



**NEWS RELEASE**  
**City of Chico**  
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**FOR IMMEDIATE RELEASE:** January 29, 2025

**\*\*\*MEDIA ALERT\*\*\***

**CITY OF CHICO'S  
Bicycle Friendly Community Award**

**CHICO, CA -- (January 29, 2025)** – The City of Chico is proud to announce the renewal of its Gold-level Bicycle Friendly Community (BFC) award from the League of American Bicyclists. This recognition places Chico among over 450 communities nationwide that are dedicated to creating safer streets and improving bicycling opportunities for everyone. It highlights Chico's ongoing commitment to developing transportation and recreational resources that benefit residents of all ages and abilities while promoting healthier, more sustainable transportation choices. Not only does this designation represent a commitment to multi-modal transportation, but it also serves as an opportunity to enhance competitive grant applications that will fund these types of projects in the future.

The City extends its gratitude to local partners whose collaboration has been instrumental in this achievement. Key contributors include:

- **Butte County Association of Governments (BCAG):** BCAG has prioritized the integration of bicycle-friendly elements into regional transportation plans, ensuring biking remains a viable option for commuting and recreation.
- **Butte County Public Health's Injury Prevention Program:** This program has driven impactful outreach initiatives, including bike safety workshops, helmet distribution programs, and public awareness campaigns promoting safe bicycling practices.
- **Chico Velo:** This local organization has fostered a vibrant cycling culture through community events, group rides, and educational initiatives.

Since first achieving Gold-level status in 2020, the City has demonstrated its commitment through numerous competitive, grant-funded active transportation projects. Significant accomplishments include the Bikeway 99 Corridor, Esplanade Corridor Safety and Accessibility Improvements, Safe Streets and Roads for All, and the Little Chico Creek Bike Path. These projects have created a well-connected network, enabling users to travel safely and efficiently across the city.

"The renewal of Chico's Gold-level Bicycle Friendly Community award reflects our ongoing commitment to making bicycling a safe, accessible, and enjoyable option for everyone," said Brendan Ottoboni, Public Works Director. "This achievement would not have been possible without the collaborative efforts of our local partners and the dedication of our community. We look forward to building on this success as we work toward even greater improvements, with

the goal of achieving platinum-level recognition in the future."

The League of American Bicyclists' BFC program offers five award levels—diamond, platinum, gold, silver, and bronze—along with an honorable mention category, providing communities with clear goals for continuous improvement. Communities must renew their status every four years by demonstrating progress in cycling infrastructure, safety, and community engagement.

Building on this success, the City of Chico is committed to continuous improvement and aspires to achieve platinum-level recognition in the future.

For more information about Chico's bicycle-friendly initiatives and upcoming projects, visit <https://chico.ca.us/Departments/Engineering/index.html> or contact City of Chico 530-879-6900.

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*Located in Butte County, California, Chico is the cultural and economic center of the northern Sacramento Valley and the largest city north of Sacramento. Known as a college town, the home of California State University, Chico and for Bidwell Park, one of the largest urban parks in the United States. For more information, visit [www.chico.ca.us](http://www.chico.ca.us).*