

# PRESS RELEASE

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## **State Association and Executive Win Statewide Recognition**

Tallahassee - The **Florida Association of School Administrators (FASA)** headquartered in Tallahassee, FL the **FSAE 2021 Association of the Year** award and **Michele L. White, CAE**, Executive Director was named the **FSAE 2021 Executive of the Year**.

The Florida Society of Association Executives (FSAE) presented its most prestigious leadership awards at its recent Annual Conference held at the Hilton Orlando Bonnet Creek. The *Association of the Year* award honors organizations that demonstrates outstanding efforts, excellence and innovation.

Since its inception in 1977, the **Florida Association of School Administrators'** mission is to support school administrators in providing high-quality education to the 2.9 million students of Florida by protecting public education and fostering leadership development for principals and assistant principals as well as district-level administrators and superintendents. The Association was specifically recognized for its work to not only shift the FASA annual conference to a virtual format last year but provide guidance and support to numerous other associations throughout the state and country as they did the same.

For the first time, FSAE also recognized the Association of the Year's Executive Director. The *Executive of the Year Award* honors an association executive who has displayed the highest commitment to professional growth and dedication to advancing the association management profession.

**Michele L. White, CAE** has worked in association leadership for over 15 years. As member of FSAE since 2010, Michele has served on the FSAE Board of Directors and was just elected Treasurer of the organization and has chaired numerous FSAE Committees. In addition to her involvement in FSAE, Michele and her staff continue to serve as pioneers within the event space by assisting partner associations in leveraging virtual and hybrid event platforms during the pandemic. White also prioritizes her involvement within the community as she avidly volunteers for local food drives and mentoring opportunities at several local institutions. She is a member of Leadership Florida – Education Class 2 and on the board of the Downtown Business Association of Tallahassee.

“This is an exceptional honor for us as we are recognized for more than just our efforts as an association. Our willingness to remain proactive during the pandemic and provide support to not

only our members but also other associations led to shared success,” said White. “It has also been an honor to be recognized as Executive of the Year. I believe when you lead from a place of grace and compassion, we will raise everyone to a higher level. Thank you, FSAE.”

Each year FSAE recognizes individuals for their leadership, dedication, and professionalism both within FSAE as well as their own organizations. Each recipient is nominated by their peers and selected by committee-review according to strict criteria of excellence and achievement. Award recipients’ professionalism and leadership are evident in both services to the association management profession and to the local community.

Photos attached: \_\_\_\_\_

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