

You are invited to participate in The Spirit of the St. Croix Art Festival presented by the Hudson Area Chamber of Commerce & Tourism Bureau in partnership with The Phipps Center for the Arts. *-Over 90 juried artists will gather in Hudson’s Lakefront Park for this two day event. Thousands of people will experience all that Hudson has to offer...and that includes YOU! This is an opportunity for your business to meet the public, build awareness of your products and services and, in addition, selling those products/services on site during the event.-*  
**-“The Art of...” booths are expected to tie in with the art theme and have an activity related to “The Art of” topic.-**

**“THE ART OF...” VENDOR APPLICATION**

- **“The Art of...” Vendor - \$250 FEE/Chamber Members, \$350 FEE/Non-Chamber Members**
- **“The Art of...” Vendor area will operate:**
    - **Saturday, September 25<sup>th</sup>, 10am – 5pm**
    - **Sunday, September 26<sup>th</sup>, 10am – 4pm**
  - You will be listed on the Chamber website ([www.HudsonWI.org](http://www.HudsonWI.org)) as a participating vendor for the event.
  - You will be required to provide your own tent/booth/tables/etc. for serving and displaying items.
  - Please supply your own water for your booth needs.
  - Vendor spaces are approximately 10’ x 10’.
  - **We ask that all vendors be set up prior to 8:30am on Saturday (9/25) and remain set up until 4pm on Sunday (9/26).**
  - **All vendors must provide a “The Art of...” activity. Please list a brief description of your activity to be provided on the application form.**
  - **Original works of art are NOT permitted for sale in “The Art of...” booths. Out of respect for the artists in the Artist Village, original art work can ONLY be sold in the Artist Village and is a pre-requisite to be juried.**
  - **Please provide a list of items that will be sold from your booth. Any changes to this list prior to the event date will need to be approved by the Chamber.**
  - **Event Coordinators reserve the right to deny applications considered not appropriate for the event.**
  - **Please provide payment with application. Payment is nonrefundable unless in the circumstance the application is not approved.**
  - **A Certificate of Liability Insurance naming the Hudson Area of Chamber of Commerce & Tourism Bureau as the certificate holder must be provided with the application.**
  - **If selling product, you must include a Wisconsin tax ID number. (If you do not have a WI tax number, please contact the Wisconsin Department of Revenue at 608 -266 -2776 and they will issue one for a fee. (Proof of Tax ID application will be accepted with application and final number is due at time of event.)**
  - **Vendors must register with the Hudson Area Chamber of Commerce & Tourism Bureau. Your information will be provided to the City of Hudson.**
  - **Electricity is NOT available for these booths. NO GENERATORS PERMITTED.**

Applications are DUE BY **Friday, August 27<sup>th</sup>, 2021.**  
All Booth Spaces available on a first come first serve basis.  
Booth Space will **not** be reserved without complete application and payment.

**Yes! Please register my business for Spirit of the St. Croix Art Festival  
September 25 & 26, 2021**

**"The Art of..." Vendor - \$250 FEE/Chamber Members, \$350 FEE/Non-Chamber Members**

Primary Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Booth Attendee: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

"The Art of..." Booth Activity Description: \_\_\_\_\_  
\_\_\_\_\_

List Products for Sale &/or Products to be sampled: \_\_\_\_\_  
\_\_\_\_\_

Please list ALL items for consideration. Event Coordinators reserve the right to limit and/or restrict the type of product and appropriate fit for the event.

\*\*Booth space will **NOT** be reserved without complete application and payment

**Check Included** Total \$ \_\_\_\_\_ or

**Credit Card** [accepted via phone or in office] Visa/MasterCard/Discover

**Certificate of Liability Insurance Included** [Hudson Area Chamber of Commerce & Tourism  
Bureau named as the certificate holder to be provided with the application or email to [info@hudsonwi.org](mailto:info@hudsonwi.org)]

**WI Tax ID Number** [If selling product] \_\_\_\_\_

**I will set up on:**

**Set-up Friday 9/24 3-7pm** Approximate time \_\_\_\_\_pm

**Set-up Saturday 9/25 prior to 8:30am** Approximate time \_\_\_\_\_pm

**Special Set-up** Please Contact the Chamber Office

**PLEASE RETURN COMPLETE APPLICATION WITH PAYMENT TO:**

**Hudson Area Chamber of Commerce & Tourism Bureau | 502 2<sup>nd</sup> Street, Hudson, WI 54016 | PHONE: (715) 386.8411**

**EMAIL: [info@hudsonwi.org](mailto:info@hudsonwi.org) | WEBSITE: [HudsonWI.org](http://HudsonWI.org)**