

Jalapeno and Maui BBQ Mashup Flash Giveaway

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THE GIVEAWAY.

A PURCHASE OR PAYMENT WILL NOT INCREASE A CONTESTANT'S CHANCES OF WINNING.

Must be 18 years of age or older at the time of entry to win.

DESCRIPTION OF THE GIVEAWAY: Utz Quality Foods ("Sponsor") is happy to present the Jalapeno/ Maui BBQ Mashup Flash Giveaway— Instagram, Facebook and Twitter beginning on May 14, 2020, at 1:00 p.m. EST and ending on May 15, 2020, at 12:59 p.m. EST (the "Entry Period"). Winners to be announced May 15, 2020 at 2:00 pm.

AGREEMENT TO OFFICIAL RULES: Participation in the Giveaway constitutes contestant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Giveaway. Winning the Grand Prize is contingent upon fulfilling all requirements set forth herein. The Sponsor's computer will serve as the Giveaway's official clock.

HOW TO ENTER: During the Entry Period, eligible contestants must follow UTZ Instagram, "like" the post and tag friends if entering via Instagram. If entering on Twitter, participants must Follow the Utz Twitter, "Retweet" the tweet and tag friends. If entering on Facebook, participants must "share" the post, "like" the post and tag friends. Each entry must adhere to the Guidelines and Requirements as defined below and all other provisions of these Official Rules.

GUIDELINES AND REQUIREMENTS: Each Entry:

- Must include all elements: Must login to your legally registered social media account.
- Must not have been submitted previously in a Giveaway of any kind and has not been exhibited or distributed previously in any media;
- Must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, including copyright infringement;
- Must not disparage any person or party, affiliated or not, with the Giveaway and Sponsor of this Giveaway;
- Must not in any way contain any brand names or trademarks other than those of Sponsor;
- Must not contain any material not created by contestant;
- Must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, tortious, defamatory, slanderous or libelous;
- Must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- Must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any jurisdiction where Entry is created.
- Prize pack will only be shipped domestically to the United States.

GENERAL ENTRY TERMS: By submitting an Entry, a contestant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the unconditional, unlimited and perpetual right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse the contestant's Entry as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), as well as to use (or not use) contestant's name, likeness, photograph, and/or statements in this Giveaway in any and all media without limitation, worldwide and throughout perpetuity, without additional compensation, notice to, or approval from contestant or any other party. Each contestant understands and agrees that although he/she has granted Sponsor the right to use his/her Entry as stated hereinabove, Sponsor, in its sole discretion, may elect not to so use any said Entry. **EACH CONTESTANT REPRESENTS, UNDERSTANDS AND ACKNOWLEDGES THAT HE/SHE WILL NOT BE PAID FOR OR RECEIVE ANY FORM OF COMPENSATION OR ROYALTY (OTHER THAN THE PRIZE STATED HEREIN IF SELECTED AS A WINNER) IN EXCHANGE FOR GRANTING SPONSOR THESE RIGHTS OR FOR ANY SUBSEQUENT USE OF SUCH ENTRY BY SPONSOR.** Each contestant waives all intellectual property rights, privacy/publicity rights or other legal or moral rights that might limit or preclude Sponsor's use of the respective Entry and agrees not to sue or assert any claim against Giveaway Entities arising out of or connected to the use of the Entry. If requested, Contestant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights contestant is granting to use the Entry. Giveaway Entities are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected Entries -- all of which will be void. Offer only available in the United States.

SELECTION OF THE WINNER: The Sponsor will randomly select a winner from the eligible list of Contestants. All eligible Contestants have an equal chance of winning. Prize pack will only be shipped domestically to the United States.

GRAND PRIZE: Five (5) winners on each platform will win one six (6) pack consisting of 2 Jalapeno/ Maui BBQ Mashup Chips, 2 Jalapeno Kettle Chips, 2 Maui BBQ Kettle Chips.

NOT AN OFFER OR CONTRACT OF EMPLOYMENT: Under no circumstances shall the submission of an Entry into the Giveaway, the awarding of a Prize, or anything in these Official Rules be construed as an offer or contract of employment with Sponsor and/or Administrator.

ODDS:

The odds of winning are based on the number of eligible entries received.

Giveaway questions may be submitted to CustomerService@UtzSnacks.com.

This Giveaway is in no way sponsored, endorsed or administered by, or associated with any Social Media Platforms (Instagram, Twitter, Facebook). Contestants understand that they are providing their information to the Sponsor and not to any Social Media Platforms (Instagram, Twitter, Facebook).

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