



# Pelikan



## Pelikan's It's the Beginning That Matters "Design Your Mask" contest!

Contest Date : 01/11/2020 - 31/01/2021

[www.facebook.com/mypelikan](https://www.facebook.com/mypelikan) [pelikan\\_malaysia](https://www.instagram.com/pelikan_malaysia) [www.pelikanstore.com](http://www.pelikanstore.com)

### "DESIGN YOUR MASK" CONTEST

Pelikan's It's the Beginning That Matters "Design Your Mask" contest is part of its Back to School Campaign for 2020/2021, giving children the chance to showcase their artistic talents and get rewarded for their creativity! Contest starts on 1st November 2020.

#### What's New?

Design your Mask!

Every year, Pelikan Malaysia organises a colouring contest for school going children who love art and colouring. We believe in encouraging children's creativity through art which allows children to express themselves uniquely while fostering their passions, emotions and curiosity. We invite children from around the country to share their creative talents and we hope that children will continue to create wonderful art always.

For this year, Pelikan Malaysia is encouraging children to imagine their own mask design using Pelikan's colouring materials. Globally, every nation is affected by the coronavirus, known as Covid-19, pandemic and we are advised to wear a mask to protect ourselves as well as the people around us. As mask wearing is becoming a part of our daily routine, we are inspired by all the different mask designs out in the market. We would love to see the level of creativity children will put into designing their own mask! Cheers to the next generation of talented designers!

#### Prizes to be won:

The "Design Your Mask" contest is open to 2 different age groups of which the best 15 entries of each group will be chosen as the winners. The breakdown are as follows:

##### Group A (7-9 years old)

5 Grand winners - Pelikan products worth RM500

10 consolation prizes - Pelikan products worth RM300

##### Group B (10-12 years old)

5 Grand winners - Pelikan products worth RM500

10 consolation prizes - Pelikan products worth RM300

\*All prizes depend on availability, Pelikan Asia Sdn Bhd reserves the right to change or replace any of the prizes for any reason without prior notice

### Participant's Information

Category : A (7-9 years old)    B (10-12 years old)

\* Circle your age category.

Participant's Name : \_\_\_\_\_

Gender :    M / F

NRIC Number : \_\_\_\_\_ Age : \_\_\_\_\_

Telephone : \_\_\_\_\_

E-mail : \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### How to Enter.

1. Purchase any Pelikan product(s) worth RM30 or more in a single receipt. Keep the receipt as a proof of purchase!
2. Fill up the Pelikan "Design your Mask" form that comes together with a Mask colouring sheet and use your creativity to design (colour/draw) the Mask sheet (only Pelikan products can be used for this contest).
3. Upload your entries online! Don't forget to post your entries along with the hashtag #PelikanDesignYourMask and tag us @pelikan\_malaysia (Instagram) and @mypelikan (Facebook). Make sure your social media accounts are public and follow us on Instagram and Facebook.
4. Mail the original "Design your Mask" sheet(s) to us along with the receipt of your Pelikan product purchase.

\* The contest form and "Design Your Mask" sheet is available at all Pelikan's Back to School point of sales (BTS POS). Our BTS POS includes selected outlets of Mydin, AEON BIG, Times bookstores, BORDERS, MPH Bookstores, Isetan KLCC, and Pelikan Store at The Gardens Mall. You can also download the contest form and the "Design Your Mask" sheet from Pelikan Store Online [www.pelikanstore.com](http://www.pelikanstore.com)

### How to Win.

1. We will select the best five (5) "Design your Mask" entries as the Grand Prize winners based on their creativity, originality, theme, skills and overall design for each group. We will also select the next best ten (10) "Design your Mask" entries as the consolation prize winners.
2. We will announce the winners via our Facebook and Instagram pages, so follow us on [www.facebook.com/mypelikan](https://www.facebook.com/mypelikan) and [www.instagram.com/pelikan\\_malaysia](https://www.instagram.com/pelikan_malaysia). All winners will be contacted prior to announcement.
3. The winners will be awarded their prizes as a date to be announced later on our social media channels.

It's really that simple to enter Pelikan's It's the Beginning That Matters "Design your Mask" contest as part of our Back to School 2020/2021 campaign. So don't forget to read the terms & conditions, how to enter and mark the deadlines on your calendars! Happy designing kids!

### Terms & Conditions

1. The It's the Beginning That Matters "Design your Mask" contest begins from 1st November 2020 until 31st January 2021.
2. This contest is open to all residents of Malaysia aged 12 and below, except for employees and immediate family members of Pelikan Asia Sdn Bhd and their advertising, promotion, event and PR agencies.
3. There are two age groups for the contest: **Group A (7-9 years old) and Group B (10-12 years old)**.
4. **Only Pelikan products are allowed to be used in the contest. Participants are free to use any range of Pelikan products, from the colouring to the writing and marking products. The usage of Pelikan products will depend on the skills and creativity of the participant.**
5. Each participant may submit more than one (1) contest form for "Design your Mask", **but each form must be accompanied by the proof of purchase of any Pelikan products worth RM30 and above in a single receipt.**
6. Contest form and completed "Design your Mask" sheet must be submitted to Pelikan Asia Sdn Bhd office in Shah Alam, Selangor NO LATER than Sunday, 31st January, 2021. Any entries received after this date will not be accepted. If the envelope of the entries are postmarked by 31st January 2021, but arrive thereafter, we will consider it as accepted.

#### Our Shah Alam address is as below;

Pelikan Asia Sdn Bhd, No 9, Jalan Pemaju U1/15, Seksyen U1, Hicom Glenmarie Industrial Park, 40150 Shah Alam, Selangor.

You can also submit your "Design Your Mask" sheet and contest form at the Pelikan Store at The Gardens Mall. The store is located at Lot T-202A, Level 3, The Gardens Mall, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur.

7. **Any contest forms without the required proof of purchase will not be accepted.**
8. Incomplete, late or tarnished contest forms **WILL BE DISQUALIFIED**, without prior notification.
9. Proof of posting cannot be accepted as proof of delivery. Pelikan Asia Sdn Bhd cannot accept responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission and other causes outside its control.
10. The winners of the contest will be announced sometime in February 2021.
11. Participants are encouraged to 'like' the Pelikan Malaysia Facebook page ([www.facebook.com/mypelikan](https://www.facebook.com/mypelikan)) and follow Pelikan Malaysia Instagram [@pelikan\\_malaysia](https://www.instagram.com/pelikan_malaysia) to be the first informed on anything related to the **It's the Beginning That Matters "Design your Mask" contest**.
12. Winners will be determined at Pelikan Asia Sdn Bhd's sole discretion based on creativity and originality. All decisions are final and any request to re-evaluate the winners will not be entertained.
13. All submitted "Design Your Mask" sheets belong to Pelikan Asia Sdn Bhd and shall be used in this and other promotional activities.
14. By participating, all winners grant Pelikan Asia Sdn Bhd the exclusive permission to use their names, photographs, voices, and likeness in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use.
15. Pelikan Asia Sdn Bhd reserves the right to amend, vary, extend or discontinue these terms and conditions at any time for any reason without prior notice. In the event that any changes are made, the revised terms and conditions shall be posted on Pelikan Malaysia Facebook ([www.facebook.com/mypelikan](https://www.facebook.com/mypelikan)) page and Pelikan Store online ([www.pelikanstore.com](http://www.pelikanstore.com)) immediately. Please check the latest information posted at the page to keep yourself informed.
16. By participating, the participants will be deemed to have read and accepted these terms and agreed to be bound by them.