

### **eCommerce Marketing Asset**



# **Carbon Neutral Shipping**

Shipping can take a toll on the environment. That's why Sendle has been 100% carbon neutral from day one. We calculate the carbon footprint of each and every shipment and purchase offsets from invaluable environmental projects around the world.

#### For your website:

- Zero. That's precisely the carbon footprint of every shipment you get from us. So, that must feel good.
- For every order shipped, we send a guy named Gary to hug a tree. Gary's been busy. (j/k, we just make every shipment carbon neutral)
- We aim to keep your carbon footprint dainty by shipping 100% carbon neutral. Every time.

#### For your **order emails**:

- Attention: This order was shipped without a carbon footprint. Thought you should know.
- Yay! Your order is happening. As you wait for its imminent arrival, take note that its arduous (but mercifully quick) journey will be entirely carbon neutral. How nice of you!
- As your package winds its way to your loving arms, we wanted you to know that its journey will be totally carbon neutral. Because we care, and vicariously, so do you.

## **Sendle Carbon Neutral Badges**

**Download** our badges and display in your shop front!





