

PASSIO

Pure Romance

magazine

summer

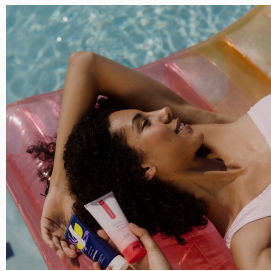
2026





The Art of Pleasure

Pleasure isn't a luxury, it's an art form. Explore thoughtfully crafted experiences, indulgent products, and a new way to celebrate yourself.



Desire & Wellbeing

The foundation of a satisfying intimate life extends far beyond desire alone. From cortisol and confidence to sleep and self-care, uncover the powerful relationship between wellness and pleasure.



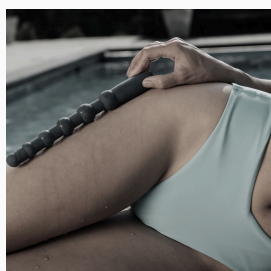
Couples Connection & Cock Rings

Elegant, discreet, and surprisingly versatile, the cock ring has become one of the most sought-after intimacy accessories. Explore how this modern pleasure essential can enhance sensation, connection, and confidence for both partners.



The Sexcation Guide

From desire to connection, expert insights for making this your most fulfilling summer yet.



Creating Your Pleasure Collection

Pleasure is personal. Whether you're seeking deeper connection, heightened sensation, greater confidence, or solo exploration, learn how to build a collection that reflects your individual path to fulfillment.



Passio- defined

Welcome to Passio.

The Latin root passio is often translated as passion. But passion is so much more than desire. It's curiosity. It's connection. It's vitality. It's the feeling of being fully present in your own life.

For far too long, conversations about pleasure have been whispered, dismissed, or placed at the bottom of our endless to-do lists. We prioritize careers, families, responsibilities, and obligations...often leaving ourselves somewhere near the end.

But pleasure isn't selfish.

It's essential.

It's the spark that reminds us we're alive. The confidence that comes from knowing ourselves. The intimacy we build with a partner. The joy we create when we give ourselves permission to explore, discover, and evolve.

Because here's the truth: who you are today is not who you were five years ago.

Your relationships change. Your body changes. Your desires change. The world around you changes.

We believe there is no finish line when it comes to understanding yourself. Pleasure is a lifelong journey of curiosity and exploration. It's learning what makes you feel connected, empowered, desired, confident, adventurous, comforted, or seen. It's giving yourself permission to ask questions, try new things, and embrace the idea that what brings you joy today may look different tomorrow.

Whether you're exploring pleasure on your own, deepening intimacy with a partner, reigniting a spark, or simply becoming more connected to yourself, this magazine was created for you.

Inside these pages, you'll find expert advice, honest conversations, product discoveries, relationship insights, wellness perspectives, and a celebration of all the ways pleasure shows up in our lives.



Most importantly, you'll find an invitation.

An invitation to be curious.

An invitation to experiment.

An invitation to let go of shame and embrace possibility.

An invitation to own your pleasure—without apology.

Because passion isn't something you find. It's something you cultivate. And when you do, it has remarkable way of transforming every part of your life.

Thank you for joining us on this journey. Here's to curiosity, connection, and a life filled with passion.

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Sincerely,
Suzanne Marie Murray
Editor-in-Chief, Passio



Lubrication is Communication

One of the biggest misconceptions about lubricants is that it's only needed when something isn't working. In reality, lubricants are one of the simplest and most effective ways couples can communicate care, comfort, and a desire to maximize pleasure together. Choosing to use a lubricant isn't a sign of a problem; it's a sign that you're prioritizing the experience. It says, "I want this to feel good for both of us." Research has consistently shown that lubricant use is associated with higher levels of sexual pleasure, satisfaction, and comfort, with many women reporting that sex feels better, more pleasurable, and easier to enjoy when lubricant is part of the experience.

At Pure Romance, we've spent decades helping people discover that the right lubricant can completely transform intimacy. Whether it's the natural-feeling of a water-based lubricant the long-lasting glide of Pure Pleasure, or the fertility-friendly support of Conceptria, our lubricants are designed to enhance connection, reduce friction, and create more opportunities for pleasure. All Pure Romance lubricants are pH-balanced and formulated with both comfort and performance in mind. In fact, research supported by the SHE+ Foundation found that **lubricants increased sexual pleasure in approximately 70% of experiences**. When we stop thinking of lubricant as a solution and start seeing it as a tool for communication



The Art of Sexcation

In a world filled with notifications, obligations, and endless to-do lists, intimacy often becomes one more thing we mean to prioritize someday. A sexcation isn't simply a vacation; it's an intentional investment in connection. Stepping away from everyday routines creates space for deeper conversations, uninterrupted time together, and the opportunity to rediscover one another. Whether you're rekindling a spark, celebrating a milestone, or simply seeking more presence in your relationship, the right destination can help turn ordinary moments into meaningful ones. Sometimes the most powerful thing you can do for your relationship is simply leave room for it to breathe.

*"The fastest route back to connection
may not be across the room—
it may be across the world."*



Discover the destination that matches your passion personality.

Mountain Explorer

Your ideal sexcation: Aspen, Jackson Hole, Banff, Smoky Mountains

Vibe: Adventure, nature, unplugging, deep connection.

You recharge through experiences, fresh air, and quality time away from distractions. Intimacy comes naturally when you're exploring together.

Wine Country Lover

Your ideal sexcation: Napa Valley, Sonoma, Tuscany

Vibe: Intentional connection, indulgence, conversation, romance.

You believe the best intimacy starts with slowing down, sharing experiences, and enjoying life's pleasures together—one glass at a time.

Island Escape Artist

Your ideal sexcation: Fiji, Bora Bora, Maldives, Maui

Vibe: Relaxation, sensuality, luxury, barefoot romance.

You crave sunshine, ocean views, spa days, and uninterrupted time to reconnect. Pleasure is all about slowing down and savoring the moment.



Pleasure Island Giveaway

Nanuku Resort, Fiji

Sexcation on US

What if your favorite reality show became your actual reality? This summer, Pure Romance is giving one lucky winner and their guest the chance to escape to Pleasure Island with an all-expenses-paid getaway to the breathtaking Nanuku Resort in Fiji. Trade your daily routine for turquoise waters, secluded beaches, and six days and five unforgettable nights in paradise.



FJI Giveaway

Imagine waking up in a luxurious Beachfront Pool Suite, spending your days exploring more than 20 complimentary resort activities and experiences, and enjoying boutique breakfasts overlooking the Pacific Ocean. Whether you're seeking adventure, relaxation, romance, or a little bit of everything, Fiji delivers the perfect backdrop for unforgettable memories.



Enter TODAY

Your prize also includes up to \$2,000 in airfare credits, making it easier than ever to turn this dream getaway into reality. If you've been waiting for a sign to reconnect, recharge, and indulge in a true island escape, this is it. Enter now at pureromance.com and start packing for the sexcation of a lifetime





Why Every Couple Should Consider a Cock Ring

The best part? Today's cock rings are far from one-size-fits-all. Soft silicone rings are perfect for beginners, while vibrating cock rings add extra stimulation that both partners can enjoy. Some designs feature multiple rings that provide additional support and sensation, while others incorporate powerful vibration patterns to enhance pleasure during partnered play. Whether you're looking to intensify sensation, explore something new together, or simply elevate an already great experience, there's a style designed for every comfort level and curiosity. Think of a cock ring not as a solution to a problem, but as an invitation to experiment, communicate, and discover new ways to connect. After all, some of the most memorable adventures happen when couples are willing to explore together.

Cock Rings: The Pleasure Science

Sometimes the simplest additions create the biggest impact. A cock ring is designed to help maintain blood flow within the penis, which can support firmer erections, increased stamina, and heightened sensation during intimacy. The science is straightforward: by slowing the return of blood, a cock ring can help erections feel fuller and last longer, creating a more confident and satisfying experience. As sex researcher Dr. Zhana Vrangalova explains, cock rings work by helping "keep blood from leaving the erectile tissue of the penis," which can support stronger, longer-lasting erections. For many couples, that added confidence alone can help reduce performance anxiety and allow both partners to focus on connection and pleasure rather than pressure.





69-ING LIKE A PRO

Whether you're a sex aficionado looking to up your game or a curious newbie ready to dive into the world of mutual pleasure, we've got the scoop you need to 69 like a pro!

Pillow Talk – Literally

While the 69 is undeniably fun, the neck strain can sometimes be a passion-killer. However, introducing a soft, fluffy prop like a pillow under the neck can work wonders. It helps ease the strain and lets you focus on the 'task' at hand (or mouth, as it were).

Have a Stairway to Heaven

We're not suggesting you pile on top of each other (unless you're into that), but strategic positioning can make a world of difference. Lying side-by-side or with one person on top can change the game entirely. Explore and find what positions feel like your stairway to heaven.

Maintain the Connection

While it's easy to get lost in your own pleasure, don't forget about the connection with your partner. Eye contact may not be possible in this position, but there are other ways to stay connected. Using your hands to caress your partner's body or holding them close can intensify the emotional connection and the overall experience.

Tongues, Fingers, and Toys – Oh My!

The best thing about the 69? Two words: double duty. While your mouth is busy exploring, your hands are free to roam. With a vibrator buzzing in the right places, you're setting the stage for a grand finale that's more explosive than the end of a fireworks show.

Whisper Sweet Nothings

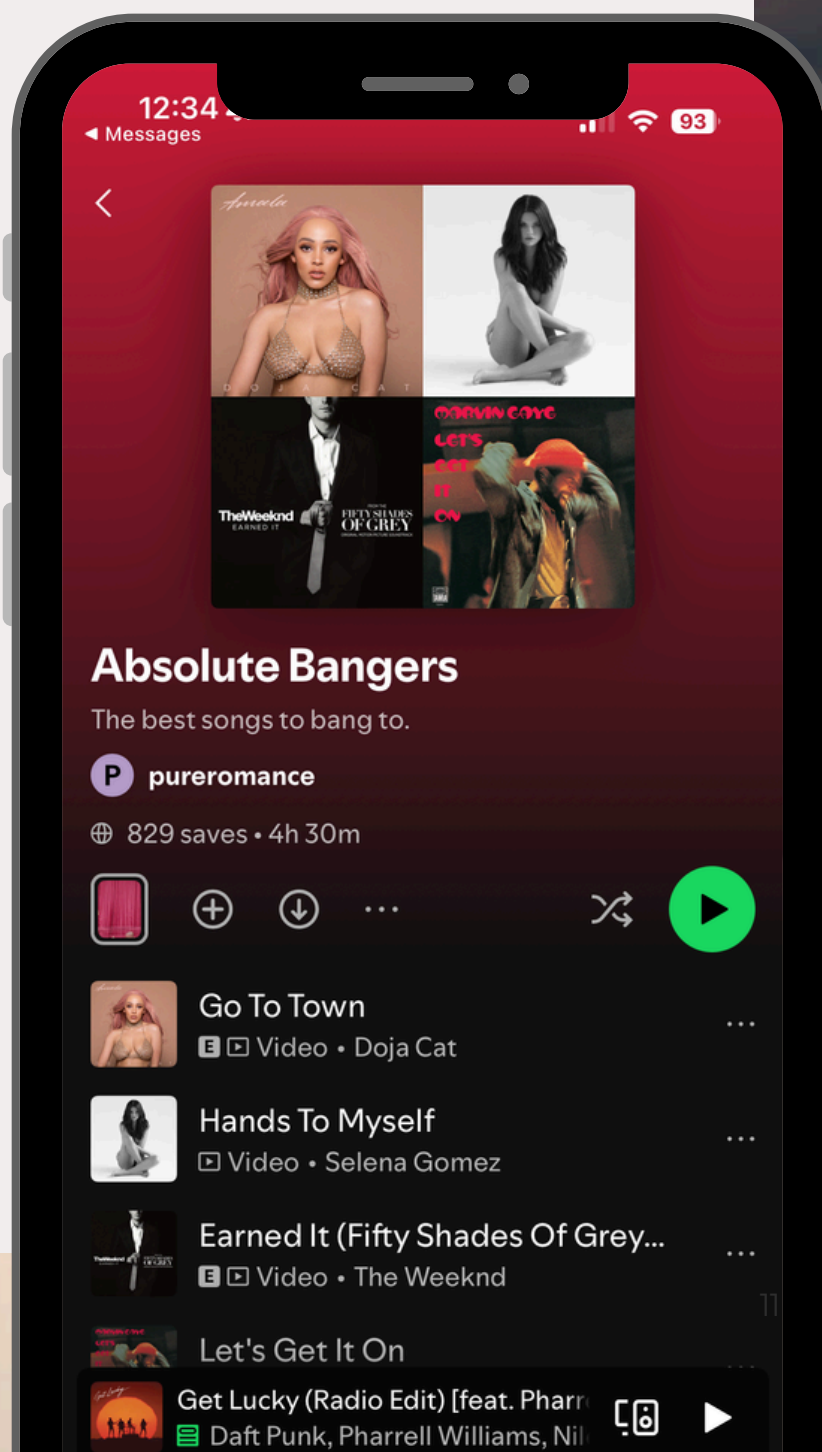
Communication is sexy. We're not suggesting you conduct a boardroom meeting in the middle of your sexploration, but some feedback can make the difference between an 'oh okay' and an 'OH YES' experience. And remember, moans count as feedback too!

Keep it Steamy, Not Stuffy

Breathing – it's necessary for life and absolutely crucial when you're buried in the heat of the moment (quite literally in the 69 position). A simple trick? Alternate your rhythm. One person inhales while the other exhales. It's almost like you're doing a sexy yoga breathing exercise!

BEDROOM *BANGERS*

You know when you hear a really seductive song and you make a mental note to add it to your get-down playlist, but you never remember to actually do it? Well, we've compiled 69 (sorry, we had to) songs and created the sexiest, most eargasmic playlist you could ever want! That's 4 hours and 30 minutes of sexy songs to set the mood and keep it going all night long. You're welcome.



Your Pleasure Collection

Personalized Pleasure

For the Solo Self-Love Seeker

For the Solo Explorer
Every pleasure collection begins with self-discovery. Whether you're new to exploration or expanding your horizons, start with products that help you learn what your body loves most.

Collection Essentials:

- A versatile vibrator for external or blended stimulation
- A premium water-based lubricant
- A discreet wearable or travel-friendly toy
- Massage oil & gloves
- An enhancement product designed to heighten sensation

For the Couple Looking to Connect

The strongest collections aren't built around products...they're built around experiences. A thoughtfully curated selection can help couples create anticipation, encourage communication, and bring a sense of playfulness into their relationship.

Collection Essentials:

- A premium lubricant for comfort and enhanced pleasure
- A vibrating cock ring for shared stimulation
- A couple's vibrator designed for partner play
- A massage candle or body products for foreplay
- An enhancement product to help set the mood

For the Pleasure Connoisseur

For those ready to elevate their collection, it's time to layer sensation, experimentation, and variety. This collection is designed for individuals and couples who love exploring new experiences and expanding their pleasure repertoire.

Collection Essentials:

- Multiple lubricant options (water-based, silicone, warming, or specialty formulas)
- A premium vibrator collection featuring different sensations and intensities
- Vibrating cock rings and wearable couple's products
- Travel-friendly favorites for spontaneous adventures
- App connected toy





PASSIO

As summer unfolds, we hope this issue of Passio inspires you to slow down, savor the moment, and make space for what brings you joy. Whether that means planning a romantic getaway, discovering a new favorite product, deepening your connection with a partner, or simply reconnecting with yourself, pleasure is never a destination—it's an ongoing journey. Stay curious, stay open, and give yourself permission to explore what makes you feel most alive. Until next issue, here's to longer days, warmer nights, and a season filled with passion, connection, and possibility.