



2023 programs & events guide

connect. build. influence. lead.
albanyga.com

The Albany Area Chamber

is the region's largest business advocacy organization. We *connect, convene* and *collaborate* with the business community in order to create a more **dynamic, effective** and **prosperous** Albany.



With **more than 700 member businesses** across Southwest Georgia and beyond, the Albany Area Chamber builds a direct track between you and your future clients and partners. Albany Area Chamber members have the opportunity to pack even more value into Chamber investment and extend marketing reach through sponsorship and spotlight branding. Our sponsors and partners gain access and visibility that showcase their company message to community leaders throughout the Albany Area.

>> The Chamber's social media platforms have total followers of **more than 7,800** and annual audience reach of nearly 250K with content **engagement more than 230% higher than businesses in comparable industries**.

>> The Chamber's website, albanysga.com, had **71,000 sessions** and **60,000 unique users** in 2022. **Chamber members, the local community and state and federal partners** use albanysga.com to read press releases about Chamber and community news, register for events, share information and find resources.

Let's break that down!

50+%

of audience lives in SWGA.
***The people you want to do business with!**

70%

are age 25-54.
***The demographic range with the most buying & decision making power in business.**

63%

***The percent of consumers who reported themselves as more likely to purchase goods & services from a Chamber member.**





2023 Programs & Events

Some events and dates are not final and may be subject to change.

January

Networking: Business After Hours

Signature Event: MLK Dinner

February

Networking: Business After Hours

Trips: Albany-Dougherty Day

Celebration Event: Star Student Luncheon

Signature Event: Chairman's Reception

March

Series Event: Lunch N Learn

Networking: Business After Hours

Networking: Morning Mix & Mingle

Series Event: PROPEL: Wine Down, Level Up

April

Networking: Business After Hours

Signature Event: 113th annual meeting

Series Event: Lunch N Learn

Series Event: Rise N Shine: Talent Summit

May

Networking: Business After Hours

Trip: Washington, DC, Fly In

Series Event: Salty Sandbagger Golf Tournament

Networking: Young Professionals

June

Networking: Business After Hours

Networking: Morning Mix & Mingle

Networking: Legislative Reception

Series Event: Military Affairs Rise N Shine

July

Networking: Business After Hours

Series Event: Lunch & Learn

August

Networking: Business After Hours

Signature Event: State of the Community

Signature Event: Albany Under 40

September

Networking: Business After Hours

Networking: Morning Mix & Mingle

Series Event: PROPEL

Signature Event: Biz Expo

October

Networking: Business After Hours

Networking: Salty Sandbagger Golf Tournament

Networking: Foundation Investor Oyster Roast

Series Event: Lunch & Learn

November

Networking: Business After Hours

Series Event: Rise N Shine: Government Affairs

Signature Event: Chamber Business Awards

December

Networking: Business After Hours

Networking: Military Affairs Christmas Social

Networking: Morning Mix & Mingle

Event Summaries

SIGNATURE EVENTS

Albany Area Chamber Annual Meeting

The annual celebration of our members and mission during which we recognize our new board chair and board members, and honor the Chamber's Lifetime Service Award recipient and the Albany Under 40 Young Professional of the Year

Albany Area Chamber Business Awards

The Albany Area's premier business award event recognizing and celebrating the best businesses.

Albany Under 40

Albany Under 40 honors the Albany Area's emerging leaders and professionals, recognizing the diversity of talent that makes Albany shine.

Biz Expo

A fun-filled business bash and a must-attend event for anyone wanting to promote their business and make B2B and B2C connections.

Federal Luncheon

Conversations with federal elected officials and thought leaders that allow attendees to hear and ask questions about policy and legislation that directly impacts our state's business climate.

Governor's Dinner

Our premier legislative event, providing conversation with Georgia's governor about what's ahead for our state.

Salty Sandbagger Golf Tournament

A biannual golf competition between Albany Area Chamber members and Marine Corps Logistics Base Albany, hosted since 1976 by the Albany Area Chamber's Military Affairs Committee.

State of Talent & Education

Our annual celebration of efforts to improve education and talent initiatives, and recognize the Partners in Excellence that support our schools.

CELEBRATION OPPORTUNITIES

**Occurring on a weekly or varied basis*

Ribbon Cuttings

Ribbon cuttings and groundbreakings celebrate business milestones such as grand openings and new locations, products or services.

Star Business of the Week

Star Business of the Week celebrates an outstanding Chamber member. The star Business flag, featuring the sponsor's logo, waves proudly each week at the selected star business' location.

Ambassador Program

Chamber Ambassadors represent their member organizations as well as the Chamber, and serve as representatives of the greater business community at a variety of functions.

TRIPS

Albany-Dougherty Day in Atlanta

Our annual trip to Atlanta with a delegation of elected officials and community leaders to advocate at the state level for the priorities of the Albany Area.

Washington, DC, Fly In

Our annual trip to Washington, D.C., with a delegation of elected officials and community leaders to advocate at the federal level for the priorities of the Albany Area.

SERIES EVENTS

Women in Business

Our program to connect, empower and inspire women in our community and provide them with the tools they need to design their future.

Lunch & Learn

Quarterly Lunch & Learns are casual educational programs that foster community and support the growth and development of businesses and their teams.

Rise N Shine

This breakfast series connects our members and informs them on relevant trends, topics and issues impacting businesses and our community.

NETWORKING OPPORTUNITIES

Business After Hours

Members and prospects mix it up and network in an informal, after-hours setting that fosters fun and connection.

Chairman's Circle Reception

An opportunity for Chairman's Circle members to gather and network with Chamber leadership.

Morning Mix & Mingle

This quarterly program offers members and prospects Chamber 101, coffee and breakfast, and connection.

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Signature Events





113th Annual Meeting of the Albany Area Chamber

The Albany Area Chamber's annual meeting is tradition that celebrates accomplishments, shares how the Chamber will continue to move businesses forward throughout the year ahead, and shines the light on the Chamber's most engaged leaders and those who have worked to make a positive impact on Albany and the Albany Area. In short, it's a celebration of Albany.

The event will be held outdoors in downtown Albany; live music, taste of Albany food vendors and a unique atmosphere will complement the celebration. The event program includes Chamber highlights and a preview of the year's program; the transfer of the chairman's gavel; honors the Chamber's Lifetime Service Award recipient; and announce the Albany Under 40 Young Professional of the Year.

Event Date: April 27, 2023

**Event Dates are subject to change*

Presenting Sponsor -- \$4,000 (two available)

- Premier seating + two tables at event
- Head table seating for two guests
- Opportunity for remarks from podium
- "Presented by" status + logo on all event marketing and promotional materials
- Company spotlight in Chamber's *Biz* magazine
- Company spotlight on Chamber's social media
- Logo signage on stage
- Opportunity to provide dinner gift to attendees
- Opportunity to provide seating for elected officials

Reception Sponsor -- \$2,700 (two available)

- Logo on event marketing materials
- Logo on event program
- Opportunity to provide branded bar accessories (koozies, branded napkins, etc.)
- Logo signage at reception area(s)
- Logo recognition in Chamber's *Biz* magazine
- Preferred seating + 1 table at event

Entertainment Sponsor -- \$1,500 (two available)

- Logo signage on the entertainment area
- Logo on event marketing materials
- Logo on event program
- Recognition in Chamber's *Biz* magazine
- Two tickets to event

Continued

Awards Sponsor -- \$1,500 (two available)

- Special awards sponsor recognition from podium
- Logo on event marketing materials
- Logo on event program
- Recognition in Chamber's *Biz* magazine
- Two tickets to event

Parking & Transportation Sponsor -- \$1,200 (one available)

- Special recognition as the parking & transportation sponsor from podium
- Promotional signage on transportation vehicles
- Logo on event marketing materials
- Logo on event program
- Recognition in Chamber's *Biz* magazine
- Two tickets to event

Food & Beverage Sponsor -- \$1,000 (eight available)

- Logo signage at food stations
- Logo on event marketing materials
- Logo on event program
- Recognition in Chamber's *Biz* magazine
- Two tickets to event



Albany Area Chamber Business Awards

The Albany Area's premier business award event recognizes and celebrates the best in businesses | **Event Date:** November 16, 2023

**Event Dates are subject to change*

Presenting Sponsor -- \$3,800 (two available)

- Logo on all event promotional materials
- Digital and social media recognition
- Prime logo location on event signage
- Logo on event program
- Logo recognition in Chamber's *Biz* magazine
- Opportunity for remarks from podium
- Opportunity to provide promotional items at event
- Sponsor recognition in post-event media communication
- Eight tickets to event

Reception & Networking Sponsor -- \$2,000 (two available)

- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Recognition in Chamber's *Biz* magazine
- Logo signage at food and beverage stations
- Logo on event program
- Recognition from podium
- Sponsorship recognition in post-event media communication
- Six tickets to event

Awards Sponsor -- \$1,500 (multiple available)

- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Logo on event program
- Special awards sponsor recognition from podium
- Recognition in Chamber's *Biz* magazine
- Sponsorship recognition in post-event media communication
- Four tickets to event

Continued

Gold Sponsor -- \$1,000 (multiple available)

- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Logo on event program
- Logo recognition in Chamber's *Biz* magazine
- Recognition from podium
- Sponsor recognition in post-event media communication
- Four tickets to event

Silver Sponsor -- \$500 (multiple available)

- Logo on event promotional materials
- Logo on event signage
- Logo on event program
- Recognition from podium
- Recognition in Chamber's *Biz* magazine
- Two tickets to event

Bronze Sponsor -- \$250 (multiple available)

- Name on event promotional materials
- Name on event signage
- Name on event program
- Sponsor recognition from podium
- Recognition in Chamber's *Biz* magazine
- Two tickets to event



Albany Under 40

Albany Under 40 honors the Albany Area's emerging leaders and professionals, recognizing the diversity of talent that makes Albany shine | **Event Date:** August 30, 2023

**Event Dates are subject to change*

Presenting Sponsor -- \$2,500 (two available)

- Logo on all event promotional materials
- Digital and social media recognition
- Prime logo location on event signage
- Logo on program agenda
- Logo recognition in Chamber's *Biz* magazine
- Opportunity for remarks from podium
- Opportunity to provide promotional items at event
- Sponsor recognition in pre- and post-event press releases
- Sponsorship recognition on post event communication
- Eight tickets to event

Reception & Networking Sponsor -- \$1,500 (two available)

- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Recognition in Chamber's *Biz* magazine
- Logo signage at buffet station
- Logo on program agenda
- Recognition from podium
- Sponsorship recognition on post event communication
- Six tickets to event

Gold Sponsor -- \$1,000 (multiple available)

- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Logo on program agenda
- Recognition from podium
- Logo recognition in Chamber's *Biz* magazine
- Sponsor recognition in pre- and post-event press releases
- Sponsorship recognition on post event communication
- Four tickets to event

Continued

Silver -- \$500 (multiple available)

- Name on event promotional materials
- Name listed in Chamber's *Biz* magazine highlight of event
- Logo on event signage
- Recognition from podium
- Sponsorship recognition on post event communication
- Two tickets to event

Bronze -- \$250 (multiple available)

- Name on event promotional materials
- Name listed in Chamber's *Biz* magazine highlight of event
- Name on event signage
- Recognition from podium
- Sponsorship recognition on post event communication
- One ticket to event



Albany Area Chamber Biz Expo

A fun-filled business bash and a must-attend event for anyone wanting to promote their business and make B2B and B2C connections | **Event Date:** September 28, 2023

**Event dates are subject to change*

Sponsor -- \$1,150

Prospects (non-member): \$1,250

- 8-foot x 16-foot booth space with pipe and drape
- Two 6-foot tables
- Four chairs
- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Logo recognition in Chamber's *Biz* magazine
- Sponsor recognition in post-event communication

Double Booth -- \$575

Prospects (non-member): \$675

- 8-foot x 16-foot booth space with pipe and drape
- Two 6-foot tables
- Four chairs
- Recognition in pre-event communications

Regular Booth -- \$295

Prospects (non-member): \$395

- 8-foot x 8-foot booth space with pipe and drape
- One 6-foot table
- Two Chairs
- Recognition in pre-event communications

ADDITIONAL

Electricity 120 Volt, Single Phase -- \$35



State of the Community

The Albany Area Chamber's State of the Community brings together community leaders for an insightful update and dialogue about trending topics and the issues that matter most.

Event Date: August 23, 2023

**Event Dates are subject to change*

Presenting Sponsor -- \$2,500 (~~two available~~) *Update – ONE available!*

- Logo on all event promotional materials
- Digital and social media recognition
- Prime logo location on event signage
- Logo on program agenda
- Recognition in Chamber's *Biz* magazine
- Opportunity for remarks at podium
- Opportunity to place promotional item at tables
- Eight tickets to event

Food & Networking Sponsor -- \$1,500 (one available)

- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Logo on program agenda
- Logo signage at buffet station
- Recognition in Chamber's *Biz* magazine
- Recognition from podium
- Four tickets to event

Gold Sponsor -- \$1,000 (multiple available)

- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Logo on program agenda
- Recognition in Chamber's *Biz* magazine
- Recognition from podium
- Two tickets to event

Continued

Silver Sponsor -- \$500 (multiple available)

- Logo on event signage
- Logo on program agenda
- Recognition Chamber's *Biz* magazine
- Recognition from podium
- Two tickets to event

Bronze Sponsor -- \$250 (multiple available)

- Name on event signage
- Name on program agenda
- Recognition Chamber's *Biz* magazine
- Recognition from podium
- Two tickets to event



Celebration Opportunities





Albany Area Chamber Ribbon Cuttings & Groundbreakings

The Albany Area Chamber ribbon cuttings and groundbreakings celebrate business milestones and are one of the Chamber's most popular member benefits.

Ribbon cuttings are available to Albany Area Chamber members to celebrate grand openings, new locations, and new programs or services. Ribbons are cut with impressive 38-inch ceremonial scissors that feature sponsor logo.

Ribbon Cutting Sponsor -- \$4,500 (two available; annual commitment)

- Logo visibility on scissors at 30 ribbon cuttings per year celebrating Albany Area Chamber businesses
- Promotion of event photo with sponsor recognition shared on Chamber's social media platforms
- Post-event ribbon cutting certificate with photo and sponsor logo provided to businesses
- Opportunity for sponsor representative to attend event, be in photo, meet business partners
- Salute in ribbon cutting feature in *BIZ*, the Chamber's bi-monthly magazine with statewide distribution and digital presence
- Logo featured on event listing at albanyga.com



Albany Area Chamber Star Business of the Week

The Albany Area Chamber's Star Business of the Week is one of the organization's most popular programs and weekly celebrates an outstanding Chamber member.

Star Business of the Week recognition is available to Albany Area Chamber members. The Star Business flag, featuring the sponsor's logo, waves proudly each week at the selected Star Business' location.

Star Business Sponsor -- \$7,000 (~~one available; annual commitment~~)

Sold!

- Logo placement on Star Business flag displayed week-by-week at recognized business location
- Sponsor recognition in Star Business advertisements via media partner outlets (Albany Herald, Fox31, WALB, WSWG – estimated at \$4,000 weekly value)
- Promotion of event photo with sponsor logo shared on Chamber's social media platforms
- Promotion of event photo with sponsor logo via Chamber Ambassadors and social media partners
- Logo placement on Star Business of the Week commemorative certificate provided to business and displayed at business location
- Opportunity for sponsor representative to attend event, be in photo, meet business partners
- Logo featured on event listing at albanyga.com





STAR Student Luncheon

The Albany Area Chamber's annual STAR Student Luncheon celebrates Dougherty County's best and brightest high school seniors, along with the educators who have been most influential in their academic careers | **Event Date:** February 10, 2023

**Event Dates are subject to change*

Presenting Sponsor -- \$2,500 (two available)

- Logo on all event promotional materials
- Digital and social media recognition
- Prime logo location on event signage
- Logo on event program
- Logo recognition in Chamber's *Biz* magazine
- Opportunity for remarks from podium
- Opportunity to provide promotional items at event
- Sponsor recognition in post-event media communication
- Eight tickets to event

Awards Sponsor -- \$1,500 (one available)

- Logo on event promotional materials
- Logo on STAR student awards
- Digital and social media recognition
- Logo on event signage
- Logo on event program
- Sponsor recognition from podium
- Recognition in Chamber's *Biz* magazine
- Sponsorship recognition on post-event media communication
- Four tickets to event

Supporting Sponsor -- \$500 (multiple available)

- Logo on event promotional materials
- Name on event signage
- Name on event program
- Sponsor recognition from podium
- Recognition in Chamber's *Biz* magazine
- Two tickets to event



2023 Legislative Appreciation Reception

The Legislative Appreciation Reception honors our legislators and celebrates the 2023 session.

The event is structured reception-style, giving attendees the chance to enjoy refreshments while networking with state legislative leaders and decision-makers | **Event Date:** June 6, 2023

**Event Dates are subject to change*

Presenting Sponsor -- \$2,500 (two available)

- Logo on all event promotional materials
- Digital and social media recognition
- Prime logo location on event signage
- Logo on program agenda
- Recognition in Chamber's *Biz* magazine
- Opportunity for remarks at podium
- Opportunity to place promotional item at tables
- Five tickets to event

Food & Networking Sponsor -- \$1,500 (one available)

- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Logo on program agenda
- Logo signage at buffet station
- Recognition in Chamber's *Biz* magazine
- Recognition from podium
- Four tickets to event

Gold Sponsor -- \$1,000 (multiple available)

- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Logo on program agenda
- Recognition in Chamber's *Biz* magazine
- Recognition from podium
- Three tickets to event

Continued

Silver Sponsor -- \$500 (multiple available)

- Logo on event signage
- Logo on program agenda
- Recognition Chamber's *Biz* magazine
- Recognition from podium
- Two tickets to event

Bronze Sponsor -- \$250 (multiple available)

- Name on event signage
- Name on program agenda
- Recognition Chamber's *Biz* magazine
- Recognition from podium
- One ticket to event



Trips





2023 Government Affairs Sponsorships

The Albany Area Chamber of Commerce is dedicated to advancing pro-business principles and opportunities for Albany, the Albany Area and Georgia. Government Affairs sponsorships support programs and activities including:

- Albany-Dougherty Day at the Georgia Capitol
- Albany Area Chamber's Washington, D.C. Fly In
- Local advocacy efforts
- Statewide policy development and influence
- Preferred opportunities at Government Affairs Committee events and programs

Gold Sponsorship -- \$3,000

- Albany-Dougherty Day in Atlanta on February 15-16, 2023
 - Two guests at VIP reception with legislative leaders
 - Two guests at legislative meetings
- One guest to Washington, D.C. Fly-in (tentative May 2023)
- Priority opportunities at other government affairs events and programs
- Company logo prominent on publicity materials related to government affairs communications and events
- Social media sponsor recognition

Additional persons from your organization may attend Albany-Dougherty Day in Atlanta for \$500 per person and the Washington, D.C. Fly In for \$1,000 per person.

Silver Sponsorship -- \$2,000

- Albany-Dougherty Day in Atlanta on February 15-16, 2023
 - One guest at VIP reception with legislative leaders
 - One guest at legislative meetings
- Enhanced opportunities at other Government Affairs events and programs
- Company name and/or logo on publicity materials related to government affairs

Additional persons from your organization may attend Albany-Dougherty Day in Atlanta for \$500 per person.

Bronze Sponsorship -- \$1,000

- Opportunities at Government Affairs programs and events
- Company name and/or logo on publicity materials related to government affairs

Continued

Government Affairs Sponsorship Commitment Form

Please include my organization, _____ at the _____ level for 2023.

Name of company representative: _____

Number of attendees to Albany-Dougherty Day: _____

Number of Attendees to Washington, D.C., Fly In: _____

For more information about sponsorships, contact Mary Bickerstaff at (229) 434-8700 mbickerstaff@albanyga.com. For Government Affairs program information, contact President & CEO Barbara Rivera Holmes at bholmes@albanyga.com.

Travel and Lodging

Sponsorships do not include travel and lodging expenses. Participants are responsible for securing their accommodations; for their travel arrangements; and travel to program sites.

As available, limited group hotel blocks will be secured. Information will then be shared with program participants.



Series Events





PROPEL: A Women at Work Program

The Albany Area Chamber's PROPEL: A Women at Work Program propels women by connecting, engaging and inspiring; amplifying their stories; and showcasing women-led businesses | **Event Dates:** March 6; September 14

**Event Dates are subject to change*

Presenting Series Sponsor (overall program, two events) -- \$3,000 (two available)

- Logo on all event series promotional materials
- Digital and social media recognition
- Prime logo location on series event signage
- Logo on program
- Opportunity for remarks from podium
- Opportunity to place promotional item at event tables
- Logo recognition in Chamber's *Biz* magazine
- Eight tickets to each event

Event Sponsor (one event) -- \$1,500 (multiple available)

- Logo on all event promotional materials
- Digital and social media recognition
- Logo on event signage
- Logo on program
- Recognition from podium
- Logo recognition in Chamber's *Biz* magazine
- Four tickets to event

Food & Networking Sponsor (one event) -- \$1,500 (one available)

- Logo on event promotional materials
- Digital and social media recognition
- Logo on event signage
- Logo signage at buffet station
- Logo on program
- Recognition from podium
- Recognition in Chamber's *Biz* magazine
- Two tickets to event

Continued

Gold Sponsor -- \$750 (multiple available)

- Name recognition on event promotional materials
- Digital and social media recognition
- Name on program
- Recognition from podium
- Two tickets to event

Silver Sponsor -- \$500 (multiple available)

- Name recognition on event promotional materials
- Name on program
- Recognition from podium
- One ticket to event



2023 Lunch & Learn Series

The Albany Area Chamber's Lunch & Learns are casual educational programs that foster community and support the growth and development of businesses and their teams.

Event Dates: March 1; April 19; July 25; October 24

**Bolded dates are still available for sponsorship. Event dates are subject to change.*

Presenting Series Sponsor (4 Lunch & Learn programs) -- \$2,500

- Logo on all series and session promotional materials
- Digital and social media recognition for all sessions
- Logo on all session agendas
- Recognition in Chamber's *Biz* magazine
- Opportunity for remarks at all (four) sessions
- Four tickets to each session

Program Sponsor (1 Lunch & Learn) -- \$750

- Opportunity to work with Chamber staff on content development
- Logo on session promotional materials
- Digital and social media recognition for session
- Logo on session agenda
- Recognition in Chamber's *Biz* magazine
- Opportunity for remarks at session
- Two tickets to session

Program Food Sponsor (1 Lunch & Learn) -- \$300

- Logo on session promotional materials
- Digital and social media recognition for session
- Logo on food table
- Recognition in Chamber's *Biz* magazine
- Recognition at event
- 1 ticket to session



Rise N Shine Breakfast Series

The Albany Area Chamber's popular Rise N Shine series connects our members and informs them on relevant trends, topics and issues impacting businesses and our community.

Event Dates: April 12; June 22; November 1

**Event Dates are subject to change*

2023 Rise N Shine programs

Talent Summit

The Albany Area Chamber/Albany Area Chamber Foundation is the place for business leaders to tackle the most pressing education and workforce issues facing our community. During the 2023 Talent Summit we will delve into key trends impacting Albany's talent pipeline, highlight initiatives that strengthen our educational infrastructure and present the updated "Albany-Dougherty County Works!" comprehensive work force strategy.

Military Affairs

The Albany Area Chamber's Military Affairs Rise N Shine features leadership of Marine Corps Logistics Base Albany and Marine Corps Logistics Command; provides insightful information on readiness, capabilities and innovation, and issues impacting the installation; and honors outstanding young Marines. Military Affairs is a strategic priority of the Albany Area Chamber through its Military Affairs Division.

Government Affairs

The Albany Area Chamber's Government Affairs Rise N Shine presents the organization's legislative priorities for the upcoming session, and offers insight from state elected officials, experts and decision makers about what's ahead.

Rise N Shine Series Presenting Sponsor (3 Rise N Shine programs) -- \$4,500 (two available)

- Logo on all series and program promotional materials
- Digital and social media recognition for all programs
- Prime logo location on series program signage
- Logo on all program agendas
- Recognition in Chamber's *Biz* magazine
- Opportunity for remarks at all three programs
- Opportunity to place promotional item at breakfast tables
- Eight tickets to each program

Continued

Program Sponsor -- \$2,500 (multiple available)

- Logo on all program promotional materials
- Digital and social media recognition
- Prime logo location on program signage
- Logo on program agenda
- Recognition in Chamber's *Biz* magazine
- Opportunity for remarks from podium
- Eight tickets to program

Program Breakfast & Networking Sponsor -- \$1,500 (one available)

- Logo on program promotional materials
- Digital and social media recognition
- Logo on program signage
- Recognition in Chamber's *Biz* magazine
- Logo signage at buffet station
- Logo on table program
- Recognition from podium
- Four tickets to program

Program Gold Sponsor -- \$1,000 (multiple available)

- Logo on program promotional materials
- Digital and social media recognition
- Logo on program signage
- Logo on program agenda
- Logo recognition in Chamber's *Biz* magazine
- Recognition from podium
- Two tickets to program

Program Silver Sponsor -- \$500 (multiple available)

- Logo on marketing materials
- Logo on program signage
- Logo on program agenda
- Recognition from podium
- Logo in Chamber's *Biz* magazine
- Two tickets to program

Program Bronze Sponsor -- \$250 (multiple available)

- Name on program marketing materials
- Name on program signage
- Name on program agenda
- Recognition from podium
- Name listed in Chamber's *Biz* magazine
- Two tickets to program

Continued

Additional Opportunities for Military Affairs Rise N Shine Program

Awards Sponsor -- \$1,000 (one available)

- Logo on session promotional materials
- Digital and social media recognition for session
- Logo on program
- Recognition in Chamber's *Biz* magazine
- Logo on award certificates presented to honorees
- Recognition from podium
- Two tickets to program
- Photo with honorees

Military Table Sponsor -- \$500 (three available)

- Logo on promotional materials
- Digital and social media recognition for session
- Logo on table and program agenda
- Recognition in Chamber's *Biz* magazine
- Recognition from podium
- Two tickets to program; seated with military personnel



Salty Sandbagger Golf Tournament

The tournament is a semi-annual contest between the membership of the Albany Area Chamber and Marine Corps Logistics Base Albany. A celebrated tradition since 1976, the event supports the mission of Chamber's Military Affairs Committee and encourages partnership between the business community and MLCB Albany.

Event Dates: May 24; October 18

**Event dates are subject to change.*

Presenting Series Sponsor -- \$3,000 (one available; annual commitment)

Includes spring tournament and fall tournament

- Presenting sponsor signage
- Two-some entry at each tournament (spring, fall)
- Course signage
- Podium recognition & opportunity
- Logo on all event & promotional materials
- Logo on tournament gift packaging
- Social media spotlight

'Salty Toss' Sponsor -- \$1500 (one available per event)

post-tournament 'Salty Toss' ball toss competition.

Toss winner receives \$500 cash prize!

- 'Salty Toss' signage & logo on toss items
- Two-some tournament entry
- Podium recognition
- Logo on event & promotional materials
- Social media recognition

Gold Sponsor -- \$1,000 (three available per event)

- Gold sponsor signage
- Two-some tournament entry
- Podium recognition
- Logo on event & promotional materials
- Social media recognition

Continued

Breakfast & Lunch Sponsor -- \$1,000 (one available per event)

- Event signage recognition
- Logo on table signage
- Logo on event & promotional materials
- Social media recognition

Snack & Beverage Cart Sponsor -- \$750 (one available per event)

- Logo signage on snack & beverage carts
- Logo on event & promotional materials
- Social media recognition

Awards Sponsor -- \$500 (one available per event)

Winning Team / Longest Drive / Closest to Pin

- Event signage recognition
- Name on event promotional materials
- Social media recognition

Marine Player Sponsor -- \$150 (six available per event)

Supports tournament participation of one enlisted Marine

- Event signage recognition
- Name on event promotional materials
- Social media recognition

Hole Sponsor -- \$150 (18 available per event)

- Logo signage on hole
- Name on event promotional materials
- Social media recognition



2023 Albany Area Political Leadership Institute

The Albany Area Political Leadership Institute is a non-partisan, three-session program designed to provide citizens with working knowledge of the local political process and opportunities for public service. The focus is local. The goal is simple: To build candidates across the community who want to serve today or in the future.

Program Series Presenting Sponsor (3 sessions) -- \$2,000 (two available)

- Logo on all program promotional materials
- Digital and social media recognition for all sessions
- Logo on all session agendas
- Recognition in Chamber's *Biz* magazine
- Opportunity for remarks at all sessions
- Four tickets to class session networking events with local decisionmakers

Series Food & Networking Sponsor (3 sessions) -- \$1,500 (two available)

- Logo on session promotional materials
- Digital and social media recognition
- Logo on food and beverage tables
- Recognition in Chamber's *Biz* magazine
- Recognition at all class sessions
- Four tickets to class session networking events with local decisionmakers

Session Sponsor -- \$750 (one per session)

- Digital and social media recognition for session
- Logo on session agenda
- Recognition in Chamber's *Biz* magazine
- Opportunity for remarks at session
- Four tickets to class session networking event with local decisionmakers



Networking Opportunities





Business After Hours

The most anticipated network-building events in Southwest Georgia, Business After Hours is a casual networking event held monthly by an Albany Area Chamber member business

Event Dates: ~~January 28; February 21; March 21; April 18; May 16; June 20; July 18; August 15; September 19; October TBD; November 21; December 14~~

***Bolded** dates are still available for hosting. Event dates are subject to change.

Sold Out!

BUSINESS AFTER HOURS GUIDELINES

MEMBERSHIP: Host(s) must be an Albany Area Chamber member in good standing. Chamber members may partner to host a Business After Hours.

FEE & PAYMENT TERMS: BAH sponsorship is \$1,150. A 25 percent deposit is due with contract. Contract and deposit are required to reserve slot as sponsor. An invoice will be provided two weeks in advance of the event. Balance is due no more than 30 days after the event. For balances older than 30 days, a finance charge will be applied and the credit card on file will be charged.

CANCELATIONS: BAH is non-refundable 60 days prior to event. Confirmed sponsors should advise Chamber of any conflict with scheduled BAH as soon as possible.

FACILITIES: Event location must be able to accommodate for 120-150 attendees including ample parking and have all facilities, food, and beverage service area prepared at least 30 minutes prior to scheduled opening.

FOOD & BEVERAGES: Host is responsible for providing **complimentary** food and beverages for attendees and must be prepared to serve up to 150 persons. The Chamber will provide preliminary and final headcounts four days and one day prior to event respectively. Food and beverage items must be prepared accordingly:

- A selection of warm and cold heavy hors d'oeuvres will be available.

Continued

- If the host does not normally serve food, the host must use a Chamber member for catering and/or bar service. A current list of Chamber member caterers and eateries can be found [here](#).
- Complimentary beverages to include beer, wine, non-alcoholic beverage and water.
- The host will end the service of alcoholic beverages at 7 p.m. If the host has a retail liquor license, a cash bar may be provided after 7 p.m. when the official Chamber function has ended. The host will instruct bartenders not to serve anyone who appears inebriated.
- The host is responsible for any necessary cleaning/tear-down following the event.

INSURANCE/LICENSES: The host is responsible for obtaining applicable insurance and licenses for the event.

DOOR PRIZES: Host will supply **at least** one door prize valued at a minimum of \$50. Additional door prizes are encouraged. A list of prizes should be provided and approved no later than two weeks prior to the event for consideration to be included in promotional materials. Staff will organize door prize drawing area at registration and provide the host with collected business cards following the event.

INVITATIONS: The host is strongly encouraged to invite their own guests, vendors, clients and network and make reminder calls the day before or morning of the event. Personal invitees of the host may attend at no charge.

PROMOTION: The Chamber will furnish all promotional announcements featuring host/sponsor in Chamber publications, social media and at other Chamber functions. The high-resolution host logo should be provided to the Chamber at the time the deposit is made. Host is encouraged to share event and promotional information through its own networks and marketing avenues. When promoting your Business After Hours, the event should be referred to as “Albany Area Chamber Business After Hours.”

REGISTRATION: The Chamber will receive all inquiries and RSVPs. Chamber staff will arrive at least thirty minutes prior to the event to set up registration. The Chamber provides nametags for all attendees. Chamber staff and volunteers will act as greeters to welcome guests and check-in. The host is responsible for providing a sign-in area including two six-foot tables, two chairs, and a small wastebasket.

PROGRAM: The Chamber will provide and manage a standardized program. This will include a registration time, networking time, introduction of sponsor, sponsor remarks, recognition of new members and other special guests, door prize drawing and wrap-up/closing remarks.

Continued

FUTURE BAH: Sponsors of 2023 events have no first right of refusal in 2024.

Sponsor must sign and adhere to sponsor agreement detailing specific provisions and responsibilities of host.

AGREEMENT

_____ agrees to host the _____ Business After
Hours. (Business Name) (DD/MM/YYYY)

Host Signature: _____ Date Signed: _____

Chamber Representative Signature _____ Date Signed: _____

Please provide information for the primary point of contact responsible for hosting this event.

Name: _____ Position: _____

Email: _____

Office: _____ Cell: _____ Best # to reach: Office Cell

Assistant/Back-Up Contact Name & Phone Number:

Event Venue Name &

Address: _____

For Chamber Use Only

Event confirmed by _____

Deposit made on _____

Agreement signed on _____

Balance owed \$ _____

Balance due on _____



Albany Area Chamber Ambassador Program

Albany Area Chamber Ambassadors serve as our "A-Team," and are the first string called in when a hand is needed, or a member business needs a connection. Ambassadors represent their member organizations as well as the Chamber and serve as representatives of the greater business community at a variety of functions. Chamber Ambassadors are well recognized at Chamber events and throughout the community.

Ambassador Program Sponsor -- \$1,500 (two available; annual commitment)

- Logo on Ambassador lanyards, worn at all AACC events
- Logo recognition on program landing page at albanyga.com
- Logo recognition on "Ambassador of the Quarter" promotions
- Sponsor recognition in Ambassador social media spotlights
- Opportunity for remarks at Ambassador kickoff event
- Opportunity to appoint one Ambassador representative (two-year commitment)



Advertising Opportunities





Biz magazine

The Albany Area Chamber’s [Biz](#) magazine celebrates Albany business and community through insightful and inspiring storytelling, bold design and compelling photography. The brand is complemented by the Chamber’s biennial lifestyle publication, [The Ray: A Field Guide to Albany](#).

Biz’s audience of 23,000 is further engaged through digital and social platforms. The audience extends beyond the Albany Area to include decision makers in Atlanta and Washington, D.C., and chambers of commerce across Georgia. *Biz* is published six times per year.

Advertising in Biz

Advertising in *Biz* packs extra value into your Albany Area Chamber investment, extends your marketing outreach through spotlight branding, and leverages the Chamber’s brand and audience to help you meet your business goals. Our advertisers showcase their company message to leaders throughout the Albany Area and Georgia.

[View Biz’s rate card and editorial calendar.](#)

Biz’s “Education Update” feature

[Biz’s “Education Update”](#) section highlights information from Albany’s educational institutions that are relevant to the business community. The feature builds on the Chamber’s work to create awareness about Albany’s educational assets; connect business and education; and strengthen the talent and leadership pipeline so that businesses have the work force they need and citizens have good jobs. The Chamber’s work force initiatives are embedded into the Talent, Education & Leadership priority of its [#ImpactABY2023 strategic plan](#).

“Education Update” Sponsorship Opportunities

1. 2023: Three issues of Biz -- \$1,000
2. 2024: Six issues of Biz -- \$2,000

Continued

Sponsor recognition

- Presenting sponsor logo recognition on “Education Update” feature section, available in print and online.
- Presenting sponsor logo recognition on Chamber’s social media promotion of “Education Update” feature.
- Brief information about company as provided by sponsor.
- 15 percent advertising discount in one edition of *Biz*.

***Biz*’s “Choosing Albany” feature**

[*Biz*’s “Choosing Albany”](#) profiles local subjects whose talents are positively shaping Albany as an ideal location for people to live and businesses to invest. These subjects are “Choosing Albany” in many ways, and are inspiring stories of Albany’s greatest asset – her talent, her people. Each issue of *Biz* includes one “Choosing Albany” profile.

“Choosing Albany” Sponsorship Opportunities

1. ~~2023: Six issues of *Biz* — \$1,000~~ ***Sold!***
2. 2024: Six issues of *Biz* -- \$2,000

Sponsor recognition

- Presenting sponsor logo recognition on “Choosing Albany” feature section, available in print and online.
- Presenting sponsor logo recognition on Chamber’s social media promotion of “Choosing Albany” feature.
- Brief information about company as provided by sponsor.
- 15 percent advertising discount in one edition of *Biz*

**Sponsors are highly encouraged to share and promote the features through its channels.*



BIZ CHAMBER MAGAZINE

SIZE	SINGLE ISSUE	ANNUAL CONTRACT
Full Page	\$800	\$4170 (\$695 per issue)
1/2 Page	\$560	\$3030 (\$505 per issue)
1/3 Page	\$500	\$2580 (\$430 per issue)
1/4 Page	\$360	
1/6 Page	\$215	
Inserts	\$275	(Quantity 2000)

All prices are for full color ads.

Graphic Design:

Creative services for Chamber publications is available at a rate of \$75 per hour. This applies to ad development and resizing, and updates to editorial content, images and graphics.

THE RAY MAGAZINE

A FIELD GUIDE TO ALBANY



SIZE	PRICE
Full Page	\$2,300
1/2 Page	\$1,795
1/3 Page	\$1,355
1/6 Page	\$695

PRIME LOCATIONS (first come basis)

Back Cover	\$2,900
Inside Front Cover	\$2,600
Inside Back Cover	\$2,600
Page 3, Page 5	\$2,400

BIZ 2023

PUBLICATIONS	EDITORIAL CONTENT	AD DROP	RELEASE DATES
Vol. 1	Annual Impact Report	Dec 12	Jan 30
Vol. 2	Talents, Education & Leadership	Feb 1	March 13
Vol. 3	Tourism & Attractions	April 3	May 15
Vol. 4	Natural Resources	June 5	July 17
Vol. 5	Small Business & Industry	Aug 1	Sept 18
Vol. 6	Diversity, Equity & Inclusion	Oct 2	Nov 13

**15%
off**

*Advertise in one of
our publications
and receive a
15 percent discount
on ads in the other
publication.*

BIZ Chamber Magazine AD DIMENSIONS

Full Page
8"w x 10"h

Full bleed
8.25"w x 10.25"h

No bleed
7"w x 9"h

1/2 page
horizontal
7"w x 4.5"h

1/2 page
vertical
3.5"w x 9"h

1/4 page
3.5"w x
4.5"h

1/3 page
7"w x 3"h

1/6
page
2.33"w
x 4.5"h

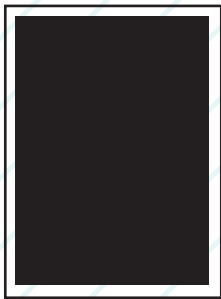
BIZ magazine is mailed to more than 800 chamber members and more than 120 chambers of commerce across Georgia, and has a monthly viewership of 3,600*. The magazine's Annual Report Edition is shared with Georgia legislators and key decision makers.

TOTAL YEARLY INDIVIDUAL VIEWERS
22,638

BIZ advertisers receive recognition on the Chamber's social media platforms, a spotlight at albanyga.com and will be featured on promotional boards at Chamber events.

Quality of Life Magazine

AD DIMENSIONS



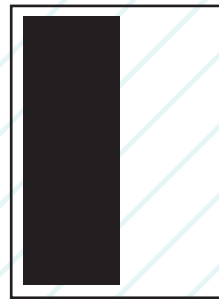
Full Page
6"x9"



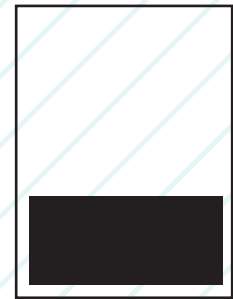
Full Page
7.25"x10.25"
Trim 7"x10"



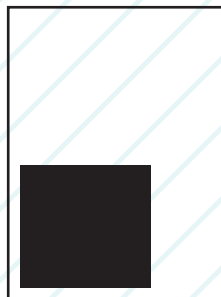
1/2 Page
6"x4.25"



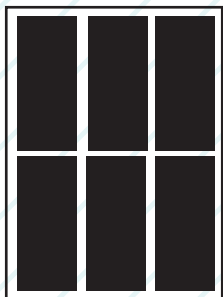
1/2 Page
2.875"x9"



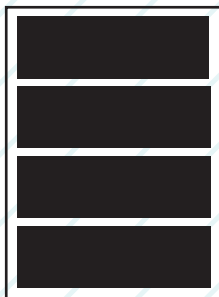
1/3 Page
6"x2.75"



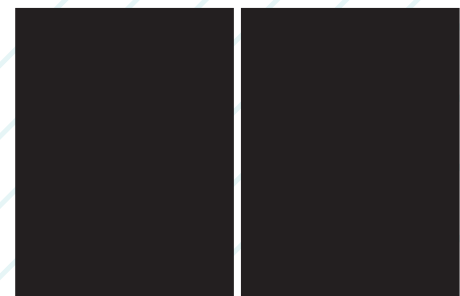
1/3 Page
4.14"x4.47"



1/6 Page
1.78"x4.47"



1/6 Page
6"x2"



Two-Page Spread with Bleed
14.5" x 10.25", Trim 14" x 10"

Mechanical/Electronic Requirements:

All color ads are to be CMYK/process only. Black used for type is only 100% black. The black in the swatch palette is a default for type and should be used when possible. All photos should be converted to CMYK with a resolution of 300 dpi. Ads must be MacIntosh compatible and full size. We accept PDF, EPS, TIF or JPG file formats. They must be supplied with a resolution of no less than 300 dpi.

Electronic ads should be emailed by September 15 to:

Mary Bickerstaff, mbickerstaff@albanyga.com, 229.327.7183



Sponsorship Commitment form

These are great opportunities and we're in. Sign us up!

Sponsorship Categories: _____

Company Name: _____

Company Contact Making Sponsorship Reservation: _____

Contact Signature: _____

Date: _____

By signing the above, you agree to fulfill this request. Sponsorships may be paid in full by credit card, or invoiced upon request. Questions? Contact Mary Bickerstaff at mbickerstaff@albanyga.com or (229) 434-8700.