

# STRATEGIC LEADERS' **SUMMIT 2022**

#### THEME:

Africa's Start-ups and SMEs in the AfCFTA Era: Rethink, Retool, Innovate, Digitalize and Transform.



















#### **For Project Inquiries:**

#### **PSFU**

Apollo Mbazzira Muyanja Project Director **Tel:** +256771200786

Email: ambazzira@psfuganda.or.ug

#### **PSFU**

Lorraine Nkoba Communications Specialist **Tel:** +256 758976105

Email: lnkoba@psfuganda.org.ug

#### Mastercard Foundation

Eleni Constantine White Strategy Lead, Program Communications

Email: hwhite@mastercardfdn.org

# — THE 4<sup>TH</sup>

# STRATEGIC LEADERS' SUMMIT 2022

# **PROGRAMME OUTLINE**

9:00AM - 9:30AM

### **EXCHANGE OF BUSINESS CARDS & NETWORKING**

#### 9.30am

- Call to Order:
   Master of Ceremonies.
- Opening Prayer & Opening remarks:
   Godfrey Ivudria Managing Director, EABW
- Welcome Address & Purpose of Gathering:
   Shenina Aheebwa Country Manager, HCI-Uganda
- Remarks:
   Ivan Mugisha Country Manager RwandAir- Uganda
- Remarks:
   Tiekie Barnard CEO -Shared Value Africa Initiative (SVAI) -South Africa (Virtual)



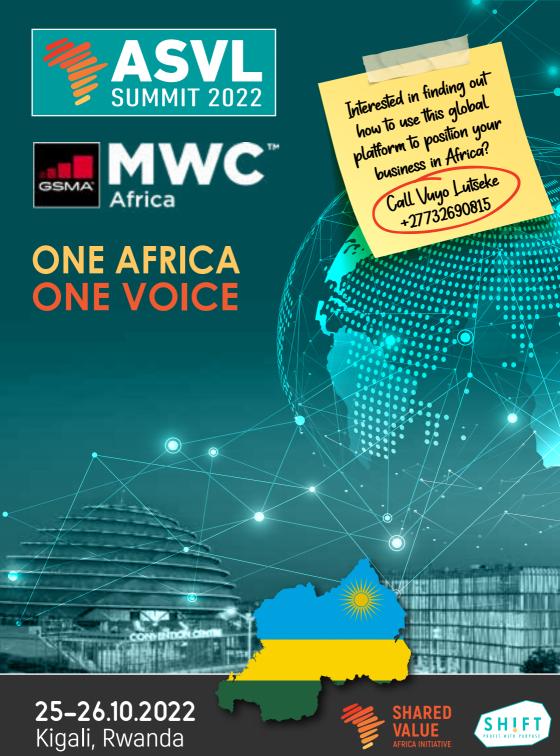
**Shenina Aheebwa** Country Manager, HCI



Rachael Arinaitwe Mwine Summit MC



Nelly Orikiriza Summit MC



9.55am

## **EXPERT INSIGHT:**

## Dr. Lawrence Lincoln,

Founder & Director. Training Fundamentals, SA.

Topic:

<u>"Resetting the Learning & Development Strategy for Africa's SMEs & Startups in the Post Covid Era".</u>

Q&A - Participants - MC

## **PARTNERS & SPONSORS ADVERT INTERLUDE**

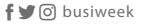


**Dr. Lawrence Lincoln**LECTURER, RESEARCHER, CONTENT DEVELOPER



# **EABW**NEWS

African business news you can trust



# 1<sup>ST</sup> PANEL DISCUSSION ON SKILLS AND MINDSET CHALLENGES – 45 MINUTES

Topic:

<u>"Doing business in 2022 and beyond: How can SMEs and Start-ups navigate the skills & Mindset changes Ahead?</u>

Moderator: Charles Odongtho, Journalist UBCTV

Setting the tone: Charles Ocici Executive Director - Enterprise Uganda

Distinguished Panellists.

- Angela Bageine –
   Managing Consultant; Bes.Mart Consultancy. Uganda
- Benjamin Acheampong Founder Wealth Masters. UK (Virtual)
- Thandi Juliet Mabena President, Circle of Global Business in South Africa.

Q&A: Participants 11.15am



Charles Odongtho, Uganda Moderator



Charles Ocici, Uganda Kevnote Speaker



Angela Bageine, Uganda Panelist



Benjamin Acheampong, UK Panelist



Thandi Julliet Mabena, South Africa Panelist



# **TODAY! START YOUR** AGRIBUSINESS LESSONS

- 1. Register
- 2. Choose a course
- 3. Complete course
- Get Certificate







# 2ND PANEL DISCUSSION ON SYSTEM CHANGE AND PROSPERITY FOR ALL - 45 MINUTES

## **Topic:** "Can System change build prosperity for all?

Moderator: Charles Odongtho, Journalist UBCTV

**Setting the tone: Sazini Mojapelo**, Chairperson & Managing Partner, Shift Impact Africa & the Shared Value Africa Initiative (SVAI)

Distinguished Panelists: (All Virtual)

- Simbarashe Eric Mhuriro General Manager Rio Energy under RioZim Limited, Zimbabwe
- Afetsi Awoonor Regional Head, Sales and Marketing (sub-Saharan Africa) Convenio
   Energy South Africa
- Nichole Yembra Founder and Managing Director; Chrysalis Co Nigeria.
- 4. Q&A: Participants.
- 5. Partners & Sponsors Advert Interlude





Business growth is our business

# **ABOUT**

PRIVATE SECTOR FOUNDATION UGANDA (PSFU)

Private Sector Foundation Uganda (PSFU) was founded in 1995 by 11 business associations. PSFU is a limited by guarantee membership organization, representing the private sector in Uganda. PSFU is the apex body of the private sector bringing together the business community in Uganda in an enabling business environment.

With current membership of over 700,000 direct and indirect organised through Business Membership Associations and Corporate members, PSFU is a key player in championing the interests of the Ugandan business community in trade, investment,

market access, partnerships, and industrial relations.



















## **SPONSORS & PARTNERS' ADVERT INTERLUDE**

12.15pm

# 3<sup>RD</sup> PANEL DISCUSSION ON AGRIBUSINESS AND SUSTAINABLE ECONOMIC SOLUTION

<u>Topic: "How can Africa Capitalize on its Agribusiness sector as a sustainable human and economic solution?</u>

Moderator: Edward Katende CEO Uganda Agribusiness Alliance

**Setting the Tone: Dr. Edward M. Isingoma,** Managing Partner, Pearl Capital.

## Distinguished Panelists:

- 1. **Josephine Mukumbya**, Executive Director ADC, Uganda.
- Dr. Michael Abu Sakara Foster E xecutive Chairman, Sakfos Holdings, (Virtual)
- 3. Beatrice Gakuba, Executive Director AWAN, Rwanda (Virtual)
- **4. Florence Nagawa**, Executive Director -VANEX (Virtual)



Edward Katende, Uganda Moderator



**Dr. Edward Isingoma Matsiko, Uganda** Keynote Speaker



Florence Nagawa, Uganda Panelist



Josephine N. Mukumbya, Uganda Panelist



Dr. M. Abu Sakara Foster, Ghana Panelist



Ms. Beatrice Gakuba, Rwanda Panelist







# Earn and spend miles

Together, we bring you closer to more destinations.



1:00pm

## **LUNCH, & NETWORKING**

2:00pm

Call to Order: MCs

## **SPONSORS & PARTNERS' ADVERT INTERLUDE**

2.10pm

Keynote Speaker: Prof. Atuahene-Gima, President NIBS

<u>Topic: "Africa's Start-ups and SMEs in the AfCFTA Era: Rethink, Retool, Innovate, Digitalize and Transform.</u>

**Q&A Participants – MCs** 



Professor Kwaku Atuahene-Gima
DISTINGUISHED PROFESSOR OF
INNOVATION STRATEGY & MARKETING



## 4TH PANEL DISCUSSION ON SMES AND START-UPS **FUNDING**

Topic: "Financing Start-ups and SMEs: Is Cash still Available? What can FinTech, Telcos and financial Institutions do to address the **Start-ups & SMEs funding crisis?** 

Moderator: Annette Kihuguru, Former Acting MD-Ecobank, UG

**Setting The Tone: Richard Mugera -**

Principal & Country Director, Ascent-Uganda

## **Distinguished Panelists:**

- 1. Eric Osiakwan. Managing Partner, Chanzo Capital
- 2. Peace Ayebazibwe Kabunga, Executive Director, HFB
- Nana Dwemoh Benneh, CEO, UMB, Ghana (Virtual) 3.
- 4. Patricia Omallah, Head Legal & Compliance Ecobank
- 5. Michael Mukasa, Chief Commercial Officer, Roke Telkom
- Badru Ntege, Director/co-owner of NFT consult, 6.



Annette Wabunoha Kihuguru, Uganda Moderator



Uganda



Richard Mugera, Keynote Speaker



Eric Osiakwan, Ghana **Panelist** 



Peace Ayebazibwe Kabunga, Uganda **Panelist** 



Nana Dwemoh Benneh, Ghana **Panelist** 



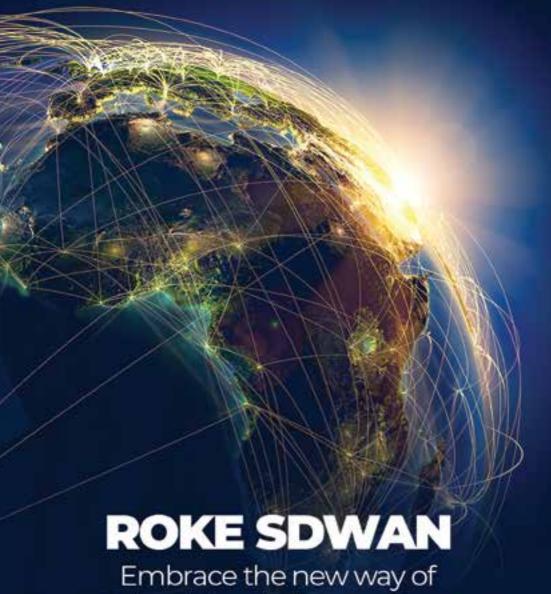
Patricia Omallah, Uganda Panelist



Michael Mukasa, Uganda **Panelist** 



Badru Ntege, Uganda Panelist



Embrace the new way of networking that guarantees cost effective reliability



## **EXPERT INSIGHT:**

# **David Ofosu-Dorte,**Senior Partner AB & DAVID AFRICA.

 Topic: "Africa's SMEs & Start-ups in AfCFTA Era: Rethinking the Continental Leadership and economic development Agenda to rebuild resilient SMEs & Start-Ups in the Informal sector.

**Q&A Participants -MCs** 



**David Ofosu-Dorte**FOUNDER AND SENIOR PARTNER OF
AB & DAVID AFRICA

# 20% discount!

Buy Your ticket to/from any of our destinations and enjoy this amazing offer.

Discount	Promo Code
+ 20% Off	WBPROMO20
Sales Period	Travel Period
+ 25 Jan - 28 Feb 2022	25 Jan - 10 Dec 2022



# 5TH PANEL DISCUSSION ON HOSPITALITY AND CREATIVE ARTS INDUSTRIES -45 MINUTES

# <u>Topic: "Resolving Africa's Massive youth unemployment: Are the hospitality and Creative Arts Industries the missing links?</u>

Moderator: Ronah Musiima – Project Manager, Project 500k.

Setting The Tone: Stephen Asiimwe CEO-PSFU, Uganda

## Distinguished Panelists:

- 1. Emmanuel Chinunda, CEO, The Arch Professionals, Malawi
- 2. Juliet Yaa Asantewa, CEO National Film Authority, Ghana (Virtual)
- 3. Ann Kalembe -MD, Gazelle Safari Company –(Virtual)
- 4. Jean Philippe Bittencourt, GM Sheraton Kampala Hotel
- 5. Ms. Lilly Ajarova, CEO UTB
- 6. Apollo Muyanja, Project Director- Young Africa Works Uganda

Q&A: Participants - MCs



Ronah Musiima, Uganda Moderator



Jean-Philippe Bittencourt, Uganda Panelist



**Stephen Asiimwe, Uganda**Keynote Speaker



Lilly Ajarova, Uganda Panelist



Emmanuel Chinunda, Malawi Panelist



Juliet Yaa Asantewa Asante, Ghana Panelist



Ann Kalembe, Uganda Panelist



Apollo Muyanja Mbazzira, Uganda Panelist





# COVID-19 ECONOMIC RECOVERY AND RESILIENCE RESPONSE PROGRAM (CERRRP)

#### **Background**

Private Sector Foundation Uganda (PSFU) is partnering with Mastercard Foundation to implement immediate relief, recovery and resilience interventions under the COVID-19 PSFU Response Project. The intervention complements the efforts of the Government of Uganda in controlling the spread of COVID-19, support the government to develop a Post COVID-19 Economic Recovery as well as a Growth Strategy. Besides, the project will augment the survival, recovery and resilience of enterprises impacted by the negative economic effects of COVID-19.

#### **Project Goal & Strategic Objectives**

The project is designed to contribute towards national efforts on safety and business recovery and resilience in the face of the COVID-19 Pandemic.

The program has the following strategic objectives;

- Increase capacity for prevention and testing of COVID-19 in Uganda.
- Enhance the Capacity of Institutions involved in health, quality and standards management.
- Support the recovery of enterprises from the negative economic effects of COVID-19 and increase their resilience to future shocks.
- Support government to develop and implement a post-COVID-19 Recovery and Growth Strategy.

#### **Project Targets/Expected Outputs**

- Procure 30000 test kits & assorted PPEs for MoH
- Product certification & enforcement (health, safety & foods) under UNBS
- Self-Regulatory Improvement System Plus (SQIS+)
   + e-learning platform under UHF
- An ERP Suite + OTT e-commerce platform for PSFU
- 200 MSMEs supported
- Private Sector Post COVID-19 recovery & growth strategy

QUICK FACTS	
Donor	Mastercard Foundation
Implementing	Private Sector Foundation Uganda
Partner	(PSFU)
Budget	\$ 8,392,240
Duration	18 months (Jun 2020-Oct 2021)
<b>Project Location</b>	National
Timeframe	June 2020-October 2021
Partners	LIHE LINES NPA GOLI/MOH

#### With Whom We Work

Private sector Foundation Uganda (PSFU) the lead implementing partner works with Uganda National Bureau of Standards (UNBS), Uganda Healthcare Federation (UHF), National Planning Authority (NPA).

#### **About PSFU**

PSFU, founded in 1995 is Uganda's umbrella body for the private sector made up of 230 Business Associations, Corporate bodies and the major Public Sector Agencies that support private sector growth. PSFU has served as a focal point for private sector advocacy as well as capacity building and continues to sustain a positive dialogue with Government on behalf of the private sector.

#### About the Mastercard Foundation

The Mastercard Foundation seeks a world where everyone has the opportunity to learn and prosper. The Foundation's work is guided by its mission to advance learning and promote financial inclusion for people living in poverty. It is one of the largest foundations in the world, and works almost exclusively in Africa. The Mastercard Foundation was created in 2006 by Mastercard International and operates independently under the governance of its own Board of Directors. The Foundation has hubs in Toronto, Kigali, Nairobi, and Accra. For more information and to sign up for the Foundation's newsletter, please visit www.mastercardfdn.org. Follow the Foundation at @MastercardFdn on Twitter

#### For Project Inquiries

Francis Kisirinya, Deputy Executive Director PSFU, <u>fkisirinya@psfuganda.org.ug</u>, +256 772 438 539; Allan Ssenyondwa, Program Manager CERRRP, <u>assenyondwa@psfuganda.org.ug</u>, +256 784/704 358 654. For more information, please visit our website: https://www.psfuganda.org/









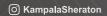


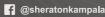
# Seafood & Sushi Night

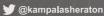
Join us in a pleasant evening of fine dining and serenading live band music on the 24th. 02, 2022 at Seven Seas Restaurant 6:00pm – 10:00pm



For inquiries call 0312 322 499 OR 0752 711191 Email: foodandbeverage@sheratonkampala.com









# Become a Mentor, Coach or Mentee

These Start-ups and SMEs-centered programs on the UjuziAfrica.com digital platform focus on the active participation and transfer of appropriate Entrepreneurship technology to mentees.

www.ujuziafrica.com

CALL: +256 778889444, +256 758889444 info@humancapitalinternational.org

4.20PM

## **VOTE OF THANKS:**

**Allan Ssenyondwa,**Project Manager COVID-19 Economic Recovery and Resilience
Response Program, PSFU

4.30PM

## **CLOSING PRAYER:**

## **Godfrey Ivudria**

4.35PM

**EXECUTIVE NETWORKING COCKTAIL** 

END OF 4<sup>TH</sup> STRATEGIC LEADERS' SUMMIT.







f @capitalfmuganda www.capitalradio.co.ug

# STRATEGIC LEADERS' SUMMIT 2022

# **SUMMIT SPEAKERS' BIOS**



Dr. Lawrence Lincoln Lecturer, Researcher, Content Developer. He has been at the forefront of trends in the workplace learning landscape and served on government training boards, standards committees, and several industry bodies. From this he acquired the skills to develop curricula and assessment tools and methodologies in several sectors. He has travelled widely overseas for many vears to explore international trends in organizational and human resources practices.



**Professor Kwaku** 

Atuahene-Gima

Founder, President & Distinguished Professor of Innovation, Strategy & Marketing at Nobel International Business School (NIBS) in Accra, Ghana.

Kwaku ranks as the No. 2 innovation management scholar in the world based on single-authored research papers published in

tion management scholar in the world based on single-authored research papers published in the Top 10 business and management journals. Kwaku ranks among the Top 10 doctoral marketing faculty in the world (scholars whose work is most cited by marketing doctoral students).



**David Ofosu-Dorte** Founder and Senior Partner of AB & David Africa. His experience cuts across over two decades of lead advisory role in public policy development and implementation advice, public-private partnerships (PPPs), project finance, infrastructure deal structuring and the power sector. He is also an executive of the Afro-Champions organisation which has spearheaded the several Pan-African private sector initiatives including the Private Sector Trillion-Dollar Africa Investment Framework for Africa now adopted by the African Union.

# Our subscription packages.



1 month **UGX 25,000** 

> Save **UGX 35,000**

3 months **UGX 24,000** 

(per month)

Save

UGX 36,000

(per month)

Subscribe at epaper.nationmedia.com/Uganda and get comprehensive coverage on local and global news.



#### **Download the**

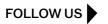
Nation Epaper APP now.







For more information: Email - digital@ug.nationmedia.com



















Charles Odongtho, Uganda

He is a Ugandan professional journalist; trained as a Journalist and Lawyer. He went to both his Journalism and Law Schools at Makerere University, Uganda's best and biggest University of higher learning. He also studied media and communications from the US, the Netherlands, Kenya and Ethiopia.



Charles Ocici,
Uganda
Founding Executive Director of

Enterprise Uganda, the country's premier enterprise and business management institution;
The 2009 award winner of the 'British Most Influential Alumni';

'British Most Influential Alumni'; First President and founding Chairman of Enterprise Africa, a 14 member umbrella body of UN-founded Enterprise Development Institutions in Africa:



Angela Bageine, Uganda

A Management Consultant who has taken the professional training world by storm. A strong advocate for excellence and personal development, Angela's strengths lie in organizational change, business development and business process management. She has developed strategic plans for various organizations in Uganda and revamps systems that require next level growth.



Benjamin Acheampong, UK

United Kingdom
Benjamin Acheampong is a leading wealth, business, and personal development expert, widely regarded as highly focused and sort after Business Coach and Trainer for Entrepreneurs, Business Owners, Start-ups and SMEs. He has featured in newspapers like Business24, Stateman, Ghanaweb, M.N.I. International and African Voices TV as a business expert.



Thandi Julliet Mabena, South Africa

President, Circle of Global Business Women in South Africa. She is a passionate Business and Human Capital strategist who has worked in Senior Leadership and Executive positions in various organisations and corporates. She is driven by the PURPOSE of co-creating opportunities of growth for individuals and businesses making a difference.



Sazini Mojapelo, South Africa

Sazini Mojapelo, South Africa. Chairperson, Shift Impact Africa and the Shared Value Africa Initiative (SVAI).

Her expertise lies in the development and execution of strategic plans linked to social and business impact, creating shared value, ESG, socio economic development, enterprise development and poverty alleviation programmes.



w.capitaloutdoor.net

# Capital Outdoor Advertising Co. Ltd

**ELECTRONIC DIGITAL SIGNAGE (LED)** 

BILLBOARD SIGNAGE

SHOP-WALL BRANDING





............







#### LED SCREENS







148 Ring Road Mengo, P.O.Box 31493 Kampala, Uganda Tel: 0752 701 293 0772 201 293 capdoor@infocom.co.ug

**ELECTRONIC DIGITAL SIGNAGE (LED)** 

**BILLBOARD SIGNAGE** 

SHOP-WALL BRANDING











#### LED SCREENS







148 Ring Road Mengo, P.O.Box 31493 Kampala, Uganda Tel: 0752 701 293 0772 201 293 capdoor@infocom.co.ug

w.capitaloutdoor.net



Simbarashe E. Mhuriro, Zimbabwe

General Manager, Rio Energy under RioZim Limited. He is an Independent Non-Executive Director of Stanbic Bank Zimbabwe Ltd.

He is also an Independent Non-Executive Director of Petrotrade Ltd under the Ministry of Energy & Power Development Zimbabwe.He is a Member of the Board of Directors for the Institute of Directors Zimbabwe.



#### Nichole Yembra, Nigeria Nichole Yembra is the Founder

Nichole Yembra is the Founder and Managing Director of The Chrysalis Co which houses The Chrysalis Capital, a \$15M African tech fund and The Chrysalis Advisors, a financial, investment, and strategy firm. Previously, she was the Chief Financial Officer for a PE Backed \$80M fintech holding company and served as Managing Partner of its investment arm.



Afetsi Awoonor, Ghana

Afetsi Awoonor is the Regional Head, Sales and Marketing for sub-Saharan Africa at Convenio Energy South Africa. He is also the Founder and current Board Chairman of JBW Limited,

a multi-industry support services firm focused on the energy, defense and immigration sectors operating out of Ghana, Liberia, Nigeria, Sierra Leone and Uganda.



Edward Katende, Uganda

Journalist, UBC TV. Edward is the Chief Executive Officer of Uganda Development and CEO Emeritus of Uganda Agribusiness Alliance (UAA). He has over 25 years of professional experience, gained in both the UK and Uganda, providing strategic support, in the form of technical assistance and advisory services to SMEs, large-scale corporations, financial institutions and government.



Dr. Edward Isingoma Matsiko, Uganda

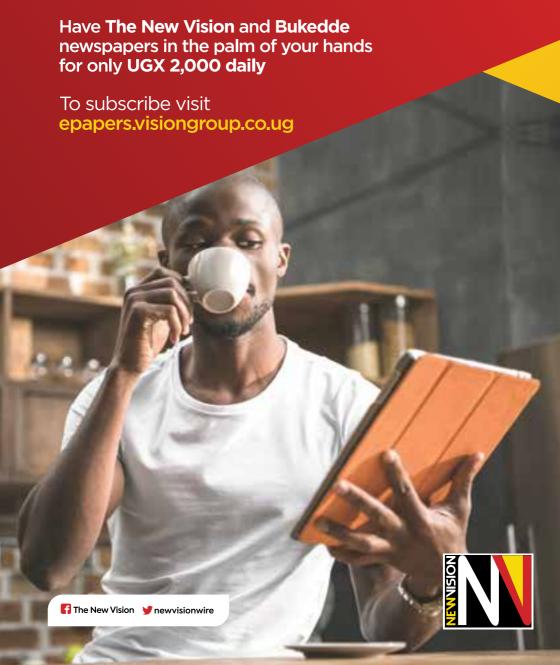
Dr. Edward Isingoma Matsiko, Uganda. Managing Partner, Pearl Capital Partner. Edward has been in the accounting, finance, investment, and administration fields for well over 18 years and developed experiences in various areas and SME business operational management over time. He is currently a renown EA regional agri-business impact investing professional.



Florence Nagawa, Uganda

She is the Executive Director of the Association of Vanilla Exporters of Uganda, and association that brings together actors in the vanilla value chain in Uganda. She is an Agriculture and Agribusiness professional, with over 20 years' experience of working with agricultural value chains, training and facilitating sustainable production and trade involving thousands of smallholder producers.

# READ MORE FOR LESS.





Josephine N.
Mukumbya, Uganda
She is the Executive Director of

the Agribusiness Development Centre, an entity which was founded by Rabobank Foundation and dfcu Limted to specialise in capacity development of Farmer Based Organizations, SACCOs and SMEs through training, business mentorship and coaching, offering them the prospect of a sustainable future



Dr. M. Abu Sakara Foster, Ghana

Executive Chairman, Sakfos Holdings Abu Sakara is a Specialist Consultant in International Agriculture and Rural Development. His focus area is on agricultural investment programs that target income generation for poverty reduction in rural economies. He has expertise in Food security, Farming systems, Soil Science, Technology Innovation and Advisory Services.



Ms. Beatrice Gakuba, Rwanda

Executive Director, AWAN AFRI-KA (African Women in Agribusiness Network). Beatrice Gakuba is Food security and Nutrition Expert, Senior Content Adviser in Agribusiness, Social innovator, and a seasoned entrepreneur. She is very passionate about issues related to women in Agribusiness and economic empowerment



Annette Wabunoha Kihuguru, Uganda

Annette Wabunoha Kihuguru, Uganda Former Ag. Managing Director of Ecobank Uganda as well as managing the Commercial and Corporate business of the bank. She is an honorary fellow of the Uganda Institute of Bankers an award she attained for the distinguished service to the banking industry after having a been in the banking sector for over 30 years..



Richard Mugera, Uganda

Associate Partner and Country Director of Ascent Capital Uganda (Ascent Uganda). Ascent Uganda advises Ascent Capital Africa, the exclusive advisors of Ascent Rift Valley Fund 1 &II, Fanisi II a USD 200 + million growth equity funds with investments in Ethiopia, Uganda, and Kenya.



Eric Osiakwan, Ghana

Managing Partner, Chanzo Capital. He has worked in 32 African countries setting up ISPs, ISPAs, IXPs and high-tech startups. He Co-Founded Angel Africa List, Angel Fair Africa and currently serves on the board of Farmerline, Hubtel, Forhey, Teranga Solutions, Hotel Online, Wala, Amp.it, SameLogic, Wanjo Foods, Airshop, Rapid Expense, NestSquare, Data Integrated, Ghana Cyber City and WABco.





3-year Ultimate Degree For Experienced Leaders In Africa

- You've already proven yourself with substantial leadership achievements and an upward professional journey as a successful executive.
- Unfortunately leadership competence is a perishable item. This program prepares you intellectually to maintain your leadership relevance over time.

#### **Contact:**

selorm@nibs.edu.gh \ 9+233 (0) 26 2413 893

basiedu@nibs.edu.gh ( 0+233 (0) 262 367 830

## Admission Requirement:

Master's degree in business & managemnt or related fields

## **Experience the NiBS Difference Graduate-on-Time (GOT) Model**



Over 300 executives working in Ghana, Nigeria, Benin, Sierra Leone, Liberia, Togo, Uganda, Kenya, Cameroon, Tanzania, South Africa, Turkey, the UK, the USA, and Senegal have already done so.

www.nibs.edu.gh





Online information session Date: Saturday, March 19th, 2022 Time: 9:00am - 10:00am

Register: https://bit.ly/3uO4Qqc



SCAN OR CODE TO REGISTER

**Our Partners** 









Ghana Tertiary Education Commission (GTEC)

Be Treasured. Discover. Lead. Share.



Peace Ayebazibwe Kabunga, Uganda Executive Director, Housing

Finance Bank. Peace is an expert in mortgage financing and offers free advisory services on real estate investments in Uganda. Peace has also trained as a financial literacy trainer by Bank of Uganda and is passionate about money matters.



Nana Dwemoh Benneh, Ghana

Chief Executive Officer, UMB. In this role, Nana is leading the Bank's medium-term strategy to become the Ghanaian bank of choice, leading the way in digital and 'customer-centric' solutions. He is poised to leverage the banks deep heritage in the Ghanaian market, driving to growth in targeted segments.



Patricia Omallah, Uganda

Head, Legal and Compliance & Company Secretary, Ecobank, Uganda. A seasoned Banker, with over 10 years' experience, an advocate of the High Court and all Subordinate Courts there under, Patricia supports the Board of Directors in the execution of their oversight role over the management of the Bank, management of legal and compliance risks.



Michael Mukasa, Uganda

Chief Commercial Officer, Roke Telkom. He provides valuable experience across technical, commercial and operational disciplines, having held senior positions in all three functions for leading international businesses in the US, Rwanda and Uganda. He has a proven track record in cultivating stakeholder relationships and managing contract negotiations within the telecom industry.



Badru Ntege, Uganda

Badru Ntege, Uganda
Director/co-owner of NFT consult, a recruitment firm based in
Uganda, Kenya, Tanzania, Rwanda, Burundi, South Sudan,
Zambia and United Kingdom.
Ntege has 30 years of Management and Senior Management as both a systems analyst and ICT consultant in the UK and Africa.



Ronah Musiima, Uganda

Project Manager, Project 500K.
Ronah Musiima is a certified
Project Management
Professional and member of the
Project Management Institute
USA. She has proven experience
of 8 years in project management, process reengineering,
change management, risk management, banking operations
and strategic management.



their goods and services in expanded markets, developing new diversified financing mechanisms as well as growing the capacity of business leaders and their support service providers to manage and expand their enterprises.

#### The Lead Firm Structure Approach:

The Lead Firm Structure approach is anchored on organizing many value chain actors around a final buyer for their output. This approach responds to production and productivity capacity and market access challenges that currently constrain households and Micro Small & Medium Enterprises' survival and growth opportunities.

business

The Lead Firm Structure approach will be implemented in selected high-growth sectors, which include: Agriculture, Manufacturing, Trade and Allied Services, Tourism, and Construction.

#### **For Project Inquiries:**

Apollo Mbazzira Muyanja Project Director Tel: +256771200786

Email: ambazzira@psfuganda.or.ug

#### **PSFU**

Lorraine Nkoba Communications Specialist Tel: +256 758976105

Email: lnkoba@psfuganda.org.ug

#### Mastercard Foundation

Eleni Constantine White Strategy Lead, Program Communications

Email: hwhite@mastercardfdn.org



Stephen Asiimwe, Uganda

CEO, Private Sector Foundation (PSFU). Stephen is one of the most highly skilled, talented, versatile, honest and multi-disciplined, accomplished and experienced business managers in the Eastern African region.



Emmanuel Chinunda, Malawi

Emmanuel Chinunda, Malawi He is an international consultant and an entrepreneur who has authored seven books.

He is one of the highly respected consultants in entrepreneurship and wealth creation, customer service, change management, leadership and speaks in conferences world-wide..



Ann Kalembe, Uganda

Ann Kalembe is the founder of Gazelle Safari Company a full service travel brand and DMC for six African countries. The company also has a global outbound department serviced by three offices located in Uganda, United Arab Emirates and the United Kingdom. She believes that Africa is the next big thing and is a strong advocate for Intra- Africa travel.



Jean-Philippe Bittencourt, Uganda

Jean-Philippe Bittencourt is a veteran in hospitality management, having accumulated 37 years in the sector. He has been a general manager of different topnotch hotels, Sheraton inclusive, for 23 years. He has previously worked in Brazil, France, Dubai and, certainly, Africa.



Lilly Ajarova, Uganda

CEO, Uganda Tourism Board (UTB. Lilly Ajarova is a Ugandan conservasationist and tourism expert. She is the chief executive officer of the Uganda Tourism Board (UTB), the Ugandan government agency that is charged with promoting the country as a tourism destination.



Juliet Yaa Asantewa Asante, Ghana

She is a management consultant, change agent, and change manager and has been described as a strategic and innovative thinker. Juliet served on the World Economic Forum's Global Entertainment Council for two years, playing a key role in the Council's

strategic direction.



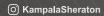


# Seafood & Sushi Night

Join us in a pleasant evening of fine dining and serenading live band music on the 24th. 02, 2022 at Seven Seas Restaurant 6:00pm - 10:00pm



For inquiries call 0312 322 499 OR 0752 711191 Email: foodandbeverage@sheratonkampala.com





f @sheratonkampala





## Apollo Muyanja Mbazzira, Uganda

Apollo Muyanja Mbazzira is enterprise development advisor with the Private Sector Foundation Uganda (PSFU). He has gathered extensive marketing, communications, agribusiness, value chain development, impact investing, inclusive business, enterprise development, partnerships and resource mobilisation experience over the last twenty years.



#### **Ivan Mugisha, Rwanda** Country Manager, RwandAir,

Ivan a serving aviation manager and enthusiast who has grown through the ranks to the position of Country Manager. He has worked in Zambia, Tanzania, India and Uganda where he was overseeing all aspects of Rwandair operations, including administration, sales, marketing, revenue management, performance, and customer services.



Allan Ssenyondwa, Uganda

Project Manager COVID-19
Economic Recovery and
Resilience Response Program
Private Sector Foundation
Uganda (PSFU).



## Rachael Arinaitwe Mwine, Uganda

Broadcaster & Communications Specialist. A seasoned moderator, event host, broadcaster, communication and media relations specialist, and voice-over artist with a wealth of experience spanning over 10 years. She is Co-creator & Co-host of the motherhood TV & Web show-Bump Love for the leading Christian radio station in the country-Power FM



Nelly Orikiriza, Uganda Nelly is a Team Building Trainer, Speaker, Presenter and MC. She is the Chief Creative Partner, Elevation Chapter, a Team building company that Promotes Human Connection, Spreads Positivity to Recover Humanity.



Shenina Aheebwa, Uganda

Country Manager, Human Capital International. She joined the HCI team with a great wealth of experience in Financial Management, Business Computing and Administration, Network Operations and Real Estate Franchise Management. Shenina worked as a General Manager at RE/MAX Advisors, a real Estate Franchise.



# awardwinning EVENTS MANAGEMENT

CORPORATE EVENTS PRODUCT LAUNCHES PROMOTIONS

CONCERTS ROAD SHOWS EQUIPMENT HIRE



Plot 1085 Kiwafu road, Kansanga. P.O. Box 2906 Kampala +256 (0414) 250 260 

info@eventswarehouse.biz

**¶** ⊚ **y** www.eventswarehouse.biz



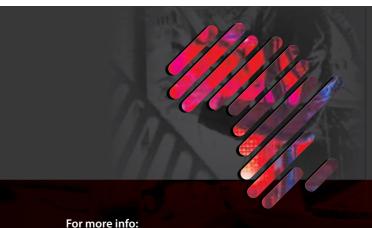
# Become a Mentor, Coach or Mentee

These Start-ups and SMEs-centered programs on the UjuziAfrica.com digital platform focus on the active participation and transfer of appropriate Entrepreneurship technology to mentees.

# www.ujuziafrica.com

CALL: +256 778889444, +256 758889444 info@humancapitalinternational.org





CALL: +256 778 889444/+256 758 889 444 Email: info@humancapitalinternational.org























