



TRANSFORMATION NOW

A pack program that rewards you for being ready to share a ULT or featured pack with your **face-to-face** prospects who want to start their Purium program NOW!

GET PROSPECTS STARTED NOW

When someone is ready to transform for their first time with Purium, they want to start NOW! Whether hosting a Purium event or meeting up with a new friend one-on-one, you can physically give packs to new **face-to-face** customers and Brand Partners on the spot so they can start NOW.

Meet the eagerness of your in-person prospects by getting them started NOW.

Eliminate shipping delays or mishaps for newbies.

Create a convenient system that effectively pays for itself.

Double the impact of your UBT points!

Lean into the Power of 3 & UBT.

HOW IT WORKS

Purchase 3 Packs & Get a Free Gift!

- In your Back Office, click on "Product Specials" button
- Add 3 featured packs of your choice to the cart
- Purchase all 3 packs as a single order, with the intention of having product on hand for your next three in-person prospects who are ready to start NOW
- Receive Portable Electric Blender 18 oz - White (3 pack) for yourself or giveaways

Earn Points for Getting People Started NOW

1. Invite your prospect to an in-person event (includes both one-on-one and group meetings)
2. When they say "yes", simply hand them a ULT or Featured Pack so they can get started NOW
3. Help them order their Featured Pack and have it shipped to YOUR address. Ensure their 50+ BV Smart Order will be shipped to THEIR address.
4. Receive their order and be ready to share with your next in person prospect.
5. Take their picture with the box. Submit in your Back Office and earn 100 GQV.

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PURCHASE 3 QUALIFYING UBT PACKS & GET A FREE GIFT!

Available in your Back Office under "Product Specials"

- All ULTs (including Customizable)
- Daily Core 4 + Performance
- Grain Free Pack
- Signature Collagen Pack
- Family Nutrition Pack
- Fruit & Veggie (3 Pack Only)
- Holistic Fitness

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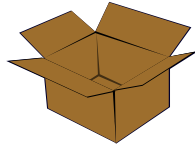
DOUBLE YOUR UBT POINTS

To be eligible to earn these GQV points, you must purchase 3 eligible packs in the same order. Valid November 2022 until promotion's end.

- Earn 100 GQV POINTS when you share and deliver one of your packs
- Earn an extra 200 GQV, for a total of 500 GQV, when you share 3 packs in 1 week
- In addition to UBT Points

A NOTE
FROM LESLIE
ZANN

TRANSFORMATION NOW



JUST IMAGINE...

you're hosting a rockin' Purium event. You're sharing compelling stories, and giving samples of Purium's best-selling drinks. Everyone is loving their shakes, enjoying the vibe, and learning about Purium.



AND THEN IT HAPPENS...



...people are ready to purchase their ULT. Right now! And although they can order online, many are excited to start their program that night!

After all, you've done a great job of sharing the many benefits of the Purium products.

Without a few kits on hand, some of your prospects may walk out the door without purchasing. And others - although they may still order - are disappointed they have to wait to get started. Bummer!

We want to make sure this doesn't happen to you. We understand it's an emotional decision to start a wellness program. And we want you to be able to deliver on that urgency by having a few ULT kits on hand at all times.

FAQ'S

Who can purchase Transformation Now?

Only Brand Partners with a 50+ BV Smart Order on file.

Is there a limit?

Yes, a limit of two 3-packs per month.

Where do I purchase the 3 packs?

Click the "Product Specials" button in your Back Office.

When I sell a pack, how do I earn the 100 GQV Points?

Take a photo of the person who bought it with the box in their hands. Click on "Submission Forms" in your Back Office and submit through the "Transformation Now" submission form.

What is the maximum amount of GQV Points I can earn with Transformation Now?

500 GQV Points when you sell all 3 of your packs within a week (100 GQV) per pack and + 200 EXTRA GQV Points. UBT Points awarded separately.

When will the GQV Points appear in my Back Office?

All submissions end Friday at 11:59 PM Central Time. GQV Points are added by that next Monday.

WHEN PROMO'S ALIGN...

TRANSFORMATION
NOW 



The Power of 3 & UBT

How does UBT work with Transformation Now?

This is the perfect complement to the Power of 3! Transformation on Hand supports your UBT goals, because both programs use the same qualifying packs. As your new prospects purchase a UBT qualifying pack - and their pack is shipped right back to you - you're preparing for your next three customers and/or Brand Partners. The Power of 3 is taken to a whole new level of convenience.



Take a Photo & Earn More!

How does WYR: Customer Referrals work with Transformation Now?

Take a photo of your prospect and their box when you give it to them! Ask them to share it on their social media with their excitement - and TAG YOU to earn \$10 off their next purchase. Submit a screenshot of their post to earn bonus GQV Points. Be sure to follow-up with all the likes and comments to see if any of their followers want to TRANSFORM, too. This is a great activity to inspire upgrades with Customers.



#TAGCONTEST

Share Your Own Transformation Story & Win

How does the #TAGCONTEST work with Transformation Now?

Share your transformation to ignite interest, curiosity and engagement on social media.

Show your followers that you are the go-to for transforming their lives.

Find new customers and Brand Partners who resonate with the stories you're sharing.

Get the chance to win 500 GQV Points!



Share Purium Transformations & Earn

How does Share Because You Care work with Transformation Now?

Every week, share 3 NEW Product Success Stories from Fresh & New in Boards to ignite interest, curiosity and engagement on social media.

Show your followers that you are the go-to for transforming their lives and tag specific people you know who may relate to the story.

Find new customers and Brand Partners who resonate with the stories you're sharing.

Upload the 3 screenshots of your posts by Friday to receive 50 GQV points for the week. Maximum of 50 GQV points per week, per Brand Partner. No late entries will be accepted.

A Smart Order of 50+ BV is required for any Purium Business Promotion.