## UNLOCK ART™

## LE MERIDIEN HONG KONG, CYBERPORT X PMQ

### <u>PMQ</u>

35 Aberdeen Street, Central, Hong Kong T +852 2870 2335 info@pmq.org.hk

Studios & Shops\* 12:00–19:00 Cafes and Restaurants\* 09:00–23:00

\*For individual studio and shop operating hours, please contact the respective stores directly.

### Website



### Instagram

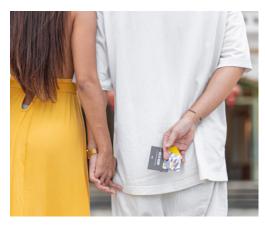


### acebook



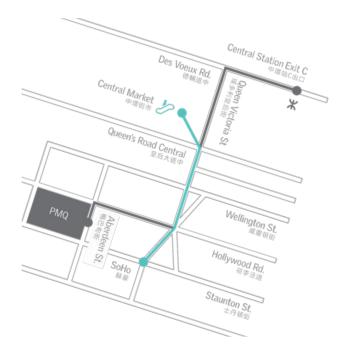


Immerse yourself in Hong Kong's vibrant artisan culture at PMQ, a former police dormitory revitalized into a creative hub. Browse independent designer studios, boutiques, and workshops showcasing a diverse array of locally-crafted fashion, accessories, homeware, and more. Discover the city's artistic spirit through cultural events, exhibitions, and hands-on workshops. Stroll through the restored historical architecture and soak in the lively, inspirational atmosphere that makes PMQ a must-visit destination for experiencing contemporary Hong Kong arts and crafts.



Each Le Méridien® guest receives a keycard that does more than open doors – it unlocks creativity. Artist-inspired keycards offer complimentary access to select cultural centres and make for collectors' pieces.

Through partnerships with various local institutions and cultural spots near each Le Méridien hotel, we encourage quests to explore the modern culture of their destination.



Le Méridien® aims to bring the arts to life for our guests, it is essential that we continue to incorporate curated contemporary art in our hotels. We invite our curious and creative-minded guests to find the inspiration and engage into our brand's passion for the art.

To embark on an artistic & creative journey at PMQ! Unlock the exclusive privilege by presenting LM room key card at the information center. Explore PMQ's 100+ local young create-preneurs, independent designer studios, boutiques, and cultural events. Uncover the historical significance and creative spirit that makes PMQ a must-visit destination in Hong Kong through the 1-hour guided tour. Discover the city's artistic essence to inspire your stay for an extraordinary cultural experience.



# 解鎖藝術™

### 香港數碼港艾美酒店 x PMQ 元創方

### PMQ 元創方

中環鴨巴甸街35號 T +852 2870 2335 info@pmq.org.hk

創意工作室及商鋪\* 12:00-19:00 餐飲店鋪\* 09:00-23:00

\*有關個別工作室和商店 的營業時間,請直接聯絡 相應的商店。

### 官方網站



### **Instagram**

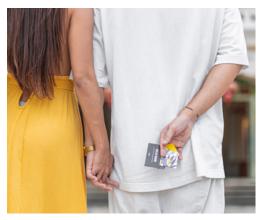


### **Facebook**



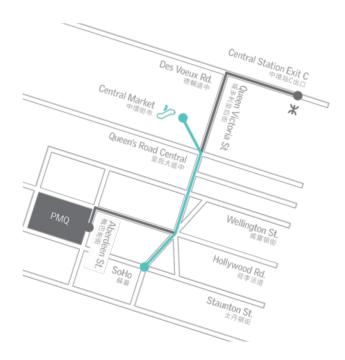


PMQ元創方,是體驗香港匠人文化的絕佳場所。這裡最初是一所為公眾提供高小及中學程度的西式教育官立學校-1889年中央書院遷移至此,超過半個世紀之後被改建為荷里活已婚警察宿舍,最終在2014年變身成為文創地標。在欣賞建築本身的深厚歷史之餘,還可以挺一挺這裡眾多的質物家的工作室及精品商店,了解香港的匠人精神以及他們的愛感來源。小店裡販賣的紀念品件件別出心裁、與眾不同,是給親朋好友送禮的好選擇。



每位艾美酒店®的客人都會收到一張房匙卡一它不僅可以 打開房門,還能激發創意。由藝術家設計的房匙卡可以免 費進入精選的文化中心,並可作為收藏品。

透過與每家艾美酒店附近的各種當地機構和文化景點合作,我們鼓勵客人探索目的地的當代文化。



為配合艾美®酒店及度假村品牌支持世界各地藝術家的發展,我們致力把藝術融入酒店中,我們誠邀好奇而富創造力的旅客入住酒店,感受我們酒店品牌對藝術的熱情,同時體驗沉浸式藝術體驗。

一起踏上PMQ元創方的創意藝術之旅! 抵埗後前往資訊中心出示艾美房匙,即可解鎖領取專屬禮物。走訪PMQ元創方逾100多名本地新進創作企業家、獨立設計師工作室、精品店和文化活動。參與一小時文化導賞團,了解 PMQ元創方成為香港必遊景點的歷史意義和創意精神。藝遊香港樂無窮,探索這座城市的藝術精髓,享受非凡的文化體驗。

