

Unfortunately, most of us know someone impacted by cancer. We want to help fight this disease by funding more research, more therapies, and more treatments to save lives. Please join Bob Belber, General Manager at ASM Global / Times Union Center, and his Rock Star Team as we raise \$50,000 from now - June 4 for blood cancers. 100% proceeds benefit LLS.

Join Us For "Rock to Raise" \$50,000 for LLS at Three Exclusive Events



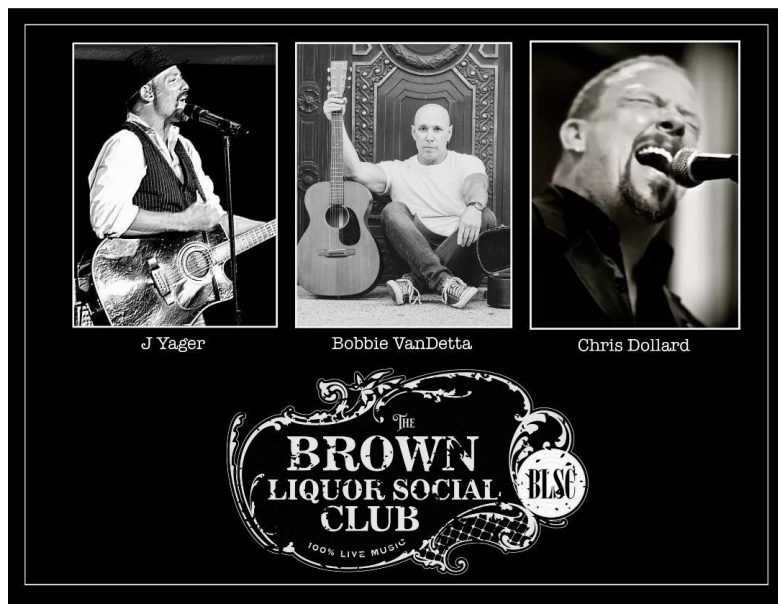
Help Bob reach his goal as he competes for the title of



LEUKEMIA &
LYMPHOMA
SOCIETY®

MAN & WOMAN
OF THE YEAR®

Rock to Raise Virtual Event # 1: "Rock with Us" Spring Fling on Thursday, April 15, 2021 from 7:30pm -8:30pm ET.



Don Ferlazzo (Photo courtesy of Fred Schillinger)

Join us for "Rock to Raise" for the Leukemia and Lymphoma Society's Man & Woman of the Year on Thursday evening, April 15 from the comfort of your own home with performances from your favorite local musicians. Opening performance with singer/songwriter **Don FERLAZZO** begins at 7:30pm. The band will be **Brown Liquor Social Club** featuring **J YAGER**, **BOBBIE VAN DETTA**, and **CHRIS DOLLARD**. Party like a Rockstar with us and support a great cause! Space is limited to first 150 people to register for this special Zoom event. You will receive an event Zoom link a week prior to event. **To donate, sponsor, or purchase tickets, visit <https://pages.lls.org/mwoy/uny/alb21/bbelber>.**

Rock to Raise Virtual Event # 2: "Rock That Comedy" VIP party on Thursday, April 29, 2021 from 7:30pm-8:30pm ET.

Join us for a night of laughter at a VIP virtual event with a National comedian to benefit a great cause. The major headline comedian will be announced soon. Space is limited to first 150 people to register for this special Zoom event. The cost is a \$50 donation for LLS. To purchase tickets, [click here](#), and select date of April 29. All proceeds benefit LLS. You will receive an event Zoom link a week prior to event. To donate or purchase tickets, visit <https://pages.lls.org/mwoy/uny/alb21/bbelber>.

Rock to Raise Event # 3: "Rock with Music & Athletes" on May 15, 2021 from 7:30pm- 9:30pm ET at the Albany Capital Center, Albany, NY



Join us in person at a socially distanced event with a beer garden, food, fun, games, and live music featuring the "good time rock 'n pop" sounds of [Joe's Boys!](#) and a special performance by singer/songwriter [Don Ferlazzo](#). The cost is \$75 per person. For an additional \$20 donation per category, you can join in the basketball foul shooting contest (highest number of made shots out of 25 attempts), a table tennis competition (matched up and the first person to score 11 points), and a dart throw competition (the most hits on center out of ten attempts). Great prizes will be awarded to the champion in each competition. To purchase tickets, [click here](#), and select May 15 date. Please print your receipt, as it will be your ticket to the event. All proceeds benefit LLS. COVID safety protocol will be in place and masks will be required. To donate or purchase tickets, visit <https://pages.lls.org/mwoy/uny/alb21/bbelber>. For the latest information, visit Rock to Raise for LLS on Facebook.

Thank you to our "Rock to Raise" Media Partners, Entertainment, and Sponsors.



Rock to Raise SPRING FLING

Featuring LIVE MUSIC FROM:

Brown Liquor Social Club
with
JYager, Bobbie Van Detta
& Chris Dollard

Singer / Songwriter
Don Ferlazzo

APRIL 15TH - 7:30PM
\$50 DONATION PER PERSON

ALL PROCEEDS TO BENEFIT
LEUKEMIA LYMPHOMA SOCIETY



Please use this image above for April 15 on Social Media