

WEEK 3

MAP OUT THE

process

What steps will your customers take from the point they decide they need your product/service until they receive it from you.

Eg. pick a product, sign up for an appointment, pay for their product, leave feedback, return a product etc.

The Process

- 1.) _____
- 2.) _____
- 3.) _____
- 4.) _____
- 5.) _____
- 6.) _____
- 7.) _____
- 8.) _____
- 9.) _____
- 10.) _____
- 11.) _____
- 12.) _____

WEEK 3

MVP

features

Step __

Product/Service Features

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Priority?

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