

# 12<sup>TH</sup> ANNUAL BUSINESS DIVERSITY SUMMIT

The Arizona Hispanic Chamber of Commerce 12<sup>TH</sup> Business Diversity Summit will feature companies leading the way in supplier diversity. Companies doing more than \$1 million in business with minority- and women-owned firms will be recognized as part of the Arizona Million Dollar Circle of Excellence (AZMDCE). A webinar series and matchmaking events that pair suppliers and buyers are also planned to further assist businesses secure opportunities with corporate Arizona and government agencies.

Monica S. Villalobos, President and CEO of the Arizona Hispanic Chamber of Commerce, said. "Arizona Hispanics may constitute the largest share of minority-owned businesses, but we've created this event because we understand the growing overall importance of minority- and women-owned companies in our economy. The Program is designed to highlight that very real trend and provide an eco-landscape of buyers and suppliers."

A highlight of the Program is the release of the 2023 roster for Arizona's Million Dollar Circle of Excellence. The Million Dollar Circle of Excellence is modeled after the Billion Dollar Roundtable (BDR) which represents member companies that spend more than \$1 billion annually with minority- and women-owned companies.

In addition, the Arizona MBDA Business Center will recognize outstanding program participants and center members. The center counsels mid-sized minority-owned firms (over \$1 million in annual revenue) on how to take their companies to the next level. The annual awards are designed to celebrate and recognize the outstanding achievements of minority entrepreneurs, as well as individuals and organizations, who have demonstrated leadership and commitment in advancing minority business enterprises. Local winners are eligible to be nominated to receive regional and national MBDA awards.



Arizona is home to an estimated 120,000-plus minority-owned business enterprises, two-thirds of which are Hispanic-owned, contributing billions annually in revenue to the state's economy.

Notably, the already substantial impact of minority-owned businesses is growing at a phenomenal rate. The number of businesses owned by Hispanic women, for instance, are growing three to four times the national average of non-Hispanic-owned firms. Hispanic-owned businesses are expanding at a rate two to three times the national average, while Asian American-owned companies are recording historic growth as well.

Through participation with the MDCE, corporate and government partners can meet their supplier diversity goals. The annual Business Diversity Summit in August provides the ideal platform to facilitate a meaningful engagement with W/MBEs.

**This is the perfect opportunity to connect with W/MBEs in Arizona, now 120,000 strong!**



## INVESTMENT OPPORTUNITIES

### PREMIER EVENT PARTNER - CONTACT THE AZHCC FOR MORE INFORMATION ON THIS SPONSORSHIP

- Product Placement
- Opportunity for company representative to present brief remarks at dinner event
- Recognition as **MBE Premier Partner** in all program materials, signage, marketing materials, press releases and emcee announcement
- Full page color advertisement in dinner program
- Recognition on any presentation slide that will appear during awards dinner
- Company logo on front cover of Program
- Two [2] seats at Business Diversity Summit Awards Dinner
- Opportunity to include one page color ad slick and one giveaway promotional offer on tables
- Company logo/link on AZHCC website registration page
- Sponsor promoted in AZHCC digital/social media campaign
- Database of registered W/MBE suppliers for future reference
- Successful matches will be featured as a case study on the AZHCC website (average 10,000 monthly page views) and social media channels
- Inclusion in news media press release

### GOLD EVENT PARTNER - \$10,000

- Recognition as **Program Gold Partner** in all event program materials, signage, marketing materials, press releases and emcee announcement
- Database of registered W/MBE suppliers for future reference
- ½ page color advertisement in awards dinner program
- Recognition in any presentation slide that will appear during awards dinner
- One [1] seat at Business Diversity Summit Awards Dinner
- Opportunity to include one page color ad slick in giveaway bag
- Company logo/link on AZHCC website registration page
- Sponsor promoted in AZHCC digital/social media campaign

### SILVER EVENT PARTNER - \$7,500

- Recognition as **Program Silver Partner** in all event program materials, signage, marketing materials, press releases and emcee announcement
- ½ page color advertisement in dinner awards program
- Recognition on any presentation slide that will appear during awards dinner
- One [1] seat at Business Diversity Summit Awards Dinner
- Company logo on AZHCC website registration page
- Sponsor promoted in AZHCC digital/social media campaign

### BRONZE EVENT PARTNER - \$5,000

- Recognition as **Bronze Partner** in all event materials
- Database of registered W/MBE suppliers for future reference
- ½ page color ad in Awards Dinner Program
- One [1] seat at Business Diversity Summit Awards Dinner
- Inclusion in news media press release

### PHOTO BOOTH SPONSOR - \$5,000

- Logo Inclusion and recognition as **Photo Booth Sponsor** in program marketing materials
- On-site dinner awards materials (*printed program, Step & Repeat, event signage*)
- Mention and recognition on any awards dinner presentation slide
- Company logo/link on event registration page
- Full page color ad in the awards dinner program (*must deliver ad by due date, specs will be provided*)
- One [1] seat at Business Diversity Summit Awards Dinner
- Opportunity to include a one page color ad slick promotional offer in giveaway bag
- [4] Dedicated/customized stock tweets and posts on AZHCC social media platforms including Facebook, Twitter, & LinkedIn