



Pictorial Meadows Turf

The Adaptive and Resilient Range
providing high visual, ecological
and robust planting



www.pictorialmeadows.co.uk



About Pictorial Meadows Turf®

Pictorial Meadows Turf® is supplied as a pre-grown meadow turf, ready to flower, with all the establishment work done for you. The designed meadows in the **Adaptive and Resilient Range are unlike any other landscape products, giving you a range of landscape solutions that combine flexibility, cost saving and ease of installation along with especially unique combinations of beautiful and resilient plants.**

Pictorial Meadows Turf® is a well-proven, reliable product, combining the best of British wildflowers together with wildflowers from around the world. Creating versatile and

economic landscapes with an exceptionally high flower content results in great public appeal whilst offering a significant boost to local biodiversity.

Pictorial Meadows® originated from a long and productive partnership between the University of Sheffield and The Green Estate Community Interest Company. A seed of an idea initially sown by Professor Nigel Dunnett has been nurtured and extensively tested by The Green Estate. This collaboration between landscape designers, greenspace managers, ecologists and horticulturalists has led to an exciting new era of naturalistic, sustainable, and designed approaches to landscape planting.

Pictorial Meadows Turf® production

Pictorial Meadows Turf® is produced by expert growers with all the daily care and quality control required in the field so all the specialist work is done for you to ensure your successful Pictorial Meadow. This process from seed to turf takes around 16 weeks, during the growing season from around April to October. The turf production system

is supervised at all stages by Pictorial Meadows® staff to ensure excellent quality control and sign-off ready for lifting. Each turf is individually lifted by hand at 1200mm x 600mm and placed flat on the pallet. The plants within the turf have a full root system when lifted which enables the meadow to establish quickly once laid onto bare ground.

Patchwork Quilt - see page 09



'Just wanted to say what an amazing product, we really didn't know what to expect but the density at this point on the 1st May is wonderful. You've been brilliant the whole process.'

Customer feedback

Purple Haze - see page 05

The Adaptive and Resilient Range

Best for **normal, heavier and variable fertility soils:**

04 PT01 Treasure Chest

A very long season, drought resistant, flower-filled meadow.

05 PT02 Purple Haze

A beautiful long season, cool colour-themed meadow.

06 PT03 Woodland Fringe

Best for semi-shade to full sun, heavier, moister soils and for a strong spring impact.

07 PT04 Pollinator Verge

Our lowest growing mix with some salt tolerance and for dry, free draining bioswales.

08 PT05 Rain Garden

An ornamental meadow for rain gardens, pond edges, periodic wet and damp clay soils. **GROW TO ORDER ONLY**

Best for **lower fertility, free draining soils, offering more drought resilience:**

09 PT06 Patchwork Quilt

A dainty, very long season, flower-filled meadow, predominantly European and British species.

10 PT07 Indian Summer

A prairie-style meadow with some great late season impact.

11 PT08 Super Pollinator

A steppe-style meadow with bolder form and foliage and some super charged pollinators.

12 PT09 Botanical Skyline

Perfect for green roofs, gravel edges and very dry, shallow light soils.

13 Success with your Pictorial Meadows® turf

15 Future Proofing - adaptation and resilience to future climate challenges

PT01

Treasure Chest

NORMAL & VARIABLE FERTILITY SOILS

Multicolour perennial meadow

A robust and reliable designer meadow with an exceptionally long flowering period, ideal for most landscape and garden situations. 29 different flowering perennial species carefully formulated to create densities of over 150 plants per square metre.

Preferred moisture range — Tolerance for drought stress and moderate seasonal waterlogging.

Shade tolerance — Best in full sun with some light shade tolerance.

Colour theme — Varied colours with ever-changing seasonal interest.

Height details — Generally considered medium height with taller emergents.



HISTORIC ROYAL PALACES

Used at SUPERBLOOM, The Tower of London

Core species, colours and flowering period

	M	A	M	J	J	A	S	O
<i>Achillea filipendulina</i> 'Cloth of Gold'								
<i>Achillea millefolium</i>								
<i>Achillea millefolium</i> 'Cerise Queen'								
<i>Achillea ptarmica</i> 'The Pearl'								
<i>Betonica officinalis</i>								
<i>Bupthalmum salicifolium</i>								
<i>Campanula persicifolia</i> var. <i>grandiflora</i>								
<i>Centaurea scabiosa</i>								
<i>Centaurea montana</i>								
<i>Galium verum</i>								
<i>Geranium pratense</i>								
<i>Geum chiloense</i> 'Mrs J Bradshaw'								
<i>Knautia arvensis</i>								
<i>Leucanthemum vulgare</i>								
<i>Linaria vulgaris</i>								
<i>Lychnis chalcidonica</i>								
<i>Malva alcea</i> var. <i>fastigiata</i>								
<i>Malva moschata</i>								
<i>Origanum vulgare</i>								
<i>Papaver orientale</i> 'Brilliant'								
<i>Primula acaulis</i> 'Potsdam Giants'								
<i>Primula veris</i>								
<i>Salvia nemorosa</i> 'Violet Queen'								
<i>Sanguisorba officinalis</i>								
<i>Scabiosa columbaria</i>								
<i>Stachys lanata</i>								
<i>Valeriana officinalis</i>								

All colours are an indicative guide only.

Look out for these distinctive species:



A: *Papaver orientale*, B: *Lychnis chalcidonica*, C: *Galium verum*, D: *Sanguisorba officinalis*, E: *Bupthalmum salicifolium*

TO ORDER: 0114 267 7635 or www.pictorialmeadows.co.uk

PT02

Purple Haze

NORMAL FERTILITY SOILS

Cool colour perennial meadow

A robust and reliable colour-themed designer meadow ideal for most landscape and garden situations. 31 different flowering perennial species carefully formulated to create densities of over 150 plants per square metre.

Preferred moisture range — Tolerance for drought stress and moderate seasonal waterlogging.

Shade tolerance — Best in full sun with some semi-shade tolerance.

Colour theme — A cool and subtle colour palette with whites, blues and purples.

Height details — Generally considered medium height with taller emergents.



Core species, colours and flowering period

	M	A	M	J	J	A	S	O
<i>Achillea millefolium</i>								
<i>Achillea millefolium</i> 'Summer Pastels'								
<i>Alcea malviflora</i> 'Dark Purple'								
<i>Aquilegia vulgaris</i> 'Double Mixed'								
<i>Aster amellus</i>								
<i>Betonica officinalis</i>								
<i>Campanula persicifolia</i> var. <i>grandiflora</i>								
<i>Centaurea nigra</i>								
<i>Centaurea scabiosa</i>								
<i>Daucus carota</i>								
<i>Delphinium grandiflorum</i> 'Dwarf Dark Blue'								
<i>Digitalis purpurea</i>								
<i>Echinacea purpurea</i>								
<i>Echium vulgare</i>								
<i>Eryngium planum</i>								
<i>Geranium pratense</i>								
<i>Hesperis matronalis</i>								
<i>Knautia arvensis</i>								
<i>Leucanthemum vulgare</i>								
<i>Linum perenne</i>								
<i>Lythrum salicaria</i>								
<i>Myosotis alpestris</i> blue								
<i>Origanum vulgare</i>								
<i>Polemonium caeruleum</i>								
<i>Prunella vulgaris</i>								
<i>Salvia nemorosa</i> 'Violet Queen'								
<i>Sanguisorba officinalis</i>								
<i>Scabiosa columbaria</i>								
<i>Teucrium chamaedrys</i>								
<i>Veronica spicata</i>								

All colours are an indicative guide only.

Look out for these distinctive species:



A: *Aquilegia vulgaris*, B: *Centaurea scabiosa*, C: *Origanum vulgare*, D: *Polemonium caeruleum*, E: *Veronica spicata*

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PT03

Woodland Fringe

NORMAL - LOW FERTILITY SOILS

Perennial meadow for semi-shade to full sun

A designer meadow with outstanding early displays of perennial and self-seeding biennial species ideal for most landscape and garden situations in light shade. 25 different flowering perennial species carefully formulated to create densities of over 150 plants per square metre.

Preferred moisture range — Normal with high tolerance for summer drought stress.

Shade tolerance — Semi-shade to full sun.

Colour theme — Varied colours with ever-changing seasonal interest.

Height details — Generally considered medium height with taller emergents.



Core species, colours and flowering period

	M	A	M	J	J	A	S	O
<i>Achillea millefolium</i>								
<i>Achillea millefolium</i> 'Cerise Queen'								
<i>Agrimonia eupatoria</i>								
<i>Alchemilla mollis</i>								
<i>Aquilegia vulgaris</i> 'Double Mixed'								
<i>Bellis perennis</i>								
<i>Bellis perennis</i> 'Monstrosa Aetna Red'								
<i>Campanula persicifolia</i> var. <i>grandiflora</i>								
<i>Digitalis purpurea</i> 'Apricot Salmon'								
<i>Digitalis purpurea</i> f. <i>albiflora</i>								
<i>Galium verum</i>								
<i>Geranium pratense</i>								
<i>Geum chiloense</i> 'Mrs J Bradshaw'								
<i>Hesperis matronalis</i> (mixed)								
<i>Hypericum perforatum</i>								
<i>Knautia arvensis</i>								
<i>Leucanthemum vulgare</i>								
<i>Lunaria annua</i> (mixed)								
<i>Myosotis sylvatica</i> (blue)								
<i>Primula acaulis</i> 'Potsdam Giants'								
<i>Primula elatior</i>								
<i>Primula veris</i>								
<i>Primula vulgaris</i>								
<i>Salvia nemorosa</i> 'Violet Queen'								
<i>Silene dioica</i>								

All colours are an indicative guide only.

Look out for these distinctive species:



A



B



C



D



E

A: *Bellis perennis* 'Monstrosa Aetna Red'
 B: *Digitalis purpurea*
 C: *Lunaria biennis*
 D: *Silene dioica*
 E: *Myosotis sylvatica*

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PT04

Pollinator Verge

NORMAL - LOW FERTILITY SOILS

Multicolour, low growing meadow

Very easy to establish, reliable designer meadow containing low growing perennial species ideal for situations where a naturally short meadow is wanted. 28 different flowering perennial species carefully formulated to create densities of over 150 plants per square metre.

Preferred moisture range — Tolerance for drought stress and moderate seasonal waterlogging.

Shade tolerance — Best in full sun with some light shade tolerance.

Notes — Responds well to additional midseason cuts (maximum of 3), can keep the overall height of the display to a more distinctive lawn-like level with repeat flowering.

Colour theme — Varied colours with ever-changing seasonal interest.

Height details — Generally considered low with repeat cutting.



Core species, colours and flowering period

	M	A	M	J	J	A	S	O
Achillea millefolium								
Achillea millefolium 'Summer Pastels'								
Bellis perennis								
Bellis perennis 'Pomponette Rose'								
Campanula glomerata								
Festuca longifolia								
Galium verum								
Geum chiloense 'Mrs J Bradshaw'								
Hypochaeris radicata								
Leontodon autumnalis								
Lotus corniculatus								
Lotus pedunculatus								
Lychnis flos-cuculi								
Lychnis viscaria								
Myosotis sylvatica								
Pilosella aurantiaca								
Plantago media								
Primula veris								
Prunella vulgaris								
Salvia pratensis								
Sedum spurium								
Silene maritima								
Stachys lanata								
Thymus vulgaris								
Trifolium rubens								
Veronica chamaedrys								
Verbascum phoeniceum								
Verbascum nigrum								
Viola tricolor								

All colours are an indicative guide only.

Look out for these distinctive species:



A



B



C



D



E

A: Campanula glomerata
B: Festuca longifolia
C: Sedum spurium
D: Trifolium rubens
E: Veronica chamaedrys

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PT05

Rain Garden

NORMAL - LOW FERTILITY SOILS

Perennial high impact meadow for moist swales and rain gardens. **GROW TO ORDER ONLY**

A floriferous designer meadow suitable for the variable moisture levels in Rain Gardens and damp bioswales. A high percentage of unusual wildflower wetland species from other parts of the globe. 22 different flowering perennial species carefully formulated to create densities of over 150 plants per square metre.

Preferred moisture range — Wet to dry landscape.

Shade tolerance — Performs best in full sun but has some light shade tolerance.

Notes — Good for wet bioswales or pond environments.

Colour theme — Varied colours with ever-changing seasonal interest.

Height details — Generally considered medium height with taller emergents.



Core species, colours and flowering period

	M	A	M	J	J	A	S	O
<i>Achillea millefolium</i>								
<i>Achillea millefolium</i> 'Cassis'								
<i>Amsonia tabernaemontana</i>								
<i>Cardamine pratensis</i>								
<i>Centaurea nigra</i>								
<i>Campanula latifolia</i> var. <i>macrantha</i> 'Alba'								
<i>Daucus carota</i>								
<i>Deschampsia cespitosa</i>								
<i>Geranium psilostemon</i>								
<i>Linaria vulgaris</i>								
<i>Lotus corniculatus</i>								
<i>Leucanthemum vulgare</i>								
<i>Lychnis flos-cuculi</i>								
<i>Lychnis flos-cuculi</i> 'Alba'								
<i>Lysimachia punctata</i>								
<i>Lythrum salicaria</i>								
<i>Myosotis sylvatica</i> white								
<i>Primula Candelabra</i> hybrids								
<i>Prunella vulgaris</i>								
<i>Ranunculus acris</i>								
<i>Rudbeckia fulgida</i> 'Goldsturm'								
<i>Sanguisorba tenuifolia</i>								
<i>Sanguisorba officinalis</i>								

All colours are an indicative guide only.

Look out for these distinctive species:



A



B



C



D



E

A: *Amsonia tabernaemontana*
 B: *Saponaria officinalis*
 C: *Lychnis flos-cuculi* 'Alba'
 D: *Sanguisorba tenuifolia*
 E: *Primula Candelabra* hybrids

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PT06

Patchwork Quilt

LOWER FERTILITY, MORE DROUGHT RESILIENCE

Multicoloured, dainty perennial meadow for free draining, sunny soils

A reliable, dainty designer meadow with an exceptionally long flowering period. Ideal for all free draining and lower fertility landscape and garden situations. 30 different flowering perennial species carefully formulated to create densities of over 150 plants per square metre. A mix of British and European wildflower species.

Preferred moisture range — Well drained soils with a high tolerance for drought stress.

Shade tolerance — Full sun.

Colour theme — Varied colours with ever-changing seasonal interest.

Height details — Generally considered medium height with taller emergents.



'The steady changing colours and delicate plant structures from spring to late autumn make Patchwork Quilt very versatile for a wide range of planting schemes and gives something to attract wildlife all year round.'

Steph (Gardener and Researcher)



HISTORIC ROYAL PALACES
Used at SUPERBLOOM, The Tower of London

Core species, colours and flowering period

	M	A	M	J	J	A	S	O
<i>Achillea millefolium</i>								
<i>Achillea millefolium</i> 'Cassis'								
<i>Betonica officinalis</i>								
<i>Campanula glomerata</i>								
<i>Campanula persicifolia</i> var. <i>grandiflora</i>								
<i>Centaurea scabiosa</i>								
<i>Daucus carota</i>								
<i>Dianthus carthusianorum</i>								
<i>Echium vulgare</i>								
<i>Galium verum</i>								
<i>Knautia arvensis</i>								
<i>Leucanthemum vulgare</i>								
<i>Linaria vulgaris</i>								
<i>Lychnis viscaria</i>								
<i>Lychnis coronaria</i>								
<i>Malva alcea</i> var. <i>fastigiata</i>								
<i>Malva moschata</i>								
<i>Ononis spinosa</i>								
<i>Origanum vulgare</i>								
<i>Primula veris</i>								
<i>Pulsatilla vulgaris</i>								
<i>Ranunculus bulbosus</i>								
<i>Salvia nemorosa</i> 'Violet Queen'								
<i>Salvia pratensis</i> (blue)								
<i>Sanguisorba menziesii</i>								
<i>Scabiosa columbaria</i>								
<i>Scabiosa caucasica</i> 'Pura Blue'								
<i>Veronica spicata</i>								
<i>Verbascum phoeniceum</i>								

All colours are an indicative guide only.

Look out for these distinctive species:



A: *Dianthus carthusianorum*, B: *Lychnis viscaria*, C: *Salvia pratensis*,
D: *Primula veris*, E: *Campanula glomerata*

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PT07

Indian Summer

LOWER FERTILITY, MORE DROUGHT RESILIENCE

Prairie-style for sunny, free draining sites

A distinctive designer meadow with an exceptionally late flowering period. Ideal for all free draining and lower fertility landscape and garden situations. 34 different flowering perennial species carefully formulated to create densities of over 150 plants per square metre. A mix of European and Northern American wildflower species.

Preferred moisture range — Well drained soils and with a high tolerance for drought stress.

Shade tolerance — Best in full sun.

Colour theme — A hot and vibrant colour palette with a predominance of yellows, oranges, reds, whites and bronzes.

Height details — Generally considered medium to tall height with taller emergents.



HISTORIC ROYAL PALACES

Used at SUPERBLOOM, The Tower of London

Core species, colours and flowering period

	M	A	M	J	J	A	S	O
<i>Achillea filipendulina</i> 'Cloth of Gold'								
<i>Achillea millefolium</i>								
<i>Anthemis tinctoria</i>								
<i>Asclepias tuberosa</i>								
<i>Bupthalmum salicifolium</i>								
<i>Centaurea scabiosa</i>								
<i>Chrysanthemum multicaule</i> 'Golden Yellow'								
<i>Coreopsis lanceolata</i>								
<i>Daucus carota</i>								
<i>Echinacea pallida</i>								
<i>Echinacea purpurea</i>								
<i>Eschscholzia californica</i> 'Single Mix'								
<i>Gaillardia aristata</i> 'Bremen'								
<i>Galium verum</i>								
<i>Geum chiloense</i> 'Mrs J Bradshaw'								
<i>Hypericum perforatum</i>								
<i>Knautia arvensis</i>								
<i>Leucanthemum vulgare</i>								
<i>Linaria vulgaris</i>								
<i>Lotus corniculatus</i>								
<i>Lychnis coronaria</i> 'Alba' (white)								
<i>Oenothera biennis</i>								
<i>Oenothera missouriensis</i>								
<i>Oenothera odorata</i>								
<i>Oenothera tetragona</i>								
<i>Penstemon barbatus</i>								
<i>Penstemon digitalis</i> 'Husker Red'								
<i>Penstemon strictus</i>								
<i>Pilosella aurantiaca</i>								
<i>Primula veris</i>								
<i>Salvia nemorosa</i> 'Violet Queen'								
<i>Sanguisorba officinalis</i>								
<i>Scabiosa ochroleuca</i>								
<i>Solidago rigida</i>								
<i>Solidago speciosa</i>								
<i>Silphium laciniatum</i>								
<i>Verbascum nigrum</i>								
<i>Verbascum olympicum</i>								

All colours are an indicative guide only.

Look out for these distinctive species:



A: *Echinacea pallida*, B: *Lychnis coronaria* 'Alba', C: *Sanguisorba officinalis*, D: *Pilosella aurantiaca*, E: *Primula veris*

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PT08

Super Pollinator

LOWER FERTILITY, MORE DROUGHT RESILIENCE

Perennial steppe-style meadow for sunny and free draining soils

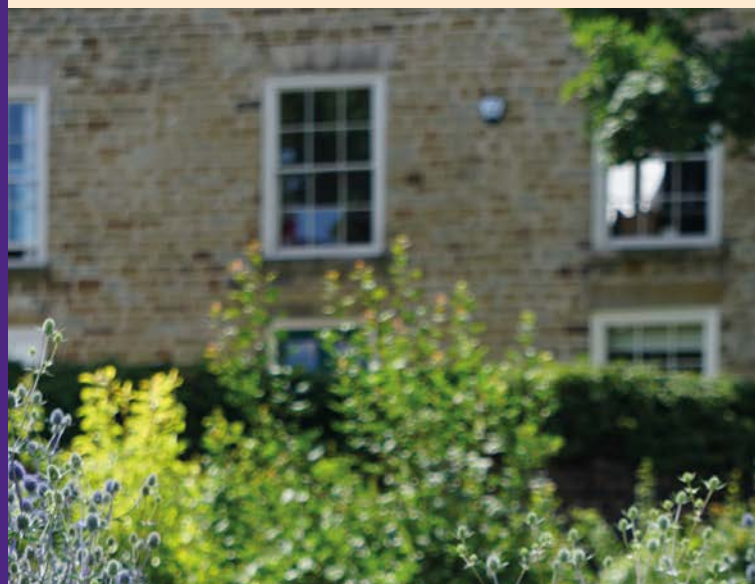
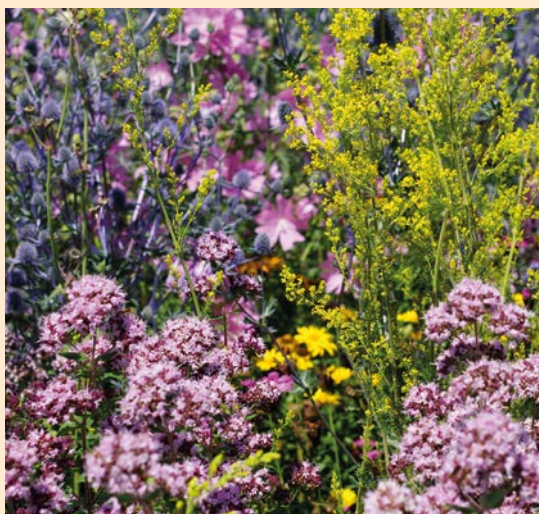
A distinctive designer meadow with exceptionally strong foliage forms and a long flowering period. Ideal for all free draining and lower fertility landscape and garden situations. 31 different flowering perennial species carefully formulated to create densities of over 150 plants per square metre. A mix of British native and central European wildflower species.

Preferred moisture range — Well drained soils with a high tolerance for drought stress.

Shade tolerance — Best in full sun.

Colour theme — Varied colours with ever-changing seasonal interest.

Height details — Generally considered medium to tall height with taller emergents.



Core species, colours and flowering period

	M	A	M	J	J	A	S	O
Achillea millefolium 'Summer Pastels'								
Aster amellus								
Bupthalmum salicifolium								
Campanula persicifolia var. grandiflora								
Dianthus carthusianorum								
Echium vulgare								
Echinops ritro								
Echinacea purpurea 'White Swan'								
Eryngium planum								
Euphorbia polychroma								
Foeniculum vulgare 'Rubrum'								
Galium verum								
Gaura lindheimeri								
Hyssopus officinalis								
Limonium latifolium								
Linum perenne								
Lychnis chalcidonica								
Lupinus perennis 'Blue'								
Lychnis coronaria var. atrosanguinea								
Malva moschata alba								
Origanum vulgare								
Papaver orientale 'Brilliant'								
Primula denticulata 'Blue Selection'								
Pulsatilla vulgaris								
Salvia pratensis (blue)								
Salvia pratensis (rose)								
Scabiosa caucasica 'Pura Blue'								
Scabiosa columbaria								
Silene maritima								
Teucrium chamaedrys								
Veronica incana								

All colours are an indicative guide only.

Look out for these distinctive species:



A: Euphorbia polychroma, B: Eryngium planum, C: Silene maritima, D: Limonium latifolium, E: Foeniculum vulgare Rubrum

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PT09

Botanical Skyline

LOWER FERTILITY, MORE DROUGHT RESILIENCE

Species-rich green roof mix

A unique and reliable designer meadow for beautiful, floriferous and very biodiverse green roofs. Species are selected for their tolerance of these exceptionally harsh environments. 27 different flowering perennial species, carefully formulated to create densities of over 150 plants per square metre.

Preferred moisture range — Very free draining dry soils.

Shade tolerance — Performs best in full sun.

Colour theme — Varied colours with ever-changing seasonal interest.

Height details — Generally considered low to medium height with some taller emergents.



'Botanical Skyline is nothing like your typical green roof. I've never seen anything like it. It's like a beautiful meadow in the sky.'

Natalie B. (Plant lover)

Core species, colours and flowering period

	M	A	M	J	J	A	S	O
Achillea millefolium								
Allium schoenoprasum								
Alyssum saxatile 'Gold Ball'								
Anthemis tinctoria								
Armeria maritima								
Campanula rotundifolia								
Coreopsis lanceolata								
Daucus carota								
Dianthus carthusianorum								
Echium vulgare								
Echinacea purpurea								
Festuca amethystina								
Festuca longifolia								
Knautia arvensis								
Leucanthemum vulgare								
Linaria purpurea								
Linaria vulgaris								
Linum perenne								
Lychnis coronaria var. atrosanguinea								
Malva moschata								
Oenothera missouriensis								
Origanum vulgare								
Petrorhagia saxifraga								
Pilosella aurantiaca								
Prunella vulgaris								
Pulsatilla vulgaris								
Sedum acre								
Sedum album								
Sedum reflexum								
Silene armeria 'Electra'								
Silene maritima								

All colours are an indicative guide only.

Look out for these distinctive species:



A



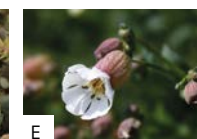
B



C



D



E

A: Armeria maritima
B: Campanula rotundifolia
C: Petrorhagia saxifraga
D: Sedum reflexum
E: Silene maritima

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Success with your Pictorial Meadows Turf®

Preparation

The creation of bare soil is required prior to laying, and can be achieved by cultivation or importing and spreading soil. By watering the soil just before laying the turf, roots will have all they need to get going.

Availability

Check with our sales team as to current availability. To avoid disappointment, stock can be reserved in the field to ensure availability for your project. Pictorial Meadows Turf® can be lifted from the field for transport in most weathers, apart from frost, snow, extreme heat or flooding. The turf is lifted the day before delivery to ensure it arrives fresh the next day and should ideally be laid the same day as delivery.

Delivery

We deliver to the majority of mainland UK. Pictorial Meadows Turf® will arrive on pallets with 2 turf tiles at 1200mm x 600mm laid side by side flat. For larger orders please specify at the time of pricing if a forklift Moffett is required to move the pallets from the vehicle. Ask our customer service team for further delivery details and availability.

Laying

To make the job easier and avoid double handling, try and get the turf pallets as close as possible to the laying area. The turf should be laid as soon as possible following delivery (recommended within 24 hours) and should not be left stacked on pallets for more than 48 hours. Turf must be kept moist until it is laid and we recommend watering it within 6 hours of delivery. The turfs can then easily be lifted individually by hand and laid on the prepared site.

Where cutting is required, this can be easily done by folding back the turf and using a sharp knife with a Stanley type blade to cut from behind then simply lay back flat and pull apart. If working on a slope the turf should be pegged to the bank using our biodegradable turf pegs (speak to our sales team if you require pegs including with your order) with a minimum of 3 pegs per turf.

On completion, the turfs should then be well soaked through immediately after laying. Late spring and summer installation requires additional irrigation following laying, but an autumn/ winter laying and during wetter periods would usually only require irrigation on the day of laying.

'We chose Pictorial Meadows Turf® for its ease to install and reputation in the industry so we could guarantee an instant impact that would bring the garden to life.'

Joel Loader, garden designer





'Better than we could have possibly imagined. In the first season, the turf has attracted numerous dragonflies and damselflies, multiple species of bees, and a plethora of other pollinators.'

Theo Sunderland, The Almanac Garden



Treasure Chest - see page 04



Maintenance and Aftercare

To keep your meadow healthy and looking good for years to come, it will need some intervention. The one task common to all meadow schemes is an end of season cut and collect. This controls weed and woody growth and promotes fresh growth of desirable plant species. The cut can take place any time after flowering has finished and seed has set. A cut and collect can be done any time of year with various results. Cutting in spring when the plants have started to put on foliage will promote later flowering (this is often referred to as 'The Chelsea Chop'). This can also create a more compact meadow if the site conditions result in rigorous

growth and leggy plants. The dead stems and seed heads can look attractive in the frost and can provide an excellent wildlife habitat for winter birds, small mammals and insects. A winter cut from January and before spring, is the latest the meadow should be cut before new growth starts to appear.

Weeds

Every effort is made to ensure your Pictorial Meadows Turf® arrives with as little weed as possible but there are those that can survive or find opportunities to grow after the meadow has been laid. Well established meadows with good species composition are very resistant to invasion where any weed content should be minimal and remain at an easily manageable level. Many weed types will simply be outcompeted by the meadow or, as with most annual weeds, will not survive the cutting process. It is the more competitive perennial broadleaf weeds which we need to look out for such as docks, thistles, bindweed, rank grass, nettles and brambles and if left unchecked these can take a hold. Therefore, every spring around May, and again in midsummer, it is worth looking over the meadow and removing these weeds.

HOW TO ORDER:

By phone **0114 267 7635**
or enquire through the website
www.pictorialmeadows.co.uk

Future Proofing

Pictorial Meadows Turf® maximises adaptation and resilience to future climate changes.

The Pictorial Meadows Turf® range comprises over 100 different varieties of wildflowers. This rich diversity of species provides considerable climate resilience. The plants themselves have originated from a wide geographical area and whilst many are UK natives, the inclusion of wildflowers from more diverse climatic conditions are extending meadow resilience to the increasing extreme weather incidents that we are experiencing.

Without the need to irrigate following establishment, we have seen the meadows thrive in our increasingly hotter and drier summers. Having also been tested for survival in the cooler, damper winters of Northern England they also appear to be thriving across Scotland and as far north as Finland. Different species exhibit varied means of survival, from very deep rooting to the ability to self-propagate through seed production.

The breadth of species introduced within the Pictorial Meadows Turf® means that in every conceivable microhabitat there will be a dynamic adaptation going on within the overall community that can flex and adapt with the changing climate.

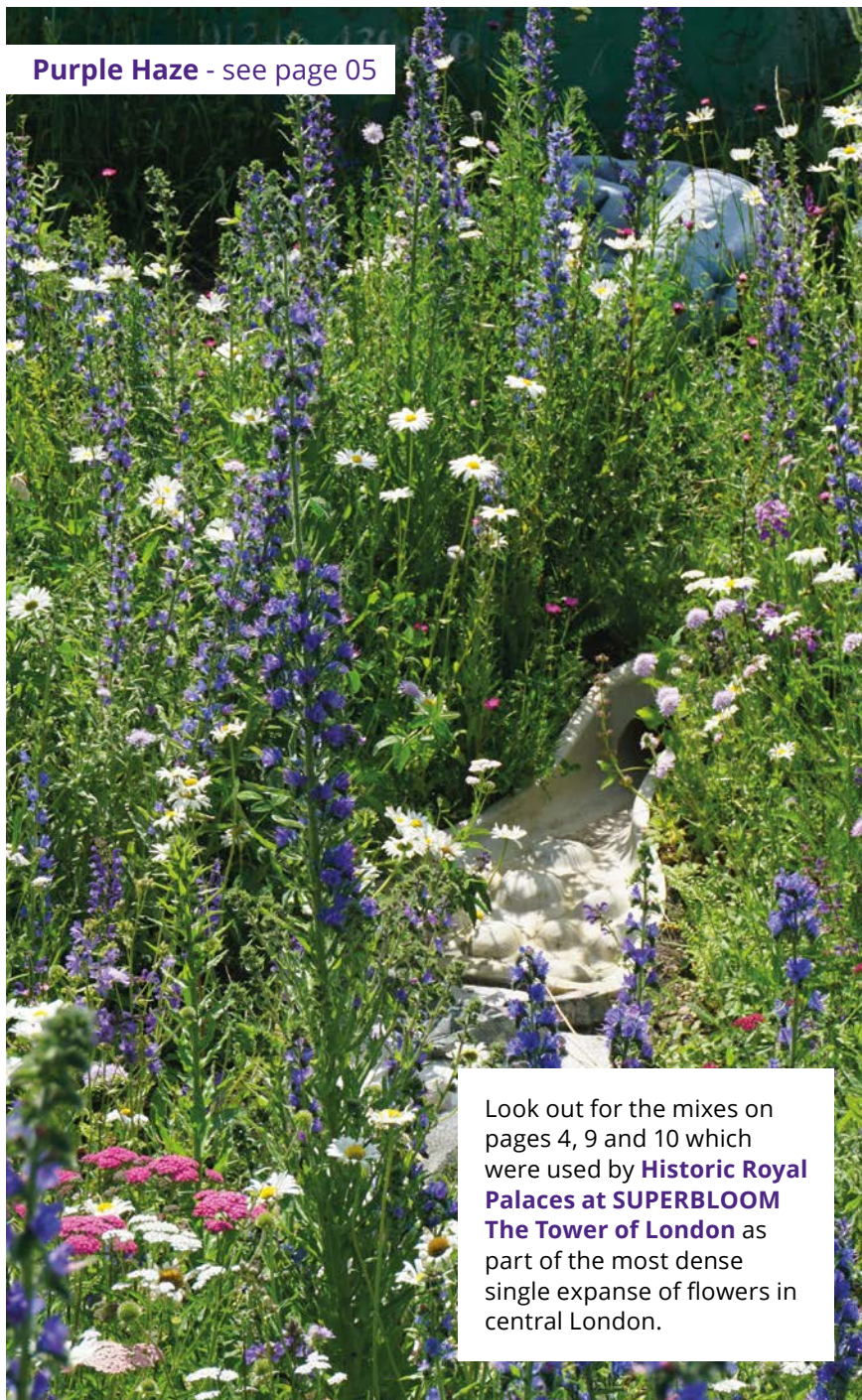
Contribution toward carbon neutrality

Pictorial Meadows® were developed originally as a high value yet low maintenance alternative to mown grass and ornamental floral borders both of which are resource heavy. They are established by seed, delivering upwards of 150 plants per square metre giving a density of plant material which discourages weeds and therefore also reduces ongoing maintenance resources.

Maintenance can be reduced to a simple spring weed check and just one annual cut and collect per year, significantly reducing fuel consumption when compared to cut grass or other ornamental flower displays.

Annual cutting material can all be composted by green waste recycling and the meadow 'compost' is in itself also a means of improving soil health, reducing irrigation needs and, really importantly, cutting down on chemical and manual weed control across the wider urban landscape. Every square metre of meadows planted will contribute to taking carbon out of the atmosphere.

Purple Haze - see page 05



Look out for the mixes on pages 4, 9 and 10 which were used by **Historic Royal Palaces at SUPERBLOOM The Tower of London** as part of the most dense single expanse of flowers in central London.

Good for People and Planet

Pictorial Meadows® are designed not just for improved environmental resilience but to be especially attractive and valuable for pollinators and people. These meadows have an exceptionally high floral content as well as an extended and very varied flowering period. Unlike many horticultural hybrid flowers that have been bred primarily for bloom size, these wildflowers still rely on their natural attributes to attract pollinators helping them to spread and survive. In addition, the plants themselves provide a great habitat for much more of our native fauna and are an especially valuable winter source of oil rich seeds for birds.

And what normally attracts bees and butterflies also pleases people! The many forms of foliage and flowers and the almost daily changes in colour and form, literally buzzing with life, provides a rich sensory experience especially where people can immerse themselves close to and within the meadows.

Where to use

Pictorial Meadows Turf® is quick and easy to establish and has a wide range of applications including slopes, roof tops, Sustainable Drainage Systems, wet/dry locations, areas in shade, semi-shade or full sun and various types of soil.

Our Story

The Green Estate Community Interest Company is a social enterprise based in Sheffield working across the UK and the EU.

Our headquarters and the centre for Pictorial Meadows® are at the heart of our beautiful 42 hectare urban oasis at the top of a hill in Sheffield.

Once a medieval deer park, home to the Earl of Shrewsbury and Bess of Hardwick, and the nationally significant John Fox pottery Manor Ware, The Green Estate was originally set up as a small heritage and environment project, and is now a large social enterprise trading across the UK and in the EU. From the Sheffield Manor Lodge and Turret House (Scheduled Ancient Monument) on our Estate, where Mary Queen of Scots was once imprisoned, to the Tower of London Moat, you will find our beautiful Pictorial Meadows® across the country and beyond.

Over the last 25 years, The Green Estate has grown in size, impact and expertise in sustainable landscaping, heritage and community services with a focus on growing engaging, adaptive and resilient urban places. When you buy our products and services, you are investing in this vital mission!

We are delighted that King Charles III has given us his seal of approval through the King's Award for Enterprise in Sustainable Development.

On behalf of all at The Green Estate CIC, thank you for your interest and support.

Roz Davies FRSA MBA
CEO, The Green Estate

Find out more: [greenestate.org](https://www.greenestate.org)

Terms and conditions available on our website.

Pictorial Meadows® is trusted by reputable clients including:

The National Trust
Historic Royal Palaces
The Trentham Estate
The University of Sheffield
Blenheim Palace
Landform Consultants Ltd
Groundwork London
Solihull Metropolitan Borough Council
Nottingham Trent University
South Yorkshire Housing Association
Idverde
Newcastle City Council
Corserv Cornwall Council

London Borough of Richmond Upon Thames
Kirklees and Wakefield Council
Sheffield City Council
St Mary's University
Rotherham Metropolitan Borough Council
Blenheim Park Developments Ltd
Sky UK Ltd
Ground Control Ltd
Ashlea Ltd
Lambeth Council
Manx National Heritage Centre
Maylim Ltd

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Part of:



the
green
estate

COMMUNITY
INTEREST
COMPANY



Our accreditations:



Constructionline
Gold Member



Constructionline
Social Value Completed