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Jason Harrison

Executive VP of Business Development & Governmental **Affairs**

Andrea McClintock

VP of Membership

Penni Bentley

Senior Director of Communications

Christy Bigler

Database Administrator

Lindsey Arbeiter

Membership Sales Coordinator

Mary Garcia

Business Development Coordinator

Denise Rayford

Director of First Impressions

Dan Quandt

Senior VP of Convention & Visitor Council

Kashion Smith

CVC Deputy Director

Mary Ramirez

CVC Executive Assistant

Stephanie Andrews

CVC Director of Convention Services

Hope Stokes

CVC Director of Brand Management

Braley Hand

CVC Tourism Coordinator

Ashley Gutierrez

CVC Sales Manager

Hollie Hawkins CVC Sales Manager

Tessa Davis CVC Administrative Assistant

PO Box 9480 Amarillo, TX 79105 806.373.7800 806.373.3909 fax Amarillo-Chamber.org

Search AmarilloChamber on













Panhandle Days—Taking Your Issues to Austin

One of the most important roles of the Chamber is one of advocate. We have almost 2,300 members who represent more than 70,000 employees in Amarillo's workforce, and every 2 years, the Chamber and community leaders come together to have one voice in Austin with our state legislators. With input from our members, we gather a list of legislative priorities and converge on the State Capital for 2 days to raise awareness of those issues with important law makers with our Panhandle Days event. A group of local and community leaders from the entire panhandle region will be traveling to Austin February 18-19. The group will have opportunities to visit with elected officials in social settings with a reception and dinner on Monday night, a breakfast on Tuesday morning, and in the professional setting at the capitol with set appointments and proclamation readings in both the Senate and the House.

February 18-19, 2019

Austin Texas

Some of the issues on the agenda this year include:

- Operational funding for the Texas Tech Vet School and approval of the Higher Education Coordinating Board for the accreditation of the program
- A Tourism Public Improvement District by allowing hoteliers to assess additional fees on room rates
- Property tax caps and roll-back triggers
- Sales tax capture for online sales to keep sales tax revenue in the city where shopping is being done instead of where manufactured and/or distributed
- Community college and higher education funding for developing a local workforce and attracting more businesses to our city
- School start date for public schools statewide to return to the 4th Monday in August
- Funding for the completion of Loop 335 and Extension of I-27

If you have other items that you would like to present to the Chamber's Governmental Affairs Committee to potentially address in Austin, please call **Jason Harrison** at 806.342.2018 or email Jason@amarillo-chamber.org.

If you would like to attend the events in Austin, you can register on our website for \$125. Transportation and hotel accommodations are not included in the price and are reserved and paid for by the individual. Amarillo-Chamber.org/Panhandle-Days

Special thanks to these Panhandle Days sponsors:

MOS	A PWI
energy	High Plains Water D

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Ribbon Cutting & Ground Breaking Ceremonies in November & December

Click on http://bit.ly/RibbonCuttingsNovDec2018 to view or download these pictures.



Amarillo's Major League Barbershop 6701 S Coulter, Suite 200



APD Neighborhood Police Officer Program at the Maverick Club—1923 S Lincoln



Chick-Fil-A 20th Anniversary 4510 S Coulter



Eastridge Mission Center 1300 Evergreen



First Presbyterian Church
1100 S Harrison



Harrington Cancer & Health Foundation Cancer Survivorship Center—6600 Killgore



House Divided Restaurant & Sports Bar 7609 Hillside



Optimal Wireless (Cricket Wireless) 1800 Bell



Rock Island Apartments 7101 Wolflin Ave.

Contact Christy at 342-2004 for information on holding your own Ribbon Cutting or Ground Breaking event.



Unique Fitness Studio 1220 S Georgia, Suite B



Wolflin Village Wolflin & Georgia

AMARICO TEXAS

Convention & Visitor Council 2017-18 Year-To-Date Statistics

Tourism	
Occupancy Rate (December)	55.0%
Group Tour Buses (Fiscal YTD)	18
Film Commission	
Information requests (Fiscal YTD)	9
Sport & Convention Groups	
# of Conventions/Groups in Amarillo (Fiscal YTD)	20
Delegates (Fiscal YTD)	42,276
Room Nights (Fiscal YTD)	5,235
Convention Delegates Booked-Future Conventions (Fiscal YTD)	3,950
Convention Delegate Room Nights Booked (Fiscal YTD)	2,083
Attendees Booked-Future Sport Events (Fiscal YTD)	5,506
Room Nights Booked (Fiscal YTD)	5,680
Communications / CVC Website Google Analytics 10-1-18 through 12-31-18	
CVC Website Visits	37,258
CVC Website Unique Visitors	32,104
CVC Website Page Views	72,949
CVC Website Average Visit Duration	1:33
Social Media	



Facebook Page Likes Thru December (VisitAmarilloTX)

39,662

Do you get the Tuesday morning email updates for what's going on around town with tourism, conventions, attractions and events? Email Braley Hand to be added to this fun and informative weekly email blast at braley@visitamarillo.com.

VisitAmarillo.com

WELCOME THESE SPORT & CONVENTION GROUPS TO AMARILLO

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27-2/3	US Custom Harvesters Annual Convention	800
<u>March</u>		
7-9	First [®] in Texas Robotic Competition	600
30	Gold Wing Road Riders Association	
<u>April</u>		
1-4	Texas Water Utilities Assn.	100
2-5	Texas Bankers Association	65
6-7	Southwest Trampoline & Tumbling Association	250
11-12	Golden Spread Electric Cooperative Inc.	50
15-18	Certified Angus Beef Chef Tour	60
20-24	Sooner Athletic Conference	60
23-26	West Texas County Judges & Commissioners Assn. 29	
<u>May</u>		
1-2	Texas Association of Convention & Visitor Bureaus	60
2-4	Greater Southwest Music Festival	10
10-11	USA Cycling	150
10-12	Yellow City Comicon YC3	100
16-19	Panhandle Firemen's & Fire Marshal's Assn.	55
29-6/2	Cowboy Fast Draw Association	170

Congratulations to these Recent Prime Service Award Winners

Members of the CVC's Convention & Tourism Committee as well as other Chamber volunteers drop in on businesses to deliver **AMA Prime Service** lapel pins to employees who provided someone with PRIME customer service.

If you receive outstanding service at an area business, nominate that person for a Prime Service award. Just call the CVC office at 374-1497 or visit

PRIME SERVICE

www.visitamarillo.com/about-amarillo/primeservice/

December

United Supermarket—Tascosa Road

Larry Elmore

City of Amarillo Public Works Department

Blair Snow

Welcome New Members

Thanks for Joining in November

If you are a new member and are listed below, please check that we have all of your information accurate and complete. If not, you may email any updates or missing information to Christy Bigler at Christy@amarillo-chamber.org or call her at 806.342.2004.

Charles J. Pybus, DDS

Charles J. Pybus 8003 W 34th St Amarillo, TX 79121 (806) 354-2500

www.pybusdental.com

Practice of General Dentistry.
Academy of General Dentistry
Master. Full service dental office
ranging from prevention, to fillings, to smile makeovers, to implant placement and restoration.

Exceptional Emergency Center

Taylor Law 2105 S Western Amarillo, TX 79109 (806) 353-3200

www.ehc24.com

Exceptional Emergency Center is a freestanding fully-equipped emergency room offering emergency healthcare services 24 hours a day, 7 days a week. The Amarillo Exceptional facility is locally owned and operated by local Amarillo physicians and has no wait time to be seen.

Posh Paws Pet Spa & Resort

Kim Wofford 6035 Canyon Dr Amarillo, TX 79110 (806) 353-3350

www.PoshPawsAmarillo.com

Posh Paws Pet Spa and Resort in Amarillo is dedicated to providing your pets with the utmost care and attention. Our team strives to make every visit safe, enjoyable and fun. Posh Paws is your pet's home away from home.

Rock Island Apartments

Robbi Cousins Stacy Samura 7101 Wolflin Ave Amarillo, TX 79106 (806) 358-7521

https://rockislandapts.net/

Rock Island Apartment Community. Where everyone is welcome. We are pet friendly with no breed restrictions. Please stop by so we can welcome you home.

The Entrepreneur's Source

Les Simpson Amarillo, TX 79106 (806) 681-9452

www.lsimpson.esourcecoach.com

A complimentary coaching service that enables clients to discover career choices they may have never considered in order to meet their financial and lifestyle goals.

Two Fish Technology LLC

Josh Knighton PO Box 2085 Amarillo, TX 79105 (806) 414-5477

www.twofishtechnology.com

We provides surprisingly affordable solutions that help small businesses look more professional, be more secure, and simplify everything.



Check the Week's Sneak Peek for a list of upcoming ribbon cuttings, ground-breakings, committee meetings, and more! http://bit.ly/ChamberWSP

Golden Nail Award Nomination Deadline Fast Approaching

The Amarillo Convention & Visitor Council Golden Nail Arts Committee is now accepting nominations for the 37th Annual Golden Nail Awards. These awards honor area contributors to the arts based on financial contributions, in-kind donations, and volunteerism. Nominations will be accepted until **Thursday, February 7, 2019**. For more information on the nomination guidelines visit www.visitamarillo.com/golden-nail/ or contact Kashion Smith at 806.342.2023 or kashion@visitamarillo.com. The Golden Nail Awards event will be held on April 25th at the Derrick Event Center. Tickets for the event will go on sale in March.





www.FlyViaAir.com

If your company has 100 employees or more and would like to discuss a introductory discount program for your employees, contact Via Airlines' marketing department at Marketing@FlyViaAir.com

Free Networking at Business After Hours March 7

If you have yet to join us at one of these fun events, you can expect to meet some new faces, connect with some old friends, hand out some business cards, maybe win a door prize, enjoy some great food and beverages, and network, network, network. Best of all, they are FREE. We invite Chamber members to take advantage of this great way to meet new people who might want to know about your business.

For more information about After Hours hosts and to view photos from past events, visit http://www.amarillo-chamber.org/after-hours-networking.html. If you would like to host a future After Hours at your business, call Jason at 806.342.2018.

Chamber Members & Guests are invited to join us for another FREE Business Networking event. There will be hors d'oeuvres, drinks & door prizes. Adults only please.

Thursday, March 7th 5pm-7pm Amarillo Building 3rd & Polk

Business After Hours

Thursday, March 7, 2019 5-7pm



at the Amarillo Building 3rd & Polk

Additionally Sponsored & Hosted by My Place Hotel











Look for the event on our Facebook soon!
Facebook.com/AmarilloChamber/events/



Welcome New Members

Thanks for Joining in December

Adams Chiropractic PLLC

Ronald Adams 600 S Tyler Ste 2100 Amarillo, TX 79101 (806) 420-3397

Affordable chiropractic care for less than most co-pays. Nutritional counseling also available.

Blaze's Automotive LLC

Blaze Elliott 3302 Bell Street Amarillo, TX 79106 (806) 358-3690

2/18-19

www.blazesautomotive.com

Automotive repair and general maintenance for your car or truck.

World Link, Inc.

Amarillo, TX 79119 (559) 469-7996

www.worldlinkinc.org

World Link is an exchange student placement organization funded by the State Department seeking host families in the Amarillo area and community for the 2019-2020 school year.

Search AmarilloChamber









2019 Chamber Event Calendar

Panhandle Days in Austin

2/10 13	Tarifianale Days III Masairi
3/7	After Hours at The Amarillo Building
3/21	Spring Mega Market
4/4	After Hours at Rockwood Furniture
4/24	After Hours at Hodgetown Ballpark *
4/25	Golden Nail Awards
5/9	After Hours at Reed Beverage
5/3-11	National Tourism Week
5/16	BusinessConnection [®]
6/6	Cattle Drive Downtown
6/13	After Hours at the Amarillo Club
6/20	Summer Celebration
6/29	Fireworks Celebration
7/11	After Hours at Midwest Machine
7/25	Chamber Open Golf Tournament
8/1	After Hours at Nistler's Lawn & Landscape
8/22	After Hours at the Embassy Suites
9/12	Good Times Celebration® Barbecue Cook-Off
9/19	After Hours at FirstCapital Bank
10/3	After Hours at Casey Carpet One
10/24	Annual Banquet & Business Excellence
	Awards
11/TBA	Fall Mega Market
12/5	After Hours at Street Volkswagen

Please note that this schedule is subject to change. Please check the <u>Chamber online Calendar</u> for the latest updates.

* Special event on Wednesday.



SAVE THE DATE

Thursday, May 16, 2019

Exhibitors from last year's tradeshow should check their email for information on guaranteeing your space in this year's show. If you exhibited last year and want to again but didn't get the email, call Mary at 806.342.2009 or email her at maryq@amarillo-chamber.org.

Interested in sponsorship opportunities for this show, contact Jason at 806.342.2018 or jason@amarillo-chamber.org.

We recently interviewed some great Chamber members about their organizations in our Facebook "Meet the Member" live videos. This is a great way to learn more about the people behind the companies or non-



profit organizations that are part of our community. You can click on the names in blue below and be taken directly to their video link on our Facebook page.

Thank you to these members for talking with us recently: Mike Good, Cory Dupriest, Haley Matlack, and HQ Wrampelmeier, Street Toyota; Jayson Deaver, Unique Fitness Studio; Rick Matchett, Amarillo Bulls Hockey; Kristi Kellum, Amarillo Country Club.

If you want to see other videos like Chamber Minute recaps or videos from other events, check out the "Video" tab of our Chamber Facebook page at https://www.facebook.com/pg/AmarilloChamber/videos/. Be sure you have LIKED the Chamber Facebook page and click the "follow" button to see more of our posts in your newsfeed.

Note, individual links above may not open properly with Internet Explorer.

RENEWING MEMBERS

1-800-Plumber of the Texas Panhandle 7Up Snapple of the Texas Panhandle A-1 Floor Co., Inc. Access Community Credit Union Amarillo Auto Supply & Off Road Inc Amarillo Grape & Olive Amarillo Oral & Maxillofacial Surgery Amarillo SPCA Amarillo STAT Care Amarillo Venom American Cancer Society Animal Medical Center Arrowhead Real Estate AutoNation Chevrolet West Bargain Warehouse Sales **BNSF Railway** Born Banner **Budweiser Distributing** Company Care Today Urgent Health Caviness Beef Packers Charles M Walker Co., Inc. Coffee Memorial Blood Center Coldwell Banker First Equity Realtors Country Inn & Suites by Carlson Creative CAD Designs, Inc Dick Ford Company Dodson CPAs Domino's Pizza (Canyon) Domino's Pizza (Hillside) Domino's Pizza (Nelson) Dunkin' Donuts / Baskin

Robbins on Soncy

Economic Leads Edge Homes Education Credit Union Flectech **Embassy Suites Amarillo** Downtown Firehawk Safety Systems First State Bank Amarillo FirstCapital Bank of Texas Fogg and Associates LLP Frank's Repair Plumbing French & Company Realtors Gary Strickland Co. GillcoEnergy, LP Grand Pharmacy Graphic Equipment & Supply Company Great Nation Investment Corporation Hanna, Richard L Hawkins Motor Company Hoarel Sign Company Hudgins Crosier Sumpter, P.C. Hutson Agency/Ronnie Wood J Lee Milligan Inc Jamie S. Vandivere, P.C. Jiffy Cleaners Jiffy Cleaners #2 Jiffy Cleaners #4 Johnston Homes, Inc. Jorge's Mexican Bar & Grill Junior Achievement of the High Plains Ken's Amarillo Battery & Golf Cars Kincaid Coach Lines Inc.

King's Highway

KSA Engineers, Inc.

Kirby Smith Machinery, Inc.

Lawyers Title of Amarillo

M & R Liquor Mariner Wealth Advisors Martha's Home Mitchell Property Group Nistler's Lawn & Landscape No Boundaries International Oasis Church Pak A Sak Inc Panhandle Art Center Panhandle Producers & Royalty Owners Association Plains Dairy, LLC Premier Truck Group of Amarillo Professional Software of Amarillo dba/PSA ProPay-Professional Payroll Service Quick Quack Car Wash (Coulter) R2M Engineering Randall Technology Services Remington Apartments Riemer Chiropractic Rosa's Cafe & Tortilla Factory #11 Rosa's Cafe & Tortilla Factory #44 Royal Architectural Products Sage Oil Vac, Inc. Scharbauer Cattle Company Smith Hamilton Stewart, Martin, Dudley & Webb, P.C. Street Volkswagen of Amarillo Susan's Embroidery & **Apparel** Technical Solutions/Logical Technologies Inc.

Texas Heartland Insurance

Services, LLC
Texas Roadhouse
The Keyhole
Truly Nolen Pest Control
United Rentals
Veterans of Foreign Wars
Post 1475
West Texas Insurance
Agency
Willow Creek Kennels
Working Ranch Cowboys
Association
Yellow City Comic Con LLC

Your Chamber's
November
membership
retention rate of

550/0
puts us in the
top 10 Chambers
in the nation
for our size.

Thanks for renewing your membership in November and for your continued support of the Chamber.

REMEMBER: You can pay your Chamber invoices online and even update your membership listing, including address, phone, fax, email, website, description of services and more. Visit the MEMBERS ONLY section of our website or email Christy@amarillo-chamber.org for your login name and password if you have forgotten it. Need help? Give her a call at 342-2004.

Click here to go to the Members Only Login Section: http://bit.ly/MembersOnlyLogin

RENEWING MEMBERS

A & R Mechanical Services Advanced Pavement Maintenance, Ltd. Allergy A.R.T.S. Allstate Insurance- Vincent & Associates Amarillo Air Conditioning Amarillo Candle Company Amarillo Crime Stoppers Inc. **Another Chance House** Apartment Association of The Panhandle Asarco LLC - Amarillo Copper Refinery Ashmore Inn & Suites II Attebury Grain, LLC Axigent Technologies Group Bell Belmar Bakery & Cafe Bryan F. Bailey DDS., PA BSA ComPassion Home Care

Burdett Morgan Williamson & Boykin LLP **Bushland Mercantile** Chambers Electric, LLC Champion 1 Builders, LLC Comfort Inn & Suites East Culligan of Amarillo Daphne's Tour & Travel David's Quality Contracting Display Concepts Party Rentals, Inc. Dr. Bret D. Errington Dubs Development, LLC Firehouse Subs Gary's Heating & Air Conditioning, Inc Gold's Gym Amarillo Puckett Plaza Goosehead Insurance -Kevin Ward Agency

Graham Data Supplies, LLC

Harvey's Precision Body Shop Inc. Holiday Inn Express South Irish Springs Pools & Spas Jeff's Gunslingers Junior League of Amarillo Knorpp Business Park Laura W. Bush Institute for Women's Health Leadership Amarillo & Canyon Legacy Supportworks Inc. Morgan Stanley My Crop Technologies LLC Northwestern Mutual NTS Communications, Inc. Peeples Professional Cleaning Service Perdue Brandon Fielder Collins & Mott LLP Polk Street United Methodist Church Power, Pipe and Tank, LLC

Church
Power, Pipe and Tank, LLC
Price Overhead Door Co.
Purpose + Passion Boutique
Renaissance Apartments
RiverFields
Ron Boyd Jewelers
Six Car Pub & Brewery
Southern Glazer's Wine &

Sparky's Storage Solutions State Farm-Shannon Brooks Steve Rogers Company Strong College Students

Moving
Suite Escape
Swifty Communigraphics
The Lost Cajun
The Plaza Restaurant
Tiernan Aeration
Triangle Realty, LLC

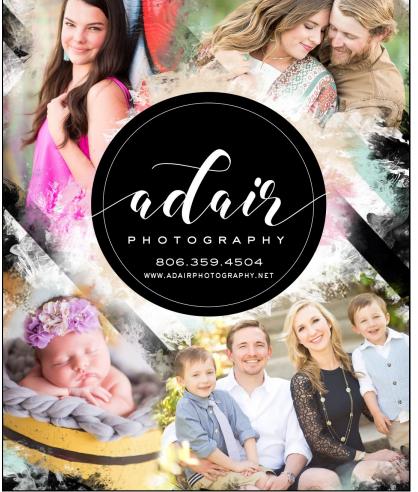
Valero Payment Services
Company
Victor B. Glenn C P A
Water Still
West Texas A&M University
Amarillo Center
Westgate Mall
Wilkinson Mortgage Capital
Willborn Tank & Fuel
Systems
Willdan Energy Solutions
Witt Flooring Center
Wolflin Mortgage Company

Woodforest National Bank

Your Chamber's
December
membership
retention rate of

10/0
puts us in the
top 10 Chambers
in the nation
for our size.

Thanks for renewing your membership in December and for your continued support of the Chamber.



REMEMBER: You can pay your Chamber invoices online and even update your membership listing, including address, phone, fax, email, website, description of services and more. Visit the MEMBERS ONLY section of our website or email Christy@amarillo-chamber.org for your login name and password if you have forgotten it. Need help? Give her a call at 342-2004.

Click here to go to the Members Only Login Section: http://bit.ly/MembersOnlyLogin

Editor's Corner

By: Penni Bentley
Senior Communications Director
penni@amarillo-chamber.org

ON THIS DAY. It's a simple little section of your personal Facebook page that pops up each day to let you stroll/scroll down memory lane back to that same day on the calendar 1,2 or 10 years ago. (It's super

helpful for us forgetful folks.) I try to look at mine every day, simply because I think it is a great opportunity to reflect on where you've been compared to where you are now...both mentally and physically. I can be immediately transported to a place or an experience and smile, laugh, or shed a tear with those words and pictures. It's hard to see faces smiling back at you that have since left this world, but it's also comforting to be reminded of a life well -lived.

There are photos from fat days, skinny days, bad hair days, with wrinkles and without, blonde and brunette, and I can see my babies who are no longer babies in those posts. There are vacation photos and celebrations to enjoy, but I can also reread posts that were incredibly hard to write for prayer requests through sickness, the loss of a job, or the struggles of being a parent. (I also reread a lot of dumb statements I've posted about celebrity award shows, rants about traffic or meaningless trivial things too!)

Before I even got out of bed this morning I looked at my ON THIS DAY posts from the past. I know it's silly to some, but it's like reading chapters out of the story of your life...the good, the bad and the ugly. And all of those times I was in a really dark or sad place struggling with something, I can now appreciate them for what they were at the time. They were all a necessary part of what makes me...me. Had I not had those experiences, I wouldn't be who I am now.

What if we approached every day and thought about what this day will look like a year from now? Five years from now? What about this day or experience will make you smile or cry or cringe down the road? Would it make you do anything differently in your personal or professional life?

To me, this is a great reminder to not sweat the small stuff, and as they say, it's all small stuff.

We are all writing our own stories every day with every choice we make. If you left this world tomorrow, what would you want your story to be? I would hope mine would be a fun little rom-com with laughter and joy and celebrations with my closest family and friends all mixed together. I would hope to be someone thought of as kind, hard-working, honest and funny. The best part is that I get to be the author and decide for myself what my story is.

ON THIS DAY...commit to writing a great story about yourself. The bigger and bolder and more colorful the better! You owe it to yourself to make it a best-seller!

As always, tell us how we are doing. Give us your suggestions, feedback, and input. Feel free to write on our Facebook wall. Get involved. We are *proud* to be YOUR Chamber.



Registration is now open for our Spring Mega Market event that is happening on **Thursday, March 21st** at the Amarillo Country Club. This is one of our most popular networking events, because it is fast-paced, fun, and gets you face-to-face with other businesses to share about your products and services and learn about theirs. We call it "speed-dating" for business!

At only \$60 per person, it is affordable for any business. It includes lunch, a closing reception at the end of the day, and round-table rotations letting you make 60-75 contacts at the end of the half-day event. We like variety in the attendees, so we don't allow more than 2 people from any one business.

Want more exposure at the event? Become a table sponsor for just \$250 and you'll get 2 registrations for the event, your logo promoted in our newsletters like below, on our website, and on the big screen at the event. You'll even get a chance to address the whole room of people to tell them more about your business.

Sign up today on our <u>website</u>. Be sure to check out the video from one of our repeat participants and see what others have said about this event.

Special thanks to these event & table sponsors:









More Info: Amarillo-Chamber.org/Mega-Market 806.373.7800





Chamber Facebook

Facebook.com/AmarilloChamber



Chamber Twitter

Twitter.com/AmarilloChamber



Chamber Videos

Youtube.com/AmarilloChamber



Chamber Event Photos

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Facebook.com/VisitAmarilloTX



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CVC on Pinterest

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CVC on Instagram

Instagram.com/visit_amarillo

Does your business have a Facebook page? Write on our Facebook timeline and we'll share your information with our 9,000+ fans.

9,589 Fans on

Facebook

4,879 Followers on Twitter

30,965 Photos on

Flickr

1.329 Followers on

<u>Instagram</u>



The Chamber eNewsletter is published by the Amarillo Chamber of Commerce, 1000 South Polk, Amarillo, Texas 79101. It is provided free of charge to Chamber members. Address correspondence to Chamber Communications at the address listed above, call 806.373.7800 or fax 806.373.3909.

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Governmental Affairs Council
Quality of Life Council
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Visit our website at:

Amarillo-Chamber.org

Penni Bentley, Editor

News@Amarillo-Chamber.org