

# MERRY ECO CHRISTMAS

Build your **gigi** Christmas symbols  
**12 ways, in 12 days.**

**MERRY ECO  
CHRISTMAS**

*12 ways in 12 days*

Join us as we make this Christmas a more magical and festive holiday.

Each day for 12 days, we will post Christmas Symbols that you can make. Just upload your entry to your Facebook and Instagram or comment your creation on our post, add it to your story, use the hashtags #gigixmas #gigibuild and invite friends to like your entry.

The most number of likes will get the chance to win 1 set of 100XXL building blocks. Winners will be announced on 13.12.2020.

Stay tuned for our daily activities between 01.12.2020 to 12.12.2020.

**BUILDING GIGI CHRISTMAS SYMBOLS**

*12 ways in 12 days*



DECEMBER 01

# DAY 1

## CANDY CANE

*Candy Cane reminds us of the staffs carried by the shepherds who visited the baby Jesus.*

*As you enjoy a candy cane, remember that Jesus Christ is the Good Shepherd.*

Today, make your own candy cane out of GIGI Bloks, upload your photo on Instagram and Facebook, add them to your story and use the hashtags

#gigixmas #gigibuild

**gigi**



#MERRYECO  
CHRISTMAS

*12 ways in 12 days*

We will choose random winners.  
Winners will be announced on the 13th day.



DECEMBER 02

# DAY 2

## FIREPLACE

*We associate a cozy hearth and a warm fire with Christmas. When people come indoors from a walk in the snow, they want to warm themselves and sitting by the fireplace was the traditional way to do that. It is also the perfect place to hang the socks/stockings.*

Haven't you always dreamed about #fireplace? Here you go. Build it for Christmas Time and decorate with wood, socks, paint it and add your picture frames, upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

**gigi**



We will choose random winners. Winners will be announced on the 13th day.

#MERRYECO  
CHRISTMAS

*12 ways in 12 days*



DECEMBER 03

# DAY 3

## SLEIGH

*A sleigh is commonly associated with the figure of Santa Claus who, according to legend, uses a giant sleigh pulled by eight reindeer to fly around the world on Christmas Eve, delivering gifts to children.*

Today, make your own Christmas sleigh and pretend to fly around the world to deliver gifts to children.

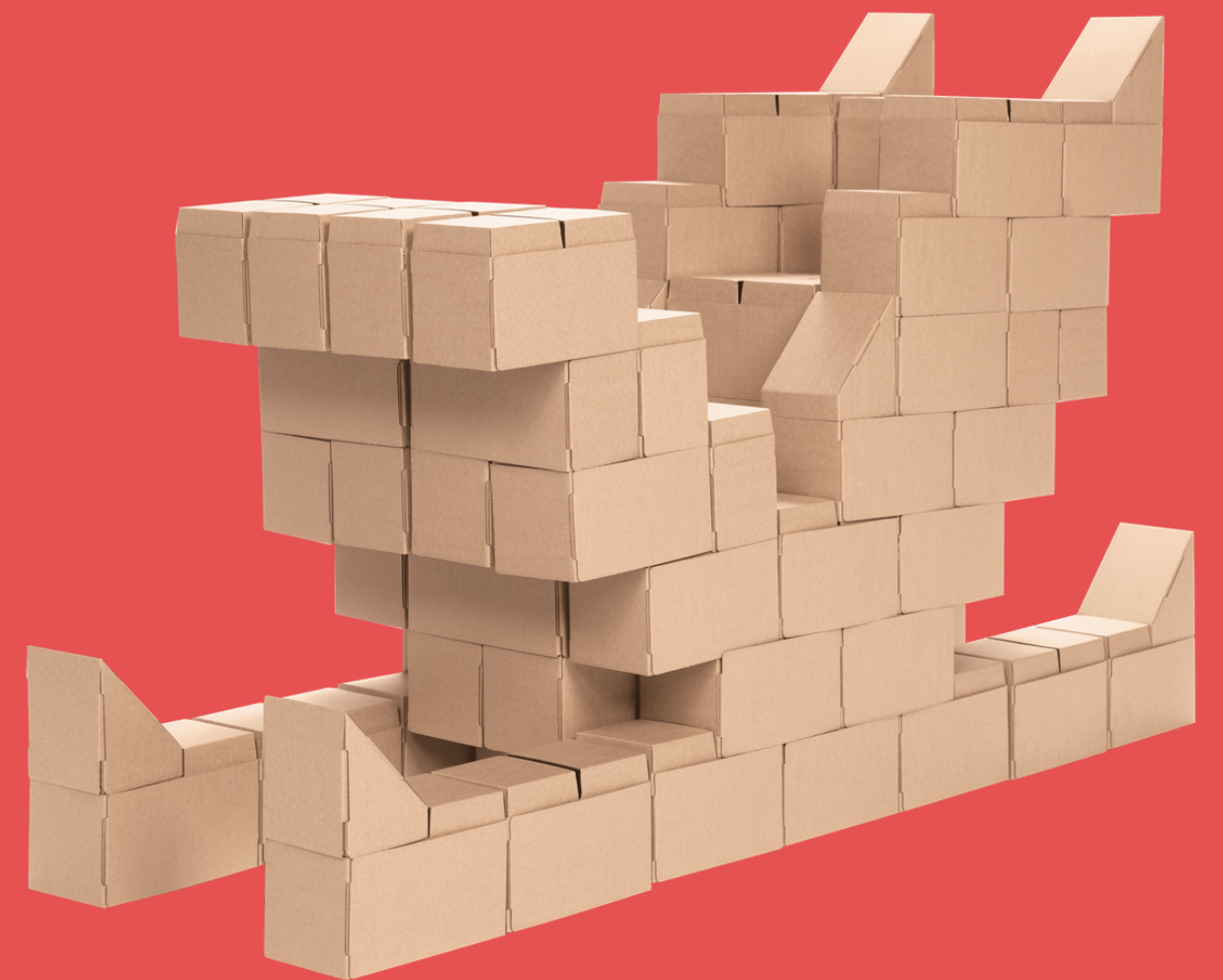
Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi

We will choose random winners.  
Winners will be announced on the 13th day.

#MERRYECO  
CHRISTMAS

*12 ways in 12 days*



DECEMBER 04

# DAY 4

BELL

*Bells have been rung to announce the arrival of the Christmas season. They symbolize the announcement of the birth of Christ.*

Today, make your own bell from #gigiblocks and keep it as an added decor to your living room.

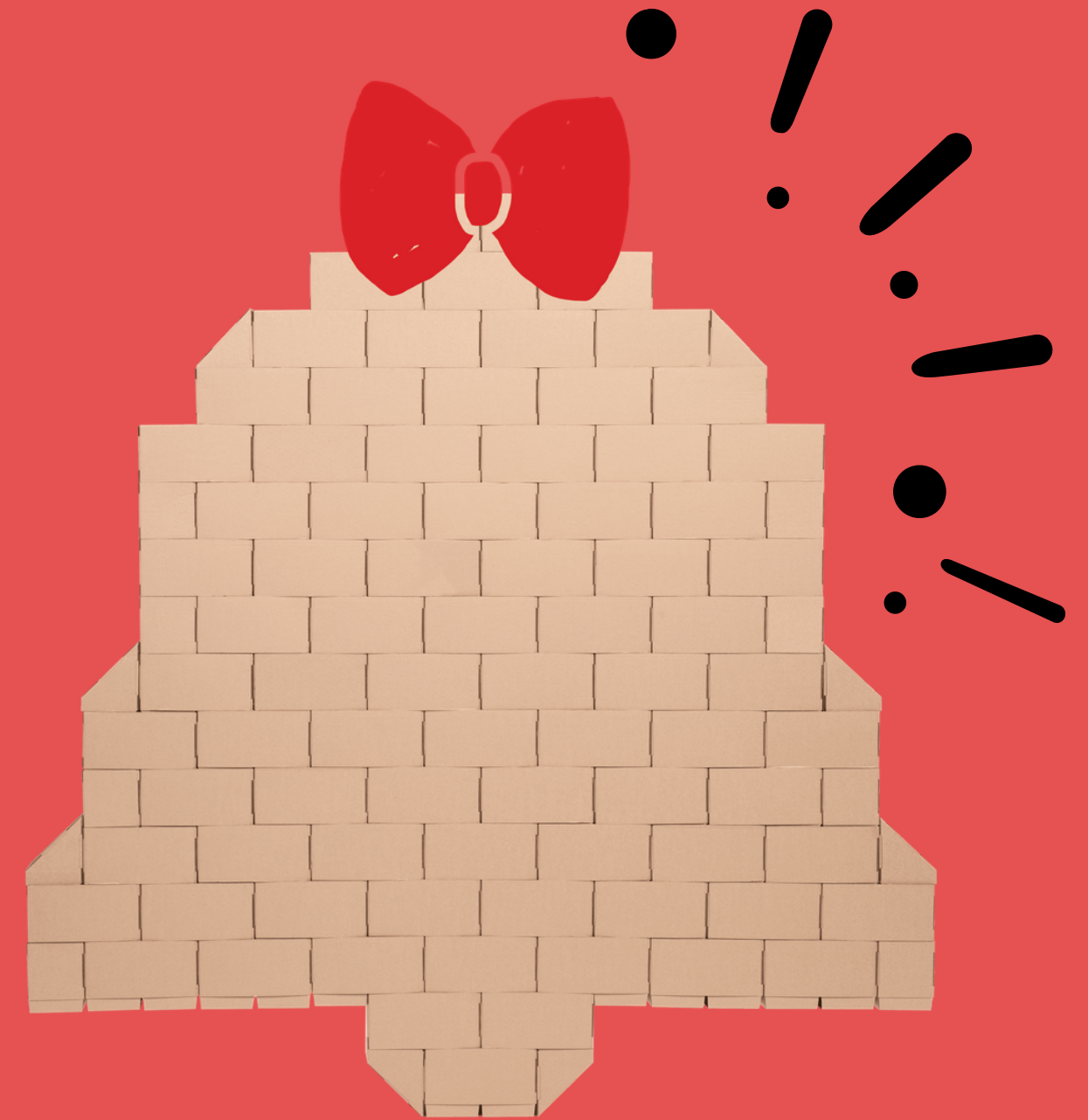
Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi

We will choose random winners.  
Winners will be announced on the 13th day.

#MERRYECO  
CHRISTMAS

*12 ways in 12 days*



DECEMBER 05

# DAY 5

## GIFTS

*Christmas is the season of giving. As you open your brightly wrapped presents on Christmas morning, remember that the Savior is the true gift of Christmas.*

Today, make your own make your own gift box out of #gigiblocks, tie it with ribbons to complete the look. Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

**gigi**



#MERRYECO  
CHRISTMAS

*12 ways in 12 days*

We will choose random winners.  
Winners will be announced on the 13th day.



DECEMBER 06

# DAY 6

STAR

*The star is one of the most recognizable symbols of the holiday. It represents the star that appeared in the sky when Jesus Christ was born. The star led the Wise Men to Jesus and reminds us to follow the light of the Savior just as the Wise Men followed the light of the star to find Him.*

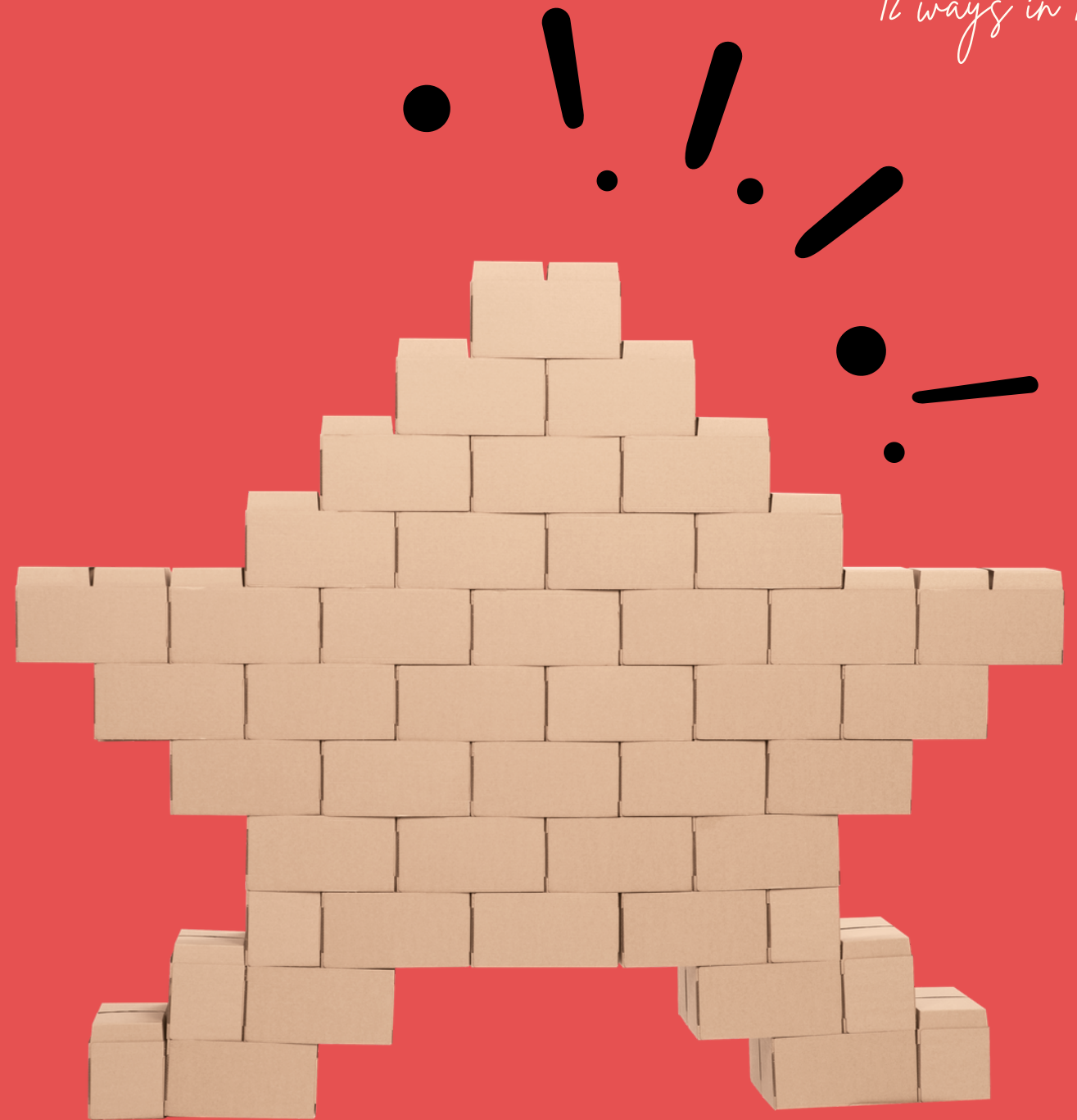
Today, make your own Star out of #gigibloks. Big or small, Color or decorate it, use your creativity to make it stand out.

Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

**gigi**

#MERRYECO  
CHRISTMAS

*12 ways in 12 days*



We will choose random winners.  
Winners will be announced on the 13th day.





DECEMBER 07

# DAY 7

## SNOWMAN

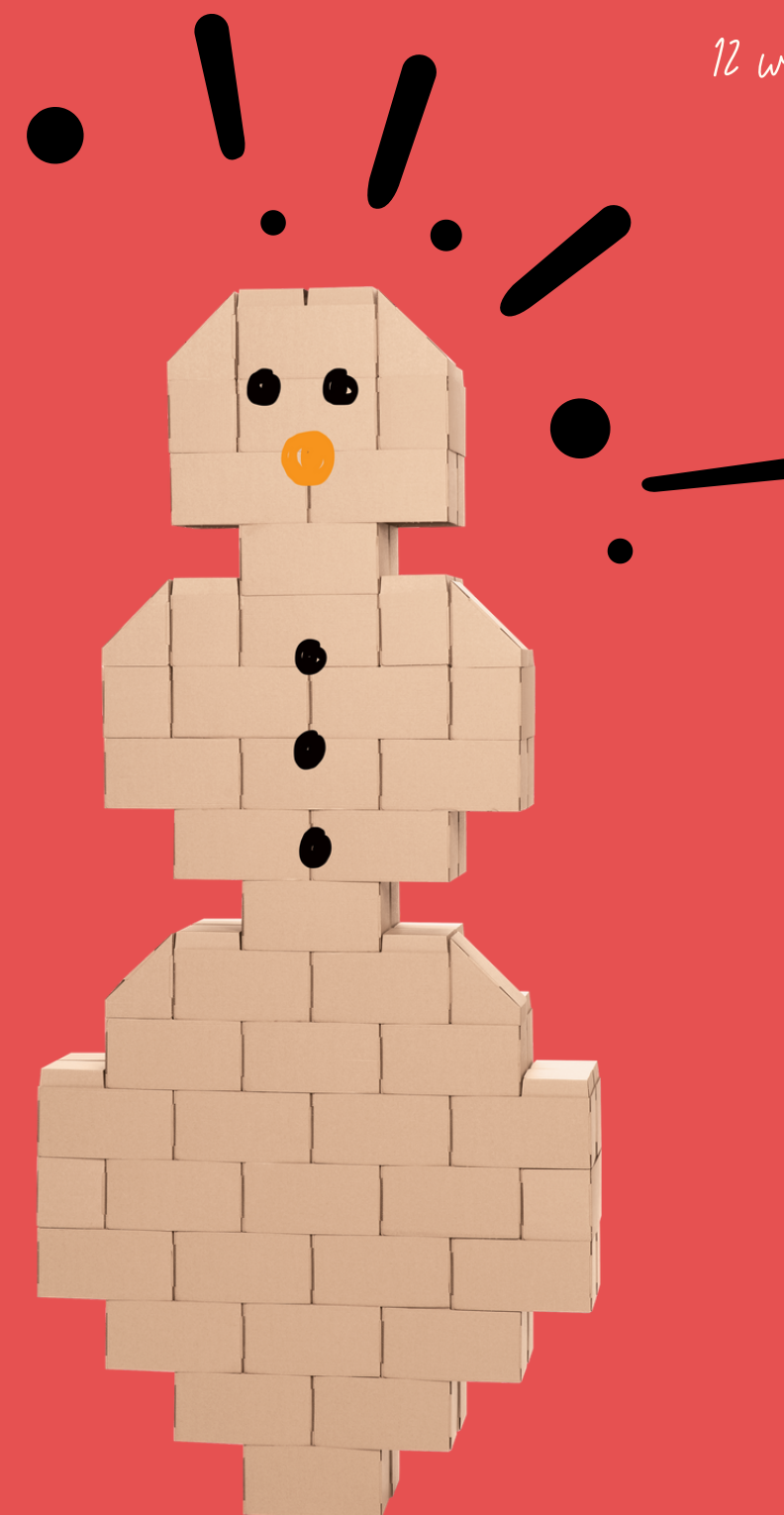
*The snowman had become a celebrated figure of the Christmas season. His image is seen on everything from Christmas cards, ornaments, decorations, to art. It's a Christmas symbol we continue to enjoy sharing with our loved ones.*

Do you want to build a snowman? Come on, let's go and play! Well, to build a snowman, you don't need snow. Make your own snowman from #gigibloks.

Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

**gigi**

We will choose random winners.  
Winners will be announced on the 13th day.



#MERRYECO  
CHRISTMAS

*12 ways in 12 days*



DECEMBER 08

# DAY 8

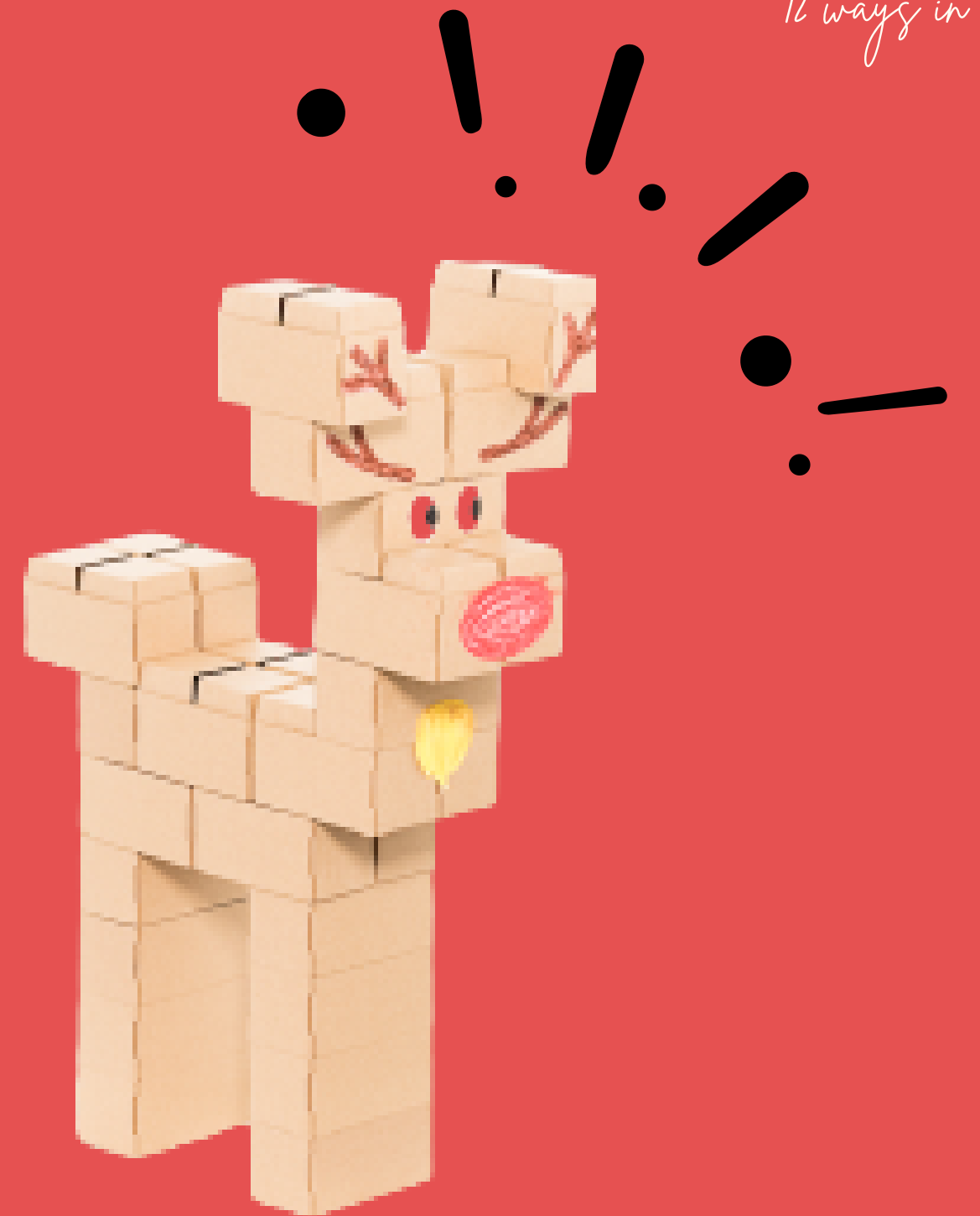
REINDEER

*In traditional festive legend, Santa Claus's reindeer pull a sleigh through the night sky to help Santa Claus deliver gifts to children on Christmas Eve.*

Today, make your own reindeer out of #gigibloks. Use your imagination to make it look like one.

Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO  
CHRISTMAS

*12 ways in 12 days*

We will choose random winners.  
Winners will be announced on the 13th day.



DECEMBER 09

# DAY 9

## CAMEL

*Christians associate camels with the three kings who brought gifts to the Infant Christ. Camels are stubborn, mean-spirited animals, yet God used them to bring the kings to the new born Jesus.*

Today, make your Camel out of #gigibloks. Paint it, add some accessories to complete the look and feel the spirit of Christmas. Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

**gigi**



#MERRYECO  
CHRISTMAS

*12 ways in 12 days*

We will choose random winners.  
Winners will be announced on the 13th day.



10  
DECEMBER

# DAY 10

#MERRYECO  
CHRISTMAS

*12 ways in 12 days*

## MAGICAL SLEIGH

*Santa Claus travels around-the-world to deliver presents to millions of children. To help him achieve this Christmas delivery goal, Santa uses a truly unique form of transport: a flying magical sleigh that is guided by a troop of flying reindeers.*

Today, share your creativity by making a magical sleigh out of #gigibloks.

Add some accessories to complete the look and feel of a fun and magical Christmas

Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild



We will choose random winners.  
Winners will be announced on the 13th day.

gigi



11  
DECEMBER

# DAY 11

## CHRISTMAS TREE

*Even before the birth of Christ, trees that stayed green all year long carried a special meaning for people. A green, thriving tree in the dead winter reminded people of hope and new life. We can choose to see the evergreen tree as a natural symbol of Christ and His gift to us.*

Do you want a very special Christmas Tree?

Build it with GIGI Bloks.

It only takes a set of 100XXL blocks to build a 1.5m high Christmas tree.

Take a photo of your Christmas tree and post on Instagram and Facebook, add to story and use the hashtags  
#gigixmas #gigibuild

**gigi**



#MERRYECO  
CHRISTMAS  
*12 ways in 12 days*

We will choose random winners.  
Winners will be announced on the 13th day.



12  
DECEMBER

# DAY 12

## CHRISTMAS VILLAGE

*Christmas villages are a traditional part of Christmas decorating for many people. The earliest known Christmas villages weren't villages at all—they were actually small Nativity scenes, the 3 kings visit to the new born Jesus, lit buildings, and Christmas Trees. They are fun to collect and beautiful when displayed. People would love to visit and take photos with it.*

To participate in the last day of Merry Eco Christmas.  
Build your very special Christmas village using multiple sets of GIGI Bloks along with other accessories to achieve it. Have fun while building and feel the spirit of Christmas.

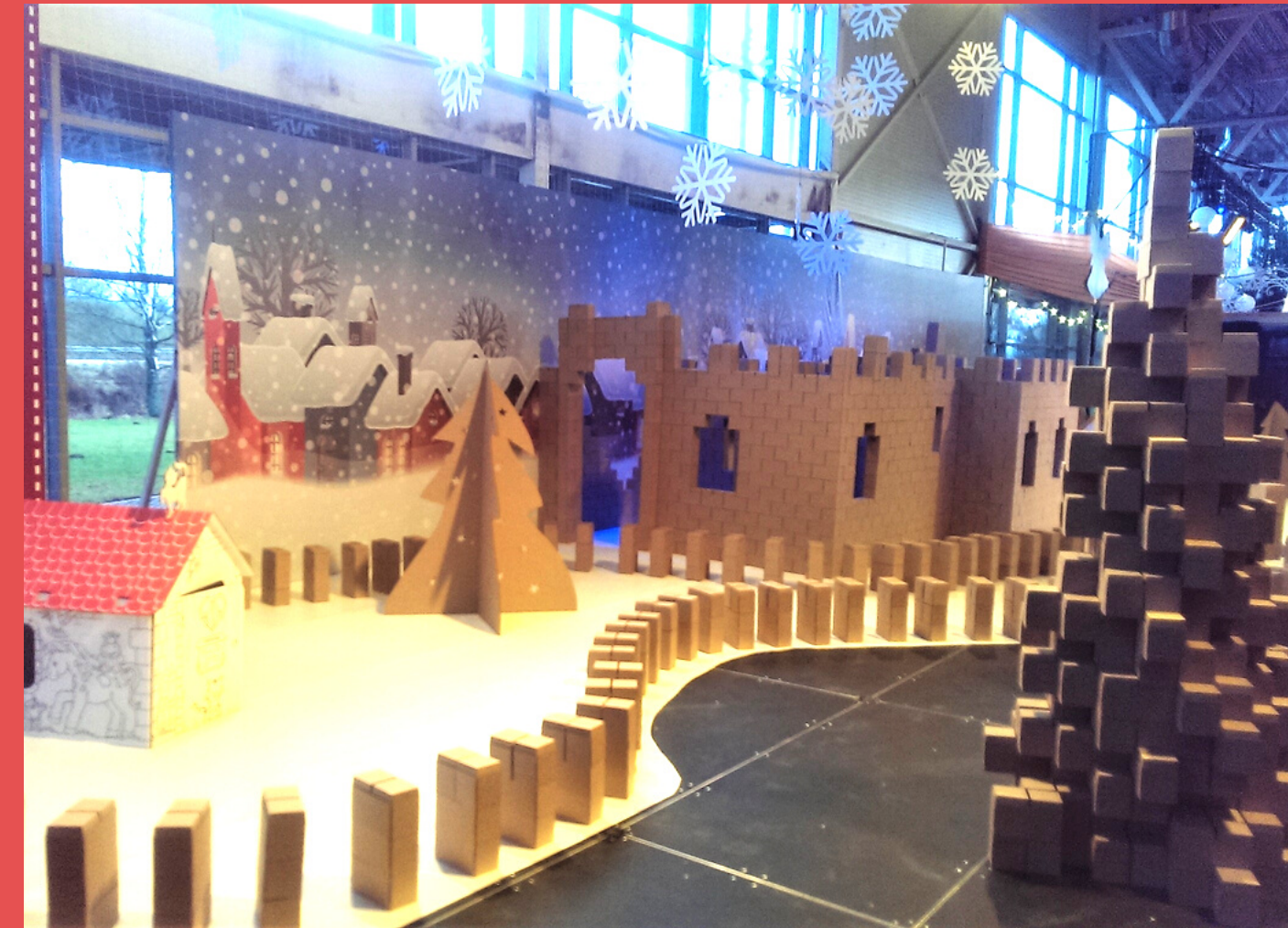
Take a photo of your creation and post them on Instagram and Facebook , add to story and use the hashtags

#gigixmas #gigibuild

gigi

#MERRYECO  
CHRISTMAS

*12 ways in 12 days*



We will choose random winners.  
Winners will be announced on the 13th day.



# BUILD YOUR #GIGI CHRISTMAS SYMBOLS

12 ways, in 12 days

DECEMBER 01

## DAY 1

### CANDY CANE

Candy Cane reminds us of the staffs carried by the shepherds who visited the baby Jesus. As you enjoy a candy cane, remember that Jesus Christ is the Good Shepherd.

Today, make your own candy cane out of GIGI Bloks, upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



DECEMBER 02

## DAY 2

### FIREPLACE

We associate a cozy hearth and a warm fire with Christmas. When people come indoors from a walk in the snow, they want to warm themselves and sitting by the fireplace was the traditional way to do that. It is also the perfect place to hang the socks/stockings.

Haven't you always dreamed about #fireplace? Here you go. Build it for Christmas Time and decorate with wood, socks, paint it and add your picture frames, upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days

We will choose daily winners randomly. Winners will be announced on the 12th day.



DECEMBER 03

## DAY 3

### SLEIGH

A sleigh is commonly associated with the figure of Santa Claus who, according to legend, uses a giant sleigh pulled by eight reindeer to fly around the world on Christmas Eve, delivering gifts to children.

Today, make your own Christmas sleigh and pretend to fly around the world to deliver gifts to children. Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



DECEMBER 04

## DAY 4

### BELL

Bells have been rung to announce the arrival of the Christmas season. They symbolize the announcement of the birth of Christ.

Today, make your own bell from #gigiblocks and keep it as an added decor to your living room. Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



DECEMBER 05

## DAY 5

### GIFTS

Christmas is the season of giving. As you open your brightly wrapped presents on Christmas morning, remember that the Savior is the true gift of Christmas.

Today, make your own make your own gift box out of #gigiblocks, tie it with ribbons to complete the look. Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



DECEMBER 06

## DAY 6

### STAR

The star is one of the most recognizable symbols of the holiday. It represents the star that appeared in the sky when Jesus Christ was born. The star led the Wise Men to Jesus and reminds us to follow the light of the Savior just as the Wise Men followed the light of the star to find Him.

Today, make your own Star out of #gigiblocks. Big or small, Color or decorate it, use your creativity to make it stand out. Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



DECEMBER 07

## DAY 7

### SNOWMAN

The snowman had become a celebrated figure of the Christmas season. His image is seen on everything from Christmas cards, ornaments, decorations, to art. It's a Christmas symbol we continue to enjoy sharing with our loved ones.

Do you want to build a snowman? Come on, let's go and play! Well, to build a snowman, you don't need snow. Make your own snowman from #gigiblocks. Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



DECEMBER 08

## DAY 8

### REINDEER

In traditional festive legend, Santa Claus's reindeer pull a sleigh through the night sky to help Santa Claus deliver gifts to children on Christmas Eve.

Today, make your own reindeer out of #gigiblocks. Use your imagination to make it look like one. Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



DECEMBER 09

## DAY 9

### CAMEL

Christians associate camels with the three kings who brought gifts to the Infant Christ. Camels are stubborn, mean-spirited animals, yet God used them to bring the kings to the new born Jesus.

Today, make your Camel out of #gigiblocks. Paint it, add some accessories to complete the look and feel the spirit of Christmas. Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



DECEMBER 10

## DAY 10

### MAGICAL SLEIGH

Santa Claus travels around-the-world to deliver presents to millions of children. To help him achieve this Christmas delivery goal, Santa uses a truly unique form of transport: a flying magical sleigh that is guided by a troop of flying reindeers.

Today, share your creativity by making a magical sleigh out of #gigiblocks. Add some accessories to complete the look and feel of a fun and magical Christmas. Upload your photo on Instagram and Facebook, add them to your story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



DECEMBER 11

## DAY 11

### CHRISTMAS TREE

Even before the birth of Christ, trees that stayed green all year long carried a social meaning for people. A green, thriving tree in the dead winter reminded people of hope and new life. We can choose to see the evergreen tree as a natural symbol of Christ and His gift to us.

Do you want a very special Christmas Tree? Build it with GIGI Bloks. It only takes a set of 100XXL blocks to build a 1.5m high Christmas tree. Take a photo of your Christmas tree and post on Instagram and Facebook, add to story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



DECEMBER 12

## DAY 12

### CHRISTMAS VILLAGE

Christmas villages are a traditional part of Christmas decorating for many people. The earliest known Christmas villages weren't villages at all—they were actually small Nativity scenes, the 3 kings visit to the new born Jesus, lit buildings, and Christmas Trees. They are fun to collect and beautiful when displayed. People would love to visit and take photos with it.

To participate in the last day of Merry Eco Christmas, Build your very special Christmas village using multiple sets of GIGI Bloks along with other accessories to achieve it. Have fun while building and feel the spirit of Christmas. Take a photo of your creation and post them on Instagram and Facebook, add to story and use the hashtags #gigixmas #gigibuild

gigi



#MERRYECO CHRISTMAS  
12 ways in 12 days



We will choose daily winners randomly. Winners will be announced on the 12th day.