

# FIAH INTERNATIONAL SHORT COURSE

**“Creating Collective Resilience For Sustainable  
Development”**



**Kampus  
Merdeka**  
INDONESIA JAYA



# SUKABUMI



Sukabumi is one of the lovely cities in West Java, Indonesia, located at the foot of Mount Pangrango and Mount Gede. The name Sukabumi literarily means “lovely earth/place”, which refers to the liking of people to stay in this natural area. It has a fertile area since it is surrounded with a fresh and beautiful scenery so that Sukabumi has leading tourist destinations. Such the condition is ideal for learning process. Studying in Sukabumi is the smart choice to obtain the complete learning and life experiences.

# UNIVERSITAS MUHAMMADIYAH SUKABUMI

Universitas Muhammadiyah Sukabumi (UMMI) is an Islamic university under the auspices of Muhammadiyah. It was established on 13 June 2003. UMMI, which is located in the center of Sukabumi, is surrounded by lovely views and a natural environmental setting. UMMI was created to produce scholars and practitioners who excel in both modern sciences and Islamic teaching, and, in turn, who are capable of complying with the contemporary societal and industrial needs of the nation and the Muslim Ummah.



# FACULTY OF ADMINISTRATION SCIENCES AND HUMANITIES (FIAH)



The Faculty of Administration Sciences and Humanities (FIAH), established in 2003, is one of the most dynamic at the Universitas Muhammadiyah Sukabumi (UMMI). It provides a supportive environment and an authentic learning experience in the fields of social and human studies. The faculty is committed to enhancing the quality of education through its holistic approach to modern knowledge along with critical Islamic perspectives. In addition, leading-edge collaborations with local, national, and international communities provide opportunities for its academic community to experience a multicultural, collaborative and globalised learning atmosphere. It currently offers diverse academic programs; degree and non-degree, for both undergraduate and graduate level.

# PROGRAM OVERVIEW

## Program Description

The Covid-19 crisis has had an unprecedented impact on every aspect of our lives. Not only caused a bad economic downturn, it has also brought a profound social and cultural dislocation. Yet, recent developments give us a ray of hope and optimism for the present recovery. It is a time to rebuild what has been torn apart for the last two years. In the light of this context, the Faculty of Administration Sciences and Humanities (FIAH) would gladly invite college students from Indonesia and all countries to join the 2023 International Short Course under the theme: Creating Collective Resilience for Sustainable Development.

## Program Contents

- Classroom Activities

Courses under the theme resilience and sustainable development

- Field Trips

Experiential field trips which connect resilience and sustainable development to local issues, industries and economy creative, environment, culture and good governance

- Exploring Sukabumi

Explore the most historic city of Sukabumi to create unforgettable experience



# PROGRAM DETAILS

## Classroom Activities

### Core Course

- The course consists of 10 topics which cover relevant issues of resilience and sustainable development, such as follows: (1) introduction to resilience and sustainable development, (2) integrating business and technology for SMEs, (3) circular economy and sustainability business, (4) storytelling and community resilience in the literature, (5) digital marketing: integrating business and technology for SMEs, (6) digital communication and PR model for corporate sustainability during crises, (7) resilient and sustainable cities : the Sukabumi case, (8) sustainability of tourism based on local wisdom, (9) circular economy and business sustainability, and (10) al Islam and muhammadiyah studies.

### Let's create collective resilience

- After collaborating with classmates students will have the opportunity to share their ideas and experiences to build self and collective resilience in the part of Covid-19 crisis.

### Crash Class

- Indonesian for Non-Native Speakers (BIPA)
- Sundanese Crash



# Education Excursion Programs

- **Field Trip**

Exploring the Unesco Global Park Ciletuh. Discover the importance of the ocean for food development and people's well-being

- **Culinaire**

Learn about the ins and outs of sukabumi's culinary specialties and taste the food

- **Creative Industry**

Practical learning, get to know a diverse creative industry in Indonesia from a real-world class





# Exploring Sukabumi

- **Culture**

Cultural Village of Sinarresmi. From sinaresmi, we can see the Kasepuhan indigenous people in Sukabumi and its surroundings because they have high local wisdom in interpreting nature and Students also will learn the culture of wayang.



- **Adaptive Governance**

Students we observe closely practices of adaptive governance in the local context of Indonesia. The municipal government of Sukabumi and Bandung will be representative cases.







# Enrollment

## Schedule

The course will last for approximately one month (July 3–22, 2023).

## Requirements

To apply for the course, you must be aged 18+ and have a good understanding of the English language.

## Credit

Together, all courses receive two or three credits in the US system



# CONTACT US



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