4th of July

INDEPENDENCE DAY

CELEBRATION

JULY 4TH 2023

CENTRAL PARK

Costa Family Restaurants

Salinas Valley Chamber of Commerce Foundation

Taylor Farms

Monterey County Pops

Making A Difference Through Music

WELCOME FROM OUR BOARD CHAIR

On behalf of the SVCC Foundation, I am delighted to welcome you to our July 4th celebration! Today, we gather together as a community to commemorate the birth of our great nation and to honor the principles of liberty, freedom, and unity that have guided us throughout history. This festive occasion holds a special place in our hearts as we come together to celebrate the remarkable achievements and the spirit of resilience that define our nation.

As the SVCC Foundation Chair, I am proud to witness the collective efforts of our community in preserving the values that make our country strong. This July 4th celebration is not only a time for jubilation but also an opportunity to reflect on the sacrifices made by the countless individuals who have dedicated their lives to upholding the ideals of our democracy. It serves as a reminder that we must continue to strive for equality, justice, and inclusivity for all.

Today's festivities would not be possible without the unwavering support of our sponsors, volunteers, and community members. I extend my deepest gratitude to everyone who has contributed to the success of this event. From the dedicated organizers to the talented performers, our diverse vendors and the enthusiastic attendees, your passion and dedication are what make our celebrations truly exceptional.

On behalf of the SVCC Foundation, I wish you all a happy and memorable July 4th celebration. May this day be filled with joy, laughter, and a renewed sense of patriotism. Let us continue to cherish the freedoms we hold dear and work towards a future that honors the vision of a diverse and equitable democracy.

CHRISTIE CROMEENES
CENTRAL COAST BUILDERS EXCHANGE
2023 CHAMBER FOUNDATION BOARD CHAIR

Costa Family Restaurants
Wishes you, your family, friends, and loved ones a Happy 4th of July!

EVENT SCHEDULE

TODAY'S LIST OF ACTIVITIES

SUBJECT TO CHANGE

4:00 PM	LIVE PERFORMANCE DAVE CARRASCO BAND
4:45 PM	DJ / ANNOUNCEMENTS
5:00 PM	LUNA CRECIENTE BALLET FOLKLORICO
5:30 PM	WATERMELON EATING CONTEST
6:00 PM	REMARKS FROM SPECIAL GUEST SPEAKERS
6:30 PM	DJ/ ANNOUNCEMENTS
7:00 PM	MONTEREY COUNTY POPS FIRST SET
7:45 PM	DJ/ANNOUNCEMENTS
8:00 PM	MONTEREY COUNTY POPS SECOND SET
8:15 PM	SAFE & SANE FIREWORKS & MONTEREY COUNTY POPS
9:00 PM	EVENT CLOSE

More yummm, less dough.

Taylor FARMS®

EVENT MAP

HARTNELL COLLEGE PARKING GARAGE

Snipville Pet Care

DOGGY DUBER

DOG BOARDING & DAY PLAY SHUTTLE

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DAY PLAY

SHUTTLE TO & FROM DAY PLAY

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FOUNDATION LEADERSHIP

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BOARD CHAIR
CENTRAL COAST BUILDERS EXCHANGE

AMY SALMINA
DIRECTOR-SVCC
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JOIN THE SALINAS VALLEY FORD FAMILY THIS 4TH OF JULY TO CELEBRATE INDEPENDENCE DAY!

VISIT US OFF HIGHWAY 101 OR CALL 831-444-4444 TODAY!

Legacy of Leadership Gala

SATURDAY, SEPTEMBER 16

AWARD NOMINATIONS, SPONSORS & VOLUNTEERS NEEDED!

Salinas Valley CHAMBER OF COMMERCE

Salinas PAL Armory
100 Howard St, Salinas, CA
5:30 p.m. - 9:30 p.m.

Salinas PAL SALINAS POLICE ACTIVITIES LEAGUE

Call the Salinas Chamber office (831)751-7725 to learn more!

THANK YOU
EVENT SPONSORS

PRESENTING & PLATINUM SPONSORS

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Making A Difference Through Music

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Bring a Smile to a Local Child's Face this Holiday Season

THE SALINAS AREA CHAMBER FOUNDATION LOOKS FORWARD TO TAKING HUNDREDS OF LOCAL, LOW-INCOME CHILDREN SHOPPING FOR NEW CLOTHES ON DECEMBER 9TH, 2023.

SUPPORT THE CHILDREN'S SHOPPING TOUR TODAY BY VOLUNTEERING OR DONATING!

PRESENTED BY

NORTHRIDGE MALL

Salinas Valley CHAMBER OF COMMERCE FOUNDATION

FOR QUESTIONS CONTACT JENNIFER RUSSELL AT EVENTS@SALINASCHAMBER.COM