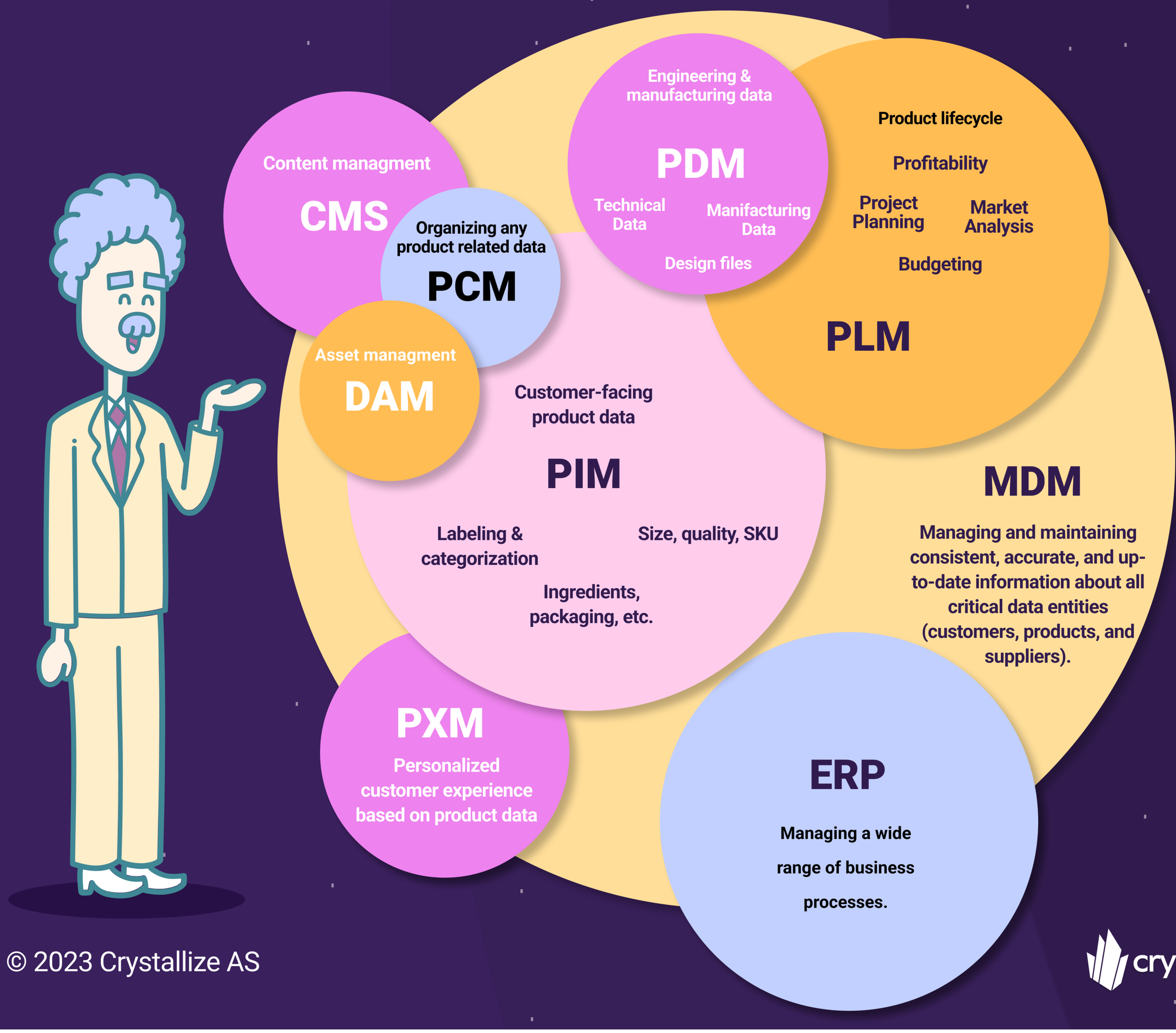
Clearing Up the Acronym Confusion in eCommerce

It is not easy to stay on top of the subtle differences in the meaning of popular three-letter acronyms used in eCommerce today, especially when the concepts are so similar. The following infographic provides you with a visual comparison of all relevant terms. Individual posts dig deeper into each topic.



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