



Hi! We are so pleased to be working with you on your custom print job. Screen printing is an art and a craft. We're lucky to work with amazingly skilled printers to bring you the best.

It is our goal to make this process as enjoyable as possible in order to provide you with beautifully screen-printed bags.

## What We Need From You:

Print ready artwork & PMS colors to match

**If you do not have graphic design experience** (and all this information is making your head spin) **we strongly encourage you to work with a graphic designer to create and finalize your artwork.** Please share the information on this page. We're here to help make this process as smooth as possible, so please don't hesitate to contact us with questions.

### File Type

- Please send all artwork in an outlined vector file.
  - **Acceptable formats:** .ai, .eps, .pdf
  - **Unacceptable formats:** .jpg, .jpeg, .gif, .png
  - Please follow this link for a brief description of [vector v. raster files](#)

**Important:** Why vector files are important and required

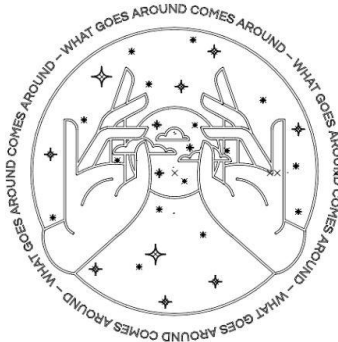
- Outlined vector art files contain lines. Screen printers need lines to work with.
- **Raster files do not contain lines, they contain dots. Therefore, printers cannot work with raster files as they cannot see anything when they open your file.**



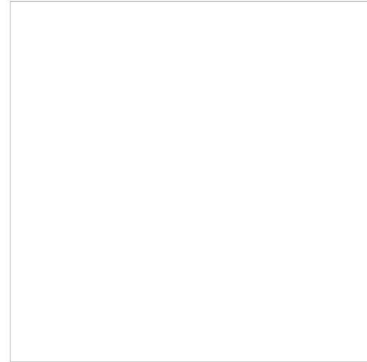
SAMPLE ART:



OUTLINED VECTOR FILE 



RASTER FILE 



- **Internet images:** We cannot accept any files pulled from the internet. You need to own the rights to anything we print.

Colors:

- We require you to provide us with your choice of pantone colors to print, we are unable to choose colors for you because color perception is subjective. Please have the PMS coated colors embedded into your artwork file. Need more information? Please review the links below, you may need to enroll in a Free Trial:
  - [Pantone Numbering Explained](#)
  - [Color Finder - Pantone Formula Guide Coated](#)
  - [Pantone Color System Cross-Reference Tool](#)

We will review your artwork before finalizing your order. If we find your file does not comply with the above requirements we will be unable to print it until it is revised.

**Ok - now that we've covered artwork, let's move on to preparing your order!**

1. Screen printing is a manual process - no robots here! So we will send your artwork to be reviewed by our screen printers. We will then let you know if anything needs to be adjusted.
2. Each screen printing job is different, and some require more care or ink than others. If your job has a lot of fine details or needs more ink, we may need to add surcharges to your order. We will go over these surcharges with you, and will never move forward without your permission.



3. If your file does not comply with our screen-print art requirements we will ask you to revise and re-submit it.
4. If you choose to revise the file yourself, we are happy to review it up to 3 times.
5. Or, we can provide a graphics person to work on your file, upon request. We do charge \$100.00 for the service.
6. After the 3rd review, we will request your permission to send the artwork to our graphic designer for a nominal fee of \$100.

**A few more things to take note of:**

- **Black Bags:** Black bags must have a white underbase before applying other colors. Two (2) is the minimum number of colors to print on a black bag.
- **White Ink:** White ink requires an undercoat of a white base, if your artwork includes white as a primary color it will count as two (2) colors plus any additional colors in your design. **Note:** in many cases you can omit the white color and use the natural color of the bag as a design element.
- **Gradients:** We cannot screen-print gradients of a color (ie: going from light blue to dark blue). We can only print individual PMS colors.
- **50 - 99 bags:** Three (3) colors is the maximum number of colors allowable for any job of 50 - 99 bags.
- **100+ bags :** Six (6) is the maximum number of colors we can print for any job of 100+ bags.
- We do offer digital printing. With digital printing we can print any image you own the rights to on one of our bags. Please ask your Account Services Rep or email [orders@ecobags.com](mailto:orders@ecobags.com) for a digital printing quote.