



**[Life In A Loop Microfilm – ITSU Online Contest]
BASIC TERMS AND CONDITIONS**

1.	Organiser	MEASAT BROADCAST NETWORK SYSTEMS SDN BHD [Company No. 199201008561 (240064-A)]
2.	Name of Contest	Life In A Loop Microfilm – ITSU Online Contest
3.	Brief Description of Contest	<p>Life In A Loop Microfilm – ITSU Online Contest is a contest organized by XUAN for sponsor ITSU in conjunction of the sponsorship of Digital Microfilm Life In A Loop. ITSU will be handling fulfilment for winners and collecting winners' data as follows for fulfilment purposes:</p> <ol style="list-style-type: none"> 1. Full name as per IC 2. Date Of Birth 3. Email Address 4. Contact Number <p>Individuals who adhere to the eligibility criteria as set out in the Terms and Conditions are entitled to participate in this Contest and stand a chance to win the Prize.</p>
4.	Mechanism of Contest	<p>During the Contest Period, eligible Contestants are required to visit ITSU.XUAN.com.my which will redirect Contestants to a specific post on XUAN's Facebook page to participate the Life In A Loop Microfilm – ITSU Online Contest.</p> <p>a) Participants are required to share their reflections and feelings after watching the Life In A Loop microfilm in the comment section of the aforementioned Facebook post. The comment has to be in Chinese language.</p> <p>b) Multiple entries are permitted; however, each individual can only win one prize.</p> <p>c) Winners will be selected based on originality, creativity, and sincerity by a panel of three judges appointed by the Organiser.</p> <p>The Contestants must adhere to the mechanism of the Contest as may be notified or communicated by the Organiser from time to time during the Contest Period.</p>
5.	Eligibility Criteria	<p>Subject to other criteria set out below and in the Contest Standard Terms and Conditions, the Contest is open to all Malaysians (citizens/permanent residents) of the Age of Eligibility below with a valid National Registration Identity Card (NRIC) who:</p> <ol style="list-style-type: none"> i) have not been convicted of any criminal offence as at the date hereof or under any investigations or charge for any criminal offence (but exclude road traffic offences); and ii) have not been declared a bankrupt in the preceding six (6) years nor under any bankruptcy proceedings as at the date hereof.
6.	Ineligibility	a) Employees of the Organiser and its respective subsidiaries and associated companies, and their *immediate family members.

		<p>b) Employees and *immediate family members of ITSU.</p> <p>*immediate family members means spouse, children, parents, brothers and sisters</p>				
7.	Age of Eligibility	a) The Contest is open to all Malaysians who are 18 years of age and above as of 18 th Feb. 2026.				
8.	Charges	<p>The Organiser does not charge Participants for Contest participation.</p> <p>All costs incurred for the Contest including without limitation to, preparation and submission of entries shall be at the Participants' own expense.</p>				
9.	Contest Period	<p>The Contest Period shall be as follows or such other time that the Organiser shall decide from time to time:</p> <table border="1" data-bbox="667 607 1241 667"> <thead> <tr> <th>Start Date & Time</th> <th>End Date & Time</th> </tr> </thead> <tbody> <tr> <td>18th Feb 2026, 12pm</td> <td>4th Mar 2026, 11:59pm</td> </tr> </tbody> </table> <p>The Organiser reserves the right to vary, postpone or re-schedule the Contest Period or any dates thereof at its sole discretion.</p>	Start Date & Time	End Date & Time	18 th Feb 2026, 12pm	4 th Mar 2026, 11:59pm
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18 th Feb 2026, 12pm	4 th Mar 2026, 11:59pm					
10.	Contest Language	The Contest will be organized by the Organiser in Chinese language. The entries, i.e. comments on the Facebook post have to be in Chinese language.				
11.	Entry Procedure	The Organiser shall be entitled to request to sight the original Identity Card or the originals of other supporting documents/materials for verification and validation.				
12.	Entry Deadline	<p>Entries must be received by the Organiser between 18th Feb 2026, 12pm and 4th Mar 2026, 11:59pm.</p> <p>Entries received before the commencement of the Contest Period and after the stipulated Entry Deadline will be disqualified and ineligible for consideration for prizes.</p>				
13.	Mode	The Contest Entry is to be sent by sharing a comment on ITSU.XUAN.com.my, i.e. a dedicated post on XUAN's Facebook page				
14.	Address	ITSU.XUAN.com.my				
15.	Selection of Winners	<p>The panel of three judges appointed by the Organiser will score all entries, i.e. Contestants' comments based on their originality, creativity and sincerity.</p> <p>Tiebreaker: The panel of three judges will vote to determine the ranking of entries with the same score.</p> <p>The Organiser's decision will be final and no queries and/or appeals will be entertained.</p>				
16.	Prize	<ol style="list-style-type: none"> 1. Champion : ITSU iClass Massage Chair (Purple) worth RM12,980 x 1 pax. 2. 2nd Place : ITSU Vacuum Cleaner worth RM7,980 x 1 pax. 3. 3rd Place : ITSU Slow Juicer worth RM2,280 x 1 pax. 4. Consolation Prizes : ITSU Hamper set worth RM238 x 10 pax. <p>Note:-</p> <ul style="list-style-type: none"> • For cash equivalent products or services, it is NOT exchangeable for cash. • All cash equivalent products or services are strictly subject to Terms and Conditions of use as may be imposed by the Organiser and/or merchant. 				

		<p>The Organiser shall not be responsible for any inability or disqualification in claiming or using such prizes.</p> <ul style="list-style-type: none"> • The Organiser does not guarantee the availability of non-cash Prizes and the Organiser shall be entitled to replace and/or substitute such prize(s) with any other prize(s) of similar value as determined by the Organiser, its agents or sponsors at its sole discretion. • The Organiser shall not be liable for any loss, damage, cost, expense or other liability arising directly or indirectly in relation to the Prizes.
17.	Notification of Winners	ITSU will contact the winners via the Messenger on its official Facebook page (https://www.facebook.com/itsuworldmy/). Any inquiries may be directed through the same channel.
18.	Collection Period	9 th March 2026 – 9 th April 2026. Prizes not collected or redeemed within the stipulated period will be forfeited.
19.	Collection Venue	All ITSU Malaysia outlets.
20.	Additional Terms, if any	a) Eligible Contestant may enter multiple entries in this Contest. However, each Contestant is only entitled to one (1) Prize throughout the Contest Period. Any subsequent Entry if so received or Prize even if so announced shall be null and void.

The Basic Terms and Conditions (“Basic Terms”), the Contest Standard Terms and Conditions (collectively “Terms and Conditions”) and Privacy Notice shall be binding on all Contestants who participate in this Contest (“Contestants”). The definitions in the Contest Standard Terms and Conditions shall apply unless otherwise expressly agreed in the Basic Terms. In the event of any inconsistency between the Contest Standard Terms and Conditions and the Basic Terms, the Basic Terms shall prevail to the extent of such inconsistency.

Entry and participation in the Contest shall be deemed an unconditional acceptance by the Contestants of the Terms and Conditions and the Privacy Notice.