



Dear 2024 Sturgis Battle of the Bands Applicant,

Thank you for your interest in competing in the 2nd Annual Legendary Sturgis Battle of the Bands!

Please thoroughly review the Competition Guidelines & Expectations on the following pages and complete the registration form included. Our committee will review your completed application in April and notify applicants of qualification status (see guidelines for details).

Please make sure your application and media is complete to the best of your ability (application must include media attachments, links to social media/website, photos, etc). Please see full submission details included on this form. Fee payment will be due upon selection to participate.

For questions, please contact the Sturgis Area Chamber of Commerce & Visitors Bureau at (605) 347-2556, email [Events@SturgisAreaChamber.com](mailto:Events@SturgisAreaChamber.com), or visit our office at 2040 Junction Avenue in Sturgis, SD.

Keep it metal,

**Legendary Sturgis Battle of the Bands Committee**  
Sturgis, SD



# Competition Guidelines & Expectations

## Applicant Requirements:

- Qualifying bands should be at least two (2) members, but no more than eight (8) members.
- Bands may perform any genre of music.
- Band members may be any age; competitors under the age of 18 must have parental or legal guardian consent to participate.
- Bands must submit this form with an audio recording of their music and a band video (can be a band introduction, live show, etc) by April 9th.
- Bands are not guaranteed entry in the competition. Applications will be juried and successful applicants will be notified in April.
- Bands must pay a \$50 fee upon notification of selection for the competition (due April 22nd).
- Bands must be able to compete on June 1st, 2024 in Sturgis, SD during the allotted 15-minute time slot.

## Fee Payment:

Fee payment of \$50 per band is due upon notification of selection for the competition. Bands will be notified in April. Payment is required upon selection to participate. If payment is not received by April 22nd, you will relinquish your spot. See application for payment options.

## Before the Event:

- **Application, Media, & Fee:** To compete, all groups must submit 1) this form, 2) supporting audio and video media, and 3) the \$50 group entry fee (upon notification of selection). Application and media are due no later than April 9th. Payment is due no later than April 22nd.
- **Media Release:** We will utilize photos, videos, and information about each registered competitor to help promote the event. Please make sure to check the box next to "Media Release" on the registration form to grant permission. Media may also be used to promote future years of the event.
- **Communication Expectations:** Our planning committee and Stage Manager will contact your group in the weeks leading up to the event to acquire media, confirm equipment, assign a time slot, and address other items. Please make sure to communicate promptly as needed.
- **Qualifying Applicants:** A jury committee will review all applications and media in April. You will be notified directly via email if your band is accepted. Please make sure your contact information on this form is valid.

## Day of Event:

- **Arrival:** Each group must arrive no later than 12PM on Saturday, June 1<sup>st</sup>. Check in at the check-in booth adjacent the stage. The Stage Manager will meet with the groups to organize equipment, sound checks, review the set schedule, and other preparations.
- **Equipment:** Performers must be able to provide their own instruments and instrument accessories (cables, effects gear, drumsticks, etc). A sound system, lights, sound/light techs, and some basic instruments will be provided. Please work with the Stage Manager to determine specific needs.
- **Attendance & Readiness:** Groups should plan to attend the entire event to support all contestants and add to the festival atmosphere. It is critical to be ready to play when your set time arrive.

- **Conduct:** Every participating group must treat fellow competitors, event staff, attendees, and judges with respect. Judges will dock points and/or disqualify at their discretion if conduct is inappropriate.
- **Use of Profanity:** The Battle of the Bands coincides with a family art festival, and profanity is not allowed. Judges will dock points and/or disqualify at their discretion if profanity is used.
- **Set Time:** Each group must prepare a 15-minute competition set with a 15-minute change-over between groups. If more time is available, we will notify each group prior to the event.
- **Judging:** This event will feature five judges to score contestants in categories such as musicality, stage presence, professionalism, originality, and others. You will receive a rubric of judging criteria leading up to the event.
- **Winners:** Three winners will be selected by the judges for first, second, and third place prizes. Winners will be announced at the after-party event that evening at a nearby venue in Sturgis (TBA). Winning bands will also select prizes at this time.
- **Inclement Weather:** In case of inclement weather, the event will be moved from the outdoor Rally Point to a nearby indoor location. Competitors will work with the Stage Manager to perform in this alternate venue if necessary.

## After the Event:

- **Prize Allocations:** Prizes will be selected by the winners at the after-party event. Some prizes may require additional coordination (for example, studio time or hotel stay); in these cases, additional coordination will take place after the event date.

## Contact & Submission:

**Deliver or Mail To:** Sturgis Chamber  
Attn: Battle of the Bands  
2040 Junction Avenue  
Sturgis, SD 57785

**Email:** [Events@SturgisAreaChamber.com](mailto:Events@SturgisAreaChamber.com)

**Call:** (605) 347-2556

## Event Details:

**Event Date:** Saturday, June 1<sup>st</sup> 2024  
**Event Time:** 2PM – 8PM (may change depending on # entries)  
**Event Location:** Harley-Davidson Rally Point, Downtown Sturgis, SD  
(corner of Main Street & Harley-Davidson Way)

### Event Description:

The Legendary Sturgis Battle of the Bands is a second year event held in conjunction with the 4<sup>th</sup> Annual Sturgis Art Festival located in downtown Sturgis, SD. This family-friendly event is organized by a committee within the Sturgis Area Chamber of Commerce & Visitors Bureau, a 501(c)6 nonprofit organization. This family-friendly event aims to bring visitors to Sturgis, enhance the resident experience, and support the fine arts in our community. The Battle of the Bands is open to all ages, genres, and skill levels. Please contact us to learn more and submit your application. THANK YOU for supporting the arts in Sturgis!

# Registration Form

**Band/Group Name:** \_\_\_\_\_

**Contact Person Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Full Names & Ages of Group Members:**

First & Last Name: \_\_\_\_\_ Age: \_\_\_\_\_

First & Last Name: \_\_\_\_\_ Age: \_\_\_\_\_

First & Last Name: \_\_\_\_\_ Age: \_\_\_\_\_

First & Last Name: \_\_\_\_\_ Age: \_\_\_\_\_

First & Last Name: \_\_\_\_\_ Age: \_\_\_\_\_

First & Last Name: \_\_\_\_\_ Age: \_\_\_\_\_

First & Last Name: \_\_\_\_\_ Age: \_\_\_\_\_

First & Last Name: \_\_\_\_\_ Age: \_\_\_\_\_

**Group Description (include genre/style):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**How long has your group been playing together?** \_\_\_\_\_

**Why do you want to enter the Legendary Sturgis Battle of the Bands?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please indicate your preferences:**

- ☐ **YES**, we permit the Sturgis Chamber of Commerce & Visitors Bureau to share descriptions, photos, and videos of our group to promote the Battle of the Bands and our group before and after the event.
- ☐ **YES**, please allow Sturgis businesses to contact us with opportunities to perform after the event (same day or later).

**Please provide links to your group's social media pages and/or website (Facebook, Spotify, Soundcloud, Instagram, TikTok, Website, etc):**

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**Additional Comments:** -----

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**SUPPORTING MEDIA:** Please submit an audio recording of your band AND a video showcasing your band with this application. Please certify below that these two items are included:

- ☐ **YES**, my audio band recording is included with this application.
- ☐ **YES**, my band video is included with this application (can be live performance, introduction, etc.)

**Certifying Signature:** ----- **Date:**-----

**TO SUBMIT:**

Submit your application and media **one of three ways no later than April 9th:**

1. **Mail or deliver** your application and media to the Sturgis Area Chamber at 2040 Junction Avenue, Sturgis, SD 57785. – or –
2. **Email** your application and supporting media to [Events@SturgisAreaChamber.com](mailto:Events@SturgisAreaChamber.com). – or –
3. **Complete & Submit** electronically via our [Google form](#) with media attachments.