

The Leave Your *Soul-Sucking*

9-5 Job Blueprint

My Step By Step Guide To Becoming A **Super Affiliate**

By: Jonathan Montoya



THE LEAVE YOUR SOUL-SUCKING 9-5 BLUEPRINT

Step By Step Guide To Becoming A Super Affiliate



The 7 Steps To Becoming A Super Affiliate

Hey my name is Jonathan Montoya. Ex electrical engineer 9-5 worker to full time affiliate marketer. I am the owner of Passive Income Lifestyles where I help other 9 to 5ers and people hating their jobs create a life of *freedom, passion* and **fulfillment** by creating a lucrative passive online business.

This ebook is my 7 Step blueprint on how I left my soul sucking job to becoming a **6 figure super affiliate** in just 6 months and quitting my job in 9 months. I am going to give you the exact same framework on how to grow a **passive income online business** that has not only worked for me but for thousands of students.

So how do you create a passive income business?

First we need to define what **Affiliate Marketing** is.

The most simple definition is **promoting other people's products** for a commission. This can be ANY type of product such as physical items, digital courses and software.

You will be assigned a special link and when *someone clicks* on that affiliate link, you **make money**.

Why Is Affiliate Marketing The Best Business Model?

- You **DON'T** need an **existing** product, service or software
- You **DON'T** need a team or employees
- You **DON'T** have to deal with **clients** or customers
- You **DON'T** have to deal with **inventory**
- You **DON'T** have to deal with **customer support** or refunds
- Extremely **LOW to ZERO** start up costs to start

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- Once you get your business off the ground, it will start making you **PASSIVE INCOME**
- Best way for beginners to **make money online** and build a business

*This is coming from someone who has tried every business model on the planet.
From Network Marketing (MLM), Dropshipping, Crypto, Forex, Ebay, local businesses.
Affiliate Marketing wins all day everyday!*

I can't wait to share my secrets on how I built a 6 figure affiliate business. I do want you to know that this **DOES** take hard work and this is **NOT** a get rich quick business.

I made many mistakes when I first started, so the goal of this ebook is to guide you through the process so you can get your **desired result** as fast as possible.

But the MAIN GOAL of this ebook is to teach you the **SKILLS** that will help you grow an online business from scratch. I don't believe in teaching you how to "**PUSH A BUTTON**" and make money. You can find thousands of people teaching you the "**EASY WAY**" that's not me. That being said, if you want to be in this for the long term I suggest learning the skills.

Ok... *LETS GOOOO.....*

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1. CHOOSING YOUR NICHE

This will be the category of **products**, services and the **market/industry** you will promote and center your business around.

For example, want to promote blenders? You would be in the cooking and kitchen niche.

How to Pick a Killer Niche:

- Select a niche that is **both profitable** but that you are also **passionate about**...
- Layer down as much as possible in your niche. For example: I am in the Wealth niche. But More specifically the Make Money Online Niche. More specific, the affiliate marketing niche. And more specific than that, I teach *High Ticket affiliate marketing*.

The more targeted the better.

Here's a List of Profitable Niches to Help you Brainstorm:

Health: Diet and Nutrition, Kitchen Appliances, Cooking, Supplements, Vitamins, Mattresses, CBD, Relationships + Dating, Survival + Doomsday Prep

Wealth: Make Money Online, Affiliate Marketing, Crypto, Personal Finance + Credit Cards, Entrepreneurship, Business, Software, Stocks, Real Estate, Investing, E-commerce

Electronics: Camera Gear, DSLRs, Lenses, Photography, Videography, Computers, Smartphones, Headphones, Drones, Gaming Accessories

Fashion: Apparel, Shoes + Sneakers, Athletic Wear, Watches, Sunglasses, Smartwatches



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Hobbies: Travel, Travel Hacking, Airfare, Hotels, Music, Cars, Automotive, Car Detailing, Gaming, and much, MUCH more...

Pick a Niche that you are **passionate** about and not for the money because you will get burnt out talking about something you aren't interested in...

You also want to pick a product that has ***high demand, high commissions*** and something you truly believe in...

For a List of my favorite affiliate programs [GO HERE!](#)

Go Here for My #1 Recommended Program

2. PICKING THE PERFECT PRODUCT

Here the the main categories of products to choose from:

1. **Monthly Recurring Affiliate Products**

These programs are awesome because they generate true passive income every month. These products are typically software that people pay monthly for.

Here is a list of [8 different monthly recurring programs](#) I am currently promoting.

My favorite two software to promote for monthly commissions are clickfunnels and Getresponse because people actually need these to run their online businesses.

[Clickfunnels affiliate program](#) pays 40% Commissions on products from \$97 to \$297 a month.

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2. Lower Priced items but high volume/interest

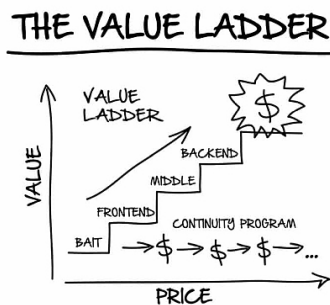
These programs are typically physical type products, such as the amazon affiliate program which pays 10% commissions or the Walmart affiliate program which pays up to 7%.

These programs have a wider appeal but the commission structures are **lower**.

3. High Ticket Affiliate Products (MY FAVORITE)

These programs are my favorite because they give you an opportunity to make high ticket commissions.

Most of these programs have a VALUE LADDER which simply means there is a range of products or services that are planned with the purpose of increasing in value and price. Meaning the program allows you to make low to high ticket commissions and they do all the selling for you...



Here are some of the best High Ticket Programs to promote

- 1) [Home Business Academy: All in One \\$25 Online Affiliate Marketing](#)
- 2) [Freedom Breakthrough](#)
- 3) [Clickfunnels Affiliate Program](#)

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3. CREATE YOUR PASSIVE INCOME SYSTEM

So now you have a niche and a product. Now it's time to create your passive income “SYSTEM”

If you build this system out right, you will be able to **guide your customers** to your affiliate products on autopilot without ever dealing with anyone...

The system is the most important thing in your business because it works for you 24/7 and on autopilot. This is what will **generate you the money** but more importantly build out your business for the **long term**.

And NO, I am not talking about a complicated website that **doesn't** even convert...

What I am referring to is a **sales funnel**. This is what converts visitors into sales aka **commissions!**

The best software to do this with is clickfunnels. It allows you to create these systems very quickly and you don't need any tech or coding skills. [Here is a special link to get 14 days free.](#)

Here is the complete step by step, click by click training that will show you how to build out this system in just 3 days here. [The 3 Day Business Breakthrough challenge.](#)

This “SYSTEM” can also be referred to as a landing page, squeeze page or lead page. If you are truly **SERIOUS** about building a long term business, this is an absolute **MUST**.

The value of your online affiliate business depends on how many emails you can generate. And building out this “SYSTEM” allows you to do that...

If you absolutely have no money to pay for software, I highly recommend this 100% Free All in One software solution that will allow you to create landing pages, send emails, and collect leads & much more. [Check out Systeme.IO Here.](#)

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At the end of the day your affiliate business comes down to this:

More Leads = More Income

That's IT! That's the formula that got me to 6 figures in 6 months...

Go Here for My #1 Recommended Program

4. CHOOSE YOUR TRAFFIC SOURCE

The Lifeblood of your business is **generating traffic** aka customers...

So this is by far the **MAIN thing** you need to focus on once you get your system set up...

There are so many ways to generate traffic from such as instagram, pinterest, twitter, linkedin.

But I am going to give you my top ways to build a brand as fast as possible to start **generating commissions...**

First Option: YouTube! This is by far the best platform to start a business and brand. First of all it's FREE and second, YouTube videos are searchable. Meaning you can make videos based on things people are already searching for.

But the most important thing to understand about YouTube is your content lasts FOREVER. I use [TubeBuddy to get my Videos Showing #1](#) on YouTube...

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Check out my FREE course on how to start a profitable [YouTube channel here](#)

The Second Option: Building out a search engine website. It's extremely cheap to get started and it's perfect for those who don't want to get on camera.

I have a completely free training on how to create an [affiliate marketing website here](#):

You can also build out your website for under \$4 Per Month Using [Bluehost](#), Go here to get 50% of the website building tool.

Building out a blog is so powerful because you are tapping into the world's largest search engine, **GOOGLE!**

I will show you how to create articles that people are searching for but more importantly how you can get them shown on page 1 of google in my [free course](#)

The Third Option: *TikTok!* I have never seen anything like this since instagram back in 2011..

Meaning it's so easy to go VIRAL right now and grow a brand using TikTok...

I have had a handful of students start their tik toks and within the first week make their first \$1000 commission. I am not saying that's going to happen to you but it's possible. Check out this [\\$1 TikTok Course me and 4 other Super affiliates](#) created on how to crush it with tiktok TODAY!

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5. Creating Consistent Content

This is actually the simplest step but most **FAIL HERE!**

You already did the hard part of creating the system, picking a platform and learning the business...

But the hard part is staying consistent and trusting in the process...

I gave you the exact blueprint on how I went from 0-6 figures however, that doesn't mean you are going to get the same results in the same time frame..

So it's Important to understand your journey will be different from mine but you need to trust in the process and start **CREATING CONTENT!**

At this point, this is all you need to be focusing on or else your business will die...

So What type of content should you be creating?

This is the most common question I get.

Here is my exact framework no matter which traffic platform you choose.

- 1) Find 10 People in your exact same niche and follow them
- 2) Find their top 10-20 performing pieces of content. It doesn't matter if it's YouTube, Tiktok or blog.
- 3) Recreate/Model that content. I want you to remake the same piece of content but with your own twist. The important thing to note is look at the HOOK, STORY and

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offer. Meaning look at how they are getting the attention of their target audience and I want you to do the same thing.

4) RINSE & REPEAT

That's literally it. That's my framework. Most will not follow this but PLEASE TRUST me, it works.

I have worked with thousands of students and this by far works the best.

6. Building Your Email List

Your most important asset in your business is your **email list!** Hands Down and no questions...

This is my secret to building a **MASSIVE** amount of wealth in a short amount of time...

Building my email list....

The reason is, **YOU OWN IT!**

Unlike YouTube, TikTok, instagram. You actually own your email list and if you were to lose your social media (for whatever reason)

You can still reach out to your customers via your email list...

PLUS, having an email list is the closest thing you can have to **printing money...**

I can send an email to my list and **make money**, simple as that....

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More emails = More Income

One of my favorite ways to build an email list is by giving out a **LEAD MAGNET**. Which simply means you are trading something of value for an email. For example a lead magnet could be an ebook, a free report, a case study, a free course.

One of my most **successful lead magnets** ever was a free course I was giving away teaching people how to use clickfunnels. If you want to **use this white label course** as your own, you can access that [white label course here](#). You will need to have clickfunnels to host the course but this is an extremely powerful way to build your list from scratch. If you want to see how I build an email list from scratch, [check out the complete training here...](#)

I build out my email list with [Getresponse](#) which allows me to send emails but more importantly *automate my business...*

Check out the [3 Day Business Breakthrough challenge](#) where I show you exactly how to build out your email list in just 3 days step by step

Go Here for My #1 Recommended Program

If you absolutely have no money to pay for Email software, I highly recommend this 100% Free All in One software solution that will allow you to create landing pages, send emails, and collect leads & much more. [Check out Systeme.IO Here.](#)

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7. Scaling & Retargeting

So far we have just talked about free traffic and **creating a business** and brand through social media platforms...

However, there is also **paid traffic** which is traffic you control...

Meaning you can **drive as much traffic** as you want as long as you are paying for it...

Now this is the holy grail of internet marketing, being able to put **\$10 into ads and get \$100 out...**

This is also the hardest skill to learn and something I don't recommend until you have mastered free traffic..

But if you are ready to **SCALE your business** with Paid traffic, you can start growing at an exponential rate if you know how to run paid ads...

The best paid traffic sources are:

- Facebook Ads
- Google Search Ads
- YouTube Ads
- Pinterest Ads
- TikTok Ads

I have tried all of them and they are all great sources but there is one **THAT TAKES THE CAKE!**

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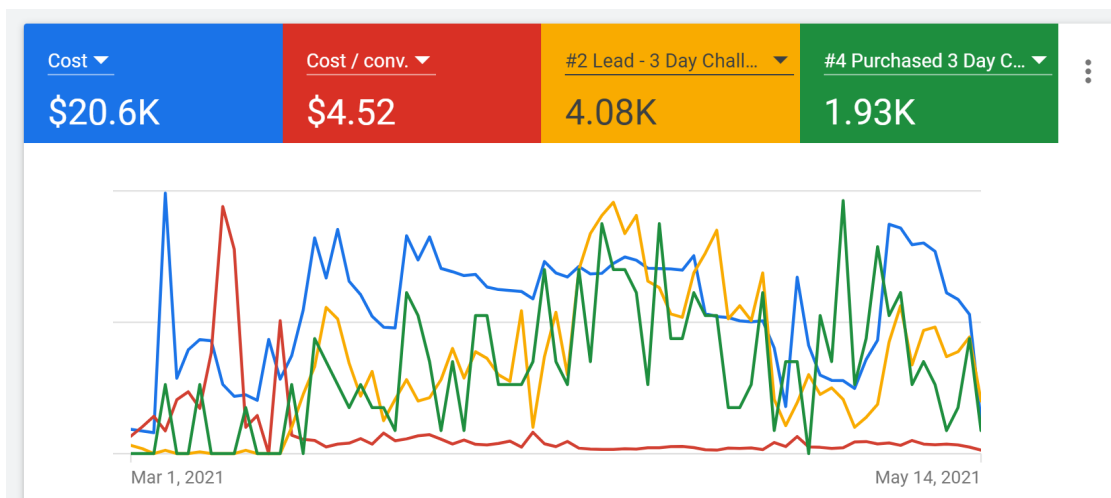


YouTube Ads! This is by far the **most targeted traffic** you can get because you can target people that are searching for a specific item on YouTube...

And you DON'T even have to pay if people watch 30 seconds or less...

Check out my latest [FREE training on how to scale using YouTube Ads](#)

The graphic below shows how I generated over 4000 leads using YouTube Ads



[Go Here for My #1 Recommended Program](#)

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I believe in this framework process so much, I know **for a fact** that if I lost everything I had TODAY!

My YouTube channel, my tiktok, my facebook and even my email list. I could get it back again.

Everything I mentioned in this ebook is the same process that took me out of my soul sucking job to becoming a **6 figure affiliate** and one day 7 figure affiliate! Now If you want to take a super deep dive and learn this whole system in an hour training. [Check this out here.](#)

I truly hope you see success but success will only come to those who actually take action! **MASSIVE ACTION!**

I also wanted to recommend these books that helped me tremendously when I first got started in my journey. They taught me the principles of driving traffic aka customers. [It's called traffic secrets.](#)

And I would love for you to follow me on my journey but more importantly I release free content on my YouTube and Tiktok to motivate and inspire you even more.

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Jonathan Montoya

Social: YouTube, Tiktok, Instagram, Facebook Group: [Passive Income Lifestyles](#)

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