

# STARTUP CITY 15 MOST PROMISING WEARABLE TECHNOLOGY STARTUPS-2018

From high-tech gadgets enhancing self-improvement to devices monitoring heart rates, salt levels, activities, and notifying an alert to doctors in the case of data abnormalities, in real-time, wearable technology at the moment is disrupting the entire ecosystem. Be it healthcare, education, sports, home automation, real estate, fitness or healthcare, wearable tech has come to great use to keep track of data in a hands free manner. Wearable devices such as smart watches can monitor health enabling businesses to create wellness programs to boost their fitness and manage health. This in turn increases productivity and cuts down costs for businesses.

In the retail sector, sales people can have immediate access to critical information like specifications and pricing. They can also call for help from senior staff and stay up to date with the latest information increasing workplace productivity. Another benefit wearable tech offers to businesses is the ability to gain

detailed information about consumer habits and patterns to tailor their products in a better way. Wearable tech gives them the opportunity to determine what people are looking at and what they are not. Today, there are numerous start ups centered at manufacturing wearable devices to help businesses boost productivity.

To help CIOs navigate this flourishing landscape of Wearable tech solutions, Startup City has assessed a number of recruitment solution providers and has shortlisted the front-runners in providing cutting edge technological solutions. A distinguished panel comprising of CEOs, CIOs, VCs, industry analysts along with Startup City's editorial board, has reviewed several companies that exhibit a proven expertise in the wearable tech landscape and shortlisted the ones that are distinctively prominent in the field.

We present to you Startup City's "15 Most Promising Wearable Technology Startups - 2018."

Company	Management	Description
Apprentice Jersey City, NJ apprentice.io	Angelo Stracquatano Co-Founder and CEO	Provides AR solutions to Enterprises with specialization in Pharma and Biotech
Ava Zurich, Switzerland avawomen.com	Renate Schreiber Chair of the Board	Works on women health issues using AI and Big data
CarePredict Plantation, FL carepredict.com	Satish Movva CEO and Founder	Provides AI-driven digital healthcare to senior citizens
Dreem Paris, Île-de-France dreem.com	Hugo Mercier CEO	Offers an ingenious and comprehensive sleeping solution—consisting of the Dreem Band, Dreem Techniques, and Dreem Coach—to help people tackle sleep crisis
EarlySense Woburn, MA earlysense.com	Avner Halperin CEO	Provides continuous patient monitoring solutions for general care patients

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FUVI Cognitive Network Framingham, MA fuvi.us	Phu-Vinh Nguyen Founder and President	Creates innovative cognitive products that help people learn, think, communicate and make decisions effectively
GOQii Menlo Park, CA goqii.com	Vishal Gondal CEO and Founder	Provides digital healthcare solution with wearable technology and experienced coaches
human Seattle, WA humaninc.com	Bill Moore Chairman, CEO and President	It is a consumer technology company which builds products keeping people's need, relationships and experiences in mind
iBeat San Francisco, CA ibeat.com	Ryan Howard Founder and CEO	A smart watch company that monitors heart activity 24/7
iGPS WATCH Fort Myers, FL igpswatch.com	Dallas Vasquez CEO	A connected wearable smart-device maker that enables geo-location, two-way communication, good habit forming features and a proactive approach to the monitoring of children
Magic Leap Plantation, FL magicleap.com	Rony Abovitz CEO	Works on creating products which superimposes 3D computer-generated imagery over real world objects
Ocutrx Vision Technologies Irvine, CA oculenz.com	Michael Freeman CEO	A smart-startup which boasts best-of-class AR gear called the Oculenz, featuring a 110-degree Field of Vision heads-up display in a tetherless carbon-fiber headset
Seismic Menlo Park, CA myseismic.com	Rich Mahoney CEO and Co-Founder	Provides power clothing to reduce injury risks and enhance soldier endurance
TACIT Sunnyvale, CA tacit.io	Todd Boyd Founder and CEO	Provides enterprise-grade software that is voice-enabled, intelligent, and compatible across hardware for industrial front-line workers
WESTUNITIS Osaka, Japan westunitis.com	Takahito Tony Fukuda President	A wearable computing company that focuses on human assisting device