

GDR Eligibility and Evaluation Criteria

ELIGIBILITY

- Practising designers with ≥ 3 years of working experience
- Enterprises that have been incorporated in Singapore for ≥ 3 years
- Lead applicant must be a Singapore Citizen or Permanent Resident

EVALUATION

Strength of Proposal

Depth of applied research, breadth of application, feasibility, and clarity in next steps after Proof-of-Concept stage is completed

40%

Design Impact

Alignment and clarity in how the proposed project contributes to the P*DA impact areas and addresses global challenges like sustainability, inclusivity etc.

30%

Unique Value Proposition

Clarity on how the proposed project strengthens the designer's/ enterprise's unique value proposition

10%

Track Record

A strong portfolio of work within the last 3 years

10%

Design Ethos

A compelling and differentiated brand philosophy that aspires towards design impact

10%