

“Information as a public good: Which platform regulation for a troubled digital era?”

21 february 2023 - UNESCO's Headquarters,
7 Place de Fontenoy, 75007 Paris, France

International symposium
Under the aegis of UNESCO

**REGULATING
PLATFORMS**

“INFORMATION AS A PUBLIC GOOD:
WHICH PLATFORM REGULATION FOR A
TROUBLED DIGITAL ERA?”

February 21st 2023 9am - 6.30pm
7 Place de Fontenoy 75007 Paris
(UNESCO Headquarters)

Jointly organized by

#Leplusimportant ACADÉMIE DES SCIENCES
MORALES ET POLITIQUES

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Day 0 of UNESCO international conference

[Internet for Trust](#)

[Regulating Digital Platforms for Information as a Public Good](#)

UNESCO Global Conference

21-23 February 2023, UNESCO Headquarters in Paris

Programme

“Information as a public good: Which platform regulation for a troubled digital era?”



Programme - February 21st at UNESCO

9:00-9:10 am	Opening - Marielza Oliveira , Director, Division of Digital Inclusion, Policies and Transformation, UNESCO
9:10-9:20 am	Introduction - Christophe Deloire , Chair, Forum on Information & Democracy
9:20-9:30 am	Presentation of the symposium - Mathias Dufour , President, #Leplusimportant
9:30-11:10 am	<p>Roundtable #1 - Benchmarking for insights: what do previous multistakeholder regulatory cases teach us about how to regulate digital platforms for information as a public good?</p> <ul style="list-style-type: none"> • Céline Bottino, Director, Institute for Technology & Society, Brazil • Frits Bussemaker, Chairman, Institute for Accountability in the Digital Age, Netherlands • Alison Gillwald, Executive Director, Research ICT Africa, South Africa • Fernanda K. Martins, Director, InternetLab, Brazil <p><u>Moderators</u>: Florian Forestier, Ph.D, #Leplusimportant and TESaCo and Serena Ciranna, Ph.D, TESaCo</p>
11:10-11:20 am	<i>Coffee break</i>
11:20 am-1 pm	<p>Roundtable #2 - Harnessing virality? Could a regulation of virality combine freedom of speech and information as a public good?</p> <ul style="list-style-type: none"> • Sachin Dhawan, Programme manager, Centre for Communication Governance National Law University, Delhi, India • Ellen Judson, Head of the Centre for the Analysis of Social Media (CASM), Demos, UK • Matthias Kettemann, Alexander von Humboldt Institute for Internet & Society, Germany • Shashank Mohan, Programme Director, Centre for Communication Governance, National Law University, Delhi, India

	<ul style="list-style-type: none"> • Helena Schwertheim, Senior Digital Policy Research Manager, Institute for Strategic Dialogue, UK <p><u>Moderators</u>: Mathias Dufour, #Lepplusimportant and Serena Ciranna, Ph.D., TESaCo</p>
1-2 pm	<i>Lunch break</i>
2:00-2:30 pm	Keynote - Nnenna Nwakanma , Chief Web Advocate, World Wide Web Foundation
2:30-4:10 pm	<p>Roundtable #3 - Empowering users? Shaping individual and collective empowerment tools to secure general access to information as a public good</p> <ul style="list-style-type: none"> • Michael Baumann, Scientific director, Center for Advanced Internet Studies (CAIS), Germany • Luca Belli, Professor and Director, Center for Technology & Society, FGV School of Law, Brazil • Artur Pericles Monteiro, Information Society Project, Yale Law School, USA • Amrita Sengupta, Acting Executive Director, Centre for Internet & Society (CIS), Bangalore, India • Célia Zolynski, Professor of Law, Panthéon-Sorbonne University, France <p><u>Moderators</u>: Mehdi Khamassi, PhD, CNRS and Panthéon-Sorbonne University & Frits Bussemaker, Chairman, Institute for Accountability in the Digital Age</p>
4:10-4:20 pm	<i>Coffee break</i>
4:20-6:00 pm	<p>Roundtable #4 - ‘UNESCO guidance for regulating digital platforms’: how to secure effective implementation?</p> <ul style="list-style-type: none"> • Asha Allen, Advocacy Director for Online Expression & Civic Space, Center for Democracy & Technology, Belgium • Stephanie Borg Psaila, Director for Digital Policy, DiploFoundation, Switzerland • Bob Fay, Centre for International Governance Innovation, Canada • Jessica Fjeld, Assistant Director, Cyberlaw Clinic, Berkman Klein Center for Internet & Society, Harvard University, United States • Malavika Jayaram, Executive Director, Digital Asia Hub, Hong Kong, China • Nate Persily, Director, Stanford Cyber Policy Center, USA <p><u>Moderators</u>: Christophe Gauthier and Malik Lakoubay, RadicalxChange</p>
6:00-6:30 pm	Conclusion - Shoshana Zuboff , Professor Emeritus, Harvard Business School



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February 21st 2023



THANK YOU to our speakers from all continents!



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