

**GENERAL CIGAR COMPANY BRANDS
SOCIAL MEDIA SWEEPSTAKES RULES**

THE PROMOTIONS DESCRIBED HEREIN ARE INTENDED FOR PARTICIPATION IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ("D.C.") ONLY, EXCLUDING MASSACHUSETTS, MICHIGAN, AND VIRGINIA. YOU MAY NOT ENTER UNLESS YOU ARE TWENTY-ONE (21) YEARS OF AGE OR OLDER AND A LEGAL RESIDENT OF AND LOCATED IN ONE OF THE ELIGIBLE STATES OR D.C., AND WERE A SMOKER PRIOR TO LEARNING OF THE APPLICABLE PROMOTION. THE PROMOTIONS DESCRIBED HEREIN ARE VOID OUTSIDE THE 50 UNITED STATES/D.C., AND ARE VOID IN MASSACHUSETTS, MICHIGAN, VIRGINIA, AND WHEREVER PROHIBITED.

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN.
A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. DESCRIPTION: These Sweepstakes Rules apply to random-draw sweepstakes (each, a "Promotion", together the "Promotions"), sponsored by Scandinavian Tobacco Group Lane Ltd. (the "Sponsor") and offered between January 1, 2024, and December 31, 2024 (the "Offer Period") via Facebook and/or Instagram and/or "X" (formerly Twitter), where each platform may be referred to herein as a "Platform" and together as the "Platforms". The same Promotion may be offered and/or advertised on more than one Platform; see Section 6 below for additional information. A Promotion begins the moment the Sponsor makes a post on a Platform which offers entry into that Promotion (a "Promotional Post"). Each Promotional Post will also provide entry instructions, the entry deadline (including time zone), and the prize quantity/description/value for that Promotion. Each Promotion is subject to both the per-Promotion information in Sponsor's applicable Promotional Post and these Sweepstakes Rules, provided that in the event of any conflict between such Promotional Post and these Sweepstakes Rules, the terms and conditions of these Sweepstakes Rules shall prevail.

2. ELIGIBILITY: The Promotions are only open to individuals who: (a) are twenty-one (21) years of age or older at the date of entry; (b) are a legal resident of (and residing at the time of entry in) one of the 50 United States or D.C. (excluding Massachusetts, Michigan, and Virginia); (c) have a valid Facebook and/or Instagram and/or X account; and (d) were a smoker prior to learning of the applicable Promotion. Free Facebook accounts are available at www.facebook.com. Free Instagram app download is available via www.instagram.com. Free X accounts are available at www.twitter.com. The following individuals are NOT eligible to enter or win a prize: employees, officers and directors of Sponsor and its parent companies, subsidiaries, divisions, affiliates, advertising/promotion/judging agencies, and any other entities affiliated with the administration of the Promotions, and the immediate family members (parent, child, sibling, spouse) of each such person, and persons living in the same household as each such person (whether related or not). Sponsor's determinations of eligibility are final and may be made at any time. The Promotions are: [1] void outside the 50 United States and D.C.; and [2] void in Massachusetts, Michigan, Virginia, and wherever prohibited.

3. AGREEMENT TO TERMS: Participation in a Promotion constitutes entrant's full and unconditional agreement to and acceptance of the terms of these Sweepstakes Rules, the per-Promotion terms set by Sponsor in the applicable Promotional Post, and the decisions of the Sponsor and its designees, which are final and binding in all respects. Winning a prize is contingent upon fulfilling all requirements set forth herein. Any entrant may be disqualified at Sponsor's sole discretion if they fail to comply with any of the terms of these Sweepstakes Rules or the per-Promotion terms set by Sponsor in the applicable Promotional Post.

4. TO ENTER: When a Promotion is offered, you will see a Promotional Post advertising the Promotion, subject to your own Platform account settings and the frequency with which you check your Platform account(s) and/or Sponsor's brands' participating Platform accounts. Sponsor's brands' potentially participating Platform accounts can be found at these addresses:

Sponsor's Brand:	Facebook Account	Instagram Account	X Account
CAO	facebook.com/caocigars	instagram.com/caocigars	twitter.com/caocigars
Macanudo	facebook.com/macanudo	instagram.com/macanudocigars	twitter.com/macanudo
Punch	facebook.com/PunchCigars	instagram.com/punchcigars/	twitter.com/punchcigars
Partagas	facebook.com/Partagas/	instagram.com/partagascigars/	twitter.com/Partagas/

Hoyo	facebook.com/hoyocigars	instagram.com/hoyocigars/	twitter.com/hoyocigars
Cohiba	facebook.com/Cohiba/	instagram.com/cohibacigars	twitter.com/cohiba
Diesel	facebook.com/diesalcigars/	instagram.com/diesalcigars/	
La Gloria Cubana	facebook.com/LaGloriaCubana	instagram.com/lagloriacubana/	twitter.com/LaGloriaCubana
Alec Bradley	facebook.com/alecbradleycigar	instagram.com/alecbradleycigar/	twitter.com/alecbradley/
Bolivar	facebook.com/bolivarcigars	instagram.com/bolivarcigars/	
Sancho Panza	facebook.com/sanchopanzacigars	instagram.com/sanchopanzacigars/	
Los Statos Deluxe	facebook.com/losstatosdeluxe	instagram.com/losstatosdeluxe/	
El Rey del Mundo	facebook.com/profile.php?id=100086766099268	instagram.com/elreydelmundocigars	
Cigar World	facebook.com/cigarworld	instagram.com/cigarworld	twitter.com/cigarworld

Note that Sponsor reserves the right to add to or update the list of brands/accounts above, at any time prior to a particular Promotion being offered via that account.

To enter a Promotion, follow the instructions provided in a Promotional Post to “like” the Promotional Post, and then add an appropriate comment to the Promotional Post, prior to the deadline given in the Promotional Post. **Additionally, if entering on Instagram, and if such a requirement is stated in the Promotional Post, entrants may also be required to: (a) tag a friend (who is age 21 or older) in their comment; and/or (b) be a follower of the applicable Instagram account at the time of entry.** Note also that a friend tagged in an Instagram entry comment will not receive an entry into the applicable Promotion by virtue of being tagged in the comment; however, they may also enter the applicable Promotion if they wish (and if they are eligible under, and comply with, these Official Rules). For the purposes of these Sweepstakes Rules, eligible participation in a Promotion may also be referred to as an “Entry”. Further, note that your Entry will not be considered successfully submitted if your social media account settings prevent Sponsor from seeing your Entry (i.e. your account and/or comment should be set to “public” or a similar setting that will allow Sponsor to see your Entry). See Section 5 below for additional requirements for your Entry. Entries and other submitted material become the property of Sponsor (subject only to terms imposed by the applicable Platform, as applicable) and will not be acknowledged or returned. Should Sponsor determine that an Entry is in violation of these Sweepstakes Rules (or the per-Promotion terms set by Sponsor in the applicable Promotional Post), Sponsor reserves the right to seek to have the Entry removed from the applicable Platform, to disqualify the associated participant, and/or to take other actions it deems necessary, all in Sponsor’s sole discretion.

Limit (1) Entry per person and per account on the applicable Platform. Multiple entrants are not permitted to share the same Platform account. Entries will not be judged; see Section 6 for information on random winner selection. All entries for each Promotion must be received prior to the deadline given in the applicable Promotional Post, and must contain all information specified in the applicable Promotional Post in order to be eligible. Entries are void if unreadable, inaccurate, incomplete, tampered with, forged, mechanically reproduced, irregular in any way or otherwise not in compliance with these Sweepstakes Rules (or the per-Promotion terms set by Sponsor in the applicable Promotional Post). Entries submitted in excess of stated limits will be void. Use of any automated system to enter as determined by Sponsor in its sole judgment is prohibited and will result in disqualification at Sponsor’s sole discretion. Any attempt by any entrant to obtain more than the stated maximum number of entries by using multiple/different accounts, identities, registrations, or logins, or through any other methods, may void all of that entrant’s entries and that entrant may be disqualified. Sponsor is under no obligation to correspond about entries, nor is Sponsor required to acknowledge its receipt of entries. Sponsor reserves the right to, and at its sole discretion may, reject any Entry for failure to comply with any applicable entry requirements. Proof of submission of Entry does not constitute proof of receipt of Entry. In the event of a dispute as to the identity of the entrant associated with any Entry, the authorized account holder of the Platform account associated with the Entry, at time of submission, will be deemed to be the entrant. The “authorized account holder” is the natural person assigned to the social media account by the applicable social media platform. Potential winner may be required to show proof of being the authorized account holder. In the event a dispute regarding the identity of the person who actually submitted an Entry cannot be resolved to Sponsor’s satisfaction, the affected Entry will be deemed ineligible. Normal Internet access and usage charges imposed by your online service will apply. If you participate from your wireless device, such activity will be subject to the charges

pursuant to your wireless service provider's rate plan. You further agree that by providing your mobile phone number as part of your participation information, you are consenting to Sponsor or its designee contacting you via a live call or text message to your mobile phone if you are a potential winner, which will be subject to the charges pursuant to your wireless service provider's rate plan. Please consult your wireless service provider for more information. In addition to compliance with these Sweepstakes Rules (and the per-Promotion terms set by Sponsor in the applicable Promotional Post), all participation must also comply with the terms of service of the applicable social media platform (<https://www.facebook.com/legal/terms>, https://help.instagram.com/581066165581870/?locale=en_US, and/or <https://twitter.com/tos> as applicable).

5. ADDITIONAL ENTRY REQUIREMENTS: Any elements that appear in an Entry, including, without limitation, brand names, logos, or images, must be either: (a) entirely original, created by the entrant; (b) property of the Sponsor (the "Provided Materials"); or (c) in the public domain. Sponsor grants to entrants a limited revocable, non-sub-licensable, license to use the Provided Materials for the sole purpose of creating an Entry, if an entrant chooses to do so. Use of Provided Materials is not required for Entry, nor will it affect an entrant's chances of winning. In addition, entrant recognizes that all of the right, title, and interest in the Provided Materials as well as all derivative works created using the Provided Materials (including an Entry) shall vest exclusively in Sponsor, and entrant will not have or take any action that might harm or adversely affect such rights. No right, title, or interest in and to the Provided Materials except for the limited license granted to entrant in these Sweepstakes Rules is transferred or created.

Use of any prohibited elements in an Entry may result in disqualification of the applicable Entry, in the Sponsor's sole discretion. Entries must not contain physical addresses or phone numbers. Entrants must not engage in any violent, dangerous, or illegal behavior in creating an Entry. Entries must not contain inappropriate content, including but not limited to vulgarity, obscenity, lewd, pornographic or violent material, or materials which promote hate or violence. Entries must not defame, misrepresent or contain disparaging remarks about Sponsor or its products, or other people, products or companies. Entries must not defame or invade the privacy or publicity rights of any person, living or deceased, or otherwise infringe upon a person's personal or proprietary rights. Entries that do not include all required information and do not adhere to the foregoing and following requirements or are deemed to be immoral, obscene, profane or not in keeping with Sponsor's image (all as determined by Sponsor in its sole discretion) will be considered void.

By submitting a comment on one of Sponsor's Promotional Posts, you represent and warrant that: (a) you are the creator of your Entry; (b) the content of your Entry wholly original (apart from the Provided Materials or any allowable public domain elements); (c) your Entry does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party; and (d) your Entry has not previously been entered in any other promotion.

By submitting a comment on one of Sponsor's Promotional Posts, you further represent and warrant that: (a) any person pictured, named or tagged in your Entry is age 21 or older, and you have obtained written permission from each such person for your use of their image, name or likeness (collectively, "Likeness") in your Entry and for Sponsor to use their Likeness in the Entry; (b) if you are not the person who took any applicable photo used in your Entry, you have obtained written permission from the person who took the applicable photo and such person(s) have granted all necessary rights to use the applicable image; (c) you can and will give written copies of such permissions to the Sponsor upon request; and (d) you understand that such documents may be required in order to be deemed a winner. Failure to provide said proof may result in disqualification of the Entry from the applicable Promotion (and in Sponsor's sole discretion, any future Promotions offered by Sponsor). Sponsor's determination as to whether any Entry potentially violates the rights of any third party is final. Submitting an Entry that is copyrighted by another individual will make you responsible for any legal action the legal copyright holder might take against you.

By submitting a comment on (or reply Tweet to) one of Sponsor's Promotional Posts, you grant the Sponsor and its affiliated companies the unconditional (subject only to any applicable rights of the Platform) and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, edit, adapt, modify, create derivative works of, exhibit, and otherwise use the Entry or part thereof (with or without using your name) in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from you or any other party. Without limiting the foregoing, Sponsor reserves the right to post an online gallery of entries selected in its sole discretion (or to re-post on a social media website) any entries selected in its sole discretion. Should

Sponsor edit your Entry for purposes of re-use, you are not relieved from responsibility for compliance with these Sweepstakes Rules. By participating, you agree that, upon request by the Sponsor, you will sign a copyright assignment. By participating, you further agree not to instigate, support, maintain, or authorize any action, claim, or lawsuit against the Released Parties (as defined below), or any other person or entity, on the grounds that any use of your Entry, or any derivative works, infringes any of your rights, including, without limitation, copyrights and moral rights. You further acknowledge that, unless specified otherwise herein, the Sponsor is in no way obligated to broadcast, publish or use your Entry in any way. Nothing herein shall constitute an employment, joint venture, or partnership relationship between you and the Sponsor. In no way are you to be construed as the agent or to be acting as the agent of the Sponsor.

6. RANDOM DRAWINGS/ODDS OF WINNING: Winner(s) of a particular Promotion will be determined within five (5) business days after the end of the applicable Promotion, via a random drawing conducted by an independent judging agency from among all eligible Entries received for that Promotion. Note that if the same Promotion is offered on more than one Platform (where the same prize structure is offered via multiple Promotional Posts, each having the same entry deadline), the Entries for that Promotion will be combined into a single random drawing. Odds of winning will depend on the total number of eligible Entries received for a particular Promotion. Entries will not be judged. See Sponsor's applicable Promotional Post for a description of that Promotion's prize(s) and approximate retail value. Limit one prize award per entrant, per Promotion.

7. WINNER NOTIFICATION AND GENERAL PRIZE RESTRICTIONS: The names of potential winners and/or their social media names and/or "handles" may be announced online prior to verification, however any such announcement is not a guarantee of eligibility. Potential winners may be notified: [a] via a direct or private message (or message request) on the applicable social media platform; or [b] via a comment on the applicable Promotional Post where Sponsor will mention or tag the potential winner in the comment. A potential winner must reply as instructed to identify themselves, confirm their eligibility and ability to accept the prize, and provide their complete contact information within three (3) full days following attempted notification by Sponsor (measured in the local time zone), or they will be disqualified. **A potential winner should make certain they are corresponding specifically with Sponsor's applicable account before providing any information.** It is further recommended that entrants confirm that their applicable social media account notification settings are turned on, and that participants monitor their direct message and message request inboxes, such that they would be notified in a timely fashion of Sponsor's attempt to contact them as described herein. In Sponsor's sole discretion, a potential winner may subsequently be required to complete and return a declaration of eligibility, a liability release, a copyright assignment, and (where legal) a publicity release, and any other releases or documentation deemed necessary for Sponsor's intended use of the winning Entry, which must be returned within the time period specified by Sponsor at the time of such request. Further, potential winners may be required to provide a copy of a valid government-issued identification card as proof of age. Proof of identity, age, and legal residence may be required to claim a prize. In Sponsor's sole discretion, a potential winner may only be notified one time as set forth above for attempted prize notification. Any winner or potential winner may be disqualified in Sponsor's sole discretion if: (a) they fail to reply or to provide any required information or properly completed documents within the required time period; (b) they fail to comply with any of the terms of these Sweepstakes Rules (or the per-Promotion terms set by Sponsor in the applicable Promotional Post); or (c) if any prize or prize notification is returned as undeliverable. In the event of disqualification of a winner, at Sponsor's sole discretion the prize may be awarded to an alternate winner selected from among the remaining eligible entries for the applicable Promotion via the means of winner determination described herein, pending verification of eligibility. If any prize remains unclaimed after three (3) potential winners have been notified for that prize, the prize may remain unawarded, in Sponsor's sole discretion. No responsibility is assumed by Sponsor for any incorrect or missing contact information associated with an Entry, or any change of such contact information after Entry submission. Any prize details and restrictions not specified herein or in the applicable Promotional Post will be determined by Sponsor in its sole discretion. No prize transfer. No prize substitution except at Sponsor's sole discretion due to unavailability, in which case a prize of equal or greater value will be awarded. All other costs and expenses associated with acceptance and use of a prize not specified as being awarded are the sole responsibility of the applicable winner. Sponsor will not replace any lost, damaged or stolen prizes. Gift cards and gift certificates are subject to the terms and conditions of the issuer, including those printed on the cards/certificates. All taxes (including without limitation Federal, state and local taxes) in connection with a prize, and the reporting consequence thereof, are the sole responsibility of the applicable winner. Unless otherwise indicated in any applicable manufacturer's warranty information, all prizes are awarded as-is and without warranty of any kind, implied or express. Any difference between the approximate value and actual

value of a prize will not be awarded. Winners should expect to receive their prizes within approximately 4 to 8 weeks following winner verification. Prizes will only be shipped to a valid address within the 50 United States or D.C. (excluding Massachusetts, Michigan, and Virginia).

8. RELEASE AND LIMITATIONS OF LIABILITY: By participating in a Promotion, entrants agree to release and hold harmless Sponsor, Meta Platforms, Inc., X, their respective parents, subsidiaries, divisions, affiliates, advertising/promotion/judging agencies, and any other entities affiliated with the administration of the Promotions, together with the respective officers, directors, shareholders, employees, and agents of each (aforementioned individuals and organizations collectively, the "Released Parties") from and against any and all losses, damages, rights, expenses, costs (including reasonable attorneys' fees) claims, liabilities (including settlements) and actions due to or arising out of harm or injury caused by any third party or participation in a Promotion, including, but not limited to: (a) unauthorized human intervention in a Promotion, including the actions of you, other entrants or other individuals in connection with a Promotion, such as your, other entrants' or other individuals' attempts to circumvent these Sweepstakes Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of a Promotion; (b) incomplete, lost, late, misdirected, damaged, garbled, or illegible entries; (c) any technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect or line failure in connection with any telephone network, computer equipment, software, server or any combination thereof, including but not limited to any injury or damage to your or any other person's computer or other equipment related to or resulting from participation in a Promotion; (d) printing errors or any errors made in the advertisement of a Promotion; (e) errors in the administration of a Promotion or the processing of entries; (f) changes to social media platform policies and procedures that may interfere with the operation of a Promotion; (g) content filtering or any malfunction/error/failure which may impact the accessibility of a Promotional Post, entries, or the transmission or receipt of winner verification notices (or other communications with winners); (h) claims based on publicity rights, defamation and/or invasion of privacy and the collection, use and/or sharing by Sponsor of personally identifiable information of the entrants; or (i) death, injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in a Promotion or the receipt, use, misuse, or possession of any prize.

UNDER NO CIRCUMSTANCES, INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE, SHALL THE RELEASED PARTIES BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES ARISING OUT OF PARTICIPATION IN A PROMOTION OR ANY PRIZE, EVEN IF ANY OR ALL OF THE FOREGOING OR ANY OF THEIR AUTHORIZED REPRESENTATIVES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, THEREFORE SUCH EXCLUSIONS MAY NOT APPLY TO YOU. BY PARTICIPATING IN A PROMOTION, YOU WAIVE ANY AND ALL RIGHTS TO BRING ANY CLAIM OR ACTION RELATED TO SUCH MATTERS IN ANY FORUM BEYOND ONE (1) YEAR AFTER THE FIRST OCCURRENCE OF THE KIND OF ACT, EVENT, CONDITION OR OMISSION UPON WHICH THE CLAIM OR ACTION IS BASED.

9. INDEMNITY: By participating, each entrant agrees to indemnify and hold the Released Parties harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Released Parties due to or arising out of their Entry, or their conduct in creating an Entry or otherwise in connection with a Promotion, including but not limited to: claims for trademark infringement; copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation.

10. GENERAL: Released Parties and Internet/wireless access providers are not responsible for: (a) incomplete, lost, late, misdirected, damaged, garbled, or illegible entries; (b) any technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect or line failure in connection with any telephone network, computer equipment, software or any combination thereof; or (c) any injury or damage to entrant's or any other person's computer or other equipment related to or resulting from participation in a Promotion. Although Sponsor attempts to ensure the integrity of the Promotions, Released Parties are not responsible for the actions of entrants or other individuals in connection with the Promotions, including entrants' or other individuals' attempts to circumvent the Sweepstakes Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Promotions. In the event of any conflict between any details contained in these Sweepstakes Rules and the details contained in any Promotion advertising materials, the details as set forth in these Sweepstakes Rules shall prevail.

If, for any reason, a Promotion (or portion thereof) is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, by reason of any acts of God, terrorist acts, disease, pandemic, earthquake, war, fire, flood, unusually severe weather, strikes or legal disputes (whether legal or illegal), industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles or any other causes which, in the sole opinion of Sponsor, could corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of a Promotion, Sponsor reserves the right in its sole and absolute discretion to cancel, terminate, modify or suspend all or any part of a Promotion, and to select the applicable winner(s) from among the applicable eligible, non-suspect entries received for that Promotion up to the time of such cancellation, termination, modification or suspension, as applicable, or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. Entry must be made by the entrant and via the means described in these Sweepstakes Rules and the per-Promotion terms set by Sponsor in the applicable Promotional Post. You are not a winner until your Entry has been verified and you have complied with these Sweepstakes Rules and the per-Promotion terms set by Sponsor in the applicable Promotional Post. Without limiting the foregoing, the Promotions, all prizes, and all materials provided on or through any Promotion-related website are provided "as is" without warranty of any kind, either express or implied, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement.

If any provision of these Sweepstakes Rules is found to be invalid or unenforceable by a court of competent jurisdiction, such provision will be severed from the remainder of these Sweepstakes Rules, which will otherwise remain in full force and effect. Sponsor's failure to enforce any portion of these Sweepstakes Rules does not affect or waive Sponsor's right to enforce such Sweepstakes Rules at any time. Additionally, Sponsor's failure to enforce any portion of these Sweepstakes Rules does not constitute a waiver to enforce any other portion of these Sweepstakes Rules, at any time. Headings and captions are used in these Sweepstakes Rules solely for convenience of reference, and shall not be deemed to affect in any manner the meaning or intent of these Sweepstakes Rules or any provision hereof. When terms such as "may" are used in the Sweepstakes Rules, Sponsor has sole and absolute discretion. Participants agree to waive any rights to claim ambiguity or any deficiency in these Sweepstakes Rules or any Promotion, including its administration.

Participants further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Participants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

11. CONDUCT: By participating in a Promotion, entrants: (i) represent and warrant that all information provided by entrant in connection with a Promotion is true, accurate and complete; and (ii) agree to comply with all federal, state and local laws and regulations. Sponsor reserves the right, at any time and at its sole discretion, to disqualify and/or deem ineligible to participate in a Promotion or any future Sponsor promotions, any individual it suspects: (a) to be tampering with the entry process or the operation of a Promotion or any website; (b) to be acting in violation of these Sweepstakes Rules, the per-Promotion terms set by Sponsor in the applicable Promotional Post, or Sponsor's privacy policy or other applicable terms, conditions or guidelines; (c) to be acting in bad faith or in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; (d) to have failed to agree to these Sweepstakes Rules; or (e) to be in violation of these Sweepstakes Rules. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF A PROMOTION IS A VIOLATION OF THESE SWEEPSTAKES RULES AS WELL AS CRIMINAL AND CIVIL LAWS. SHOULD SPONSOR BELIEVE OR BECOME AWARE THAT SUCH AN ATTEMPT HAS BEEN, IS BEING, OR WILL BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY RESPONSIBLE ENTRANT(S) AND OTHER RESPONSIBLE INDIVIDUAL(S) IN THE ATTEMPTED DAMAGE TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING WITHOUT LIMITATION CRIMINAL PROSECUTION.

12. PUBLICITY: By participating, you grant to Sponsor and its affiliated companies the right, except where prohibited by law, to use your name, likeness, picture, address (city and state), voice, biographical information, Entry and written or oral statements about a Promotion or Sponsor's products/services (the "Materials"), for advertising and promotional purposes in promoting or publicizing Sponsor, its affiliated companies, and the products or services of each, in any and all media without limitation as to time or territory, without compensation unless required by law. You shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of the Materials.

13. DISPUTES: By participating, each participant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with any Promotion, or any prize awarded, must be resolved individually, without resort to any form of class action, and solely and exclusively in the applicable state or federal court located in or nearest to Richmond, Virginia, and each participant submits to sole and exclusive personal jurisdiction to said courts in the Commonwealth of Virginia for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in the applicable Promotion but in no event attorneys' fees; (c) under no circumstances will participant be permitted to obtain any award for, and participant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (d) participants' remedies are limited to a claim for money damages (if any) and participants irrevocably waive any right to seek injunctive or equitable relief. Some jurisdictions do not allow for limitations on the ability to pursue class action remedies, or certain kinds of damages, and so these limitations may not apply to you. All issues and questions concerning the construction, validity, interpretation and enforceability of these Sweepstakes Rules or the per-Promotion terms set by Sponsor in the applicable Promotional Post, or the rights and obligations of entrant or the Released Parties in connection with a Promotion shall be governed by, and construed in accordance with, the laws of the Commonwealth of Virginia without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Virginia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Virginia.

14. COLLECTION AND USE OF PERSONAL INFORMATION: By entering a Promotion, entrants agree and consent to Sponsor's collection, use and retention of their personal information provided in the course of their participation, for all purposes related to the applicable Promotion (including, without limitation, processing and administering entries, sharing an entrant's personal information with Sponsor's service providers, contractors, prize partners, etc. as necessary to conduct and operate the Promotions, communicating with and awarding prizes to winners, making public announcements about winners, and advertising, promoting and publicizing the Promotions), as well as in accordance with Sponsor's Privacy Policy at <https://www.cigarworld.com/privacy-policy/>. **Please review Sponsor's Privacy Policy before submitting your Entry.** If you object to the above or anything stated in Sponsor's Privacy Policy, you should not enter any of the Promotions.

15. WHO WON?: For a current list of winners, visit <https://www.cigarworld.com/social-winners/>. Each winner's first name, last initial, city, and state will be posted after verification and for a minimum of 60 days thereafter.

Sponsor: Scandinavian Tobacco Group Lane Ltd., 2100 E Cary St, Ste 200, Richmond, VA 23223
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By participating in a Promotion, participants acknowledge that the Promotions are in no way sponsored, endorsed or administered by, or associated with Meta Platforms, Inc., Facebook, Instagram, X, or the manufacturer/distributor of any branded prize. Participants should contact Sponsor with any questions or comments related to the Promotions, and not Meta Platforms, Inc., Facebook, Instagram, X, or the manufacturer/distributor of branded prizes.

SURGEON GENERAL WARNING:
Cigars Are Not A Safe Alternative
To Cigarettes.