



Global Goals  
Youth Impact  
& Insights

National Summary  
2024 - 2025 School Year  
College & High School Students

Created by InnerView from hundreds of thousands of student volunteer experiences. Published for everyone who works with youth to create a better world for all.

# Youth Impact + Insights



## InnerView Perspective

We are honored to present the 2024–25 SDG Youth Impact & Insights Summary, our eighth year of working alongside students, schools, programs, and partners across the United States. This year's report reflects our steadfast commitment to elevating the perspectives of young people while celebrating their creativity, leadership, and measurable contributions to critical issues and community needs.

Students continue to inspire us—not only through the millions of hours of service they contribute, but also through the clarity of their voices and the strength of their ideas. In the past year, we saw youth-led impact expand in both depth and reach, offering new insights into how young people are connecting, collaborating, and advocating for change in their communities.

Three themes stand out. First, students are embracing **leadership as a practice of action**, mobilizing peers and networks with agility and purpose. Second, they are building **authentic input channels**, making clear that student voice must be at the center of meaningful dialogue and decision-making. Finally, **connection matters**—students are intentional about creating circles of trust and belonging, and they recognize that influence flows both ways: they shape those around them even as they are being shaped for the future.

This year, we also launched the **NextGen Insights Series**, a new initiative to elevate student perspectives on connection, justice, and the future they imagine for themselves. These reflections underscore both the confidence and humility of the next generation as they navigate their roles in shaping a better tomorrow.

We remain deeply grateful to our **Champions of Change** and the broader youth service ecosystem for their time, energy, and strategic support. With students leading the way, we look forward to another year of purposeful collaboration as we work together to build a more sustainable and equitable future.

Kristine Sturgeon  
CEO, InnerView



# Vibrant Network of Impact Driven Youth



**\$68.6M**

Community Impact Value



**2M**

Hours of Community Service



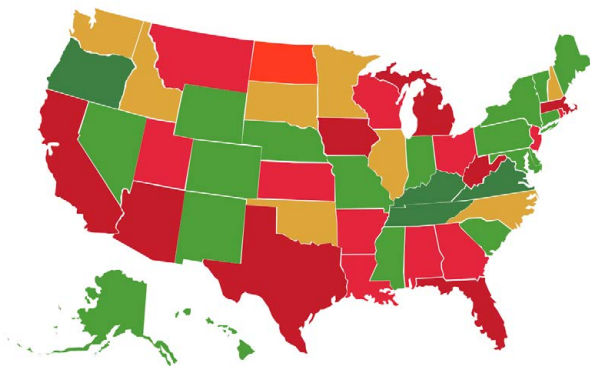
Actions for all 17 UN Global Goals



**50**

States with Student Action

## Most Important Issue



# of States That Ranked The SDG As Most Important



## Most Impact

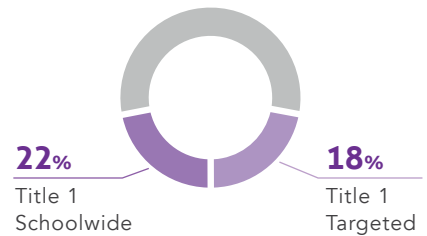
- 1 Ohio
- 2 Illinois
- 3 Texas
- 4 Michigan
- 5 Massachusetts
- 6 Arizona
- 7 Minnesota
- 8 California
- 9 New York
- 10 Wisconsin

## Youth Social Responsibility Data Inputs

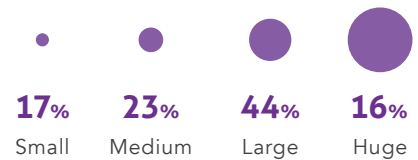
InnerView.org

The 2024-25 SDG Youth Impact & Insights Summary is the result of meticulous analysis conducted on hundreds of thousands of self-reported entries submitted by tens of thousands of students, aged 14 to 24, through the InnerView mobile app. These entries served as a conduit for capturing the rich tapestry of their diverse service experiences, with the aim of enlightening and motivating others through aggregated information. Within this framework each student receives an official artifact, a service impact resume for use in job and college applications.

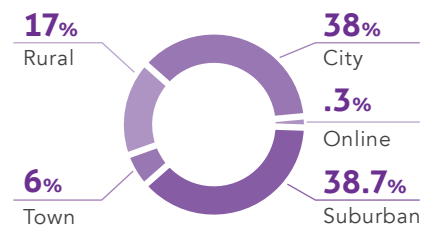
## School Profile



## School Size



## School Locale



# Youth Activities Addressing Community Needs



## Global Goals to Transform Our World

On January 1, 2016, the world officially began working toward the 17 Global Goals, also known as the Sustainable Development Goals (SDGs). Adopted by world leaders at the UN in 2015, they form a shared plan to build a better future by 2030. These Goals apply to everyone, everywhere, calling on citizens and countries to work together to end poverty, fight inequality, and tackle climate change—all while making sure no one is left behind.

The InnerView social responsibility platform supports and connects the ecosystem of community service with visible, measured progress and delivers personal, social and professional benefit to each participant, helping students, groups, schools & nonprofits, and committed businesses demonstrate social impact. We believe that this value exchange will better connect volunteers with local needs, develop compassionate youth, demonstrate purpose for jobs and post-secondary education, and deliver progress to the Global Goals.

The Global Goals are the perfect connector to expose volunteers to a wide range of causes, help a youthful generation through discovery and skill development cycles, and better understand the impact for any path they might choose to get involved.

*"I trust young people to push my generation to save our planet and our future – and it's important to me to connect with them so that I can learn from them and hear their views."*

António Guterres  
Secretary-General  
of the United Nations



**THE GLOBAL GOALS**  
For Sustainable Development

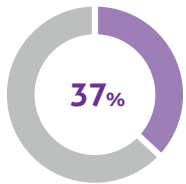
This graphic displays the official UN SDG icons that represent each goal. Students on InnerView are asked to select the SDG they believe is most important, displayed as a rank in the upper left quadrant. The data flag in the lower right quadrant is the % of InnerView student volunteers that took action for this goal in the 2024-25 school year.



# Youth Values

## Social and Emotional Connections to Others

Volunteerism is a learned behavior. Behind each act of service is a motivation, a personal inspiration to help and change the outcome for another. Service deepens connections to others, communities, and causes. Students on InnerView connect every activity to a personal value or motivation. This action further imprints the experience and provides better recall as students are developing their journey of service and impact.

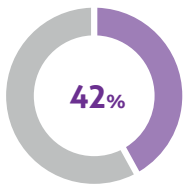


### Compassion

An inner drive to care for, assist or positively impact others



Top Motivation for:

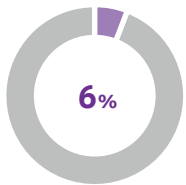


### Connectedness

An aspiration to be part of something bigger – a desire to cultivate a relationship with other individuals, your community, a movement, our world



Top Motivation for:

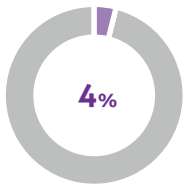


### Curiosity

A desire to learn new things, to gain a better understanding



Top Motivation for:

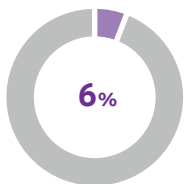


### Integrity

A sense of responsibility to do the “right” thing in all situations



Top Motivation for:

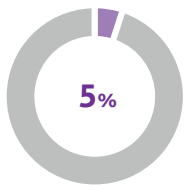


### Respect

A regard for the feelings, wishes, ideas, rights, and traditions of all



Top Motivation for:



### Spirituality

A concern for the human spirit or soul



Top Motivation for:



# InnerView Engagement Continuum™



## Curious

Seeking connection through personal experience. Basic cause awareness.

**23%** of Volunteers

- 1.7 Avg Activities
- 9.1 Service Hours
- 1.3 Avg Causes



## Exploring

Desire to align interest or passion with cause-centric activity.

**20%** of Volunteers

- 4.5 Avg Activities
- 21.5 Service Hours
- 2.4 Avg Causes



## Casual

Declared interest with demonstrated activity. Appreciates invitation and fulfilling needs.

**30%** of Volunteers

- 8.7 Avg Activities
- 32.3 Service Hours
- 3.3 Avg Causes



## Committed

Intentional. Seeking progress and impact. These are vocal advocates and developing leaders.

**21%** of Volunteers

- 16.8 Avg Activities
- 52.2 Service Hours
- 4.2 Avg Causes



## Leader

Passionate and proven leaders. These students are building personal and purposeful networks for action.

**6%** of Volunteers

- 30.2 Avg Activities
- 138.7 Service Hours
- 4.9 Avg Causes

## Volunteer Engagement

Each volunteer interaction is an opportunity to show gratitude, recognize the impact, connect passion & purpose and deepen understanding. Like any model, we study the progression and patterns of each stage of the journey. The summary to the left introduces the InnerView Engagement Continuum™ to better connect and inspire our youth at any stage.

## Youth Commitment Over Time

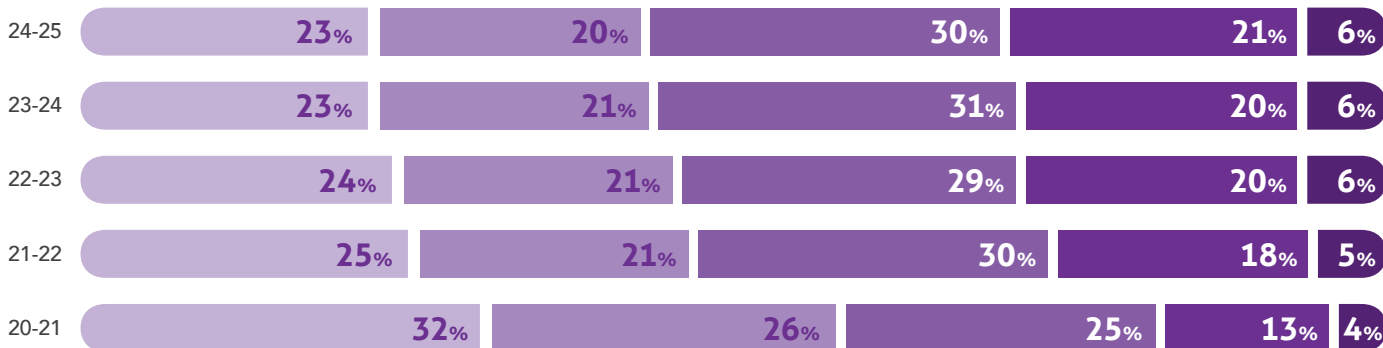
The 2024-25 school year wrapped our seventh year of promoting SDG-centric service opportunities to students. Early measures indicate, students who have been part of the InnerView network, invest more personal time each year in their local community.

The average hours per year that an InnerView volunteer invests in SDGs increase significantly across a four year journey.

First year **27.0** hrs  
 Second year **39.5** hrs **+46%**

## Year to Year Engagement

The positive shift of student volunteers from Curious + Exploring to higher levels of engagement (to the right): Casual, Committed, or Leader is significant over the years.



# Inspiring Others To Action

## Gateway Activities through Groups & Events

Club members and event organizers create opportunities to extend awareness and invite others to get involved in specific causes. First-time volunteers appreciate the ability to browse an array of scheduled events and activities to discover a personal fit. Students gain a better understanding of issues and solutions through a rich personal experience.

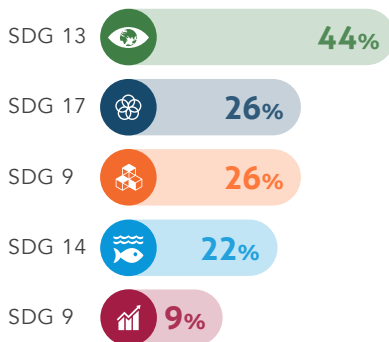
The service ecosystem needed to adapt and create new ways to engage volunteers with productive In-Home effort while many In-Community paths were closed or had restrictions. The new channel of meaningful interactions was well received by volunteers and unlocked new paths for students in remote geographies, introverts, and students with special needs to access a wider range of opportunities to better align with personal passions.

## Activities While Taking Part with an Event/Group



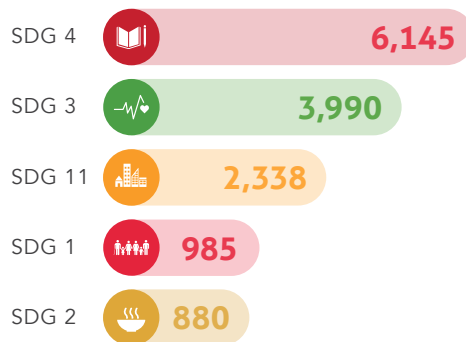
## Top 5 Events In-Home

Areas Supported predominantly with In-Home Activities



## Top 5 Events In-Community

Most Active Event Categories (posted events/activities)



Stats below represent aggregate participation across all activities in the 2024-25 school year. For variants across causes, see the SDG pages that follow.



**52%**

Activities as Part of a Group



**16,300**

Events Posted  
All 17 SDGs represented



**2%** In-Home Postings  
**98%** In-Community Postings

*"Students develop a service resume, hold themselves accountable, and easily develop working relationships with charities and nonprofits that hold meaning for them. They are proud of their service awards and love the chance to see how much they can accomplish."*

Ashley H  
Ball High School

*"InnerView makes my students part of a bigger family of conscious citizens."*

Huseyin A  
Coral Academy of Science  
Sandy Ridge Campus



# Skill Development

## Real-World Experience

Community service is not a formal apprenticeship; however these experiences are incredibly valuable for similar reasons.

Young volunteers are:

- Investing talent and time in the causes they care about
- Demonstrating and developing soft skills of collaboration, communication, and reliability
- Connecting and building an impact driven network
- Seeking alignment of purpose and passion
- Exploring career pathways and roles

## Communication & Advocacy Student Activities

18%

Speaking at an Event

4%

Publishing an Article

22%

Advocating on Social Media



56%

Doing Outreach

## Leadership Student Activities

5%

Leading Collection Drive

9%

Leading Initiative

15%

Leading Program

5%

Leading Committee



27%

Leading Event

5%

Leading Fundraiser

13%

Raising Money

21%

Leading Club

## 21st Century Skills Collaboration

"I learned about the collaboration necessary to craft a community space. This activity inspired conversation about books, what should be read, and by whom, within a larger context of censorship and book bans. I learned about the values of problem solving, patience and teamwork when the scanning systems failed for an entire shelf and it had to be rescanned in its entirety. The frustration of this process was remedied by other members of the team joining in the effort and working together certainly made the task more manageable. As we reconsidered the configuration of the library, I felt a connectedness to the entire community through the shared space."



Maahiya, Junior  
SDG 4

## Progressive Responsibility

"After participating in this, it encouraged me to start thinking about creating my own project and getting people together to help a common cause.



Shrinidhi, Senior  
SDG 3

## Human Agility

"I walked away with a new mindset: people that seem new and unlike me actually share a lot of the same challenges as me. This experience taught me how to be more open-minded and accepting of others.



Jaffa, Senior  
SDG 16

## Creativity

"It meant a lot to me being able to continue supporting this program because I find it valuable to inspire fun through creativity, especially for young children.



Lada, Junior  
SDG 4



# Elevating Student Voice

## NextGen Insights Series

We have made it a priority to amplify student voices and perspectives through meaningful engagement opportunities, including surveys, panels, cohorts, and youth advisory groups.

This year, we launched a new program, a national panel series with students to share: NextGen Insights. In the initial year we created a sequence of surveys to capture what high school students are currently thinking, feeling, and hoping for across three categories - directly in their own words.

### CONNECTIONS

Students value honesty, loyalty, and kindness in friendships, and most feel included. They described influence as a two-way street—they shape peers and family while also being shaped by them.

### PEACE, JUSTICE, FREEDOM & DEMOCRACY

Students linked peace with fairness and equality, worried about economic and racial inequality as barriers to justice, and prioritized protecting freedoms of speech and religion. They are civically engaged, with 87% believing a single vote matters.

### NEXT

Looking ahead, students are motivated by financial stability, meaningful careers, and social impact. They want to build skills like communication, critical thinking, and leadership, while expressing both concern about affordability and division, and optimism about technology, justice, and personal growth.



### "One thing older generations

*often misunderstand about my generation is how much we care about important issues. People sometimes think we're too focused on social media or trends, but a lot of us are really passionate about making a difference, whether it's through activism, volunteering, or spreading awareness online. We're just using the tools we grew up with to create change in our own way."*

### "We influence each other

*every day. Sometimes I push my friends to try new things, and other times they inspire me."*

**?** How important is it for you to work for an organization that is also doing good work in their community or for the world?



## Why It Matters

The NextGen Insights Series underscores the urgent need to create real channels for student voice and to help young people build confidence in the value of their perspectives. By listening to them directly, we not only strengthen their sense of belonging and agency, but also help families, schools, and communities better understand and support the next generation of leaders.



Explore more:



NextGen Insights

Visit our NextGen Insights Series Summaries to hear directly from the next generation of leaders.



# Local Needs. Global Challenges

## Aligning Passion And Purpose

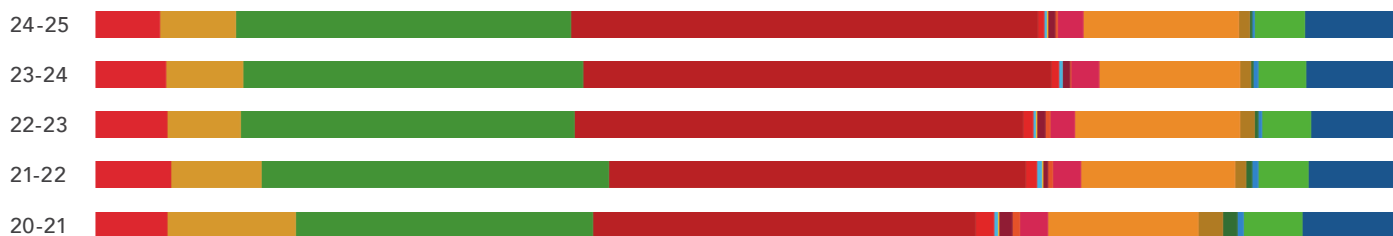
Students are positioned at various stages of familiarity with the Global Goals, but the issues they represent are universally identifiable. Each student possesses a valid and distinct perspective shaped by their individual life experiences and comprehension. In a spirit of inclusivity and without considerations of empowerment or access, we ask our students for their opinion on which Global Goal resonates as the most significant to them.

The ranking of most important issues, or Global Goals, surfaces a top five, separated by only 1.16% of students. Also of interest, Gender Equality ranks at position six and if combined with Reduced Inequalities represents top interests of 11.86% of students; which would slide Equality into fourth most important and push No Poverty to five and Climate action to six.



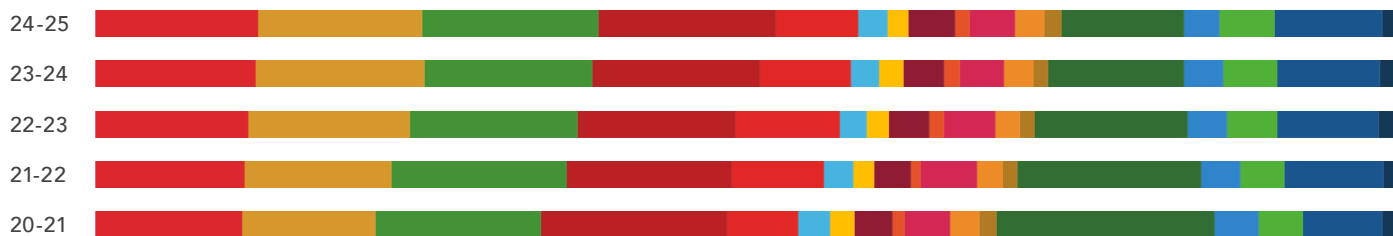
## Student Impact

In recent years, student priorities have evolved to mirror a heightened real-world awareness of issues that are not only hyper-micro but also deeply personal, affecting lives within homes, neighborhoods, and communities.



## Student Interest

It is helpful to compare youth interest with the impact data: where students invested their time and talent in causes for each of the same time periods. We use this information in an effort to establish partners and programs to offer students opportunities and actionable paths to better align their passion, time and talent.





# 1 No Poverty

End poverty in all its forms everywhere

## Meaningful Activities

### IN-HOME

- Donate clothes
- Assemble hygiene kits for the homeless
- Homelessness education
- Organize a collection drive

### IN COMMUNITY

- Volunteer at a shelter
- Join a team to build homes
- Host a collection drive
- Weekend/mission trips

### PROGRAMS TO EXPLORE

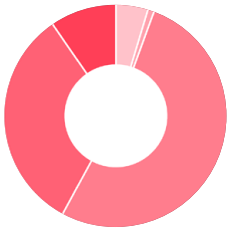
- Habitat for Humanity
- Local Homeless Shelters
- Mission Trips



Most Common Motivation

## Compassion

## Action Type



52% VOLUNTEERING  
 10% TAKING PART  
 32% DONATING  
 1% ADVOCATING  
 5% LEADING

# 54%

Activities with a Group

# 3%

In-Home Activities

## "The opportunity to show kindness

through donations is always heartwarming, and the fact that our whole school was active in this event gave me a great sense of community."

Hyunseo, Senior

## Days of Awareness

OCTOBER 10

World Homeless Day

OCTOBER 17

International Day for the Eradication of Poverty



# 21%

Students Taking Action

### VOLUNTEER COMMITMENTS

**64%** single activity with cause  
**5.8** average hours per activity

**36%** of volunteers returning to cause  
**3.2** avg activities  
**3.8** avg hrs/activity



# \$3,381,713

Community Impact Value



# 52%

Schools with Activity



# 4th

Students Ranked as Most Important Goal



# 1,001

Published Event Activities





## 2 Zero Hunger

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

### Meaningful Activities

#### IN-HOME

- Donate food
- Deliver meals & groceries
- Organize a food collection
- Help build a food pantry directory

#### IN COMMUNITY

- Pack meals at a food bank
- Volunteer at a community garden
- Serve meals at a soup kitchen
- Start/support school pantry
- Add healthy cafeteria options

#### PROGRAMS TO EXPLORE

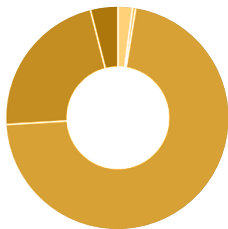
- Feeding America
- Meals on Wheels
- No Kid Hungry



Most Common Motivation

## Compassion

### Action Type



71% VOLUNTEERING  
 4% TAKING PART  
 22% DONATING  
 .4% ADVOCATING  
 2% LEADING

## 48%

Activities with a Group

## 2%

In-Home Activities

*"I helped package food for underprivileged children. I felt good inside helping hungry kids in need by being part of the group that will help 60 kids to have enough food for a year."*

David, Sophomore

### Days of Awareness

MAY 28  
World Hunger Day

SEPTEMBER  
National Family Meals Month

SEPTEMBER  
Hunger Action Month

OCTOBER 16  
World Food Day



## 29%

Students Taking Action

#### VOLUNTEER COMMITMENTS

58%  
single activity with cause

3.5  
average hours per activity

42%  
of volunteers returning to cause  
 4.0 avg activities  
 3.0 avg hrs/activity



## \$3,912,660

Community Impact Value



## 57%

Schools with Activity



## 3rd

Students Ranked as Most Important Goal



## 896

Published Event Activities





### 3 Good Health & Well-Being

Ensure healthy lives and promote well-being for all at all ages

#### Meaningful Activities

##### IN-HOME

- Send inspiring cards to isolated individuals
- Make face masks & shields
- Host in-home wellness classes for peers
- Fundraise for research

##### IN COMMUNITY

- Volunteer at hospitals & nursing homes
- Donate blood
- Awareness walk / run
- Coach youth sports / Camp leader

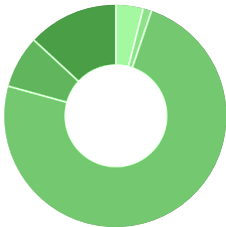
##### PROGRAMS TO EXPLORE

- American Cancer Society
- Children's Miracle Network
- Special Olympics
- Mental wellness programs



Most Common Motivation  
**Compassion**

#### Action Type



- 74% VOLUNTEERING
- 13% TAKING PART
- 8% DONATING
- 1% ADVOCATING
- 4% LEADING

**51%**

Activities with a Group

**3%**

In-Home Activities

#### "What I enjoyed most about

*being a peer helper were the shifts in the student lounge talking to the other students and making them feel connected and part of the student community. I was always there to encourage other students."*

Qi, Junior

#### Days of Awareness

**APRIL 7**

World Health Day

**JUNE 15**

World Blood Donor Day

**OCTOBER 10**

World Mental Health Day



**62%**

Students Taking Action

#### VOLUNTEER COMMITMENTS

**34%**  
single activity with cause

**7.7**  
average hours per activity

**66%**  
of volunteers returning to cause  
**4.9** avg activities  
**3.7** avg hrs/activity



**\$17,552,444**

Community Impact Value



**72%**

Schools with Activity



**2<sup>nd</sup>**

Students Ranked as Most Important Goal



**4,100**

Published Event Activities





## 4 Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

### Meaningful Activities

#### IN-HOME

- Make & donate flashcards for elementary students
- Share recordings of children's books readings
- In-Home tutoring
- Organize a book/supply drive

#### IN COMMUNITY

- Donate books/supplies
- Volunteer at a library
- Education based clubs (STEAM, literary, arts, etc)

#### PROGRAMS TO EXPLORE

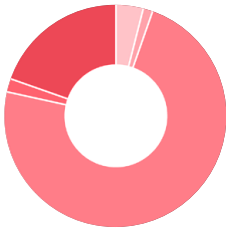
- Boys & Girls Club of America
- Local elementary schools



Most Common Motivation

## Connectedness

### Action Type



**73%** VOLUNTEERING  
**20%** TAKING PART  
**2%** DONATING  
**1%** ADVOCATING  
**4%** LEADING

# 58%

Activities with a Group

# 1%

In-Home Activities

**"I am leading a chapter and hosted a STEAM night for elementary schoolers. They were able to learn some coding, art, and some flower science. By planning and teaching these kids, we can expand the field and interest in STEM. It's amazing and fun."**

Riya, Senior

### Days of Awareness

**JANUARY 24**  
International Day of Education

**MARCH 2**  
Read Across America Day

**SEPTEMBER 8**  
International Literacy Day



# 70%

Students Taking Action

#### VOLUNTEER COMMITMENTS

**30%**  
single activity with cause

**7.7**  
average hours per activity

**70%**  
of volunteers returning to cause  
**6.4** avg activities  
**3.4** avg hrs/activity



# \$24,373,104

Community Impact Value



# 76%

Schools with Activity



# 1<sup>st</sup>

Students Ranked as Most Important Goal



# 6,192

Published Event Activities





# 5 Gender Equality

Achieve gender equality and empower all women and girls

## Meaningful Activities

### IN-HOME

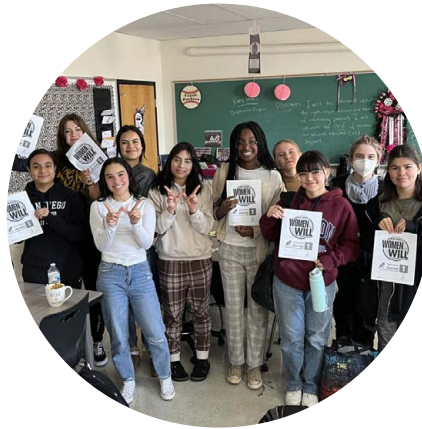
- Participate in a women's march
- Donate feminine hygiene products
- Create in-home skills videos

### IN COMMUNITY

- Volunteer at a women's shelter
- Little sibs / big sister programs
- Plan & lead Girl Scout activities
- Mentoring programs
- Support intersectional feminism campaign
- Organize a guest speaker

### PROGRAMS TO EXPLORE

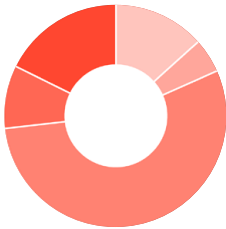
- Girl Scouts
- Girls Who Code
- Society of Women Engineers



Most Common Motivation

## Connectedness

## Action Type



**55%** VOLUNTEERING  
**18%** TAKING PART  
**9%** DONATING  
**5%** ADVOCATING  
**13%** LEADING

# 41%

Activities with a Group

# 24%

In-Home Activities

## "We ended up packaging over

500 products combined and we donated these to local womens shelters in the area. This was a really enjoyable event as it was our first joint meeting with another club and we got the opportunity to share our mission with more students."

Nadia, Senior

## Days of Awareness

### FEBRUARY 11

International Day of Women In Science

### MARCH 8

International Women's Day

### OCTOBER 11

International Day of the Girl



# 40

Published Event Activities



# 2%

Students Taking Action

### VOLUNTEER COMMITMENTS

**77%**  
single activity with cause

**4.4**  
average hours per activity

**23%**  
of volunteers returning to cause  
**3.9** avg activities  
**4.1** avg hrs/activity



# \$314,396

Community Impact Value



# 26%

Schools with Activity



# 7th

Students Ranked as Most Important Goal





## 6 Clean Water & Sanitation

Ensure availability and sustainable management of water and sanitation for all

### Meaningful Activities

#### IN-HOME

- Drinking water delivery
- Fundraise for clean water programs
- Join a citizen scientist project

#### IN COMMUNITY

- Clean up a river, lake or stream
- Organize a waterway cleanup
- Water research projects
- Mission trip: water project

#### PROGRAMS TO EXPLORE

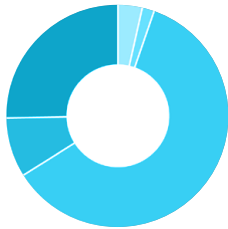
- Engineers without Borders
- Living Lands & Waters
- Water Environment Federation



Most Common Motivation

## Compassion

### Action Type



**61%** VOLUNTEERING  
**25%** TAKING PART  
**9%** DONATING  
**2%** ADVOCATING  
**3%** LEADING

## 66%

Activities with a Group

## 1%

In-Home Activities

### "I helped clean up the beach

with ESC. This made me feel amazing because I was doing something to help the planet and make it a better place."

Mieke, Senior

### Days of Awareness

**MARCH 22**  
World Water Day

**JUNE 8**  
World Oceans Day



## 34

Published Event Activities



## 1%

Students Taking Action

#### VOLUNTEER COMMITMENTS

**86%**  
single activity with cause

**4.8**  
average hours per activity

**14%**  
of volunteers returning to cause  
**2.8** avg activities  
**4.2** avg hrs/activity



## \$143,156

Community Impact Value



## 20%

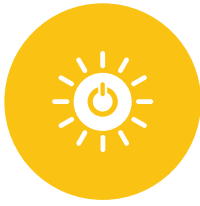
Schools with Activity



## 13<sup>th</sup>

Students Ranked as Most Important Goal





## 7 Affordable & Clean Energy

Ensure access to affordable, reliable, sustainable and modern energy for all

### Meaningful Activities

#### IN-HOME

- Attend a clean energy online seminar
- Perform an energy audit in-home
- Participate in a clean energy workshop

#### IN COMMUNITY

- Participate in a lights out event
- Advocate for charging stations
- Lead a divestment campaign

#### PROGRAMS TO EXPLORE

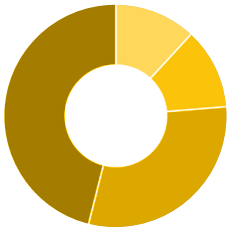
- Energy Kids
- STEM Rising



Most Common Motivation

## Curiosity

### Action Type



- 30% VOLUNTEERING
- 46% TAKING PART
- 0% DONATING
- 12% ADVOCATING
- 12% LEADING

## 43%

Activities with a Group

### "I was the student representative

for the solar panel ribbon cutting ceremony at our school and I gave a speech about what I had learned from sustainability and what I hoped to gain from the solar panels."

Gia, Junior

### Days of Awareness

**MARCH 6**  
World Sustainable Energy Day

**MARCH 21**  
National Renewable Energy Day

**MAY 3**  
International Sun-Day



## 1

Published Event Activity



## 0.1%

Students Taking Action

#### VOLUNTEER COMMITMENTS

**82%**  
single activity with cause

**3.6**  
average hours per activity

**18%**  
of volunteers returning to cause  
**2.9** avg activities  
**6.3** avg hrs/activity



## \$11,381

Community Impact Value



## 3%

Schools with Activity



## 14<sup>th</sup>

Students Ranked as Most Important Goal





## 8 Decent Work & Economic Growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

### Meaningful Activities

#### IN-HOME

- Support local business
- Promote local businesses
- Organize a in-home career fair
- Attend a human trafficking seminar

#### IN COMMUNITY

- Volunteer at a refugee shelter
- Participate in modern abolitionist events
- Join a consulting club
- Participate on a Youth Advisory Council

#### PROGRAMS TO EXPLORE

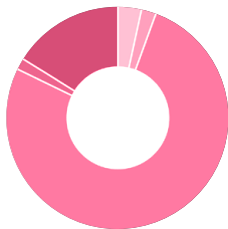
- Dress For Success
- Future Business Leaders of America
- Future Farmers of America
- Salvation Army



Most Common Motivation

## Connectedness

### Action Type



77% VOLUNTEERING  
 16% TAKING PART  
 2% DONATING  
 2% ADVOCATING  
 3% LEADING

# 38%

Activities with a Group

# 23%

In-Home Activities

### "Being an Executive Board

member for Kiva Club is a very demanding job but extremely insightful and I learn more and more every single day and my passion to contribute a helping hand to entrepreneurs that need it continues to grow everyday."

Praneetha, Junior

### Days of Awareness

JANUARY  
National Mentoring Month

JUNE 20  
World Refugee Day

JULY 15  
World Youth Skills Day



# 2%

Students Taking Action

#### VOLUNTEER COMMITMENTS

76%  
single activity with cause

8.4  
average hours per activity

24%  
of volunteers returning to cause  
3.0 avg activities  
4.5 avg hrs/activity



# \$409,432

Community Impact Value



# 27%

Schools with Activity



# 9th

Students Ranked as Most Important Goal



# 54

Published Event Activities





# 9 Industry, Innovation & Infrastructure

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

## Meaningful Activities

### IN-HOME

- Participate in a Zooniverse project
- Provide in-home tech support for seniors
- Participate in a hackathon
- Volunteer for tech camp / support

### IN COMMUNITY

- Help seniors improve tech literacy
- Science Olympiad
- Robotics club
- Participate in an innovation competition

### PROGRAMS TO EXPLORE

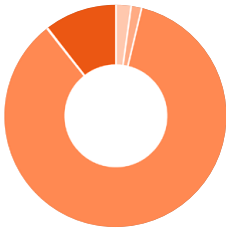
- Destination Imagination
- Hour of Code
- World Series of Innovation
- YouthBuild



Most Common Motivation

## Curiosity

## Action Type



86% VOLUNTEERING  
 11% TAKING PART  
 .1% DONATING  
 1% ADVOCATING  
 2% LEADING

## 39%

Activities with a Group

## 19%

In-Home Activities

**"I have consistently volunteered at the Nursing Home to help the elderly with their technological issues and navigate their tech devices. This has allowed me to get to know each of them personally and build a connection. This has taught me a lot about compassion and, most importantly, encouraged me to make a positive impact on each individual's life, no matter how small it might seem."**

Tanvi, Junior

## Days of Awareness

- FEBRUARY 11**  
International Day of Women In Science
- APRIL 12**  
International Day: Human Space Flight
- APRIL 21**  
World Creativity and Innovation Day



## 19

Published Event Activities



## 1%

Students Taking Action

### VOLUNTEER COMMITMENTS

**80%** single activity with cause  
**5.1** average hours per activity

**20%** of volunteers returning to cause  
**2.9** avg activities  
**2.7** avg hrs/activity



## \$131,254

Community Impact Value



## 17%

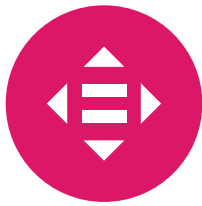
Schools with Activity



## 17<sup>th</sup>

Students Ranked as Most Important Goal





# 10 Reduced Inequalities

Reduce inequality within and among countries

## Meaningful Activities

### IN-HOME

- Become an ally for BLM and LGBTQ+ community
- Assist with mapping accessibility issues
- Facilitate online discussions
- Promote minority-owned businesses

### IN COMMUNITY

- Volunteer at events for people with special needs
- Improve accessibility for differently abled individuals
- Facilitate a workshop / retreat

### PROGRAMS TO EXPLORE

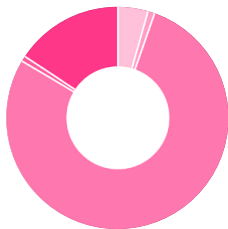
- NAACP
- Opportunity Youth Network
- Special Olympics Unified Schools



Most Common Motivation

## Compassion

## Action Type



**78%** VOLUNTEERING  
**16%** TAKING PART  
**1%** DONATING  
**1%** ADVOCATING  
**4%** LEADING

# 40%

Activities with a Group

# 2%

In-Home Activities

**"I volunteered at the library**  
 to wrap trees with the colors of the rainbow to celebrate pride month. This advocates that libraries are for everyone, no matter their orientation or how they identify. No matter what we must be welcoming to all."

Ipshita, Sophomore

## Days of Awareness

**MARCH 1**  
Zero Discrimination Day

**MARCH 21**  
International Day: Elimination of Racial Discrimination

**JUNE**  
Pride Month

**DECEMBER 3**  
International Day: Persons with Disabilities



# 8%

Students Taking Action

### VOLUNTEER COMMITMENTS

**69%**  
single activity with cause

**5.9**  
average hours per activity

**31%**  
of volunteers returning to cause  
**4.0** avg activities  
**3.8** avg hrs/activity



# \$1,360,157

Community Impact Value



# 40%

Schools with Activity



# 9th

Students Ranked as Most Important Goal



# 485

Published Event Activities





# 11 Sustainable Cities & Communities

Make cities and human settlements inclusive, safe, resilient and sustainable

## Meaningful Activities

### IN-HOME

- Chalk positive messages in the community
- Transcribe docs for Smithsonian Institute
- Host a in-home cultural cooking/arts class
- Digitize rural maps for disaster preparedness

### IN COMMUNITY

- Volunteer at a community event
- Donate/collect for disaster relief
- Participate in a cultural fair
- Volunteer at a historical society

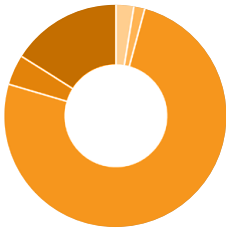
### PROGRAMS TO EXPLORE

- Keep America Beautiful
- Red Cross
- Smithsonian Institute



Most Common Motivation  
**Connectedness**

## Action Type



**58%**

Activities with a Group

**1%**

In-Home Activities

## "As an information desk

*volunteer, I helped travel passengers at OHare all with any questions or concerns regarding the airport. It is such a rewarding experience being able to connect with individuals from all different backgrounds and make a minor but positive difference in their day."*

Brianna, Senior

## Days of Awareness

**MARCH 8**  
World Urban Forum

**MAY 21**  
World Day for Cultural Diversity for Dialogue and Development

**NOVEMBER 2**  
World Habitat Day

**NOVEMBER 10**  
International Day: Public Transportation



**2,349**

Published Event Activities



**47%**

Students Taking Action

### VOLUNTEER COMMITMENTS

**46%**  
single activity with cause

**5.0**  
average hours per activity

**54%**  
of volunteers returning to cause  
**3.6** avg activities  
**3.4** avg hrs/activity



**\$8,055,800**

Community Impact Value



**62%**

Schools with Activity



**12<sup>th</sup>**

Students Ranked as Most Important Goal





# 12 Responsible Consumption & Production

Ensure sustainable consumption and production patterns

## Meaningful Activities

### IN-HOME

- Take part in recycling projects
- Complete a food waste audit
- Organize a hard-to-recycle recycling drive

### IN COMMUNITY

- Volunteer at a thrift store
- Volunteer for a food-recovery program
- Start a composting project
- Start a school garden

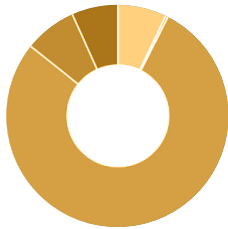
### PROGRAMS TO EXPLORE

- Keep America Beautiful
- Natural Resources Defense Council
- World Wildlife Fund



Most Common Motivation  
**Compassion**

## Action Type



- 78% VOLUNTEERING
- 7% TAKING PART
- 8% DONATING
- .4% ADVOCATING
- 7% LEADING

**60%**

Activities with a Group

**2%**

In-Home Activities

*"During earth week we asked people to calculate their fast fashion carbon footprints. It was super gratifying to see all of our plans come to fruition during earth week. I'm super passionate about sustainability, so participating in green team has been a wonderful experience."*

Kacper, Junior

## Days of Awareness

**MARCH 18**  
Global Recycling Day

**MARCH 18**  
Circular Economy Awareness Week

**SEPTEMBER 27**  
Stop Food Waste Day



**272**

Published Event Activities



**6%**

Students Taking Action

### VOLUNTEER COMMITMENTS

**60%**  
single activity with cause

**3.3**  
average hours per activity

**40%**  
of volunteers returning to cause  
**4.5** avg activities  
**2.1** avg hrs/activity



**\$617,365**

Community Impact Value



**34%**

Schools with Activity



**16<sup>th</sup>**

Students Ranked as Most Important Goal





# 13 Climate Action

Take urgent action to combat climate change and its impacts

## Meaningful Activities

### IN-HOME

- Advocate for change
- Publish climate education info
- Join a citizen scientist project
- Lead a campaign to ban plastic straws in your community

### IN COMMUNITY

- Join a climate march
- Join Earth Day / month events
- Plan & lead earth celebration events

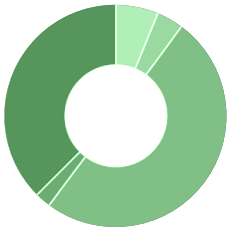
### PROGRAMS TO EXPLORE

- Greenpeace
- Sierra Club
- Youth For Climate Action



Most Common Motivation  
**Connectedness**

## Action Type



- 50% VOLUNTEERING
- 38% TAKING PART
- 2% DONATING
- 4% ADVOCATING
- 6% LEADING

**30%**

Activities with a Group

**12%**

In-Home Activities

*"I have loved participating in this activity and spreading awareness and information about more sustainable methods of transportation. We are working for people to walk, carpool, or bike to school."*

Addison, Junior

## Days of Awareness

APRIL 22  
Earth Day

JUNE 5  
World Environment Day

SEPTEMBER 7  
International Day of Clean Air for Blue Skies



**16**

Published Event Activities



**1%**

Students Taking Action

### VOLUNTEER COMMITMENTS

**84%**  
single activity with cause

**3.4**  
average hours per activity

**16%**  
of volunteers returning to cause  
**2.9** avg activities  
**3.3** avg hrs/activity



**\$84,791**  
Community Impact Value



**14%**

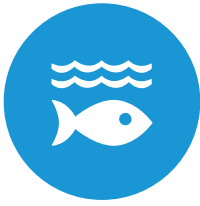
Schools with Activity



**5<sup>th</sup>**

Students Ranked as Most Important Goal





# 14 Life Below Water

Conserve and sustainably use the oceans, seas and marine resources for sustainable development

## Meaningful Activities

### IN-HOME

- Clean up beaches and waterways
- Participate in a Zooniverse project
- Host a in-home watch party of an ocean health movie

### IN COMMUNITY

- Volunteer at an aquarium
- Marine animal rescue programs
- Educate others on plastic impact
- Marine & coastal citizen scientist projects

### PROGRAMS TO EXPLORE

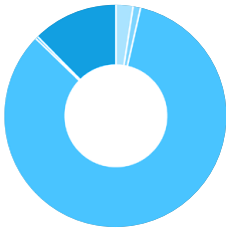
- EarthEcho
- Ocean Conservancy
- World Oceans Day



Most Common Motivation

## Curiosity

## Action Type



84% VOLUNTEERING  
 12% TAKING PART  
 4% DONATING  
 1% ADVOCATING  
 2% LEADING

## 28%

Activities with a Group

## 50%

In-Home Activities

## "We created structures made

out of cement and sand in order to stimulate the growth of coral, and we learned about how important coral is to different ecosystems. Our work will hopefully raise awareness for the coral of the oceans."

Genevieve, Junior

## Days of Awareness

JUNE 8  
World Oceans Day

JUNE 16  
World Sea Turtle Day

JULY 7  
International Save the Vaquita Day



## 46

Published Event Activities



## 2%

Students Taking Action

### VOLUNTEER COMMITMENTS

77%  
single activity with cause

3.7  
average hours per activity

23%  
of volunteers returning to cause  
3.0 avg activities  
2.6 avg hrs/activity



## \$181,063

Community Impact Value



## 21%

Schools with Activity



## 11<sup>th</sup>

Students Ranked as Most Important Goal





# 15 Life on Land

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

## Meaningful Activities

### IN-HOME

- Remove invasive species
- Organize a park cleanup
- Make pet toys for a local animal shelter
- Plant trees

### IN COMMUNITY

- Volunteer with a zoo or civic garden
- Bio-eco club
- Tree canopy projects
- Promote sanctuaries / endangered species projects

### PROGRAMS TO EXPLORE

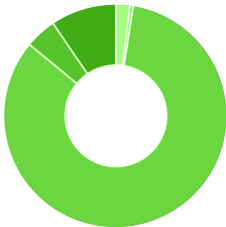
- 4-H
- The Humane Society
- World Wildlife Fund



Most Common Motivation

## Compassion

## Action Type



84% VOLUNTEERING  
 10% TAKING PART  
 4% DONATING  
 .5% ADVOCATING  
 2% LEADING

## 42%

Activities with a Group

## 4%

In-Home Activities

## "Volunteering at Animal Shelter

*has made me more comfortable with all the duties required for taking care of animals, and only made my love for dogs greater!*

Emily, Senior

## Days of Awareness

MARCH 3  
World Wildlife Day

MAY 22  
International Day: Biological Diversity

OCTOBER 5  
World Habitat Day



## 18%

Students Taking Action

### VOLUNTEER COMMITMENTS

63%  
single activity with cause

4.0  
average hours per activity

36%  
of volunteers returning to cause  
4.1 avg activities  
3.2 avg hrs/activity



## \$2,610,743

Community Impact Value



## 51%

Schools with Activity



## 8th

Students Ranked as Most Important Goal



## 461

Published Event Activities





# 16 Peace, Justice & Strong Institutions

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

## Meaningful Activities

### IN-HOME

- Local Board of Elections volunteer
- Support military members & families
- Develop voter education guides
- Organize a voter registration drive

### IN COMMUNITY

- Volunteer for veterans programs
- Volunteer at religious service
- Welcome Honor Flights upon arrival
- Organize a debate watch party & group discussion
- Lead campaign to reduce gun violence

### PROGRAMS TO EXPLORE

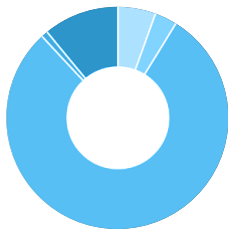
- Amnesty International
- Honor Flights & Veteran Programs
- Vote411



Most Common Motivation

## Spirituality

## Action Type



- 79% VOLUNTEERING
- 11% TAKING PART
- 1% DONATING
- 3% ADVOCATING
- 6% LEADING

## 35%

Activities with a Group

## 7%

In-Home Activities

## "My club had a collaboration

with Students Helping Soldiers. I helped prepare food for soldiers. This is a form of respect and compassion toward the soldiers and a way for my peers and I to bring joy to hardworking soldiers."

Riley, Junior

## Days of Awareness

FEBRUARY 20  
World Day of Social Justice

AUGUST 19  
World Humanitarian Day

SEPTEMBER 21  
International Day of Peace

DECEMBER 10  
Human Rights Day



## 374

Published Event Activities



## 20%

Students Taking Action

### VOLUNTEER COMMITMENTS

**55%** single activity with cause

**6.9** average hours per activity

**44%** of volunteers returning to cause

**5.3** avg activities

**3.8** avg hrs/activity



## \$5,033,241

Community Impact Value



## 65%

Schools with Activity



## 6<sup>th</sup>

Students Ranked as Most Important Goal





# 17 Partnerships for the Goals

Strengthen the means of implementation and revitalize the global partnerships for sustainable development

## Meaningful Activities

### IN-HOME

- Join education series on the Global Goals
- Organize national day-of-service activities
- Leadership conference

### IN COMMUNITY

- Participate in day-of-service programs
- Collaboration for the Global Goals

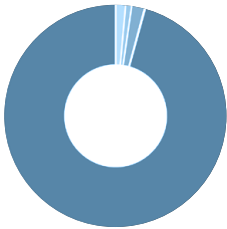
### PROGRAMS TO EXPLORE

- Family, Career & Community Leaders of America
- UNA-USA Chapters



Most Common Motivation  
**Connectedness**

## Action Type



- 2% VOLUNTEERING
- 96% TAKING PART
- .1% DONATING
- 1% ADVOCATING
- 1% LEADING

# 79%

Activities with a Group

# 45%

In-Home Activities

*"I have been inspired to stand up within my community and harness my creative skill to help the world for the better."*

Joseph, Junior

## Days of Awareness

JANUARY 17

Martin Luther King Day of Service

APRIL 25-27

Global Youth Service Day

AUGUST 12

International Youth Day

SEPTEMBER 11

9/11 Day of Service & Remembrance

OCTOBER 24

United Nations Day



# 34

Published Event Activities



# 1%

Students Taking Action

## VOLUNTEER COMMITMENTS

# 88%

single activity with cause

# 1

average hours per activity

# 12%

of volunteers returning to cause

3.3 avg activities

1.1 avg hrs/activity



# \$36,345

Community Impact Value



# 24%

Schools with Activity



# 15<sup>th</sup>

Students Ranked as Most Important Goal



# Volunteer Patterns

With the complex and demanding schedules of students, we have found success by providing flexible tools that support a variety of ways to engage in service – as individual students, with groups and clubs, as well as through school-wide programs. The patterns below suggest the average commitment in hours, interactions, and cause interest diversity for students.

## Volunteer Spikes



Avg Daily Activities

**October**

**March**

**November**

**April**



## Student Commitment to Causes



**44%**

8 hrs to <16 hrs  
for a Single Cause

**33%**

16 hrs to <40 hrs  
for a Single Cause

**15%**

40 hrs+  
for a Single Cause

## Volunteer Focus



**24%**

Single Cause  
Focus

**22%**

2 Global Goals

**21%**

3 Global Goals

**16%**

4 Global Goals

**17%**

5+ Global Goals

## Activity Averages by Class

### SENIORS, Class of 2025

- 35%** of Students
- 39%** of All Activities
- 42.6** Hours
- 10.3** Activities
- 3.1** Causes

### JUNIORS, Class of 2026

- 33%** of Students
- 36%** of All Activities
- 37.1** Hours
- 10.2** Activities
- 3.1** Causes

### SOPHOMORES, Class of 2027

- 20%** of Students
- 16%** of All Activities
- 27.6** Hours
- 7.3** Activities
- 2.6** Causes

### FRESHMEN, Class of 2028

- 11%** of Students
- 8%** of All Activities
- 22.4** Hours
- 6.9** Activities
- 2.5** Causes



# SDG Youth Impact Recognition

## National Community Service Awards

Sponsored by



**UNITED NATIONS ASSOCIATION**  
OF THE UNITED STATES OF AMERICA

Students who devote their time and talents to serving others play a vital role in building a more inclusive and compassionate world for everyone. The National Awards program provides a unique platform for students to connect their personal and collective community service efforts with the advancement of the United Nations Global Goals.

These awards have been thoughtfully designed to honor and celebrate various levels of progress and commitment. Ambassador Awardees are exemplary leaders who have demonstrated their dedication at the community and regional levels, investing their personal efforts and inspiring others to take meaningful actions. Honor Awardees have made a deliberate commitment to apply their personal skills to address issues that deeply resonate with them. Merit Awardees are recognized for their commendable choice to contribute to meaningful causes within their community, actively participating in the journey towards a better world.

During the 2024-25 school year, an impressive cohort of over 15,000 students received recognition for their outstanding contributions to community service. These students not only earned National Awards but also served as powerful sources of inspiration for their peers, encouraging them to become actively engaged in their own communities. Together, they exemplify the spirit of altruism and collective action that is vital for shaping a brighter future for all.



This award program is open to all high school and college aged students in the United States. We want the world to see all the good you do!

Learn more at:  
[InnerView.org/Awards](https://InnerView.org/Awards)

*"We believe this program uniquely connects an entire network of change makers including volunteers, service leaders, development programs, nonprofits, schools and committed businesses to elevate and expand the social impact of volunteer efforts and connection to the UN Global Goals."*

**Rachel Bowman Pittman**  
Executive Director  
United Nations Association – USA



AMBASSADOR AWARDEES

**2,183**

100+ Volunteer Hours across  
12+ Activities



HONOR AWARDEES

**2,882**

60+ Volunteer Hours across  
8+ Activities



MERIT AWARDEES

**10,588**

30+ Volunteer Hours across  
4+ Activities





# Champions of Change

## Social Impact Partners

Through partnerships with Champions of Change –community leaders, committed socially responsible businesses, national organizations, and government agencies– we empower young people to take meaningful action in their communities while creating a digital InnerView Service Resume that highlights their skills, interests, commitment and impact for use in job and college applications.

Our Champions of Change social impact partners are interested in recognizing, endorsing, and elevating the individuals and groups who have chosen to invest time and talent in the causes they care about. Special programs, educational series, and volunteer experiences are offered to students across the InnerView network.

Thanks to the generous support of Champions of Change, all students (ages 14-24), high schools, and college clubs in the US are able to access programs, tools, and create service resumes free of charge. We invite you to learn more about the meaningful initiatives and programs of our national partners at [InnerView.org](http://InnerView.org) and the following pages.

To learn more about Champions of Change, contact us at: [Partner@InnerView.org](mailto:Partner@InnerView.org)

## Thanks to You!





Front cover graphic reflects the percentage of schools with activity for each Sustainable Development Goal