

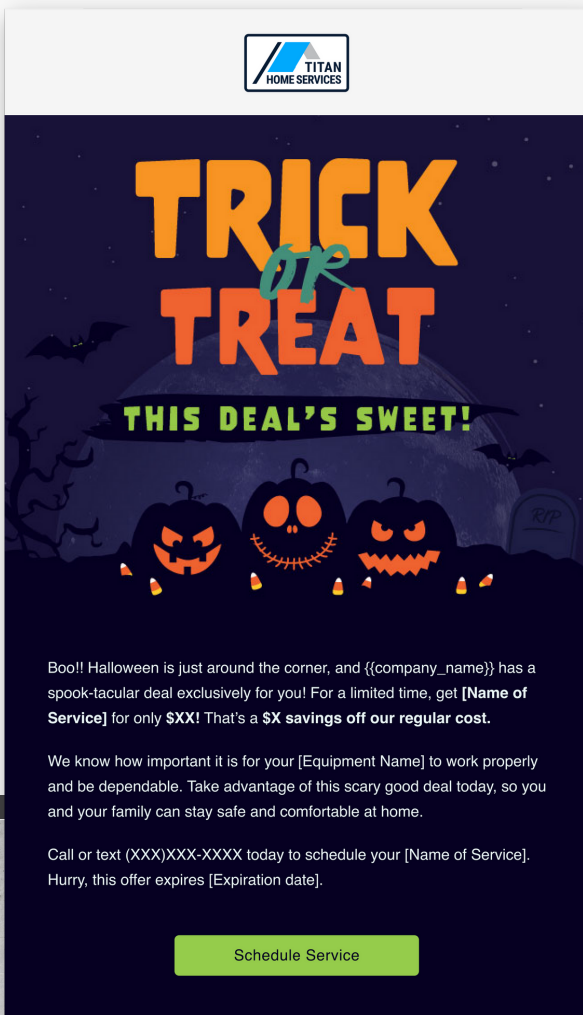


**ServiceTitan<sup>®</sup>**  
**Marketing Pro**

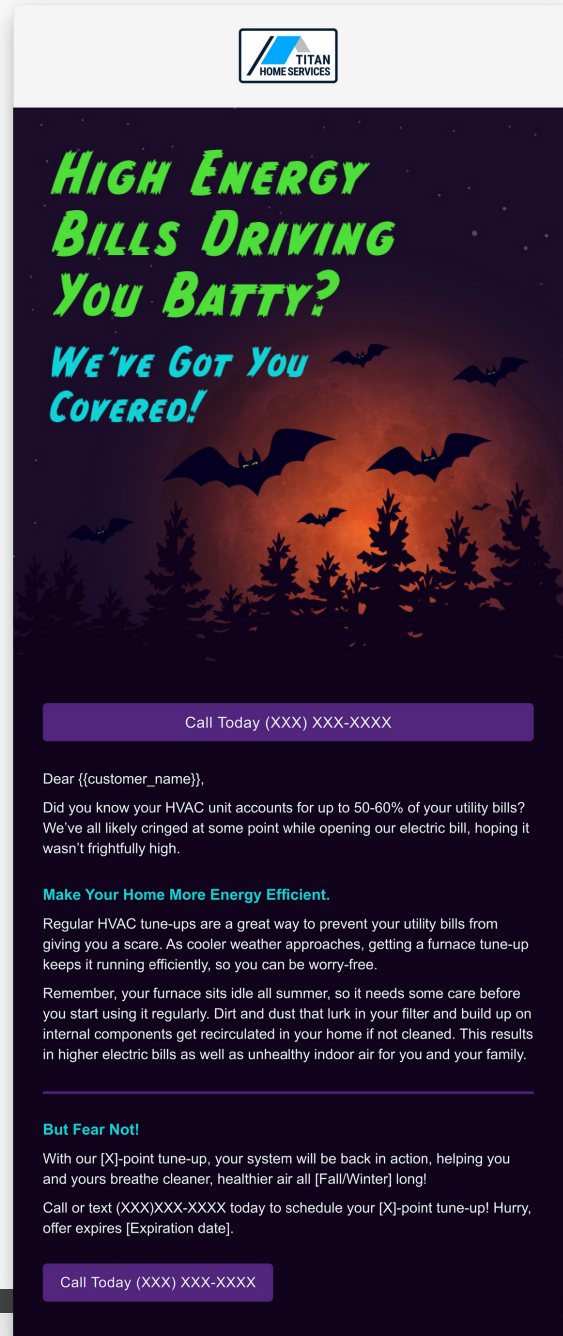
**HOLIDAY TEMPLATES**



Halloween - Direct Mail Template - All Trades



Halloween - Email Template - All Trades



Halloween - Email Template - HVAC



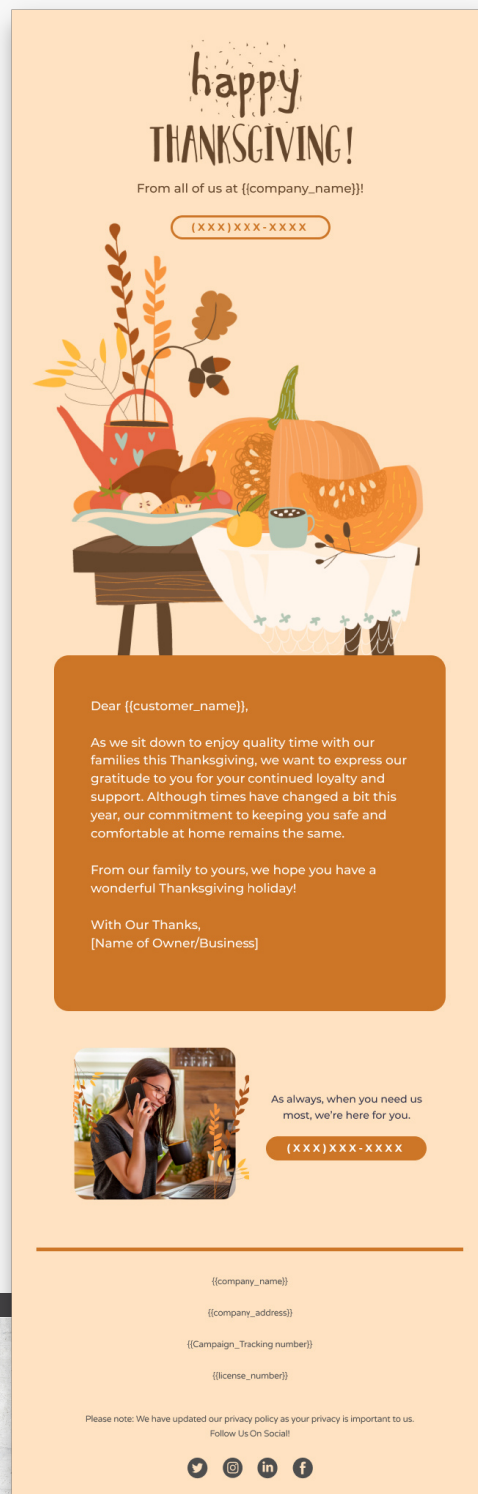
Thanksgiving - Direct Mail Template - All Trades



Black Friday - Direct Mail Template - All Trades




Happy Holidays - Direct Mail Template - All Trades



Email Template - All Trades





Our Exclusive, Limited-Time

# BLACK FRIDAY DEALS

Are Just For You!

Dear {{customer\_name}},

This Black Friday, take advantage of these incredible, money-saving offers!

**\$XX**

**Complete [Equipment] Inspection & Tune-Up**

Must mention coupon at time of booking. One coupon per household. Coupon may not be combined with any other coupon or offer. [Company Name]

**\$XX**





**OFF [Product/Installation]**

Must mention coupon at time of booking. One coupon per household. Coupon may not be combined with any other coupon or offer. [Company Name]

These limited-time offers are good through [DATE].  
Call to schedule your service today!

**Call XXX-XXX-XXXX**

{{company\_name}}  
{{company\_address}}  
{{license\_number}}

Follow Us On Social!

Black Friday - Email - All Trades





**Happy Holidays to You and Yours From  
{{company\_name}}**

Dear {{customer\_name}},

It's important to be present and spend time with our loved ones, more so now than ever before. In observance of [Holiday], we will be closed [Date/Date Range], so we can spend time with our families.

We'd like to wish you and your loved ones a peaceful and joyous [Holiday]. Thank you for being a loyal customer of {{company\_name}} — we appreciate your continued support.

Wishing You the Happiest of Holidays,  
[Name of Owner/Business]

*In case of an emergency, please call (XXX) XXX-XXXX, and we'll have someone reach out to you as soon as possible. Thank you!*

{{company\_name}}  
{{company\_address}}  
{{license\_number}}






Follow Us On Social!

Please note: We've updated our [privacy policy](#) as your privacy is important to us.

Winter Holiday Closure - Email - All Trades





# HAPPY HOLIDAYS

Dear {{customer\_name}},

The holidays may look a little different this year than they have in previous years. But one thing that hasn't changed is how much everyone at {{company\_name}} appreciates you and your continued support. Our wish is for you and your families to have a wonderful holiday season, and that you enjoy it in safety, comfort, and good health.



Placeholder For Team Photo/Owner

Warm Wishes,  
[Name of Owner/Business]  
We're here when you need us the most. (XXX)XXX-XXXX


{{company\_name}}  
 {{company\_address}}  
 {{license\_number}}




Follow Us On Social!

Please note: We've updated our [privacy policy](#) as your privacy is important to us.

Happy Holiday Wishes - Email - All Trades





## Festivus, Yes! [Equipment Name] Breakdowns, No!

Dear {{customer\_name}},


Festivus is a time for feats of strength, digging the Festivus pole out of the crawlspace, and of course, the annual airing of grievances.

While we can't help you with grievances you might have with other people, we can definitely help keep your [Equipment Name] from being a disappointment during the holidays.

Count on {{company\_name}} to help keep your [Equipment Name] working properly this season and save you from the stress of a breakdown. If you need service or have an emergency, call (XXX) XXX-XXXX, and let us pin down the problem and get it fixed right the first time!

Call or Text (XXX) XXX-XXXX

{{company\_name}}  
 {{company\_address}}  
 {{license\_number}}



Follow Us On Social!

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Happy Festivus - Email - All Trades



Christmas - Direct Mail Template - All Trades



Christmas - Direct Mail Template - All Trades

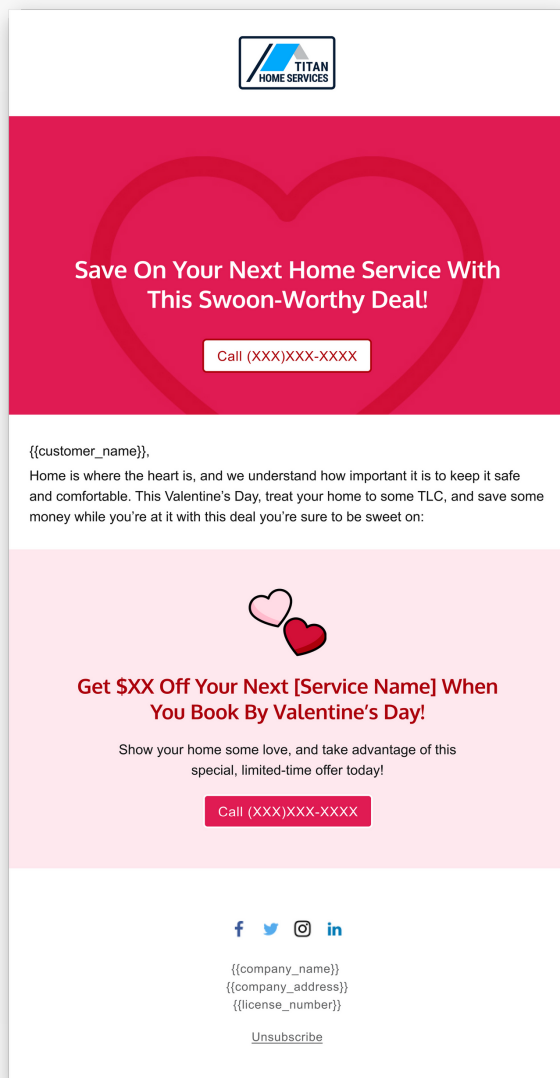


Happy New Year - Direct Mail Template - All Trades

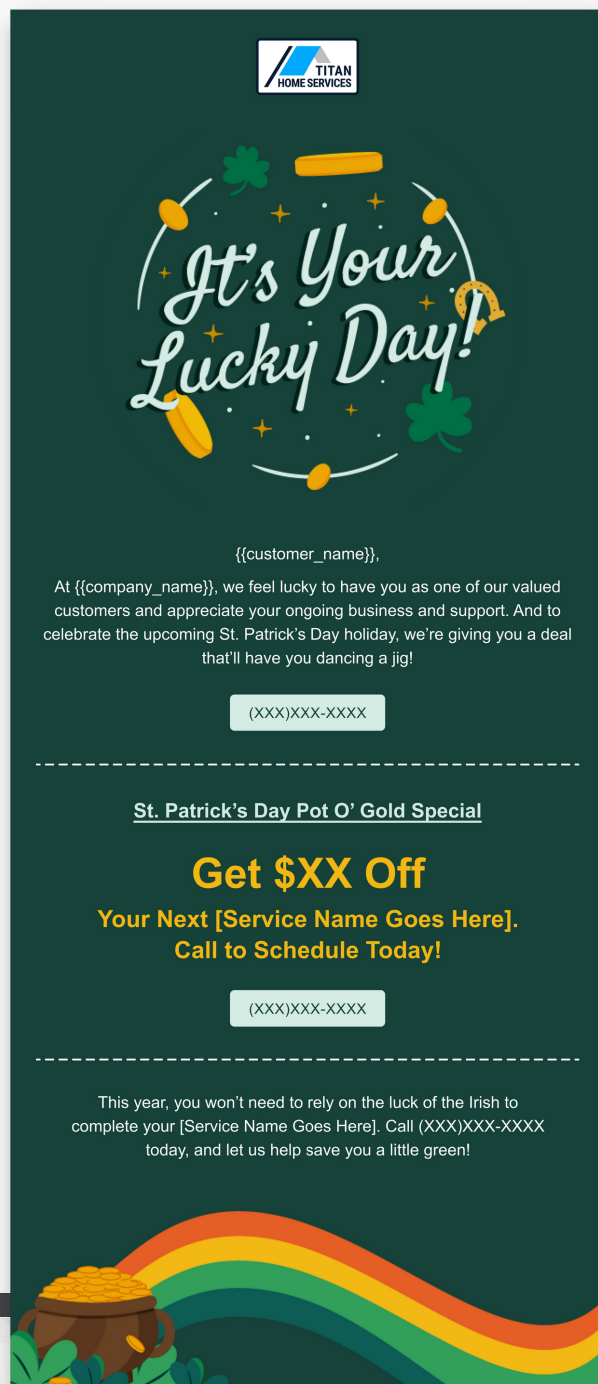


Merry Christmas - Email Template - All Trades





Valentine's Day - Email Template - All Trades



St. Patrick's Day - Email Template - HVAC

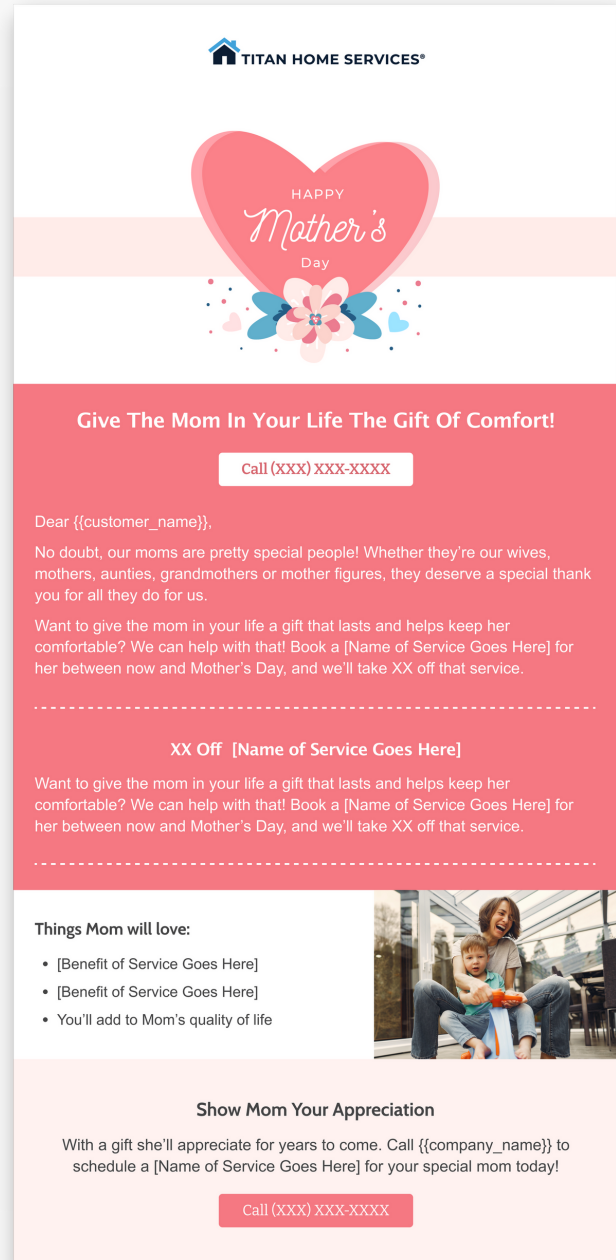




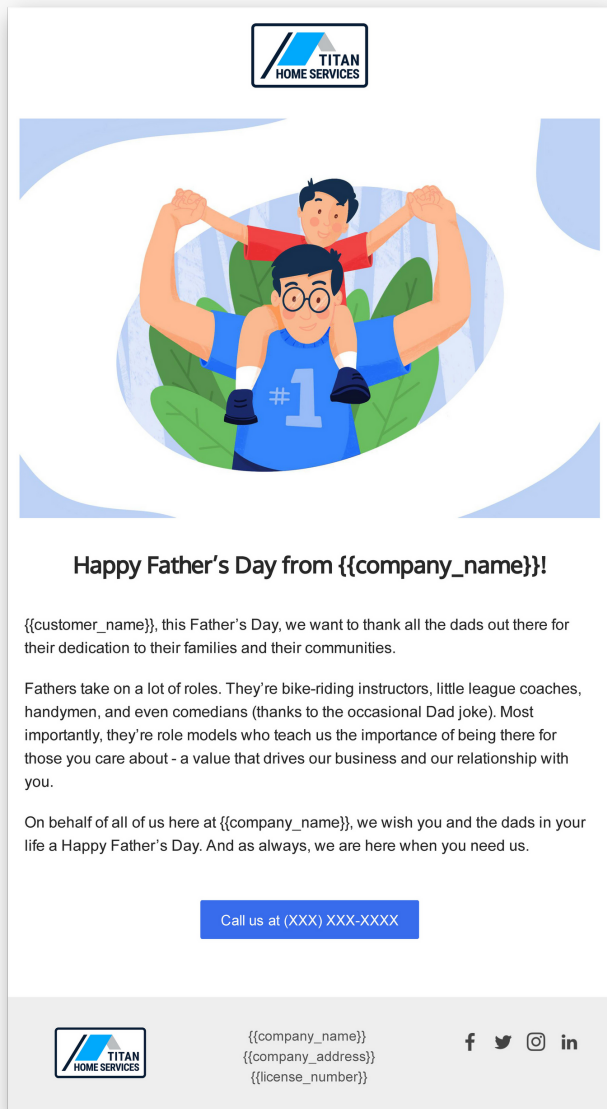
St. Patrick's Day - Direct Mail Template - All Trades



Mother's Day - Direct Mail Template - All Trades



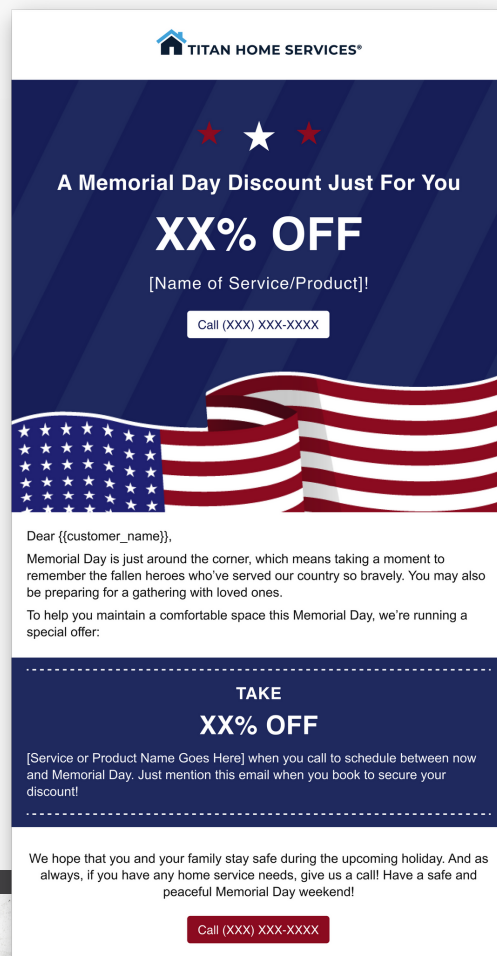
Mother's Day - Email Template - All Trades



Father's Day - Email Template - All Trades



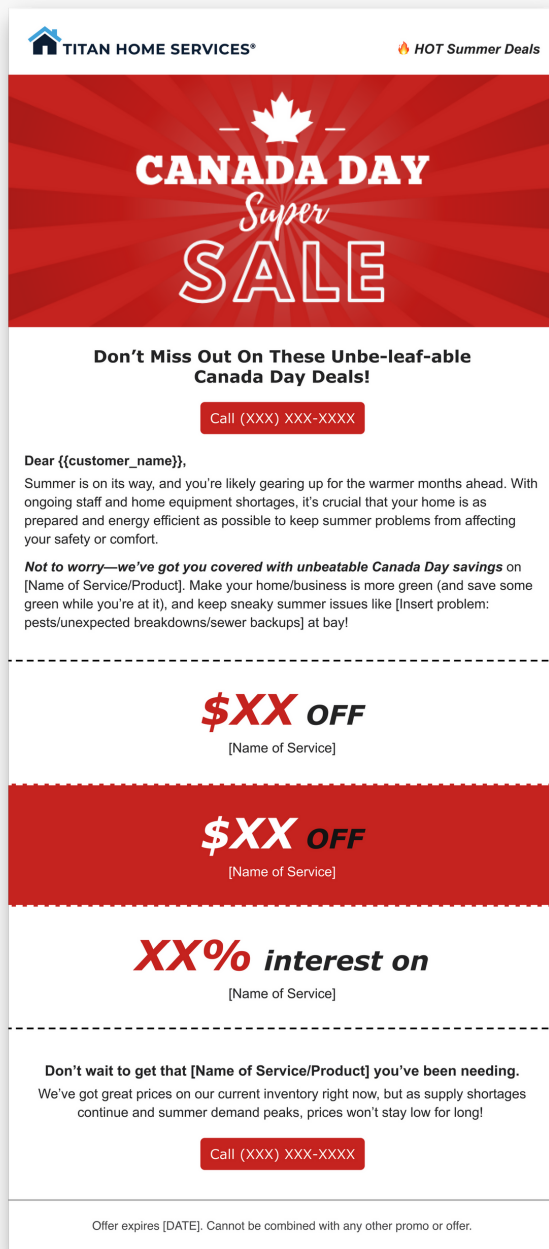
Memorial Day - Direct Mail Template - All Trades



Memorial Day - Email Template - All Trades



Canada Day - Direct Mail Template - All Trades



Father's Day - Email Template - All Trades





4th of July - Direct Mail Template - All Trades



4th of July - Email Template - All Trades