



We Oppose Public Funding for

# THE DISTRICT DETROIT

Majority  
BLACK  
DETROIT  
MATTERS

DETROIT  
People's  
PLATFORM

MARCH 26, 2023

## COMMUNITY BENEFITS STATEMENT OF OPPOSITION

**EQUITABLE  
DETROIT**  
THE CITYWIDE COMMUNITY BENEFIT COALITION

Majority  
BLACK  
DETROIT  
MATTERS

DETROIT  
People's  
PLATFORM



The Detroit People's Platform (DPP) is building a Detroit where race and the priorities of majority Black Detroit are centered. Our work advances racial and economic justice in the nation's largest Black majority city by organizing with community residents and community leaders to build grassroots power and transform systems and structures that make real the vision for a more racially just Detroit.

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# COMMUNITY BENEFITS STATEMENT OF OPPOSITION



## SUMMARY – THIS IS A PUBLIC FUNDED PROJECT

Final statement on The District Detroit. Why its the largest and worst CBA ever and what impacted residents need and deserve. As we have learned with previous big corporate developments of this kind, **“all that glitters ain’t gold”**.



## WHY ALL THE OPPOSITION?

There is a massive disconnection between the way that Tax Incentives are supposed to work in models and on paper and the way their implementation impacts everyday Detroiters. Tax incentives are weaponized against majority Black Detroit.



## WHAT DO WE WANT?

For over a decade Detroiters have proposed progressive policy and alternatives to extractive development strategies. We have a list of policy recommendations to support equitable and meaningful community benefits.



## CBO/NAC & DBRA ENGAGEMENT

Detroiters engaged in the city's Community Benefits Ordinance process and worked to inform the Neighborhood Advisory Council of past and best practices. Detroiters also moved into the Detroit Economic Growth Corporation's space by engaging with the Detroit Brownfield Redevelopment Authority.



## OPPOSITION IN THE PUBLIC COMMENTS

The public comments on The District Detroit highlight another aspect of the story of 'Two Detroit.' Those who have something to gain spoke aggressively in support of the project. The developers benefit when workers, pastors and elected officials mobilize against impacted residents and those seeking equity.



## OPPOSITION IN THE NEWS

The District Detroit is on the frontline of the struggle over how we talk about Detroit. Public education includes media and press engagement. Opposition to The District Detroit has been covered widely by both large and independent outlets.



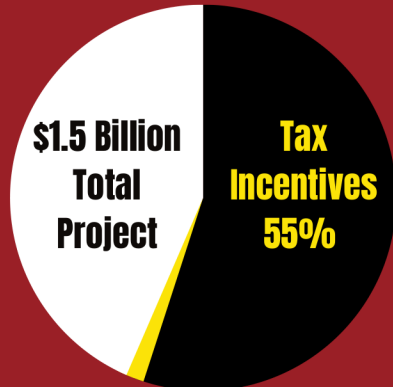
## RESOURCES & LINKS

We show our work. All of our numbers come directly from The District Detroit's proposed Transformational Brownfield Plan. Links for more on The District Detroit and the negative impact of this economic development model on majority Black Detroit.





# SUMMARY: THIS IS A PUBLIC FUNDED PROJECT



**Benefits 1.5%**

## PUBLIC INVESTMENT

Type of Public Tax Incentive	Requested
Transformational Brownfield	\$616 Million
Commercial and Residential Tax Abatements (up to 10 and 15 years)	\$133 Million
DDA Loans for affordable housing across three projects	\$23.75 Million
DDA Reimbursements for infrastructure upgrades. (Road improvements, utilities, security and public space upgrades)	up to \$25 million

**Our Investment: \$797.75 MILLION**

Source: Crain's Detroit Business [crainsdetroit.com/real-estate/committee-seeks-district-detroit-community-benefits](https://crainsdetroit.com/real-estate/committee-seeks-district-detroit-community-benefits)

## THE DEVELOPERS

### Stephen Ross - Related Companies

- Ross is the chairman and majority owner of The Related Companies, a global real estate development firm he founded in 1972.
- According to Forbes magazine, Ross has a net worth of \$7.6 billion in 2020.
- Ross the principal owner of the Miami Dolphins and Hard Rock Stadium.
- Ross is a major benefactor of the University of Michigan, with lifetime contributions of \$478 million.
- In 2020, Ross announced an additional \$100 million for the construction of the University of Michigan Detroit Center for Innovation.

### The Ilitch Family - Olympia Development

- Ilitch companies include Little Caesars Pizza, Olympia Development, Olympia Entertainment, MotorCity Casino Hotel, numerous real estate holdings, the Detroit Tigers, and the Detroit Red Wings.
- In 2018, Ilitch Holdings total combined revenue was \$3.8 billion.

### Crain's: Ross sells his penthouse in Central Park - for a discount

Would taxpayers have to cover the cost of this project if he would have held out for market value?



**Developers purchased the land from the City for ONE DOLLAR!**

From The Guardian: "...for \$1, the city gave the Ilitches land with an estimated value between \$3m and \$27m. But the deal didn't include any oversight or clawbacks."

Source: New Detroit neighborhood info website (2018)

**EQUITABLE DETROIT**

**PEOPLE'S PLATFORM** GET INVOLVED: [linktr.ee/detroitpeoples](https://linktr.ee/detroitpeoples)

The District Detroit is a new development project designed to create an urban work, tech and entertainment space in the heart of the city. A proposed \$1.5 billion budget entails four commercial office buildings, two luxury hotels, and 100,000 square feet of retail space. As a result of the current Downtown Development Authority (DDA) agreement, property taxes generated by this project will never reach the schools or library fund for up to 35 years. Those taxes will be captured and returned to the DDA. District Detroit is seeking \$797.75 Million in tax incentive package that including brownfield funding, tax abatements, and state tax capture.

Olympia Development/Ilitch Holdings and Stephen Ross's Related Real Estate, the project developers, claim that The District Detroit will generate a mix of 18 thousand construction and permanent jobs with millions in income tax dollars for city coffers alongside expansion of affordable housing.

Nearly a decade ago, the Ilitch's received \$400 million in tax abatements pledging to build five new neighborhoods to "rejuvenate" the city of Detroit. The Ilitch organization failed to deliver—and the neighborhoods were never entirely constructed. Instead, what resulted was 147 idle properties, 46 empty parking lots, and 24 vacant buildings. This massive development failure is reason to question the credibility of Ilitch Holdings.



**EQUITABLE DETROIT**  
THE CITYWIDE COMMUNITY BENEFIT COALITION

Majority  
**BLACK DETROIT MATTERS**

**DETROIT People's PLATFORM**

Ross's Related organization has mixed reviews as a national player in the game of subsidized housing. Local housing advocates are already challenging Related's definition of truly affordable housing in a community where affordable housing increasingly is out of reach for the average Detroit family.

When we examine the census data, we find that neighborhoods in The District Detroit "impact area" are already divided by race and income. The majority Black neighborhoods in the area report median household incomes of roughly \$17k to \$28K vs neighborhoods with a greater percentage of white residents who register a median household income of \$55k to \$78K. We suspect that The District's "affordable housing" is designed for students and the young white professionals who will eventually get the good paying jobs they plan to create, not Detroiters.

Detroiters rarely get the high paying jobs in these deals—they almost always go to white suburbanites. And while providing housing at 50% AMI is better than most (sadly), these units will more than likely be small and not for families with kids, which is the household type that need affordable housing options in Detroit.

Historically and across the nation, these types of development projects have upended the local economic and social conditions in communities exacerbating racial inequities in nearby Black, Brown, and low-income neighborhoods. Detroit is no different. With more than half the project subsidized with tax incentives The District Detroit and future publicly subsidized projects must address the needs and priorities of Detroiters alongside those of the developer.

Detroit People's Platform (DPP) and Equitable Detroit CBA Coalition are calling for a fair and equitable development process guided by a racial equity framework and a strong community centered Community Benefit Agreement (CBA). In the absence of these intentional strategies Detroit will further the slide into a city segregated by race, class, and wealth – a dystopian future by anyone's measure.





We came, we heard, we watched,  
we attempted to engage in the  
process, we asked hard questions,  
we offered well researched  
recommendations, we pushed  
back on unacceptable answers, we  
showed up everywhere we could,  
we called Detroiters to action, we  
chanted and screamed, we have  
interrupted, we have called for  
accountability, and we have and  
will fight back against nearly a  
**BILLION DOLLARS** in public tax  
incentives being used on a project  
that will negatively impact  
majority Black Detroit.



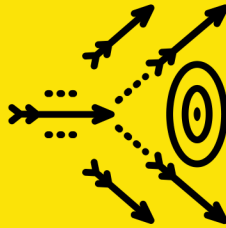


# WHY ALL THE OPPOSITION?



## THIS IS THE LARGEST AND WORST CBA WE'VE SEEN

The total cost of the project is \$1.5 Billion while the total public investment requested is \$797.75 Million, which makes the project 55% public funded. The developer's contribution to the benefits is \$12 Million. Which is only 0.15% in benefits (Stellantis and Michigan Central were 3%-4%).



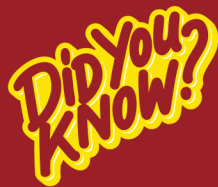
## IT DOES NOT BENEFIT THOSE WHO NEED IT MOST

The disparity in household incomes in the impact area ranges from \$17,743 to \$78,947. This CBA provides zero benefit for existing impact area residents who may be struggling and be impacted the most by the project. Most benefits are for future Detroiters.



## USE OF SCHOOL & LIBRARY RESOURCES FOR THE PROJECT

The Neighborhood Advisory Council (NAC) took a Library contribution from the developer off the table during negotiations. According to the original Brownfield Plan, over the next 35 years, the revenue and tax loss related to The District Detroit will be \$226.8M for Schools and \$5.7M for libraries. A new Brownfield Plan has been 'walked-on' that shifts administrative fees to reduce impacts to Libraries.



The disparity in household incomes in the impact area ranges from \$17,743 to \$78,947.



### THE DISTRICT DETROIT

#### School and Library Revenue Loss from Transformational Brownfield Tax Capture

Source: District Detroit  
TRANSFORMATIONAL BROWNFIELD PLAN  
Read: [www.detroitpeoplesplatform.org/districtdetroit](http://www.detroitpeoplesplatform.org/districtdetroit)

### THE DISTRICT DETROIT

#### School and Library Tax Loss due to Abatements totaling \$133M

Source: District Detroit  
TRANSFORMATIONAL BROWNFIELD PLAN

State education tax (6.000 mills) - \$29.7M  
School operating tax (16.85 mills) - \$10.5M  
School total: -\$40.2M  
Library (4.63 mills) - \$1.02M

Some of these will last up to 35 years!

# WHAT DO WE WANT?



For over a decade Detroiters have proposed progressive policy and alternatives to extractive development strategies. We have a list of policy recommendations to support equitable and meaningful community benefits.



## A MAJOR CONTRIBUTION TO THE AFFORDABLE HOUSING TRUST FUND

The Detroit Affordable Housing Development and Preservation Fund (DAHDPF) commonly known as the Detroit Affordable Housing Trust Fund (HTF), over the life of the District Detroit abatement period. By ordinance, the HTF can accept donations, grants and contributions.



## INVEST IN A RELOCATION FUND TO SUPPORT THOSE WHO WILL BE DISPLACED

The disparity in household incomes in the impact area range from \$17,743 to \$78,947. The majority Black neighborhoods have lower median household incomes. The economic changes created by The District Detroit WILL displace Black women, children, and seniors who currently live in the impact area. The District Detroit Relocation Fund will support these impacted Detroiters.



## MAKE THE SCHOOLS & LIBRARIES WHOLE!

Our libraries and schools have been deeply impacted by revenue loss from publicly funded private development projects. If developers financed their own private projects, our public institutions would benefit. Though city council can pass resolutions, laws governing tax capture exemption must be changed at the state level. The revenue loss to our schools and libraries due to tax capture from brownfield funding and tax abatements associated with the District Detroit project is appalling.

### DID YOU KNOW?

"Census estimates for 2021 show half of Black Detroiters are renters, and there are 1,765 fewer Black homeowners in the city compared to 2019."

- Bridge Detroit March 24, 2023





# CBO/NAC ENGAGEMENT



Neighborhood Advisory Council (NAC)



The Developer's Representatives

Detroiters engaged in the city's **Community Benefits Ordinance** process and worked to inform the **Neighborhood Advisory Council** of past and best practices. Detroiters also moved into the **Detroit Economic Growth Corporation's** space by engaging with the **Detroit Brownfield Redevelopment Authority**.

The community benefits agreement process facilitated by the **Planning and Economic Development Department** has failed to include adequate terms, conditions, and mechanisms for enforcement in the first place. These are not the strong CBAs that Detroiters fought for. **We fought to ensure a voice in negotiating benefits that make a difference in the lives of impacted residents in the nation's largest majority Black city.**

#### Neighborhood Advisory Council (NAC)

- Terrance "T.R." Reid - elected by Residents
- Henry Allen Williams Jr. - elected by Residents
- Deirdre Jackson - (CM Waters)
- Jonathan C. Kinloch (Parliamentarian) - (CM Young II)
- Barbrie Logan - (CM Santiago-Romero)
- Chris Jackson (Chair) - (Planning & Dev)
- Eddie Hall III - (Planning & Dev)
- Michael Essian II (Secretary) - (Planning & Dev)
- Rogelio Landin (Vice Chair) - (Planning & Dev)
- Steven Hawring - non-voting (Planning & Dev)

Call the city's Planning and Development Department and tell them what you think.

**DETROIT**  
**People's**  
**PLATFORM** **CALL FOR**  
**ACCOUNTABILITY!**



#### Antoine Bryant

Director, Planning & Development Department  
(313) 224-1105  
antoine.bryant@detroitmi.gov

#### Aaron Goodman

Manager - Community Benefits Ordinance  
(313) 224-3577  
goodmana@detroitmi.gov



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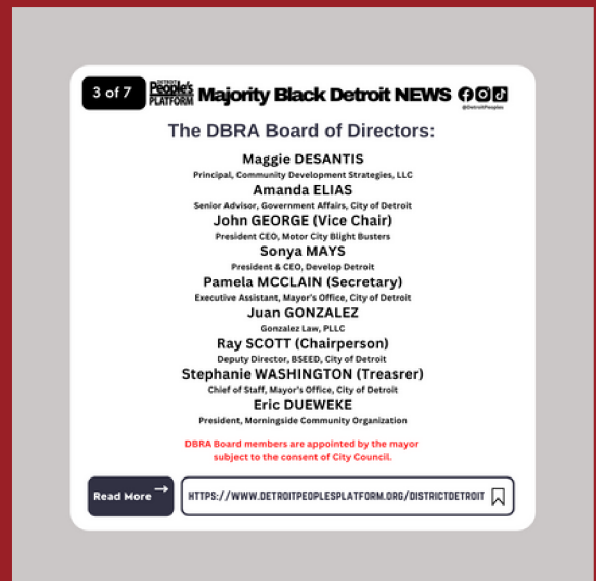
# DBRA ENGAGEMENT



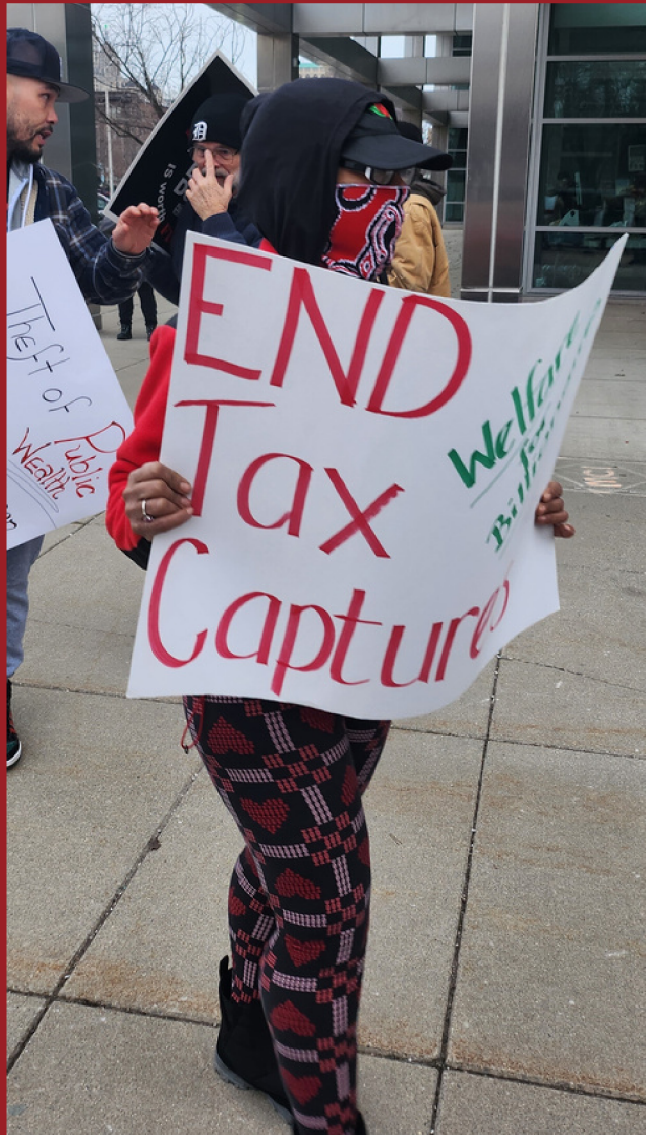
Thursday February 9, 2023 – At yesterday's **Detroit Brownfield Redevelopment Authority** (DBRA) meeting their board of directors approved the Transformational Brownfield Plan for the District Detroit. The meeting was well attended, with over 60 people joining to put eyes on this part of the development process which is rarely observed by everyday Detroiters. The plan was moved forward despite overwhelming opposition from residents in Monday's public hearing and Wednesday's DBRA meeting.

Board members who are also city employees Amanda Elias, Pamela McClain, Ray Scott and Stephanie Washington voted along with John George from Motor City Blight Busters to approve the incentives. Board members Sonya Mays and Juan Gonzales were not in attendance for the vote. We want to thank board members Maggie DeSantis and Eric Dueweke for voting against the proposal. We also recognize Maggie DeSantis for asking important questions before the proposal was abruptly brought to a vote.

Seemingly with a disregard for meeting rules the board stopped discussion before the developers finished their presentation and Maggie DeSantis was able to fully interrogate the discrepancies presented between the \$167 million the developers claim they are reinvesting in the impact area and the \$12 million that we have been able to confirm. Our conclusion is that the DBRA Board of Directors moved this proposal forward without fully vetting the numbers presented by Olympia and Related.











# OPPOSITION IN THE NEWS



The District Detroit is on the frontline of the struggle over how we talk about Detroit. Public education includes media and press engagement. Opposition to The District Detroit has been covered widely by both large and independent outlets.



Brightmoor resident Craig Hall speaking at Detroit City on WDIV 4.



*"The District Detroit is a \$1.5-billion project fronted by Ilitch Holdings (net worth \$3.8 billion) and Steven M. Ross (net worth \$7.6 billion). District Detroit is seeking \$800 million worth of public subsidies. Individuals who have made billions in ostensibly free economic markets are lining up in Detroit's soup kitchen of corporate welfare seeking tax abatements from one of the most impoverished cities in the country." Peter Hammer - Bridge Michigan March 24, 2023 - Opinion | District Detroit tax breaks will help billionaires not Detroiters*

## Tlaib, Thanedar exigen el fin de \$800 millones en incentivos fiscales para el distrito de Detroit

Los Ilitch ya recibieron aproximadamente \$ 400 millones para desarrollar vecindarios alrededor de Little Caesars Arena que nunca se concretaron.



## THE SHIFT TO BLACK AND INDEPENDENT MEDIA

With appearances on Black talk radio, The District Detroit developers went where no developers have gone before to carry their message to majority Black Detroit. Grassroots efforts went 'prime time' with DPP's Theo Pride becoming a frequent guest on the **Anthony Adam's Show** and **Detroit is Different's** Khary Frazier on **FOX 2's Let it Rip**.

## EARNED MEDIA (not an all inclusive list)

- Detroit Free Press** - \$1.5B District Detroit buildout snags a key vote
- Detroit News** - Brownfield board OKs \$616M in reimbursements for \$1.5B District Detroit project
- Crain's Detroit Business** - Brownfield board OKs \$616 million subsidy for latest District Detroit plan
- WDET** - Brownfield Board Passes \$616 Million Tax Break for \$1.5 Billion District Detroit Project
- Detroit Free Press** - \$1.5B District Detroit buildout faces heavy criticism at public hearing over incentives
- Bridge Detroit** - 'Transformational' or 'hostile?' District Detroit benefits deal advances
- Crain's Detroit Business** - Council postpones vote on raft of District Detroit tax incentives
- Bridge Detroit** - Duggan defends use of tax breaks to spur development
- Axios Detroit** - Duggan champions District tax breaks

Mayor Coleman A. Young's name has been spoken frequently around tax incentives and The District Detroit.

"Theo Pride, an organizer with the Detroit People's Platform, criticized Duggan for invoking Young to justify tax abatements in a virtual response to Tuesday's speech hosted by community groups. Pride said Duggan is trying to use "our heroes" to frame abatements as a racial justice project."

"Young governed through intentional white flight, he had to use different types of mechanisms but he understood they were temporary until the recovery," Pride said.

**Bridge Detroit**

Duggan defends use of tax breaks to spur development

**"The market is driving the demand in Detroit and not necessarily the incentives. A lot of these tools are not needed now. They don't necessarily make projects more feasible, **they make projects more profitable for developers.**"**





## PUBLIC COMMENTS IN OPPOSITION

# 150+

We tracked over 10 public meetings with at least a minimum of 150+ public comments being made or written in opposition to The District Detroit



DETROIT  
**People's**  
PLATFORM



**THOSE  
WHO WILL  
BENEFIT**

**THE  
DISTRICT  
DETROIT**

**THOSE  
WHO WILL  
NOT**

# PUBLIC COMMENTS

The public comments on The District Detroit highlight another aspect of the story of 'Two Detroits.' – Those who have something to gain spoke aggressively in support of the project. The developers benefit when workers, pastors and elected officials mobilize against impacted residents and those seeking equity.

We tracked over 10 public meetings with at least a minimum of 150+ public comments being made or written in opposition to The District Detroit. **THANK YOU TO ALL DETROIT PEOPLE'S PLATFORM MEMBERS AND SUPPORTERS** who engaged in the many spaces this project was promoted in by the administration and the developers.



**Whosoever** – "Do you know that this plan will affect the amount of money that DPS get for student? When you start having projects that impact our children in that way financially they need a due diligence. See how many affordable housing have we produced and see where we are in terms of affordable housing before we move forward. We are in hard economic times. This is not the time to go into this"

**Tonya Meyers Phillips** – "Send it back to the table, we deserve better, the flowery language of the powerpoint needs to match the language. It's unenforceable. Discuss it provision by provision. We deserve a thorough analysis of this agreement."

**Halima Cassells** – "I echo the sentiments of NAC member Miss Logan in looking at these jobs in a fine tooth combs. Is the language there to backup what is being claimed and proclaimed. Workers from LCA had to petition the government for fair working conditions. We need what we need, not just cute language. Most of downtown looks like it does because of the Ilitch group sitting on properties for decades."

**John Lave** – "Talked to my cousin who is the president of bank, this project is a waste of money. I looked at the occupancy rate in Detroit, 60 percent. Look at the record of deception by Ilitches team. They never finish what they started."

**William Hickey** – "It should be called District Discount. This is giving 800 million dollar discount to billion developers. These billionaires don't need discounts. The Brightmoor framework gets peanuts by comparison to district Detroit – stand up to the mayor and vote no."

**Frank Hammer** – "This is trickle-down theory, the wealth has gone to the billionaires. It's under the dire circumstances that this development model creates that Detroiters are left to beg, contrary to the mayor's claims – it is clear that tax captures to starve our libraries."

**Landis Spencer** – "I'm with DSA, homeowner in district 6 – urging the body to vote no. Continuation of what we see of two Detroits. Tax breaks promise jobs, thriving Detroit – and our libraries are underfunded, schools are underfunded, population is still decreasing. Use the money to invest in the city. Not these billionaires."

**Surplus Must Pay** – "This is a bad CBO deal. I've been here 63 years, it has not been helping the homeless. we need 10 million dollars to build new low income affordable permanent housing. You all are over \$600 mil in illegal foreclosure, take care of the people you owe first. You know this is a bad deal."

## emailed comments

Many Detroiters included [info@detroitpeoplesplatform.org](mailto:info@detroitpeoplesplatform.org) when reaching out to their elected officials and decision makers.

There is absolutely no justification for this type of an abatement for Billionaires. it is incomprehensible that billionaires would ask for and be granted this type of abatement from taxpayers who have already been over assessed on their property without a plan to make us whole.

~Linda Bowie

As a long time resident of Detroit I'm so tired of seeing people who have money to construct multi million dollar projects take millions of tax captured dollars to build their projects. Our rich investors should use their own money for their business venture. Our TAX DOLLARS SHOULD BE USED IN OUR COMMUNITY.

~Gwendolyn Peoples





# SOCIAL MEDIA BARRAGE



**Detroit's Desperate Billionaires**

They will say **ANYTHING** to get a handout.

Who's is **Stephen Ross?**

Many Detroiters are familiar with Chris Ilitch, Olympia and their history as bad neighbors, but who is Stephen Ross?

- Ross is the chairman and majority owner of The Related Companies, a global real estate development firm he founded in 1972.
- According to Forbes magazine, Ross has a net worth of \$7.6 billion in 2020.
- Ross the principal owner of the Miami Dolphins and Hard Rock Stadium.
- Ross is a major benefactor of the University of Michigan; with lifetime contributions of \$478 million.
- In 2020, Ross announced an additional \$100 million for the construction of the University of Michigan Detroit Center for Innovation.
- Like Ilitch and Olympia, Ross and Related are known as bad landlords and bad neighbors in markets across the US.

**DETROIT People's PLATFORM** "We come together in opposition to the public funding of The District Detroit!"

**ACTION** Join us **TODAY 5-6pm!**  
**CASS TECH TUES FEB 14 5-6PM**

**DETROIT People's PLATFORM** Real-Time Political Education **THIS AIN'T A WORKSHOP!**

**THE DISTRICT DETROIT**

**In order to get a handout the developers do a dance.**

It's a performance and as many have witnessed in the City's CBA Process and at the DBRA meetings, **THEY AREN'T VERY GOOD AT IT.**

DETROIT People's PLATFORM have been watching their performance closely and there are inconsistencies in what they say and how they move.

It is apparent that a part of their dance is intended to distract from the fact that they are attempting to claim **\$174M in benefits when they are only directly contributing \$12M.** This is according to what we know. Unfortunately, the developers dance has been so bad, BOTH the NAC and DBRA Board stopped discussion without seeing the whole thing.

**DETROIT People's PLATFORM** **GET INVOLVED: linktr.ee/detroitpeoples**

**CORPORATE WELFARE KINGS**

**\$7.6 Billion net worth**

**\$3.8 Billion combined revenue**

**DETROIT People's PLATFORM**

**Detroit's Desperate Billionaires**

Christopher Ilitch & Stephen Ross

They will say **ANYTHING** to get a handout.

**DETROIT People's PLATFORM**

**DETROIT People's PLATFORM** Real-Time Political Education

**In order to get a handout the developers do a dance.**

It's a performance and as many have witnessed in the City's CBA Process and at the DBRA meetings, **THEY AREN'T VERY GOOD AT IT.**

**DETROITERS ARE NOT ENTERTAINED!**

**Join us outside Cass Tech Tuesday, Feb. 14 5-6pm**

We will gather OUTSIDE Cass Tech (outside High School) (yard) Entrance from 5-6pm in opposition to the use of public tax incentives for The District Detroit.

**DETROIT People's PLATFORM** **GET INVOLVED: linktr.ee/detroitpeoples**

**THE DISTRICT DETROIT** Detroit People's Platform says, "THIS IS A BAD CBA!"

**DETROIT People's PLATFORM** **CALL FOR ACCOUNTABILITY!**

Call the city's Planning and Development Department and tell them what you think.

DPP believes this entire process has been mismanaged by the Planning Department, City Planning Director Antoine Bryant and CBA Manager Aaron Goodman and tell them what YOU think about the CBA process.

**Antoine Bryant**  
Director, Planning & Development Department  
(313) 224-1105  
antoinette.bryant@detroitmi.gov

**Aaron Goodman**  
Manager - Community Benefits Ordinance  
(313) 224-3877  
goodman@detpdp.org

**DETROIT People's PLATFORM** @DetroitPeoples

**THE DISTRICT DETROIT** **TURN IT UP!**

**THE PROJECT IS IN CITY COUNCIL PLANNING AND ECONOMIC COMMITTEE**  
In Person CAYMC or Zoom - <https://detroitmi.gov/Online-CC-Meeting>

**SPECIAL TIME! 9:00 AM**  
Due to Budget Hearings Thursday, March 9 2023

**DETROIT People's PLATFORM**

**THE PROJECT IS STILL IN CITY COUNCIL'S PLANNING AND ECONOMIC COMMITTEE**

**Thank you for TURNING IT UP!**

**DETROIT People's PLATFORM** **THE DISTRICT DETROIT**



# SOCIAL MEDIA BARRAGE



**DETROIT People's Platform**  
Majority BLACK DETROIT MATTERS

**This is a CITY for People!  
Not a BANK for Billionaires!**

**CLOSE THE  
BANK OF  
DETROIT!**



**to THE  
DISTRICT  
DETROIT**



## RESOURCES & LINKS

We show our work. All of our numbers come directly from The District Detroit's proposed Transformational Brownfield Plan. Links for more on The District Detroit and the negative impact of this economic development model on majority Black Detroit.

**Detroit People's Platform** <https://www.detroitpeoplesplatform.org>

**DPP's The District Detroit Project Profile**  
<https://www.detroitpeoplesplatform.org/districtdetroit/>

## +City and Developer Information

**Transformational Brownfield Plan**  
<https://detroitmi.gov.app.box.com/v/DistrictDetroitNAC/file/1121056706753>

**City of Detroit's The District Detroit page**  
<https://detroitmi.gov/departments/planning-and-development-department/design-and-development-innovation/community-benefits-ordinance/ongoing-cbo-engagement/district-detroit>

**The District Detroit page** <https://www.districtdetroit.com>

## +Media – Thank you!

**Detroit is Different** <https://www.detroitisdifferent.com>

## +History and Public Education

### Community Benefits Movement in Detroit

**Fighting for Equity in Development – The Story of Detroit's Community Benefits Ordinance** – <https://www.detroitpeoplesplatform.org/tools/>

**Why Tax Incentives Hurt Majority Black Detroit**  
<https://www.detroitpeoplesplatform.org/tax-incentive-ed/>

**DISINFORMATION PROPAGANDA AND TAX INCENTIVES**  
<https://www.detroitpeoplesplatform.org/good-governance/disinformation-propaganda-and-tax-incentives/>



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