

# Clinic Enhancement & Patient Engagement Guide

## Clinic Enhancement

### Equipment upgrade

Incorporating digital X-rays, intraoral cameras, and water flossers to improve patient experience.

### Efficient space utilisation

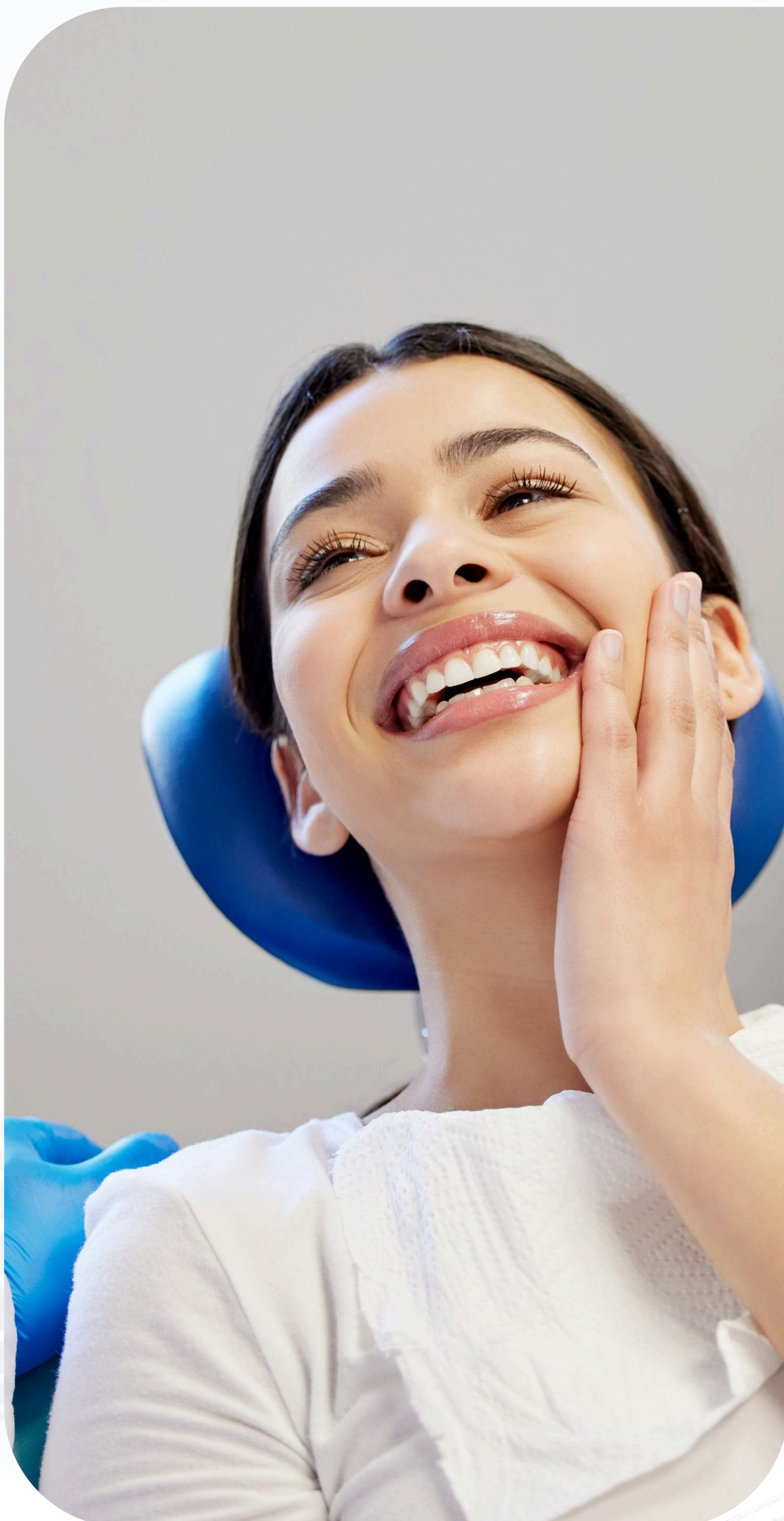
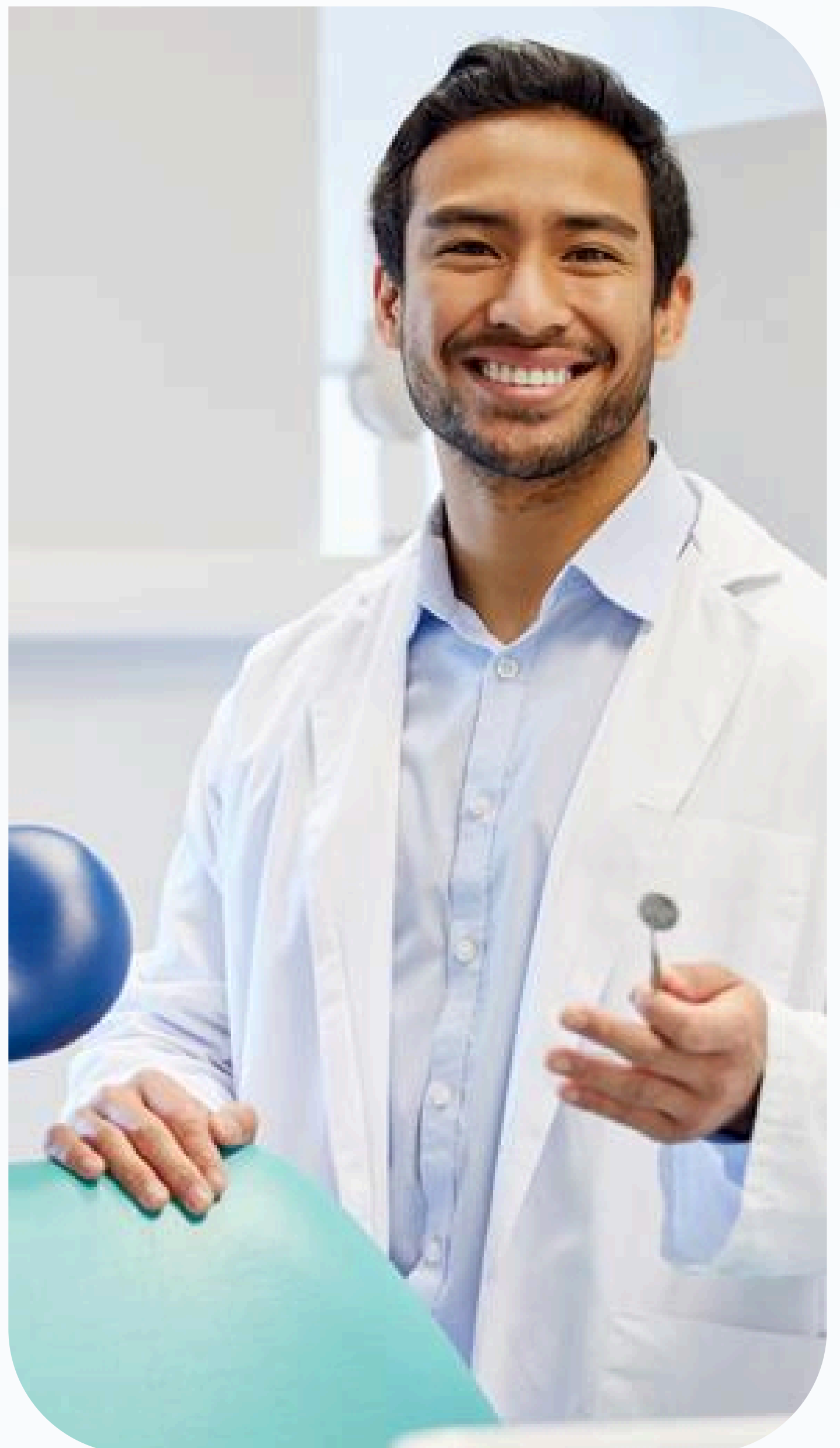
Redesigning the layout for comfort and streamlined workflow.

### Technology integration

Using practice management software for appointment scheduling and patient records.

### Aesthetic improvements

Creating a welcoming environment with calming colours and patient-friendly interiors.



## Patient Engagement

### Personalised treatment plans

Tailored solutions for individual patient needs.

### Loyalty & referral programs

Incentives for patients to return and refer others.

### Educational resources

Posters, videos, and brochures on oral health topics like flossing and gum care.

### Follow-up & recall

Automated reminders for check-ups and treatments.

### Digital presence

Social media tips and website optimisation for patient outreach.