pelargonium/Cedar	Aromatic	Autumn	
UNITS	1 - 2	5 - 10	11 - 20	21 - 99	100 +
PRICING	R195	R92	R88	R87	R85
RECOMMENDED RETAIL PRICE*: R195 each					

REVIEW

My favourite perfume, roll-on and body lotion is ORANGE#1. The scent is phenomenal! - Kgomofo Comfort Mokubetsi - Top 100 Agent

R195Recommended Retail Price*
per 50 ml perfume

OMBRE EVERYDAY RANGE FOR HER



WOMEN'S PERFUME VARIANTS 50 ml

GREEN					
VARIANT	FAMILY NAME		NOTES	TYPE OF SCENT	SEASON
GREEN#1 (MIL-F)	Emperors Garden		Raspberry/Jasmine/Honey	Fresh	Spring
GREEN#2 (CHL-F)	Imperial Floral		Apricot/Spices/Sandalwood	Floral	Autumn
GREEN#3 (DKN-F)	Imperial Floral		Apple/Litchi/Sandalwood	Floral	Summer
GREEN#4 (RUS-F)	Imperial Floral		Jasmine/Coriander/Vanilla	Floral	Autumn
GREEN#5 (COCO-F)	Oriental Dynasty		Mandarin Orange/Rose/Musk	Oriental	Autumn
GREEN#6 (FAR-F)	Imperial Floral		Jasmine/Cedar/Vanilla	Floral	Spring
GREEN#8 (ANG-F)	Oriental Dynasty		Cotton Candy/Honey/Caramel	Oriental	Winter
RED					
RED#4	Oriental Dynasty		Plum/Rosewood/Musk	Oriental	Winter
RED#5	Imperial Floral		Blackcurrant/Rose/Vanilla	Floral	Autumn
RED#6	Imperial Floral		Bergamot/Jasmine/Tonka Bean	Floral	Spring
WHITE					
WHITE#1	Imperial Floral		Rose/Coffee/Jasmine	Floral	Spring
WHITE#2	Imperial Floral		Apple/Jasmine/Cedar	Floral	Autumn
WHITE#3	Imperial Floral		Mango/Nectarine/Coconut	Floral	Spring
WHITE#4	Imperial Floral		Grapefruit/Lily/Pine	Floral	Summer
WHITE#5	Imperial Floral		Tangerine/Orange Blossom/Vanilla	Floral	Spring
UNITS	1 - 2	5 - 10	11 - 20	21 - 99	100 +
PRICING	R195	R92	R88	R87	R85
RECOMMENDED RETAIL PRICE*: R195 each					

OMBRE EVERYDAY RANGE FOR HER



WOMEN'S PERFUME VARIANTS 50 ml



R195

Recommended Retail Price* per 50 ml perfume

WE ARE COMMITTED TO:

Quality, superiority, and affordability. We offer a wide range of over **100** unique perfumes and high-quality personal care items, including body washes, lotions, soaps, and face products, all designed to enhance your daily routine.

Our products are crafted to make you feel confident and empowered without compromising on affordability. When you choose **ARTHUR FORD**, you choose excellence, affordability, and a brand that values self-care.

PINK					
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON	
PINK#1 (OPM-F)	Oriental Dynasty	Vanilla/Coffee/Pear	Oriental	Winter	
PINK#2 (OLP-F)	Imperial Floral	Vanilla/Salt/Jasmine	Floral	Spring	
PINK#3 (COP-F)	Imperial Floral	Rose/Vanilla/Musk	Floral	Spring	
PINK#4 (FAN-F)	Imperial Floral	Kiwi/Cupcake/Jasmine	Floral	Spring	
PINK#5 (BLU-F)	Emperors Garden	Lemon/Bamboo/Cedar	Fresh	Summer	
CORAL					
CORAL#1	Imperial Floral	Iris/Ylang-Ylang/Musk	Floral	Spring	
CORAL#2	Imperial Floral	Blackcurrant/Jasmine/Praline	Floral	Spring	
CORAL#3	Imperial Floral	Blood Orange/Honey/Gardenia	Floral	Summer	
PINK CANDY					
PINK CANDY#1	Imperial Floral	Saffron/Amberwood/Cedar	Floral	Spring	
PINK CANDY#2	Imperial Floral	Raspberry/Rose/Vanilla	Floral	Autumn	
PINK CANDY#3	Imperial Floral	Orange Blossom/Bergamot/Vanilla	Floral	Spring	
PINK CANDY#4	Imperial Floral	Jasmine/Pear/Blackberry	Floral	Spring	
UNITS	1 - 2	5 - 10	11 - 20	21 - 99	100 +
PRICING	R195	R92	R88	R87	R85
RECOMMENDED RETAIL PRICE*: R195 each					

PREMIUM PERFUMES FOR HIM

Our **Premium range** is designed for the person wanting that little bit extra, a range full of desire and luxury, always with Superior Grade Fragrances.

Recommended
Retail Price*

R220

per 50 ml perfume



MEN'S PREMIUM PERFUME VARIANTS 50 ml

GOLD				
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
GOLD#1	Emperors Garden	Pineapple/Bergamot/Blackcurrant	Citrus	Spring
GOLD#2	Oriental Dynasty	Apple/Lemon/Wood	Aromatic	Winter
GOLD#3	Oriental Dynasty	Sea Notes/Bergamot/Rosemary	Aromatic	Autumn
WILD FOR HIM				
WILD FOR HIM#1	Majestic Woods	Lavender/Lemon/Earthy	Woody	Spring
WILD FOR HIM#2	Majestic Woods	Apple/Cinnamon/Vanilla	Woody	Autumn
WILD FOR HIM#3	Majestic Woods	Apple/Ginger/Sage	Woody	Summer
WILD FOR HIM#4	Majestic Woods	Oud/Rosewood/Cardamom	Woody	Autumn
UNITS	1 +			
PRICING	R100			
RECOMMENDED RETAIL PRICE*: R220 each				

EXOTIC DESIRE FOR HIM

MEN'S PREMIUM PERFUME VARIANTS 50 ml

EXOTIC DESIRE FOR HIM				
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
EXOTIC DESIRE FOR HIM#1	Majestic Woods	Whiskey/Spices/Oud	Woody	Winter
EXOTIC DESIRE FOR HIM#2	Majestic Woods	Cardamom/Palo Santo/Cedarwood	Woody	Winter
EXOTIC DESIRE FOR HIM#3	Oriental Dynasty	Chestnut/Sage/Lavender	Aromatic	Autumn
EXOTIC DESIRE FOR HIM#4	Majestic Woods	Mandarin/Nutmeg/Violet	Woody	Winter
UNITS	1 +			
PRICING	R100			
RECOMMENDED RETAIL PRICE*: R220 each				

LIMITED
EDITION



PREMIUM PERFUMES FOR HER

QUICK TIPS

Agents, a reminder to sell this range to your customers as premium, beautiful bottles filled with beautiful scents. Always perfect for gifting to make someone feel special or simply to feel that extra bit glamorous or sophisticated.

Recommended Retail Price*

R220

per 50 ml perfume



WOMEN'S PREMIUM PERFUME VARIANTS 50 ml

ROSE GOLD				
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
ROSE GOLD#1	Imperial Floral	Grapefruit/Rose/Wood	Floral	Spring
ROSE GOLD#2	Imperial Floral	Vanilla/Coffee/Jasmine	Floral	Autumn
ROSE GOLD#4	Imperial Floral	Raspberry/Jasmine/Musk	Floral	Spring
WILD FOR HER				
WILD FOR HER#1	Imperial Floral	Blood Orange/Jasmine/Vetiver	Floral	Spring
WILD FOR HER#2	Imperial Floral	Jasmine/Tuberose/Fruity	Floral	Spring
WILD FOR HER#3	Imperial Floral	Pear/Musk/Rose	Floral	Spring
WILD FOR HER#4	Imperial Floral	Jasmine/Musk/Bergamot	Floral	Spring
UNITS	1 +			
PRICING	R100			
RECOMMENDED RETAIL PRICE*: R220 each				

EXOTIC DESIRE FOR HER

WOMEN'S PREMIUM PERFUME VARIANTS 50 ml

EXOTIC DESIRE FOR HER				
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
EXOTIC DESIRE FOR HER#1	Imperial Floral	Mango/Jasmine/Vanilla	Floral	Spring
EXOTIC DESIRE FOR HER#2	Imperial Floral	Passionfruit/Kiwi/Coconut	Floral	Summer
EXOTIC DESIRE FOR HER#3	Imperial Floral	Passionfruit/Rose/Musk	Floral	Summer
EXOTIC DESIRE FOR HER#4	Oriental Dynasty	Peach/Orchid/Musk	Aromatic	Winter
UNITS	1 +			
PRICING	R100			
RECOMMENDED RETAIL PRICE*: R220 each				

LIMITED EDITION





NEW PACKAGING COMING SOON

We love our Ombre Perfume Bottles so much, we couldn't leave out our roll on's, lotions and washes. Keep an eye out for a vibey, fresh new Ombre personal care products.

Same Superior Quality, New Sexy Packaging.



MEN'S ROLL-ON DEODORANT VARIANTS 50 ml

UPGRADE YOUR DAILY ROUTINE

WITH OUR LONG-LASTING ROLL-ON ANTIPERSPIRANT DEODORANT.

Infused with fine-fragranced scents that complement your favorite perfume, this 0% alcohol formula keeps you feeling fresh and confident all day. It's a gentle and effective alternative to spray deodorants.

Can be used daily and in place of a spray deodorant. They come in a range of long-lasting fragrances which match the perfume range.

EMERALD					
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON	
EMERALD#4	Oriental Dynasty	Pink Pepper/Vetiver/Leather	Spicy	Autumn	
ORANGE					
ORANGE#1 (DUN-M)	Emperors Garden	Apple/Lemon/Musk	Citrus	Spring	
ORANGE#2 (DSL-M)	Oriental Dynasty	Passionfruit/Ginger/Leather	Woody	Autumn	
ORANGE#3 (VIP-M)	Oriental Dynasty	Mint/Cinnamon/Leather	Spicy	Winter	
ORANGE#4 (MIL-M)	Majestic Woods	Grapefruit/Mint/Tobacco	Woody	Autumn	
GOLD					
GOLD#1	Emperors Garden	Pineapple/Bergamot/Blackcurrant	Citrus	Spring	
GOLD#2	Oriental Dynasty	Apple/Lemon/Wood	Aromatic	Winter	
CHARCOAL					
CHARCOAL#5	Majestic Woods	Juniper Berries/Lavender/Vetiver	Woody	Autumn	
BLUE					
BLUE#1 (INV-M)	Majestic Woods	Sea Notes/Bay Leaf/Oakmoss	Woody	Autumn	
BLUE#2 (BLU-M)	Oriental Dynasty	Pink Pepper/Lemon/Mint	Aromatic	Autumn	
BLUE#3 (WES-M)	Majestic Woods	Bergamot/Watermelon/Leather	Woody	Winter	
BLACK					
BLACK#4	Oriental Dynasty	Pear/Cinnamon/Sage	Aromatic	Winter	
BLACK#5	Majestic Woods	Pepper/Vetiver/Cedar	Woody	Autumn	
BLACK#6	Oriental Dynasty	Cardamon/Ginger/Tonka Bean	Aromatic	Autumn	
UNITS	1 - 2	3 - 4	5 - 9	10 - 19	20 +
PRICING	R35	R24	R20	R19	R18
RECOMMENDED RETAIL PRICE*: R35 each					



WOMEN'S ROLL_ON DEODORANT VARIANTS 50 ml

**GREAT
REVIEWS**

I'm grateful to be part of **ARTHUR FORD | Dudu Mbatha - Top 100 Agent**

WHITE					
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON	
WHITE#1	Imperial Floral	Rose/Coffee/Jasmine	Floral	Spring	
WHITE#2	Imperial Floral	Apple/Jasmine/Cedar	Floral	Autumn	
WHITE#3	Imperial Floral	Mango/Nectarine/Coconut	Floral	Spring	
RED					
RED#4	Oriental Dynasty	Plum/Rosewood/Musk	Oriental	Winter	
RED#5	Imperial Floral	Blackcurrant/Rose/Vanilla	Floral	Autumn	
RED#6	Imperial Floral	Bergamot/Jasmine/Tonka Bean	Floral	Spring	
PINK					
PINK#1 (OPM-F)	Oriental Dynasty	Vanilla/Coffee/Pear	Oriental	Winter	
PINK#2 (OLP-F)	Imperial Floral	Vanilla/Salt/Jasmine	Floral	Spring	
PINK#3 (COP-F)	Imperial Floral	Rose/Vanilla/Musk	Floral	Spring	
PINK#4 (FAN-F)	Imperial Floral	Kiwi/Cupcake/Jasmine	Floral	Spring	
PINK#5 (BLU-F)	Emperors Garden	Lemon/Bamboo/Cedar	Fresh	Summer	
GREEN					
GREEN#1 (MIL-F)	Emperors Garden	Raspberry/Jasmine/Honey	Fresh	Spring	
GREEN#2 (CHL-F)	Imperial Floral	Apricot/Spices/Sandalwood	Floral	Autumn	
GREEN#4 (RUS-F)	Imperial Floral	Jasmine/Coriander/Vanilla	Floral	Autumn	
GREEN#6 (FAR-F)	Imperial Floral	Jasmine/Cedar/Vanilla	Floral	Spring	
GREEN#8 (ANG-F)	Oriental Dynasty	Cotton Candy/Honey/Caramel	Oriental	Winter	
ROSE GOLD					
ROSE GOLD#1	Imperial Floral	Grapefruit/Rose/Wood	Floral	Spring	
ROSE GOLD#2	Imperial Floral	Vanilla/Coffee/Jasmine	Floral	Autumn	
CORAL					
CORAL#2	Imperial Floral	Blackcurrant/Jasmine/Praline	Floral	Spring	
UNITS	1 - 2	3 - 4	5 - 9	10 - 19	20 +
PRICING	R35	R24	R20	R19	R18
RECOMMENDED RETAIL PRICE*: R35 each					



HAND AND NAIL CREAM VARIANTS 125 ml

A deeply moisturising and gently fragranced hand cream.

VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON	UNITS	PRICING
GREEN#2 (CHL-F)	Imperial Floral	Apricot/Spices/Sandalwood	Floral	Autumn	1 - 2	R49
PINK#1 (OPM-F)	Oriental Dynasty	Vanilla/Coffee/Pear	Oriental	Winter	3 +	R47
WHITE#3	Imperial Floral	Mango/Nectarine/Coconut	Floral	Spring	RECOMMENDED RETAIL PRICE*: R90 each	



HAND AND NAIL CREAM VARIANTS 60 ml

A deeply moisturising and gently fragranced hand cream.

VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON	UNITS	PRICING
CORAL#2	Imperial Floral	Blackcurrant/Jasmine/Praline	Floral	Spring	1 - 2	R33
					3 +	R28
RECOMMENDED RETAIL PRICE*: R40 each						



TALC POWDER VARIANTS 125 ml

Beautifully soft powder available in your favourite **ARTHUR FORD** scent.

VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON	UNITS	PRICING
GREEN#2 (CHL-F)	Imperial Floral	Apricot/Spices/Sandalwood	Floral	Autumn	1 - 2	R55
PINK#1 (OPM-F)	Oriental Dynasty	Vanilla/Coffee/Pear	Oriental	Winter	3 +	R50
RECOMMENDED RETAIL PRICE*: R95 each						



MIX & MATCH

BODY LOTION AND BODY WASH TO BENEFIT FROM GROUPED PRICING

MEN'S BODY LOTION VARIANTS 400 ml



BLACK					
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON	
BLACK#4	Oriental Dynasty	Pear/Cinnamon/Sage	Aromatic	Winter	
BLACK#5	Majestic Woods	Pepper/Vetiver/Cedar	Woody	Autumn	
BLACK#6	Oriental Dynasty	Cardamom/Ginger/Tonka Bean	Aromatic	Autumn	
ORANGE					
ORANGE#1 (DUN-M)	Emperors Garden	Apple/Lemon/Musk	Citrus	Spring	
ORANGE#2 (DSL-M)	Oriental Dynasty	Passionfruit/Ginger/Leather	Woody	Autumn	
ORANGE#3 (VIP-M)	Oriental Dynasty	Mint/Cinnamon/Leather	Spicy	Winter	
ORANGE#4 (MIL-M)	Majestic Woods	Grapefruit/Mint/Tobacco	Woody	Autumn	
BLUE					
BLUE#1 (INV-M)	Majestic Woods	Sea Notes/Bay Leaf/Oakmoss	Woody	Autumn	
BLUE#2 (BLU-M)	Oriental Dynasty	Pink Pepper/Lemon/Mint	Aromatic	Autumn	
EMERALD					
EMERALD#4	Oriental Dynasty	Pink Pepper/Vetiver/Leather	Spicy	Autumn	
CHARCOAL					
CHARCOAL#5	Majestic Woods	Juniper Berries/Lavender/Vetiver	Woody	Autumn	

WOMEN'S BODY LOTION VARIANTS 400 ml

GREEN					
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON	
GREEN#1 (MIL-F)	Emperors Garden	Raspberry/Jasmine/Honey	Fresh	Spring	
GREEN#2 (CHL-F)	Imperial Floral	Apricot/Spices/Sandalwood	Floral	Autumn	
GREEN#4 (RUS-F)	Imperial Floral	Jasmine/Coriander/Vanilla	Floral	Autumn	
GREEN#6 (FAR-F)	Imperial Floral	Jasmine/Cedar/Vanilla	Floral	Spring	
PINK					
PINK#1 (OPM-F)	Oriental Dynasty	Vanilla/Coffee/Pear	Oriental	Winter	
PINK#2 (OLP-F)	Imperial Floral	Vanilla/Salt/Jasmine	Floral	Spring	
PINK#3 (COP-F)	Imperial Floral	Rose/Vanilla/Musk	Floral	Spring	
PINK#4 (FAN-F)	Imperial Floral	Kiwi/Cupcake/Jasmine	Floral	Spring	
RED					
RED#4	Oriental Dynasty	Plum/Rosewood/Musk	Oriental	Winter	
RED#6	Imperial Floral	Bergamot/Jasmine/Tonka Bean	Floral	Spring	
CORAL					
CORAL#2	Imperial Floral	Blackcurrant/Jasmine/Praline	Floral	Spring	
WHITE					
WHITE#1	Imperial Floral	Rose/Coffee/Jasmine	Floral	Spring	
WHITE#2	Imperial Floral	Apple/Jasmine/Cedar	Floral	Autumn	
WHITE#3	Imperial Floral	Mango/Nectarine/Coconut	Floral	Spring	
UNITS	1 - 2	3 - 4	5 - 9	10 - 19	20 +
PRICING	R75	R50	R45	R43	R42

RECOMMENDED RETAIL PRICE*: R75 each

OUR BODY WASH

Our fragranced body washes restore the body and **relax the mind**.

They come in both male and female fragrances. For best results apply with a body sponge to get the desired lather.

MIX & MATCH

BODY WASH AND BODY LOTION TO BENEFIT FROM GROUPED PRICING



MEN'S BODY WASH VARIANTS 400 ml

BLACK				
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
BLACK#5	Majestic Woods	Pepper/Vetiver/Cedar	Woody	Autumn
CHARCOAL				
CHARCOAL#5	Majestic Woods	Juniper Berries/Lavender/Vetiver	Woody	Autumn
ORANGE				
ORANGE#1 (DUN-M)	Emperors Garden	Apple/Lemon/Musk	Citrus	Spring

WOMEN'S BODY WASH VARIANTS 400 ml

WHITE					
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON	
WHITE#3	Imperial Floral	Mango/Nectarine/Coconut	Floral	Spring	
CORAL					
CORAL#2	Imperial Floral	Blackcurrant/Jasmine/Praline	Floral	Spring	
PINK					
PINK#1 (OPM-F)	Oriental Dynasty	Vanilla/Coffee/Pear	Oriental	Winter	
UNITS	1 - 2	3 - 4	5 - 9	10 - 19	20 +
PRICING	R75	R50	R45	R43	R42

RECOMMENDED RETAIL PRICE*: R75 each

INDULGENT AND LUXURIOUS BODY CREAM EXPERIENCE

Experience the ultimate in personal care with **ARTHUR FORD**. Our products are expertly crafted with only the finest ingredients to provide you with an indulgent and luxurious experience. With our range of products available in the same variant, from perfume to body wash, soap, lotion and more, you can enjoy a complete personal care experience.

Recommended Retail Price*

R95

per 450 ml tub

Recommended Retail Price*

R100

per 125 ml

TISSUE OIL 125 ml

UNITS PRICING

UNITS	PRICING
1 - 2	R60
3 +	R58
5 +	R55
12 +	R50

RECOMMENDED RETAIL PRICE*: R100 each



MEN'S BODY CREAM VARIANTS 450 ml

GOLD				
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
GOLD#1	Emperors Garden	Pineapple/Bergamot/Blackcurrant	Citrus	Spring
GOLD#2	Oriental Dynasty	Apple/Lemon/Wood	Aromatic	Winter

WOMEN'S BODY CREAM VARIANTS 450 ml

ROSE GOLD				
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
ROSE GOLD#1	Imperial Floral	Grapefruit/Rose/Wood	Floral	Spring
ROSE GOLD#2	Imperial Floral	Vanilla/Coffee/Jasmine	Floral	Autumn
UNITS		1 - 2		3 +
PRICING		R55		R50

RECOMMENDED RETAIL PRICE*: R95 each

MIX & MATCH

GOLD / ROSE GOLD 450ML BODY CREAMS AND SÈKRET PLUS 5 SKIN RELIEF CREAM 450 ML TO BENEFIT FROM GROUPED PRICING



AQUEOUS CREAM 250 ml

UNITS	PRICING
1 - 2	R27
3 +	R26
5 +	R25
12 +	R24

RECOMMENDED RETAIL PRICE*: R45 each

AQUEOUS CREAM AND CAMPHOR CREAM TO BENEFIT FROM GROUPED PRICING

AQUEOUS CREAM 450 ml

UNITS	PRICING
1 - 2	R48
3 +	R45

RECOMMENDED RETAIL PRICE*: R75 each

HERBAL CAMPHOR CARE 450 ml

UNITS	PRICING
1 - 2	R48
3 +	R45

RECOMMENDED RETAIL PRICE*: R75 each



MEN'S SOAP VARIANTS 100 g

BLACK				
VARIANT	FAMILY NAME	NOTES	TYPE OF SCENT	SEASON
BLACK#5	Majestic Woods	Pepper/Vetiver/Cedar	Woody	Autumn
ORANGE				
ORANGE#1 (DUN-M)	Emperors Garden	Apple/Lemon/Musk	Citrus	Spring

WOMEN'S SOAP VARIANTS 100 g

PINK				
PINK#1 (OPM-F)	Oriental Dynasty	Vanilla/Coffee/Pear	Oriental	Winter
GREEN				
GREEN#2 (CHL-F)	Imperial Floral	Apricot/Spices/Sandalwood	Floral	Autumn
WHITE				
WHITE#3	Imperial Floral	Mango/Nectarine/Coconut	Floral	Spring
UNITS	1 - 2	3 - 4	5 - 9	10 +
PRICING	R18	R15	R12	R10

RECOMMENDED RETAIL PRICE*: R18 each



PURE LITE EVEN TONE FACE CREAM 50 ml

UNITS	PRICING
1 - 2	R32
3 +	R28

RECOMMENDED RETAIL PRICE*: R56 each



PURE LITE 3-IN-1 FACE WASH/SCRUB/MASK 150 ml

UNITS	PRICING
1 - 2	R50
3 +	R45

RECOMMENDED RETAIL PRICE*: R90 each

WHAT IS SĒKRET?

Sĕkret Health is an affordable health brand dedicated to enhancing your overall well-being. Our products include Wellness, Beauty as well as Sex and some other new categories of health.

Using Sĕkret is a cost-effective way to stay healthy and feel good.

At Sĕkret we observed that health products that are in the market are sometimes too costly for the average person to purchase. We deemed it necessary to start a health brand that is trustworthy, reliable, and most importantly, affordable.

BENEFITS OF USING AND SELLING SĒKRET HEALTH PRODUCTS:




- Affordable health products
- Quality products made by pharmacists
- A good "add on" for your sales when getting customers to expand their purchases with you
- Products that actually work



GLOW
VITA SODA
DRINK
300 ml



Elevate your hydration game with Sĕkret Vita Soda Glow in a refreshing Berry flavour. This fizzy drink is more than just a thirst quencher - it's your daily dose of skin-loving ingredients packed into a convenient, ready to drink, delicious beverage.

-  For Bright Glowing Skin
-  **With Collagen + Lysine**
-  Even Skin Tone

UNITS	PRICING
1 +	R12
24 +	R10
RETAIL PRICE* R20	



MOVE
MUSCLE, BONE + JOINT
POWDER
115 g

Take Sĕkret Move Muscle, Bone + Joint powder to get you moving again! This powder will help with muscle and joint inflammation and can assist with the symptoms of arthritis.



-  Arthritis support
-  Helps body with inflammation
-  Helps with bone and joint pain

UNITS	PRICING
1 +	R55
3 +	R45
RETAIL PRICE* R85	



GLOW
SKIN + NAIL
SUPPORT
60 CAPSULES

Shimmer and Shine with Sĕkret Glow Capsules. This product helps you achieve younger - looking, blemish - free skin.

-  Improves appearance of uneven skin tone
-  Improves nail health

UNITS	PRICING
1 +	R50
3 +	R45
RETAIL PRICE* R80	



REVIVE VITA SODA FIZZY 10 TABLETS

Introducing S kret Vita Soda Revive Fizzy Tablets in zesty Citrus Punch flavour! Packed with essential nutrients, these fizzy tablets are your go-to solution for rehydration, active recovery, and sustained energy. With a powerhouse of ingredients including electrolytes and key vitamins, it's the perfect companion after a workout or a night out.

-  Hydrate
-  Active recovery
-  Sustained energy
-  **Helps with hangovers**




UNITS	PRICING
1 +	R32
12 +	R28

RETAIL PRICE* R60



GLOW VITA SODA FIZZY 10 TABLETS

S kret Vita Soda Glow Fizzy Tablets, your secret to glowing skin! Packed with Vitamin C, Lysine, Biotin, Zinc, Selenium, and Collagen Peptides, this fizzy tablet provides essential nutrients for a healthy glow from within. Enjoy the delicious Berry Burst flavour while experiencing benefits like even skin tone and stronger nails.

-  Even skin tone
-  Strong nails
-  **With Collagen and Lysine**




UNITS	PRICING
1 +	R32
12 +	R28

RETAIL PRICE* R60



FOCUS VITA SODA FIZZY 10 TABLETS

S kret Vita Soda Focus Fizzy tablet is a refreshing and convenient way to support mental clarity and elevate your mood. A delicious cola flavour with a blend of energy-boosting ingredients, it's the perfect pick-me-up for an active mind and a positive outlook on the day.

-  Energy
-  **Brain health**
-  Mood boost




UNITS	PRICING
1 +	R32
12 +	R28

RETAIL PRICE* R60



RELAX SLEEP + STRESS TEA 30 BAGS

Made from the finest Rooibos tea, Chamomile, and Passionflower leaves and flowers, all known for their soothing and calming properties.

-  May reduce anxiety
-  Assist with better sleep
-  Relieve stress

UNITS	PRICING
1 +	R38
3 +	R36

RETAIL PRICE* R65

WELLNESS

SLIMMING



MOVE
MUSCLE, BONE + JOINT
TEA
30 BAGS

A specially crafted blend of natural ingredients that have been carefully selected for their arthritis fighting properties - Rooibos, Devil's Claw, and Rose Hip.

- May support Arthritis
- Reduce inflammation
- Ease joint pain

UNITS	PRICING
1 +	R38
3 +	R36
RETAIL PRICE* R65	



BLOOD
SUGAR
TEA
30 BAGS

It's made with premium black tea, Rooibos tea, Cinnamon bark, and Fenugreek seeds. These natural ingredients work together to help maintain healthy blood sugar levels and enhance your body's ability to use insulin effectively.

- May regulate blood sugar levels
- Rich in antioxidants
- Improves insulin sensitivity

UNITS	PRICING
1 +	R38
3 +	R36
RETAIL PRICE* R65	



BLOOD
PRESSURE
TEA
30 BAGS

A special blend of Rooibos, Hibiscus and green tea, that have been carefully selected for their ability to support healthy blood pressure levels.

- Could assist with lowering blood pressure
- Rich in antioxidants
- Reduces stress

UNITS	PRICING
1 +	R38
3 +	R36
RETAIL PRICE* R65	



DETOX
HERBAL TEA
30 BAGS

Sékret Herbal Detox Tea cleanses the body and erases any unwanted toxins. For best results use in conjunction with healthy eating and regular exercise.

- Cleanses the body
- Boosts metabolism
- Natural ingredients

UNITS	PRICING
1 +	R38
3 +	R36
RETAIL PRICE* R65	



WELLNESS

SLIMMING



IMMUNE PROTECT 60 CAPSULES

Use this product to keep your immune system strong and healthy. The combination of Vitamin C, Zinc and Pelargonium helps protect you from colds and flu.




-  Helps your body fight viral and bacteria infections
-  With Vitamin C and Zinc

UNITS	PRICING
1 +	R55
3 +	R45
RETAIL PRICE* R80	



SUPERCYDIN ANTIOXIDANT 60 CAPSULES

Sèkret Health Supercydin Capsules are a potent blend of antioxidants designed to enhance overall well-being. Packed with powerful nutrients, these capsules promote robust blood circulation, supporting vital bodily functions.




-  Rich in antioxidants
-  Increases blood circulation
-  Anti-aging properties

UNITS	PRICING
1	R57
RETAIL PRICE* R100	



IMMUNE BOOSTER PACK 2 CAPSULES

Use this product to boost your immune system. The multivitamin capsule in the sachet is packed with vitamins and minerals, including Zinc. The immune boosting capsule contains Vitamin C and Echinacea.




-  Builds immune system
-  Fights infection
-  With Vitamin C and Zinc

UNITS	PRICING
1 +	R3.00
10 +	R2.50
RETAIL PRICE* R5	



SKINNY APPETITE SUPPRESSANT 30 CAPSULES

Sèkret Appetite Suppressant helps control your appetite, boost metabolism and block unnecessary carbohydrates.

-  Carb blocker
-  Healthy weight loss
-  Craving control

UNITS	PRICING
1 +	R55
3 +	R50
RETAIL PRICE* R90	



GROW HAIR GROWTH SUPPORT 60 CAPSULES

Sekret Grow capsules give your hair the shine and volume it needs. These capsules contain all the nutrients your body needs to produce healthy hair.

- For shinier, stronger looking hair
- Promotes healthy hair growth

UNITS	PRICING
1 +	R50
3 +	R45
RETAIL PRICE* R80	



ACID AWAY INFLAMMATION DROPS 100 ml

Sekret Health Acid Away Drops - a natural solution for a range of health concerns. Whether you're dealing with acidic conditions like Gout and Heartburn, aiming to maintain healthy Uric Acid Levels, or seeking a potent source of antioxidants, Acid Away has you covered.

- High in antioxidants
- Helps with acidic conditions such as gout & heartburn
- Supports healthy uric acid levels

UNITS	PRICING
1	R40
RETAIL PRICE* R80	



COLD AND FLU DROPS 100 ml

Sekret Cold and Flu drops has been formulated for the treatment of colds and flu naturally. This product may help ease sinus congestion and a sore throat.

- Artemisia Afra
- Relieves sinus congestion
- Soothes sore throats
- Alleviates cold and flu symptoms

UNITS	PRICING
1 +	R45
3 +	R40
RETAIL PRICE* R70	

MIX & MATCH

VANILLA AND PEANUT BUTTER FUEL FOOD TO BENEFIT FROM GROUPED PRICING

FUEL FOOD INSTANT MEAL VANILLA / PEANUT BUTTER 500 g

Fuel Food is a balanced cereal packed with protein, fibre, carbohydrates and vitamins suitable for the whole family. It mixes instantly with water or milk and can be eaten as a meal or snack at any time of your day. Suitable for adults and children, as breakfast or an on-the-go meal.

- High in fibre
- With superfood Moringa Oleifera

UNITS	PRICING
1 +	R35
3 +	R32
RETAIL PRICE* R55	





RELAX SLEEP + STRESS SYRUP 150 ml

Sékret Relax Sleep + Stress Syrup is a blend of herbal extracts that helps you soothe the stress, relieve anxiety and assist with sleep.



Helps with anxiety and stress



Aids sleep

UNITS	PRICING
1 +	R55
3 +	R45
RETAIL PRICE* R80	



FAT BURN SYRUP 150 ml

Sékret Fat Burn is a refreshing raspberry flavoured Syrup that increases your energy levels and assists your body to burn fat. Use in conjunction with healthy eating and regular exercise.



Increases energy



Fat burner



Boosts metabolism

UNITS	PRICING
1 +	R55
3 +	R45
RETAIL PRICE* R80	



KING MALE SUPPLEMENT SYRUP 150 ml

This is a great all-round supplement for men. This product will help protect your prostate and increase your libido. Sékret King Syrup will help you be the man you have always wanted to be.



Increased libido



Everyday performance

UNITS	PRICING
1 +	R55
3 +	R45
RETAIL PRICE* R80	



QUEEN FEMALE SUPPLEMENT SYRUP 150 ml

On offer is a blend of herbal extracts to help balance your hormones, stabilise your mood and increase your libido. Let Sékret Queen Syrup help you be the best version of yourself.



Increased libido



Mood support



Hormone balance

UNITS	PRICING
1 +	R55
3 +	R45
RETAIL PRICE* R80	



INSTANT KING SACHET 15 ml

More stamina, more power, more libido. A 15 ml shot specially formulated to help boost male sex drive and improve satisfaction. This supplement may assist in enhancing your testosterone levels as well as improve your sexual performance, giving you the strength and power you need to perform at your best. Take this shot 30 minutes before required.

- More stamina
- More power
- More libido

UNITS PRICING

1 +	R5
48 +	R3.50 (Box of 48)

RETAIL PRICE* R7



ENERGY

VITAMIN B SHOT 25 ml

Sekret Weapon Vitamin B Shot, 25 ml is a delicious berry flavour which is a recommended for boosting yourself physically and mentally. This vitamin B supplement boosting brain function for better focus and energy, helping you to stay alert and perform at your best.

- Energy and focus

UNITS PRICING

1 +	R9
3 +	R8

RETAIL PRICE* R15



PROTECT DAILY SPF 30 SUNSCREEN 50 ml

Sunscreen is crucial because it safeguards your skin from harmful UV rays. This helps prevent sunburn, premature aging, and lowers the risk of skin cancer. Make it a daily habit, regardless of the weather or your skin type.

- UVA/UVB
- Broad-spectrum
- Anti-ageing
With vitamin E**

UNITS PRICING

1 - 2	R55
3 +	R45

RETAIL PRICE* R85



MIX & MATCH

PLUS 5 SKIN RELIEF CREAM 450 ml

Sekret Plus 5 Skin Relief Cream deeply moisturises dry, rough, and sensitive skin. It is a fragrance and colour free formulation, enriched with Vitamin E, which helps to soothe and protect your skin when the natural skin barrier has been impaired.

- Moisturises & relieves dry skin
- Fragrance free with vitamin E
- Lipid & Emollient rich locks in moisture

UNITS PRICING

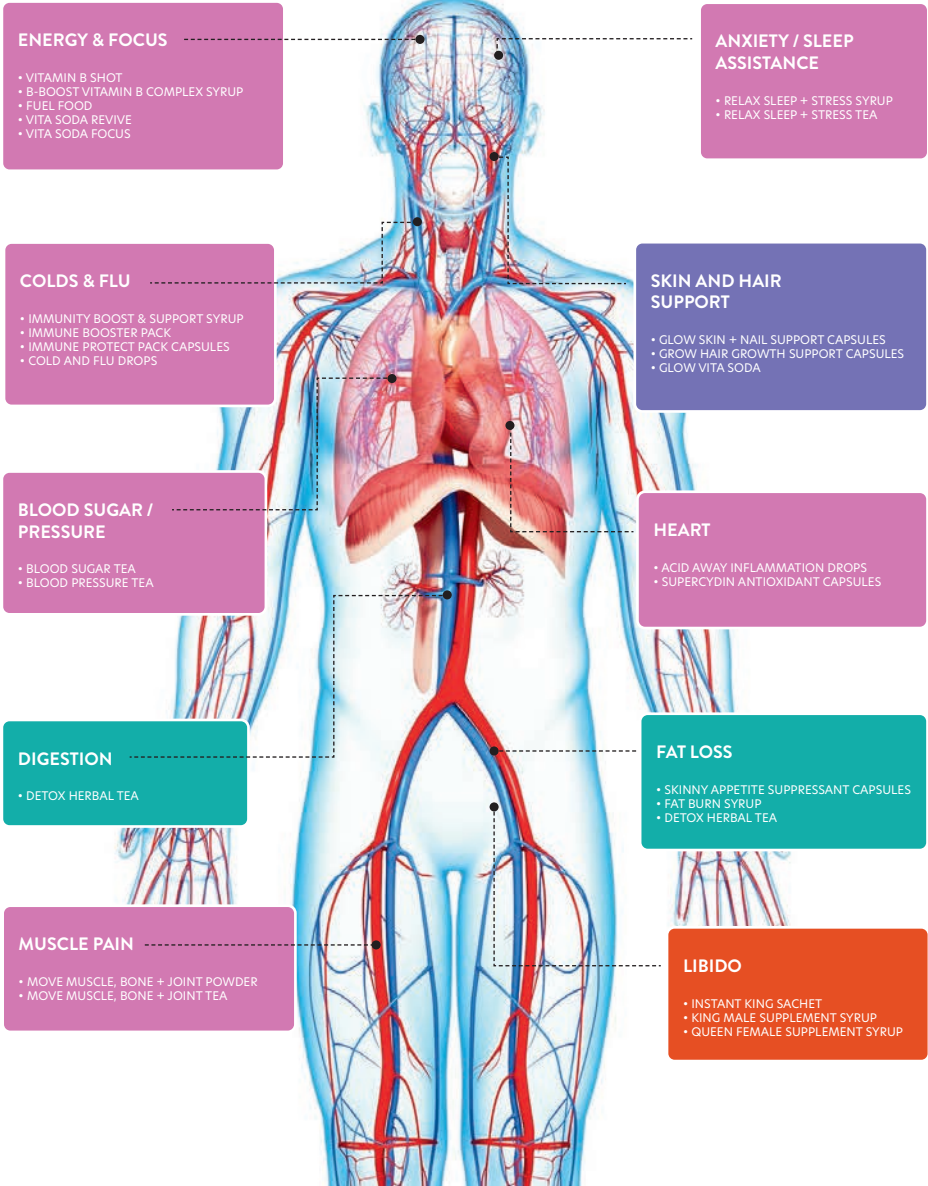
1 - 2	R55
3 +	R50

RETAIL PRICE* R95

SÈKRET PLUS 5 SKIN RELIEF CREAM 450 ML AND GOLD / ROSE GOLD 450ML BODY CREAMS TO BENEFIT FROM GROUPED PRICING

Unlock Your Inner Wellness with Sékret Health.

Need help deciding which of our products to take? This below image showcases different areas of the body. Each section highlights a common health concern and recommends our targeted Sékret Health products to support your specific needs.





BOOST YOUR
IMMUNE SYSTEM
THIS WINTER WITH
SĒKRET HEALTH

NUTRITIOUS AND
DELICIOUS
VITA SODA FIZZIES!



SĒKRET HEALTH

IS A HEALTH BRAND THAT OFFERS A WIDE RANGE OF PRODUCTS THAT HELPS YOU WITH EVERY ASPECT OF YOUR LIFE. THESE PRODUCTS INCLUDE RANGES FOR WELLNESS, BEAUTY, SEX, AND MORE.