

NBA 2K27 DIGITAL CODE GIVEAWAY SWEEPSTAKES

In return for the opportunity to participate in the NBA 2K27 DIGITAL CODE GIVEAWAY SWEEPSTAKES described herein (the “Sweepstakes”), Rocket Ball, Ltd. d/b/a the Houston Rockets (the “Team”) requires your agreement to comply with and be bound by the terms and conditions set forth below (the “Official Rules”).

OFFICIAL RULES

1. **ENTRY PERIOD.** The Sweepstakes will begin on September 4, 2026, at 8:00 a.m. Central Time (“CT”), and end on September 4, 2026, at 8:00 p.m. CT (the “Entry Period”).
2. **ELIGIBILITY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** Only legal residents of the United States who are 18 years of age or older as of the first day of the Entry Period are eligible to participate in this Sweepstakes, provided they live within the state of Texas or 150 miles of the Houston, TX city limits, excluding residents within 75 miles of either the Dallas, TX or San Antonio, TX city limits. The following entities and related parties are collectively referred to as the “Released Parties”: Rocket Ball, Ltd., Comet Ball, LLC, Clutch City Sports & Entertainment, L.P., the National Basketball Association (the “NBA”) and its member teams, the Women’s National Basketball Association (the “WNBA”) and its member teams, NBA Properties, Inc., WNBA Enterprises, LLC, and each of their respective parents, subsidiaries, affiliates, directors, partners, officers, governors, employees, and agents. Employees and immediate family members (spouses, parents, siblings, and children) of employees of the Released Parties are not eligible to enter. The Sweepstakes is void wherever prohibited or restricted by law.
3. **ENTRIES.** There are two (2) ways to enter the Sweepstakes (each, an “Entry”):
 - **Primary Entry Method:** To enter the Sweepstakes, on the post of the Official Rockets Instagram or Twitter (“X”) account (@HoustonRockets) promoting the Sweepstakes, Entrant must like and comment their console type (only Xbox and PlayStation options available). By successfully entering as directed, each Entrant will receive one (1) Entry in the Sweepstakes. Entrants must be registered users of Instagram or X and follow the Official Rockets Instagram or X account to enter via the Primary Entry Method.
 - **Alternate Entry Method:** Alternatively, an Entrant may enter the Sweepstakes by sending an email to officialhoustonrockets@gmail.com with the subject line “NBA 2K27 DIGITAL CODE GIVEAWAY SWEEPSTAKES” and including in the body of the email Entrant’s name, mailing address (no P.O. Boxes), email address, date of birth, phone number, and console type.

Limit of one (1) Entry per person, regardless of entry method. Entries must be received during the Entry Period to be eligible. Any Entry received thereafter or not properly submitted will not be eligible to participate in the Sweepstakes. Any Entrant using multiple accounts or entry methods to enter will be disqualified from the Sweepstakes and will not be eligible to win a Prize. Entries that contain, in the sole discretion of Team, any profane, obscene, vulgar, defamatory, libelous, or slanderous material will be disqualified. A person who timely submits a properly completed Entry in accordance with the procedures herein is considered an “Entrant.” **By submitting a properly completed Entry, each Entrant acknowledges that Entrant has read, understands, and agrees to be bound by these Official Rules.**

4. **SELECTION OF WINNERS.** Ten (10) winner(s) (each a “Winner”, and collectively, the “Winners”) will be selected at random from among all eligible Entries received. As used herein, references to

“Winner” shall include one or more Winners, as applicable. Each Winner will be notified on or about September 7, 2026, via email or direct message on the platform through which Entrant entered the Sweepstakes with the digital code to download the full game. By participating, each Entrant agrees to these rules and the decisions of Team, which shall be final and legally binding in all matters relating to this Sweepstakes. Team reserves the right to conduct a background check of each Entrant and to disqualify any Entrant, effective upon written notice, if such Entrant commits, or has at any time committed, any act or becomes involved in, or has at any time been involved in, any situation or occurrence which act, situation, or occurrence tends in the sole opinion of Team to subject Entrant, Team or its affiliates to any ridicule, contempt, or scandal or which in the sole opinion of Team or its affiliates, reflects unfavorably upon Team or its affiliates. **If any potential Winner cannot be contacted after the first attempt, declines a Prize, or fails to claim a Prize, then such Winner will forfeit the right to be a Winner, and Team may select a replacement Winner from among all remaining eligible Entries.**

5. **PRIZE DESCRIPTION; ODDS.** Winners will each receive one (1) digital code for NBA 2K27 (Approximate Retail Value “ARV”: \$60.00) (the “Prize”). Five (5) of the Winners will receive a digital code for an Xbox console, and five (5) of the Winners will receive a digital code for a PlayStation console. All aspects of the Sweepstakes and Prize shall be determined by Team in its sole discretion and any Prize shall be subject to all Team and NBA/WNBA rules, regulations, guidelines, policies, and restrictions. To the extent the Prizes include Team tickets, such tickets shall be subject to the same rules and regulations as regularly sold tickets. Team shall not be responsible for any expenses associated with any Prize, including but not limited to travel accommodations or transportation expenses. The odds of winning will depend on the number of eligible Entries received. Winners may not sell, assign, transfer, or substitute a Prize (or any portion of a Prize) or redeem a Prize (or any portion of a Prize) for cash value. Winners will be responsible for any federal, state, and local taxes associated with a Prize and for any expenses associated with a Prize. Winners may be required to sign, at the request of and in the sole discretion of Team, a Release, an Affidavit of Eligibility, and/or a Prize Acceptance Form in order to receive a Prize. Team reserves the right to substitute any Prize (or any portion of a Prize) with any prize of greater or equal value.
6. **LIMITATIONS ON LIABILITY.** Team shall not be responsible for Entries that are incomplete, improperly submitted, stolen, misdirected, lost, late, or damaged. All Entries become the property of Team and will not be acknowledged or returned. **By entering, each Entrant agrees to HOLD HARMLESS AND INDEMNIFY the Released Parties from any and all liability, damages, claims, and causes of action (however named or described) with respect to or arising out of (i) Entrant’s participation in the Sweepstakes, (ii) Entrant’s Entry or any registration material and/or personal data entered or provided to the Released Parties on any related website, (iii) any typographical or other error in these Official Rules or (iv) the receipt, participation in, or use of a Prize (or any portion of a Prize) or any replacement prize that may be awarded herein, including any travel associated with a Prize.**
7. **CONSENT OF USE.** Each Entrant hereby agrees and consents, without further authorization, compensation, or remuneration of any kind, to the editing, modification, replication, publication, and other use of the names, likenesses, photographs, voices, Entries, and the like of each Entrant in any medium, whether now known or hereafter developed, including without limitation, Team website and in any and all advertising, promotions, and other publicity conducted by the Released Parties, and each of their respective partners, parents, subsidiaries, affiliates, directors, officers, owners, governors, employees, and agents, except where prohibited by law. Notwithstanding the generality of the

foregoing, each Entrant further assigns any and all rights Entrant may have over their Entry to Team without further authorization, compensation, or remuneration of any kind.

8. **RULES.** All decisions as to these Official Rules and interpretations thereof are exclusively within the sole discretion of Team and may be changed from time to time without notice. Team reserves the right to cancel or modify the Sweepstakes at any time without notice.
9. **DISPUTES.** This Sweepstakes shall be governed by and construed in accordance with the laws of the State of Texas, without regard to principles of conflicts of laws. **EACH ENTRANT HEREBY WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS AND SUBMITS TO THE JURISDICTION OF THOSE COURTS.** Each Entrant agrees that any controversy, dispute, or claim arising out of, relating to, or connected with the Sweepstakes shall be resolved exclusively by binding arbitration, which will be conducted in Houston, Texas, in accordance with the then-current Judicial Arbitration and Mediation Services (“JAMS”) Comprehensive Arbitration Rules & Procedures, and judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof. The arbitrator shall be selected by mutual agreement of the parties, if possible. If the parties fail to reach agreement upon the appointment of an arbitrator within thirty (30) days following receipt by one party of the other party's notice of desire to arbitrate, the arbitrator shall be selected from a list or lists of persons submitted by JAMS in accordance with the JAMS Comprehensive Arbitration Rules & Procedures then prevailing. The JAMS Rules shall govern the payment of all arbitration fees. **TO THE FULLEST EXTENT PERMITTED BY LAW, THE ENTRANT AND TEAM AGREE THAT ALL DISPUTES SHALL BE ARBITRATED ON AN INDIVIDUAL BASIS AND WAIVE ANY RIGHT TO LITIGATE IN COURT OR ARBITRATE ANY CLAIM AS A CLASS ACTION, REPRESENTATIVE ACTION, OR CLASS ARBITRATION. TO THE FULLEST EXTENT PERMITTED BY LAW, THE ENTRANT AND TEAM WAIVE THE RIGHT TO A JURY TRIAL. IF THE ENTRANT DOES NOT CONSENT TO THIS CLAUSE, THE ENTRANT MUST NOT ENTER THE SWEEPSTAKES. Under no circumstances will an Entrant be permitted to obtain any** punitive, incidental, special, consequential, or other damages, including without limitation lost profits (collectively, “Special Damages”), and Entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.
10. **FORCE MAJEURE.** Team shall not be responsible for the failure or interruption of any website, webpage, or social media platform mentioned herein (including those of the Released Parties), www.rockets.com, www.houstoncomets.com, any email server, or the cancellation or postponement of any drawing for any reason including, but not limited to, equipment failure or malfunction, electrical service interruption, pandemic, or any act of God. In addition, in the event that Team is prevented from continuing with the Sweepstakes by any event beyond its control, including, but not limited to, fire, epidemic, pandemic, virus, disease, bacteria, flood, hurricane, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within the control of Team, Team shall have the right to modify, suspend, or terminate the Sweepstakes.
11. **PRIVACY AND MARKETING DISCLAIMER.** By entering the Sweepstakes, Entrant agrees to be bound by the NBA’s and WNBA’s privacy policy located here: <https://www.nba.com/privacy->

policy. Entrant agrees to receive communications from Team, subject to opting out when Entrant so desires. If Entrant provides a cell phone number, then Entrant consents to be contacted using an auto-dialer for marketing purposes. All content submitted for the Sweepstakes becomes the property of Team and is eligible to be used for further marketing purposes outside of the Sweepstakes.

- 12. PUBLICITY.** Entrant hereby grants to the Released Parties, with no obligation to compensate Entrant, or any other person in any way, the right at any time to publish, reproduce, modify, display, distribute, license or otherwise use, commercially or otherwise (including in connection with any publicity, marketing and promotion), in any media now existing or later developed, Entrant's name, Entry, and any photographs, videotapes, motion pictures, recordings, or other record of Entrant. Entrant understands that Entrant's name, photograph or likeness may be modified, copied and distributed by means of various media. Entrant may not use the intellectual property of the Released Parties (including the stylized marks or logos of Team) without the express written permission from the Released Parties.
- 13. ADDITIONAL DISCLOSURES.** The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram or X or any other social media platform. Each Entrant releases Instagram and X and all other social media platforms mentioned in these Official Rules from any claims, responsibility or liability relating to their participation in this Sweepstakes.
- 14. WINNERS LIST.** To receive written confirmation of the Winner(s), email officialhoustonrockets@gmail.com with the subject line "NBA 2K27 DIGITAL CODE GIVEAWAY SWEEPSTAKES Winners List" or mail a self-addressed, stamped envelope to: "NBA 2K27 DIGITAL CODE GIVEAWAY SWEEPSTAKES Winners List" at 1510 Polk Street, Houston, TX 77002, Attn: Hiren Joshi. Requests must be received by September 14, 2026.